

A National Investment Opportunity for Public Health

***Strengthening the Workforce, Advancing
Evidence-Based Policy and Elevating
Public Health Knowledge***

A Funder Prospectus



AMERICAN PUBLIC HEALTH ASSOCIATION
For science. For action. For health.

Philanthropic Investment Opportunity

Investment in the American Public Health Association (APHA) supports national efforts to strengthen the public health workforce, inform policy and improve health outcomes across communities.

APHA brings together the people and institutions responsible for protecting public health. Through its national network and platforms, APHA connects research, policy, workforce development and communications so that information leads to action.

Strengthening the Nation's Public Health Infrastructure

Public health systems are under pressure. Workforce shortages, misinformation and long-standing inequities are making it harder for communities to prevent disease and respond to emerging threats.

Addressing these challenges requires investment in the people, policies and systems that support public health.

APHA operates at a national level to help meet this need. It connects professionals, supports workforce training, advances policy and expands access to credible information. This work helps communities respond more effectively to the issues they are facing.

APHA at a Glance

25,000+ Individual members	150,000+ Public health professionals across partner organizations	500+ Agency members, including health departments, universities and nonprofits
52 State and regional affiliates	12,000+ Participants annually at the APHA Annual Meeting & Expo	1 MILLION+ Individuals reached through strategic communications

APHA's national platforms connect and mobilize the public health field at scale.

This network allows APHA to work across sectors and at multiple levels, from local communities to national policy.

With philanthropic support, APHA can expand workforce training, strengthen policy efforts and increase access to trusted public health information.

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Who We Are: The American Public Health Association

APHA has served as the national leader in public health for more than 150 years.

Its role is to build the capacity of the public health system to meet today's challenges and prepare for what comes next. APHA brings together research, policy, workforce development and communications to support how public health is practiced and how decisions are made.

Through its membership and partner network, APHA works across government, academia, health care and community-based organizations. This reach allows it to support professionals, inform policy and share information at scale.

For funders, this means investment in APHA supports more than individual programs. It strengthens the systems that enable public health to function.

Mission

Build public health capacity and promote effective policy and practice

Vision

Optimal, equitable health and well-being for all

Why Partner with APHA?



APHA offers a national platform for advancing public health through workforce development, policy and communications.

Communities across the country are facing complex health challenges, including workforce shortages, misinformation and widening inequities. These challenges require coordinated, sustained action.

APHA is structured to support that work through its **Core Capacities**, **Flagship Platforms** and **Centers of Excellence**. Together, these efforts support training, policy development, communications and collaboration across the public health field.

Strategic Funding Priorities for Philanthropic Partnership

APHA focuses this work through three funding priorities:

Strengthening the Public Health Workforce

Expanding training, leadership development and support for professionals across the field

Advancing Evidence-Based Policy and Systems Change

Supporting advocacy, legal efforts and policy development based in science and community needs

Elevating Public Health Knowledge and National Engagement

Expanding access to trusted information and strengthening public understanding and engagement

Why Philanthropic Investment Matters Now

Public health progress depends on coordination across research, policy and practice. That coordination requires resources.

Philanthropic investment helps expand workforce capacity, strengthen policy efforts and improve access to reliable information. It also supports collaboration across sectors and communities.

APHA provides a way to invest in these areas at a national level.

