

Create the healthiest nation in one generation

The U.S. is ranked **34th globally in life expectancy.**

The foundation of all APHA work builds on three overarching priorities:

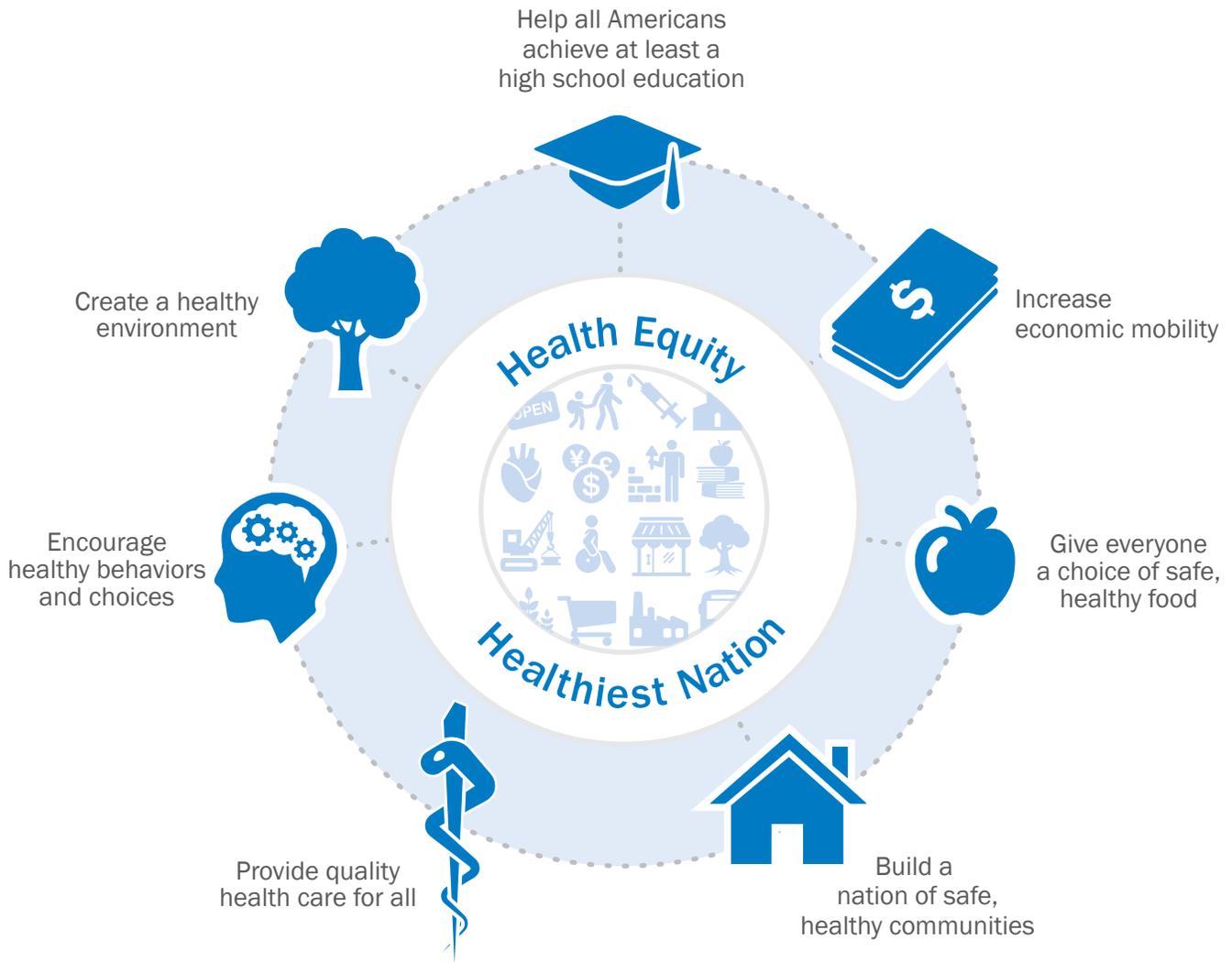
- Ensure the right to health and health care
- Create health equity
- Build public health infrastructure and capacity

We will achieve our mission if we:



Generation Public Health

helps us create conditions to improve health,
achieve health equity, and increase life expectancy.



Initial set of **measurable metrics**
to give us snapshots of our progress toward creating
the healthiest nation

			STRATEGIC PLAN MEASURES ¹	
	Strategic Plan Health Indicators	Domestic Targets ²	Domestic U.S.	International ³
 Life Expectancy	Increase life expectancy	Increase from 79 years	Increase life expectancy	Increase life expectancy
	Increase healthy life expectancy at birth	Increase from 69 years	Increase healthy life expectancy at birth	
 Education	Increase educational attainment	82.4%	Increase on-time high school graduation	Increase high school graduation rate
 Healthy Communities	Reduce firearm-related deaths	9.3 per 100,000 deaths	Reduce firearm-related deaths	Reduce assault by firearm
	Improve social capital and well-being	55.9%	Increase social and emotional support	Increase social care vs. health care spending
		80.1%	Increase proportion of adults with good or better mental health	Increase having someone to rely on in time of need
		79.8%	Increase proportion of adults with good or better physical health	Improve happiness (general satisfaction with life)
 Income Mobility	Increase number of persons living above federal poverty level	Increase from 85.7%	Increase proportion above 100% Federal Poverty Level	N/A
		Increase from 49.1%	Increase proportion above 300% Federal Poverty Level	

		STRATEGIC PLAN MEASURES ¹		
	Strategic Plan Health Indicators	Domestic Targets ²	Domestic U.S.	International ³
 Food & Nutrition	Increase children and adults at a healthy weight	Increase from 22.7%	Increase proportion with healthy weight (BMI 18.5 – 24.99) (age-standardized estimate)	Increase proportion with healthy weight (BMI 18.5 – 24.99) (age-standardized estimate)
 Environments	Improve air quality	1,980,000,000 Air Quality Index-weighted person-days	Reduce number of days Air Quality Index exceeds 100 (weighted)	Reduce greenhouse gas emissions Reduce CO ₂ emissions
 Healthy Behaviors & Choices	Increase non-smoking adults	88%	Increase non-smoking (cigarettes) adults	Increase non-tobacco using adults and adolescents
 Health Care	Increase access to physical, mental and oral health care	100% 49%	Increase proportion with medical insurance Increase proportion who use oral health care system	Increase health insurance coverage TBD – WHO is developing oral health database

¹. Data sources for measures are: Behavioral Risk Factor Surveillance System, Healthy People 2020, Leading Health Indicators, World Health Organization, and Organisation for Economic Co-operation and Development.

². Specific targets for improvement are aligned with national recommendations given Leading Health Indicators and Healthy People 2020. Where no national target is specified, our target is to observe an increase or improvement in prevalence.

³. Targets for international change are to observe an improvement in our rank so we become healthier.

You can play a role!

By working together, we can improve the nation's health through:

- Mobilizing members, colleagues and the public
www.apha.org/mobilize
- Developing strategic partnerships both internal and external to APHA
www.apha.org/partnerships
- Promoting educational and health initiatives
www.apha.org/education
- Implementing effective interventions
www.apha.org/interventions
- Developing policy resolutions
www.apha.org/policy
- Engaging in advocacy
www.apha.org/advocacy
- Donating to Generation Public Health
www.apha.org/donate/GPH