

Healthy People 2030 Development: An Informational Webinar

June 22, 2017



Welcome



Georges Benjamin, MD
APHA Executive Director



Healthy People 2020

Don Wright, MD, MPH

Acting Assistant Secretary for Health
Director, Office of Disease Prevention and Health Promotion



What is Healthy People?

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- Provides a strategic framework for a **national agenda** that communicates a vision for improving health and achieving health equity
- Identifies *science-based, measurable objectives with targets* to be achieved by the end of the decade
- Requires tracking of **data-driven outcomes** to monitor progress and to motivate, guide, and focus action
- Offers model for international, state, and local **program planning**



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Four Decades of Healthy People

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Target Year	1990	2000	2010	2020
Overarching Goals	<ul style="list-style-type: none"> Decrease mortality: infants–adults Increase independence among older adults 	<ul style="list-style-type: none"> Increase span of healthy life Reduce health disparities Achieve access to preventive services for all 	<ul style="list-style-type: none"> Increase quality and years of healthy life Eliminate health disparities 	<ul style="list-style-type: none"> Attain high-quality, longer lives free of preventable disease Achieve health equity; eliminate disparities Create social and physical environments that promote good health Promote quality of life, healthy development, healthy behaviors across life stages
LHIs			10 topics 22 Indicators	12 topics 26 indicators
Topic Areas	15	22	28	42
Objectives	226	319	~1,000	>1,200



Leading Health Indicators – 12 Topics

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**Access to
Health Services**



**Clinical Preventive
Services**



**Environmental
Quality**



**Injury and
Violence**



**Maternal, Infant
& Child Health**



Mental Health



**Nutrition, Physical
Activity & Obesity**



Oral Health



**Reproductive &
Sexual Health**



**Social
Determinants**



**Substance
Abuse**



Tobacco



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Uses of Healthy People

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- **Data tool** for measuring program performance
- Framework for **program planning and development**
- **Goal setting** and **agenda building**
- **Teaching** public health courses
- Benchmarks to **compare** state and local data
- Way to develop nontraditional **partnerships**
- **Model** for other countries

The screenshot displays the HealthyPeople.gov website interface. At the top, there is a search bar with the text "Search HealthyPeople.gov" and a "Go" button. Below the search bar is a navigation menu with links for "Topics & Objectives", "Leading Health Indicators", "Data Search", "Healthy People in Action", "Tools & Resources", "Webinars & Events", and "About". The main content area features a large graphic of the United States map filled with photos of diverse people. To the right of the map is a dark blue box titled "Healthy People 2030 Development" with text inviting users to a webinar on June 22 at 12:00 p.m. ET, and a "Register now" link. Below the map are two featured sections: "DATA2020 Search" with a magnifying glass icon and a description of an interactive data tool, and "Planning for Healthy People 2030" with a "New" badge and text about developing new objectives. At the bottom, there are three smaller sections: "Health Disparities" with a bar chart icon and a definition, "82.4% 2020 TARGET" with a target icon, and a progress bar for "Access to Health Services" and "Arthritis, Osteoporosis, and Chronic Back Conditions".



- **Topic Area Progress Reviews**
 - Webinars and working sessions
- **Who's Leading the Leading Health Indicators?**
 - Bimonthly webinars and monthly e-bulletins
- **Midcourse Review**
 - Mid-decade progress assessment of Healthy People objectives
- **Final Review**
 - End of decade progress assessment for all objectives