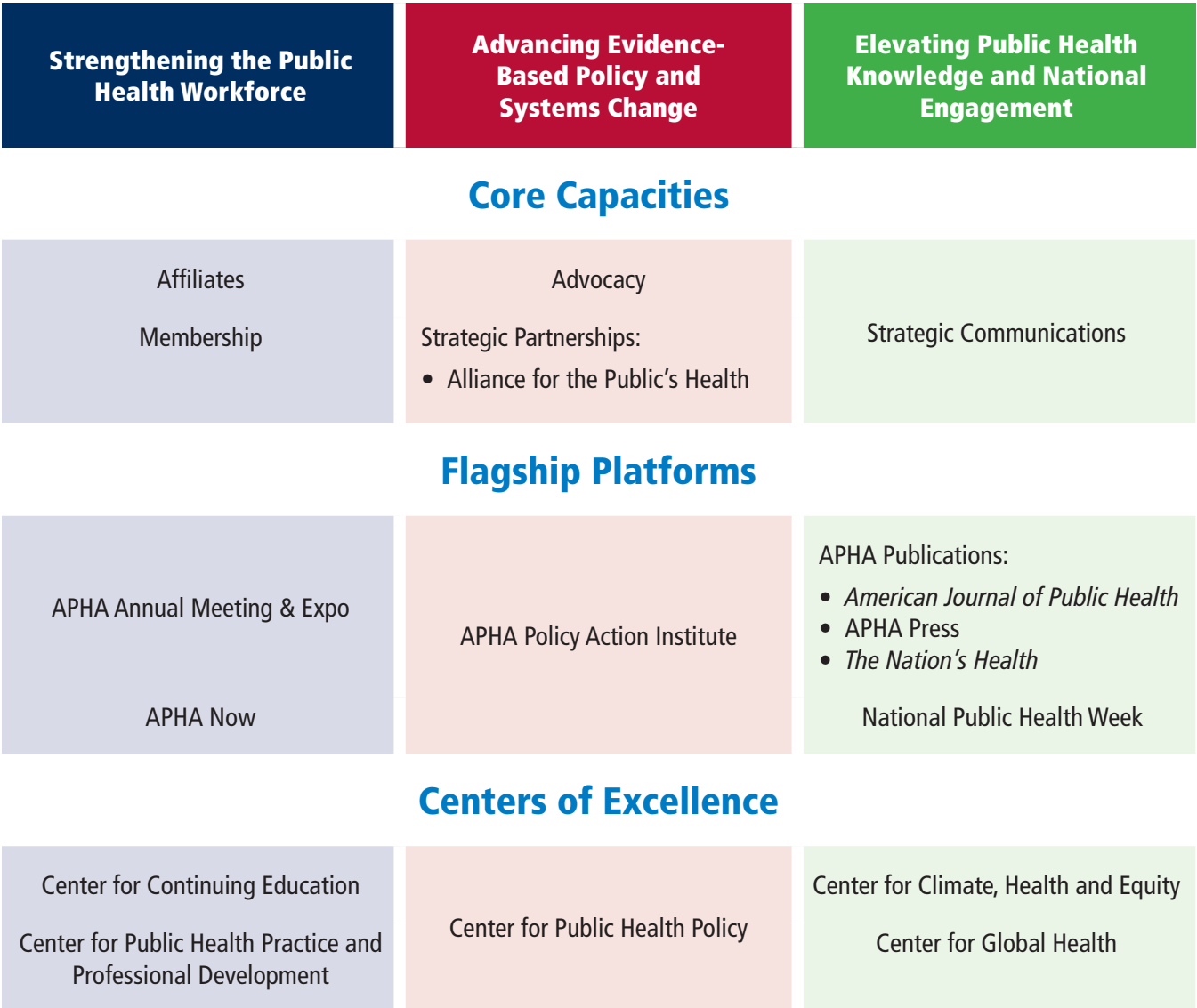


Portfolio of Investment Opportunities

APHA's work is organized across three interconnected pillars: Core Capacities, Flagship Platforms and Centers of Excellence. Together, these pillars represent the infrastructure through which the Association delivers on its mission and translates strategy into action.

Core Capacities provide the foundational networks, relationships and capabilities that enable APHA to mobilize the field and drive collective impact. Flagship Platforms serve as high-visibility vehicles that convene, inform and engage public health professionals, partners and communities at scale. Centers of Excellence advance targeted expertise, innovation and leadership development in priority areas critical to the future of public health.

Working collaboratively, these three pillars operationalize APHA's strategy and drive measurable progress across its three funding priorities: strengthening the public health workforce, advancing evidence-based policy and systems change and elevating public health knowledge and national engagement.



Core Capacities

Strengthening the Infrastructure of Public Health

APHA's Core Capacities support the people, networks and functions that keep public health operating across the country.

Together, these efforts strengthen workforce capacity, support policy action and improve coordination across the public health system.

ADVOCACY



APHA advances evidence-based public health policy at the federal, state and local levels. This includes legislative advocacy, coalition work and legal engagement to protect public health authority.

Supports: Policy development, legal defense and systems-level change

AFFILIATES



APHA's 52 state and regional Affiliates support public health at the local level. Affiliates lead state-based advocacy, partnerships and community-based initiatives.

Supports: State and local action, community engagement and workforce connectivity

MEMBERSHIP



APHA's membership includes 25,000+ professionals across disciplines, with an additional 150,000+ reached through 500+ agency partners.

Supports: Professional networks, leadership development and knowledge exchange

STRATEGIC COMMUNICATIONS



APHA provides evidence-based information through media, digital platforms and publications to inform policymakers, professionals and the public.

Supports: Public understanding, informed decision-making and misinformation response

STRATEGIC PARTNERSHIPS

Alliance for the Public's Health



The Alliance brings together public health organizations, community groups and partners to address shared challenges and coordinated action.

Supports: Cross-sector collaboration and shared solutions

Flagship Platforms

Engaging the Nation in Public Health

APHA's Flagship Platforms bring people together, share information and expand access to learning. Together, these efforts extend APHA's reach and provide national visibility for public health issues and solutions.

APHA ANNUAL MEETING & EXPO



Brings together 12,000+ professionals each year to share research, discuss policy and build connections.

