Working Together to Make Public Health a Priority

APHA Annual Meeting 2016
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Presenter Disclosure

• No relationships to disclose
Grassroots Advocacy through National Campaigns

National Public Health Week

- Event Planning
- Advocacy
  - Sample Proclamation
  - Sample request for appt.
  - Sample questions for town halls and other public forums
  - Resolutions

PHACT campaign

- Meeting with members of Congress
  - Congressional visits
  - Public forums
  - Invite them to visit you
- Calling or emailing members of Congress
- LTE’s / Op-eds
National Public Health Week 2016

• Presidential proclamation issued on April 1st
National Public Health Week 2016

• Resolutions
  – Resolutions were introduced in both chambers
  – Recognizes the importance of public health
  – Nearly 900 advocates sent messages to Congress

• Action alerts
  – 700+ advocates called for adequate public health funding
  – MOCs heard from public health advocates in majority of states
National Public Health Week 2016

• Sample proclamations
  – Created by APHA and available by request
  – 35 requests in 2016
Affiliates & Advocacy

Examples activities include:

- Hill Visits / Meeting with Members of Congress
- Sponsoring health resolutions to state legislatures
- Produce policy position statements
- Write LTE’s
- Participate in state / local coalitions
- Provide testimony
- Letters of support / opposition to proposed state and federal legislation
- Trainings for members

- Dedicated legislative committees
- Town Hall meetings
- Sign-on to letters of support and amicus briefs
- Honoring public health champions in legislature
- Organize annual Capitol Visit Day
- Sharing resources / information with members and partners

- Utah is the 2016 APHA Affiliate Advocate of the Year
Tools & Resources for Grassroots Advocacy

• APHA
  – State fact sheets
  – Issue specific fact sheets
  – Infographics
  – Briefs and webinars
  – Legislative Updates Newsletter

• Action Alerts and Sign-on Letters

• APHA Technical Assistance

• Affiliates
  – Affiliate Online Community
ABOUT APHA
The American Public Health Association champions the health of all people and all communities. We strengthen the profession of public health, promote best practices and share the latest public health research and information. We are the only organization that influences federal policy, has a 140-plus year perspective and brings together members from all fields of public health. Learn more at www.apha.org.