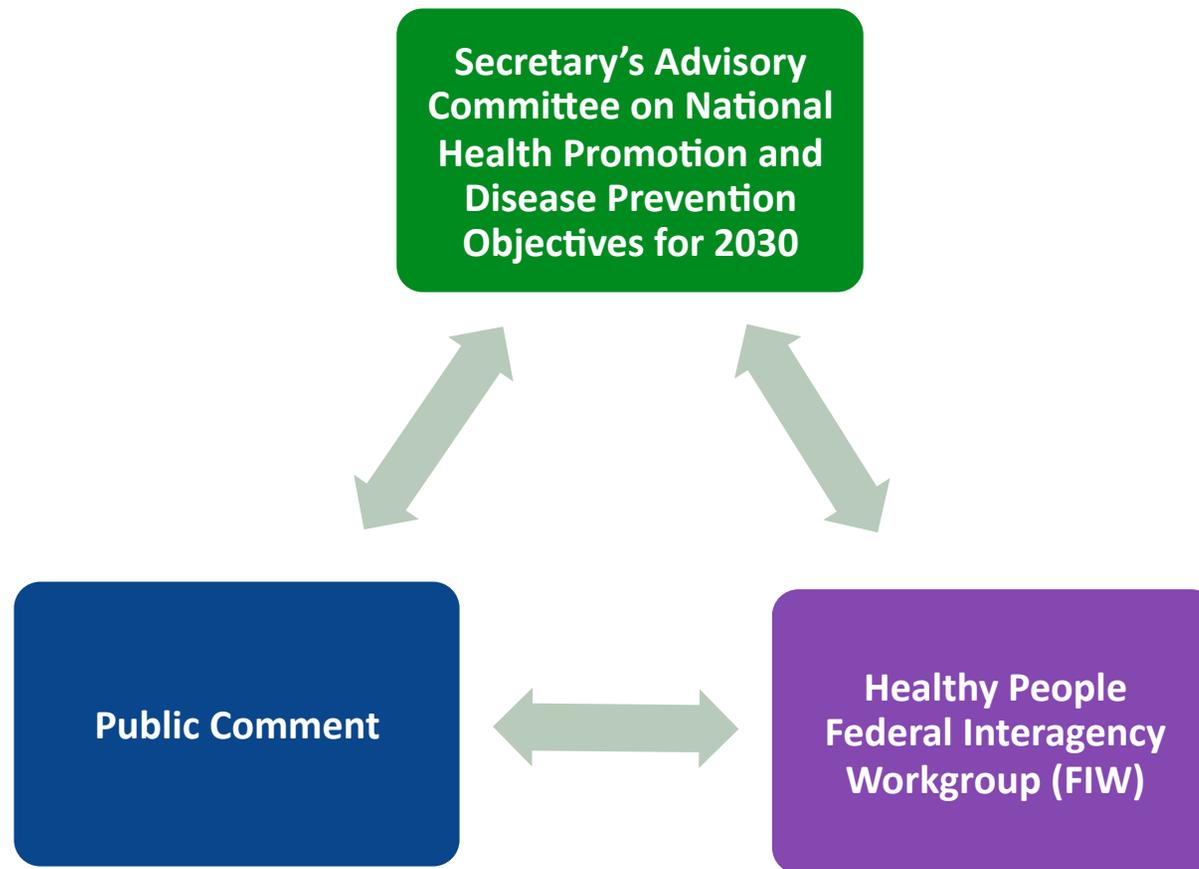


Developing Healthy People 2030



Three-Pronged Approach to Healthy People 2030 Development

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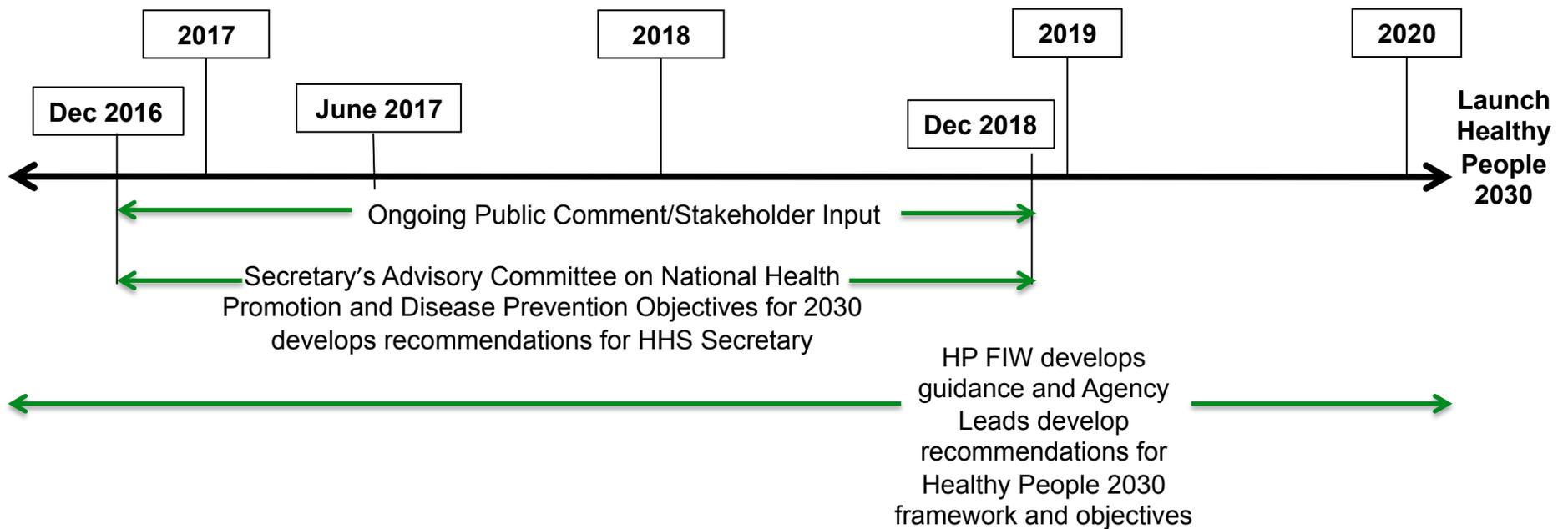