Supports: Knowledge exchange, collaboration and field-wide engagement

APHA NOW



Offers year-round virtual learning, including webinars and on-demand training.

Supports: Workforce training and continuing education at scale

APHA POLICY ACTION INSTITUTE



Provides training on how policy is developed and implemented, with practical tools for advocacy.

Supports: Policy capacity and leadership development

APHA PUBLICATIONS

American Journal of Public Health



Publishes peer-reviewed research that informs public health policy and practice in more than 100 countries through one of the field's leading journals, with an impact factor of 9.6.

Supports: Evidence-based decision-making

APHA Press



Publishes 70+ public health books, reference texts and practical field resources used by universities, health departments and public health organizations nationwide and beyond.

Supports: Workforce training and applied knowledge

The Nation's Health



Delivers public health news and analysis to approximately 20,000 public health professionals and decision-makers through print and digital platforms.

Supports: Awareness and public understanding

NATIONAL PUBLIC HEALTH WEEK



**NATIONAL
PUBLIC
HEALTH
WEEK**

Each April, National Public Health Week raises awareness and engages communities nationwide through digital outreach, media engagement and hundreds of local events.

Supports: Public engagement and national visibility

Centers of Excellence

Advancing Practice, Policy and Equity

APHA's Centers of Excellence focus on key areas where additional expertise and investment are needed.

Together, these centers provide targeted support to strengthen workforce skills, inform policy and address emerging public health challenges.

CENTER FOR CLIMATE, HEALTH AND EQUITY



Addresses the health impacts of climate change and supports community-based responses.

Supports: Climate resilience and community health

CENTER FOR CONTINUING EDUCATION

Provides accredited training to more than 13,000 professionals each year.

Supports: Workforce development and professional advancement

CENTER FOR GLOBAL HEALTH

Promotes international collaboration and connects global and domestic public health efforts.

Supports: Global partnerships and shared learning

CENTER FOR PUBLIC HEALTH POLICY



Develops policy guidance and tools based on research and practice.

Supports: Policy development and implementation

CENTER FOR PUBLIC HEALTH PRACTICE AND PROFESSIONAL DEVELOPMENT

Provides training and technical assistance to strengthen workforce and organizational capacity.

Supports: Workforce readiness and system performance

Opportunities for Transformational Impact

Philanthropic investment can support work at different levels:

\$1 MILLION+

Supports national initiatives that strengthen workforce capacity and infrastructure

\$500,000+

Expands policy and advocacy efforts

\$250,000

Supports communications and public engagement efforts

\$50,000

Supports workforce training and professional development

These investments contribute to measurable progress in workforce capacity, policy advancement and public understanding.

Let's Build It Together

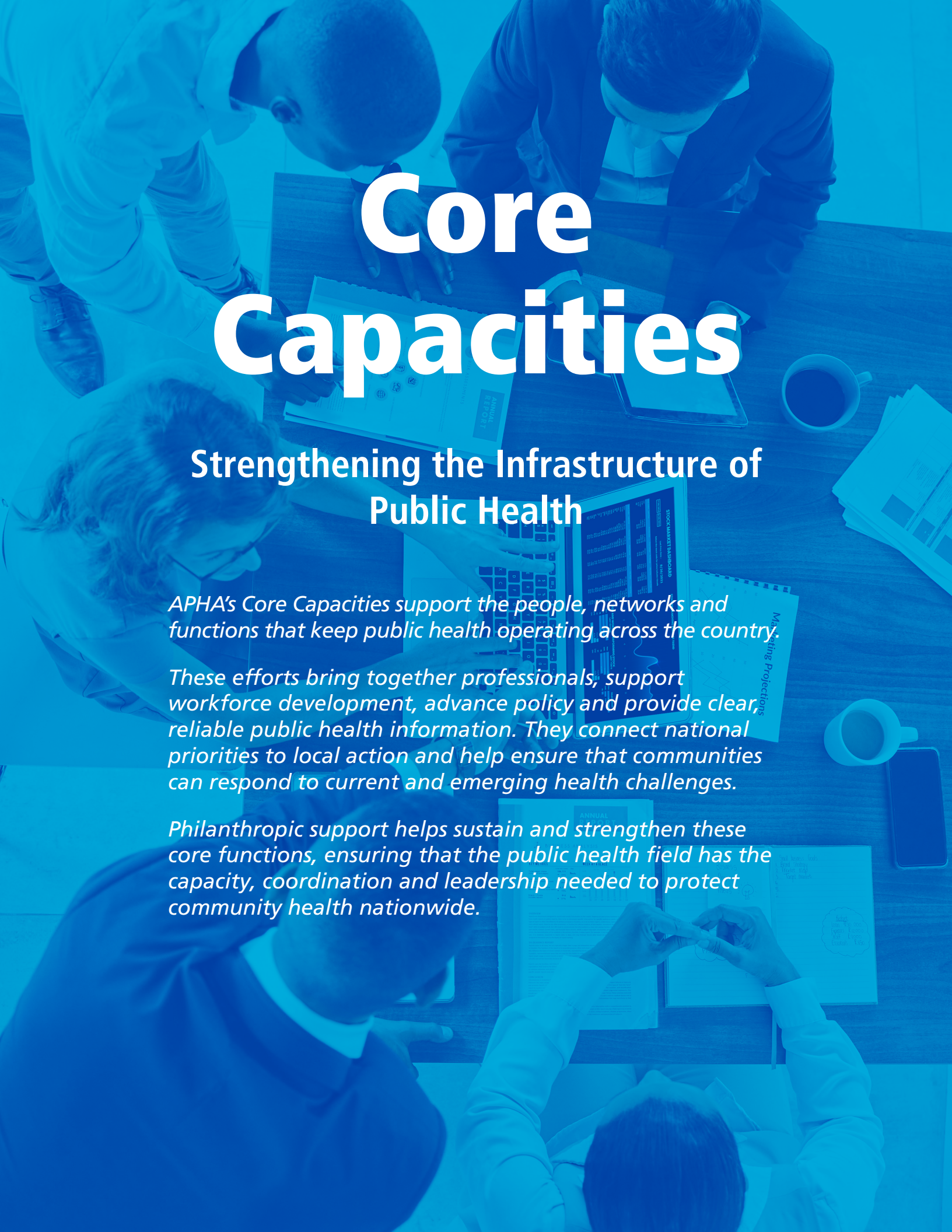
Public health systems require sustained support to meet current and future challenges.