- Established to develop recommendations to the HHS Secretary regarding Healthy People 2030 development and implementation
- Independent subject matter experts
- Chartered for 2 years
- Sworn in 12/1/2016



Phase I *Development of Framework*

Phase II *Development of Objectives*



Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030

Nico Pronk, PhD, MA, FACSM, FAWHP
President, HealthPartners Institute



Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030

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Co-Chairs: Dushanka V. Kleinman, DDS, MScD
Nico Pronk, PhD, MA, FACSM, FAWHP

Chair Emeritus: Jonathan Fielding, MD, MPH, MBA, MA

Members:

- Susan F. Goekler, PhD, MCHES
- Cynthia A. Gómez, PhD
- Paul K. Halverson, DrPH, MHSA, FACHE
- Mary A. Pittman, DrPH
- Therese S. Richmond, PhD, CRNP, FAAN
- Nirav R. Shah, MD, MPH
- Edward J. Sondik, PhD
- Joel B. Teitelbaum, JD, LLM,
- Glenda L. Wrenn Gordon, MD, MSHP, FAPA



“The Committee’s advice must assist the Secretary in reducing the number of objectives while ensuring that the selection criteria identifies the most critical public health issues that are high-impact priorities supported by current, national data sets.”

Recommendations to:

- Ensure the selection criteria identifies objectives that address public health issues shown to be high-impact priorities by current national data
- Limit the number of objectives
- Identify the Leading Health Indicators
- Implement Healthy People 2030



Healthy People 2030

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**Healthy People
1990**

**Healthy People
2000**

**Healthy People
2010**

**Healthy People
2020**



Objectives: 226

312

~1,000

~1,200

**Reduced #
Objectives**



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- Clearly define Vision, Mission, Overarching Goals
- Frame around determinants, equity, disparities
- Align with other systems and initiatives
- Identify and reduce number of objectives
- Adhere to strict objective selection criteria that addresses data needs, evidence, prevention
- Engage stakeholders in multiple sectors



Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030

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- Full Committee Meetings: Open to the Public
 - December 1-2, 2016 (in person)
 - February 13, 2017 (webinar)
 - April 27, 2017 (webinar)
 - June 27, 2017 (webinar)
 - September 6-7, 2017 (in person)
- 5 Working Subcommittees
 - Approaches Subcommittee
 - Prioritization and Objective Selection Criteria Subcommittee
 - Stakeholder Engagement and Communications Subcommittee
 - Social Determinants of Health and Health Equity Subcommittee
 - Data Subcommittee



Where are we now? Update on the Subcommittees

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- Proposed framework for the Vision, Mission and Overarching goals for Healthy People 2030 (*Approaches subcommittee*)
- Developing recommendations for the priorities and scope of HP 2030, and objective selection criteria
- Developing recommendations for inclusion of social determinants of health and health equity in the HP2030
- Recommending how to engage with stakeholders for HP2030



How can you become involved in the development of Healthy People 2030?

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- Public participation helps shape the framework, objectives, and targets of Healthy People 2030
- Two Phases of Public Comment
 - Phase 1: HP2030 Framework (Vision, Mission, Overarching Goals, Plan of Action, and Foundational Principles)
 - Phase 2: HP2030 Objectives
- Summer 2017
 - Submit comments online via healthypeople.gov from June 27, 2017 until September 29, 2017
- Fall 2017
 - Register to submit oral comments at the September 6, 2017 in-person Secretary's Advisory Committee Meeting
 - Find Healthy People at the annual APHA meeting session in November 2017



- Visit healthypeople.gov and sign up for Healthy People updates
- Attend Advisory Committee meetings
- Participate in Public Comment
- Follow the conversation on Twitter @GoHealthyPeople



Developing Healthy People 2030: Proposed Framework

Therese S. Richmond, PhD, CRNP, FAAN

Andrea B. Laporte Professor of Nursing; Associate Dean for
Research & Innovation, University of Pennsylvania, School of
Nursing



- New Elements of Healthy People 2030
- History of the Healthy People initiative
- What Healthy People Contributes



Secretary's Advisory Committee: Recommendations for HP2030 Framework

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VISION

"Where we are headed"

- A society in which all people achieve their full potential for health and well-being across the lifespan.

MISSION

"Why we are here"

- To promote and evaluate the nation's efforts to improve the health and well-being of its people.



FOUNDATIONAL PRINCIPLES

"What guides our actions"

Foundational Principles explain the thinking that guides decisions about Healthy People 2030.