APHA works at a national level to support the workforce, inform policy and connect the field.

With additional investment, this work can expand to reach more professionals, strengthen more communities and improve how public health systems respond.

To explore partnership opportunities, contact Development@APHA.org.

Together we thrive. Invest in public health.



Core Capacities

Strengthening the Infrastructure of Public Health

APHA's Core Capacities support the people, networks and functions that keep public health operating across the country.

These efforts bring together professionals, support workforce development, advance policy and provide clear, reliable public health information. They connect national priorities to local action and help ensure that communities can respond to current and emerging health challenges.

Philanthropic support helps sustain and strengthen these core functions, ensuring that the public health field has the capacity, coordination and leadership needed to protect community health nationwide.

Core Capacity: Advocacy

SUPPORTS:

Advancing Evidence-Based Policy and Systems Change



Vision

APHA envisions a future where science leads, equity is prioritized and the public's health is protected above all else, promoting optimal, equitable well-being for all. Through evidence-based policy, strong public health advocacy and sustained civic engagement, public health professionals and communities help shape decisions across health care, infrastructure, education, economics, climate and justice. In this future, health is recognized as foundational across every sector, creating the conditions for people and communities nationwide to thrive.

Why It Matters

Policy decisions shape every aspect of public health, from access to care and environmental protections to the strength of the systems communities rely on every day. Many of these policies are being challenged, weakened or reversed, often without strong public health representation.

What APHA Does

APHA works to ensure that public health expertise is represented in policy decisions by:

- Engaging with Congress and federal agencies
- Providing policy analysis, testimony and guidance
- Leading coalitions on key public health issues
- Using legal strategies to defend public health authority

Impact

APHA advocacy shapes policy and protects public health systems.

- Influences federal and state policy on issues such as climate, reproductive health and workforce funding
- Defends public health laws and regulations through litigation and legal advocacy
- Mobilizes members and Affiliates for coordinated advocacy
- Produces policy tools, briefs and guidance used by practitioners and decision-makers





Opportunities for Investment

Funding expands advocacy capacity, legal support and public health representation.

- Enhances legal advocacy capacity
- Supports national and state-level advocacy campaigns
- Trains public health advocates and Affiliates
- Develops tools that support policy engagement and public understanding

Why Now

Public health policy is under increasing pressure from political, legal and funding challenges. Investment now helps ensure that science and public health expertise remain part of policy decisions that affect communities nationwide.

To explore partnership opportunities, contact Development@APHA.org.

Core Capacity: Affiliates

SUPPORTS:

Strengthening the Public Health Workforce



Vision

APHA envisions a future where every community, whether urban, rural, tribal or frontier, benefits from strong public health infrastructure, responsive leadership and community-centered advocacy. In this future, state and regional public health leaders have the capacity, resources and voice needed to advance policies and solutions that reflect the unique needs of their communities, advancing optimal, equitable health and well-being for all.

Why It Matters

Public health challenges and solutions vary by community. State and local leaders are best positioned to respond, but they often lack consistent resources, training and support to do so effectively.