- Health and well-being of the population and communities are essential to a **fully functioning, equitable society**.
- Achieving the full potential for health and well-being for all provides **valuable benefits to society**, including lower health care costs and more prosperous and engaged individuals and communities.

(con't)



FOUNDATIONAL PRINCIPLES

- Achieving health and well-being requires **eliminating health disparities, achieving health equity, and attaining health literacy.**
- **Healthy physical, social and economic environments** strengthen the potential to achieve health and well-being.
- Promoting and achieving the nation's health and well-being is a **shared responsibility** that is distributed among all stakeholders at the national, state, and local levels, including the public, profit, and not-for-profit sectors.

(con't)



FOUNDATIONAL PRINCIPLES

- Working to attain the full potential for health and well-being of the population is a component of **decision-making and policy formulation** across all sectors.
- Investing to maximize health and well-being for the nation is a critical and efficient use of resources.



PLAN OF ACTION

"What we propose to do"

- Set goals and objectives to guide policies, programs, and other actions that improve health and well-being.
- Identify regions and groups with poor health or at high risk for poor health in the future.
- Foster impact through public and private efforts to improve health and well-being for individuals of all ages.
- Provide tools for the public, programs, policy makers and others to evaluate progress toward improving health.

(con't)



PLAN OF ACTION

- Share evidenced-based programs that are scalable and sustainable.
- Report on progress throughout the decade from 2020 to 2030.
- Stimulate research and innovation toward meeting Healthy People 2030 goals.
- Develop and make available affordable means of health promotion, disease prevention, and treatment.



OVERARCHING GOALS

"What we plan to achieve"

- Attain healthy, purposeful lives and well-being.
- Attain health literacy, achieve health equity, eliminate disparities, and improve the health and well-being of all populations.
- Create social and physical environments that promote attaining full potential for health and well-being for all.
- Promote healthy development, healthy behaviors and well-being across all life stages.
- Engage with stakeholders and key constituents across multiple sectors to take action and design policies that improve the health and well-being of all populations.



Question & Answers

Carter Blakey

Deputy Director, Office of Disease Prevention
and Health Promotion



Save the Date!

Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030

June 27, 2017

1:00 pm to 5:00 pm ET

Registration available on HealthyPeople.gov



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Online Public Comment

Send Healthy People your written comments on the proposed framework for Healthy People 2030.

Visit www.healthypeople.gov from
June 27, 2017 – September 29, 2017



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Who's Leading the Leading Health Indicators? Webinar

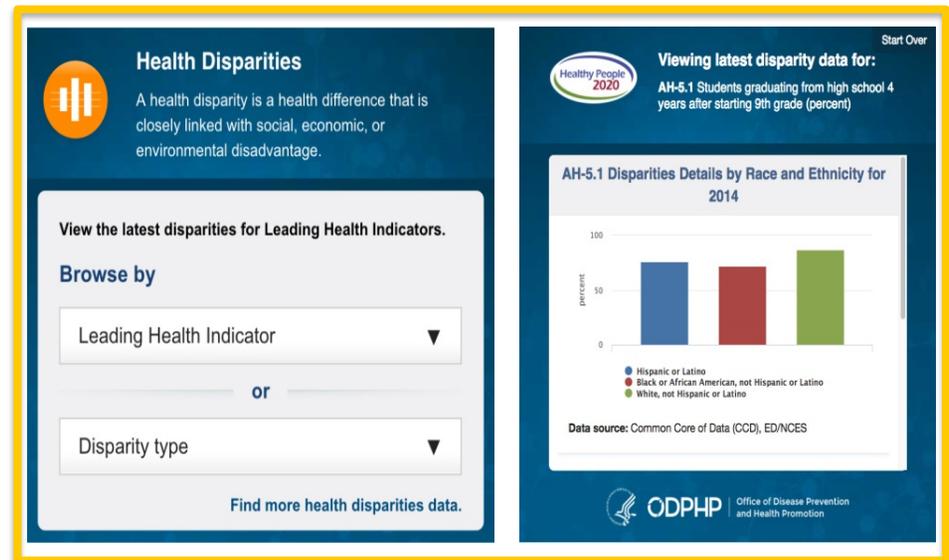
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Please join us on
Thursday, July 20th
for the
Social Determinants LHI
Webinar

Registration on HealthyPeople.gov
will be available in July.



- Use our new health disparities widget to see health disparities data related to the Leading Health Indicators
- Use the widget to browse data by:
 - Leading Health Indicator
 - Disparity type—including disability, education, income, location, race and ethnicity, and sex
- Add a version of the widget to your own website!



<https://www.healthypeople.gov/2020/data-search/health-disparities-data/health-disparities-widget>

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