What APHA Does

APHA supports Affiliates by:

- Strengthening state and local advocacy efforts
- Providing training, tools and technical assistance
- Connecting Affiliates to national campaigns and policy priorities
- Supporting leadership development and peer networks
- Facilitating collaboration across states and regions

Impact

- Affiliates advance policy, develop leadership and strengthen public health locally
- Advance state and local policy on issues such as Medicaid, environmental health and workforce investment
- Mobilize members for advocacy days, public health campaigns and community engagement
- Develop leadership pipelines for students and early-career professionals
- Build partnerships across sectors including health, education and housing
- Expand public health capacity in urban, rural and underserved communities



Opportunities for Investment

Funding builds Affiliate capacity, leadership and local public health efforts.

- Provides flexible funding to support Affiliate operations, advocacy and local priorities
- Expands leadership development, training and mentorship programs
- Strengthens state-level policy and advocacy capacity
- Funds regional collaborations to address shared public health challenges
- Invests in Affiliates serving rural and historically under-resourced communities
- Funds community-based public health campaigns tailored to local needs

Why Now

State and local public health systems are under strain, with growing demands and limited resources. Investment in Affiliates strengthens the leadership, infrastructure and coordination needed to respond to current challenges and prepare for those ahead.

To explore partnership opportunities, contact Development@APHA.org.

Core Capacity: Membership

SUPPORTS:

Strengthening the Public Health Workforce



Vision

APHA envisions a future where public health professionals across disciplines and career stages are connected, engaged and empowered to help shape the field. Through strong communities of practice, meaningful engagement and member-informed programming, APHA advances leadership, collaboration and innovation that drive optimal, equitable health and well-being for all.

Why It Matters

A strong public health workforce depends on connection, training and access to professional networks. Yet many professionals lack consistent opportunities to build skills, share knowledge, develop leadership capacity and engage in national efforts.

What APHA Does

APHA supports its members by:

- Providing professional networks across disciplines and areas of practice
- Offering continuing education, training and career development resources
- Creating opportunities for leadership, mentorship and peer engagement
- Supporting member participation in policy development and advocacy
- Connecting members through Sections, Caucuses, Affiliates and digital platforms

Impact

Membership strengthens the workforce and expands engagement across the field.

- Connects 25,000+ members and 150,000+ professionals across 500+ partner organizations
- Supports career development through training, mentorship and professional resources
- Engages members in shaping policy, research and public health priorities
- Develops leadership pipelines for students and early-career professionals
- Strengthens coordination across disciplines and geographic regions





Opportunities for Investment

Funding expands access, engagement and workforce development.

- Provides subsidized or sponsored memberships for students and early-career professionals
- Expands leadership development, mentorship and training programs
- Strengthens digital platforms that support collaboration and knowledge sharing
- Funds member-led initiatives across Sections, Caucuses and Affiliates
- Launches innovation grants to pilot new approaches to engagement and workforce support

Why Now

The public health workforce is facing increasing demands, workforce shortages and burnout. Investment in membership strengthens the connections, skills and support systems needed to sustain and grow the field.

To explore partnership opportunities, contact Development@APHA.org.

Core Capacity: Strategic Communications

SUPPORTS:

Elevating Public Health Knowledge and National Engagement



Vision

APHA envisions a future where trusted public health communication strengthens understanding, builds confidence in science and empowers communities to take informed action. As a national leader in public health communications, APHA elevates the voices of public health professionals and communities, advances understanding of equity and prevention and strengthens the public health workforce's ability to communicate clearly and effectively, advancing optimal, equitable health and well-being for all.

Why It Matters

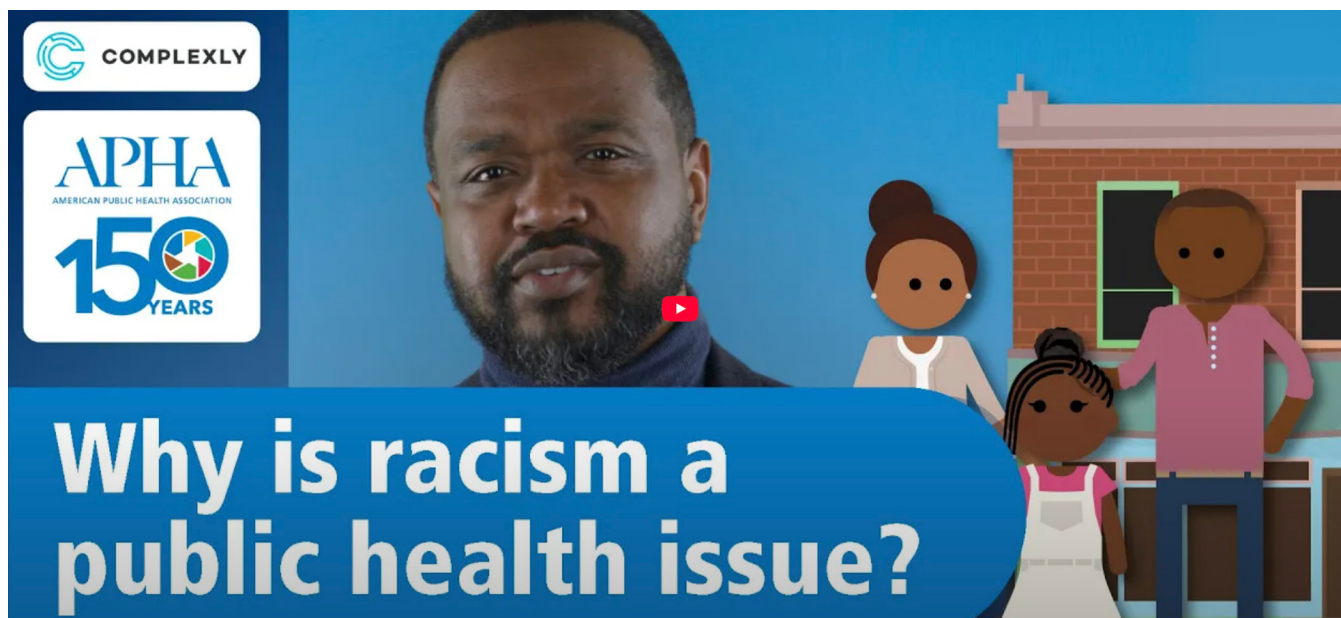
Public understanding of health issues is shaped by the information people see, hear and trust. Misinformation, fragmented messaging and declining trust in institutions make it harder for communities and decision-makers to respond effectively to public health challenges.

What APHA Does

APHA strengthens public health communication by:

- Engaging with national and local media to provide expert perspectives
- Developing public health campaigns and messaging for diverse audiences
- Creating tools and resources that support clear and accessible communication
- Managing digital platforms, newsletters and public-facing information
- Supporting members and partners in communicating public health issues





Impact

APHA's strategic communications expand reach, strengthen public understanding and support informed public health action.

- Position APHA as a trusted source for media, policymakers and the public
- Expand access to clear, evidence-based public health information
- Reach national audiences through campaigns, digital platforms and media engagement
- Support members and partners in sharing consistent and effective messaging
- Improve public awareness of key health issues and policy priorities

Opportunities for Investment

Funding expands reach, strengthens messaging and supports public engagement.

- Expands rapid-response communications during public health emergencies
- Funds national and community-based public health campaigns
- Develops multilingual and culturally relevant communication tools
- Trains public health professionals and partners in media engagement and storytelling
- Strengthens digital platforms and data-driven outreach strategies

Why Now

Public health information is increasingly contested and misinformation spreads rapidly across digital and social platforms. Investment in strategic communications helps ensure that accurate, evidence-based information reaches communities, informs decision-making and strengthens trust in public health.

To explore partnership opportunities, contact Development@APHA.org.

Core Capacity: Strategic Partnerships

Alliance for the Public's Health

SUPPORTS:

Advancing Evidence-Based Policy and Systems Change



Vision

The Alliance for the Public's Health envisions a future where public health collaboration is driven by equity, shared accountability and community leadership. By breaking down silos across sectors, systems and communities, the Alliance brings together grassroots leaders, public health professionals and cross-sector partners to co-create sustainable solutions grounded in lived experience, advancing optimal, equitable health and well-being for all.

Why It Matters

Many of the factors that shape health, including housing, education, environment and economic conditions, fall outside the traditional public health system. Addressing these issues requires coordination across sectors and meaningful involvement from the communities most affected.

What APHA Does

Through the Alliance, APHA:

- Convenes partners across public health, community organizations and other sectors
- Supports collaboration on shared priorities and challenges
- Connects community-led efforts with national public health strategy
- Facilitates shared learning, coordination and partnership development
- Provides structure and support for cross-sector initiatives

Impact

The Alliance strengthens collaboration and coordination across sectors to advance community-centered public health solutions.

- Supports development of community-informed solutions
- Strengthens coordination across organizations working on related issues
- Builds partnerships that align resources and efforts
- Expands the role of community organizations in shaping public health solutions



Opportunities for Investment

Funding strengthens collaboration, coordination and community-led public health efforts.

- Funds cross-sector meetings and partnership development
- Supports collaborative initiatives that address shared public health challenges
- Invests in community-based leadership and participation
- Develops and scales tools and frameworks for collaboration and coordination
- Provides flexible funding to respond to emerging community priorities

Why Now

Public health challenges are increasingly complex and interconnected. Lasting progress depends on stronger coordination across sectors and deeper engagement with communities. Investment in the Alliance helps build the partnerships, infrastructure and shared capacity needed to advance this work.

To explore partnership opportunities, contact Development@APHA.org.



Flagship Platforms

Engaging the Nation in Public Health

APHA's Flagship Platforms bring people together, share information and support learning across the public health field.

These efforts connect professionals, highlight research and expand access to knowledge through national convenings, publications and year-round learning opportunities. They create space for collaboration, elevate key public health issues and help move ideas into action.

Philanthropic support helps expand the reach and impact of these platforms, ensuring that public health professionals, partners and communities have access to the information and connections needed to address today's challenges.

Flagship Platform: APHA Annual Meeting & Expo

SUPPORTS:

Strengthening the Public Health Workforce



Vision

The APHA Annual Meeting & Expo envisions a future where public health professionals across disciplines, sectors and geographies are connected, informed and empowered to drive meaningful change. By advancing collaboration, innovation and shared learning, the convening strengthens the leadership, knowledge and relationships needed to advance optimal, equitable health and well-being for all.

Why It Matters

Public health professionals need access to current research, practical tools and strong professional networks to respond to rapidly evolving health challenges. Opportunities to connect, collaborate and learn across disciplines and sectors are essential to effective public health practice, yet they are increasingly limited.

What APHA Does

Through the Annual Meeting & Expo, APHA:

- Hosts one of the world's largest public health convenings each year
- Offers scientific sessions, trainings and skill-building opportunities
- Develops keynote presentations addressing critical and timely public health issues
- Creates space for collaboration across disciplines, sectors and communities
- Provides leadership and visibility opportunities for students and early-career professionals
- Connects participants to APHA's policy priorities, research and national initiatives

Impact

The Annual Meeting & Expo strengthens the public health workforce, supports professional learning and connects the field.

- Convenes 12,000+ public health professionals annually
- Delivers 1,000+ scientific sessions across a broad range of public health topics
- Supports professional development for students and early-career professionals

- Facilitates collaboration across government, academia, health care and community organizations
- Expands global engagement with participants from multiple countries

Opportunities for Investment

Funding expands access, strengthens programming and increases participation.

- Funds scholarships to support participation by students and underrepresented professionals
- Supports sessions and programming aligned with priority public health issues
- Sponsors networking events and meetings that foster collaboration
- Expands opportunities for research sharing and innovation
- Develops customized engagement opportunities aligned with funder priorities

Why Now

Public health challenges are becoming more complex, interconnected and global in scale. Investment in the Annual Meeting & Expo helps ensure that public health professionals are equipped with the knowledge, relationships and skills needed to respond effectively and lead the field forward.

To explore partnership opportunities, contact Development@APHA.org.



Flagship Platform: APHA Now

SUPPORTS:

Strengthening the Public Health Workforce



APHA envisions a future where all people achieve optimal, equitable health and well-being, supported by a public health workforce that is informed, connected and prepared to meet evolving challenges. Through APHA Now, public health professionals everywhere can access trusted, equity-driven knowledge, practical skills and year-round learning opportunities that strengthen the workforce, expand access to professional development and prepare leaders for the future of public health.

Why It Matters

Public health professionals need ongoing access to current information, practical training and peer learning to respond effectively to rapidly evolving health challenges. Yet many professionals face barriers to in-person learning opportunities due to geography, cost, workload and limited organizational resources.

What APHA Does

Through APHA Now, APHA:

- Offers webinars, trainings and virtual events across key public health topics
- Provides on-demand access to scientific sessions and educational content
- Supports continuing education and professional development
- Connects participants to experts, peers and emerging public health issues
- Curates content aligned with priority public health areas

Impact

APHA Now expands access to learning and strengthens the public health workforce.

- Delivers 200+ on-demand sessions and webinars, with new content added regularly
- Expands access to continuing education across multiple public health disciplines
- Reaches participants across all 50 states and internationally
- Engages students, early-career professionals and experienced practitioners
- Supports ongoing skill development, knowledge sharing and workforce readiness



Opportunities for Investment

Funding expands access, strengthens content and supports workforce development.

- Expands platform visibility, functionality and user access
- Supports learning series focused on priority public health issues
- Supports content development with APHA Sections, Affiliates and partners
- Provides scholarships for continuing education and certificate programs
- Expands multilingual content and accessibility features

Why Now

The public health workforce needs flexible, accessible learning opportunities to keep pace with evolving challenges, emerging threats and rapid changes across the field. Investment in APHA Now helps ensure that public health professionals can access timely, evidence-based information and continue building the skills needed to respond effectively and lead into the future.

To explore partnership opportunities, contact Development@APHA.org.

Flagship Platform: APHA Policy Action Institute

SUPPORTS:

Advancing Evidence-Based Policy and Systems Change



Vision

The Policy Action Institute envisions a future where public health professionals and communities are empowered to shape the policies that influence health and well-being. By elevating science, equity and lived experience in policymaking, the Policy Action Institute advances public

health leadership and civic engagement that drive optimal, equitable health and well-being for all.

Why It Matters

Public health research and data improve outcomes only when they inform policy decisions and public action. Yet many public health professionals are not adequately trained or supported to engage effectively in policymaking, particularly in an increasingly complex, fast-moving and politicized environment.

What APHA Does

Through the Policy Action Institute, APHA:

- Convenes public health leaders, policymakers and advocates annually
- Provides training on policy development, advocacy and engagement
- Facilitates dialogue across federal, state and local perspectives
- Connects participants with policymakers and policy experts
- Offers tools and resources to support ongoing policy engagement and advocacy

Impact

The Policy Action Institute builds policy knowledge, strengthens advocacy and supports engagement.

- Convenes participants from across the country and multiple sectors
- Builds advocacy skills for students, early-career professionals and experienced leaders
- Provides direct exposure to the policy process and decision-makers
- Supports engagement with congressional offices and policy leaders
- Extends learning through toolkits, recorded sessions and follow-up resources



Opportunities for Investment

Funding expands access, strengthens programming and supports policy engagement.

- Funds scholarships for students, early-career professionals and community leaders
- Supports development of policy tools, briefs and training materials
- Expands livestreaming and digital access to increase participation
- Funds programming aligned with key public health policy priorities
- Supports ongoing advocacy training, fellowships and post-event engagement
- Sponsors convenings and networking opportunities that strengthen collaboration

Why Now

Public health policy decisions are increasingly complex, contested and consequential for communities nationwide. Investment in the Policy Action Institute helps ensure that public health professionals are prepared to engage effectively in policymaking, advocate for evidence-based solutions and help shape the policies that influence health and equity.

To explore partnership opportunities, contact Development@APHA.org.

Flagship Platform: APHA Publications

American Journal of Public Health

SUPPORTS:

Elevating Public Health Knowledge and National Engagement



Vision

The *American Journal of Public Health (AJPH)* envisions a future where equity-centered public health research informs practice, shapes policy and drives collective action across communities and systems to promote optimal, equitable health and well-being. By elevating rigorous science and ensuring critical public health ideas are accessible, applied and actionable, *AJPH* advances health, equity and justice nationwide.

Why It Matters

Public health decisions depend on credible, evidence-based information. In a rapidly evolving environment shaped by misinformation, polarization and declining trust in science, access to rigorous research is essential to effective policy, public understanding and public health practice.

What APHA Does

APHA produces *AJPH* by:

- Publishing peer-reviewed research, commentaries and editorials
- Curating scholarship on current and emerging public health issues
- Providing a platform for researchers, practitioners and policymakers
- Connecting scientific findings to policy and practice
- Supporting the use of research in education, workforce development and public health leadership

Impact

AJPH advances research, informs policy and strengthens the public health workforce.

- Reaches researchers, practitioners, educators and policymakers in more than 100 countries as one of the field's leading peer-reviewed public health journals, with an impact factor of 9.6
- Supports policy development through publication of APHA policy statements
- Provides evidence used by educators, practitioners and decision-makers
- Expands representation of researchers and community-based authors

Opportunities for Investment

Funding expands access, strengthens research translation and increases real-world application.

- Expands open-access publishing for equity-focused research
- Funds special issues on priority public health topics
- Develops policy briefs and plain-language summaries that translate research into practice
- Supports editorial fellowships for emerging scholars
- Expands digital and multimedia distribution to reach broader audiences
- Supports author engagement through webinars and conference programming



Why Now

Access to trusted research is critical as public health challenges become more complex and public confidence in science faces increasing pressure. Investment in *AJPH* helps ensure that high-quality evidence continues to inform decisions, strengthen public understanding and guide action across the field of public health.

To explore partnership opportunities, contact Development@APHA.org.

Flagship Platform: APHA Publications

APHA Press

SUPPORTS:

Elevating Public Health Knowledge and National Engagement



Vision

APHA Press envisions a future where high-quality public health knowledge is accessible, actionable and used to strengthen systems and promote optimal, equitable health and well-being across communities nationwide and beyond. By providing trusted, evidence-based guidance for practitioners, policymakers, educators and students, APHA Press helps equip the field to navigate complex public health challenges and implement effective solutions.

Why It Matters

Public health professionals need clear, reliable and practical resources to translate evidence into action. As public health challenges become more complex and information grows increasingly difficult to navigate, trusted publications play a critical role in education, workforce development, public health practice and decision-making.

What APHA Does

APHA produces APHA Press publications by:

- Developing textbooks, reference works and practical field resources
- Translating research and policy into usable tools for practice
- Publishing resources used in academic programs and workforce training
- Providing technical guidance in areas such as environmental health and laboratory practice
- Integrating perspectives from research, practice and community experience

Impact

APHA Press strengthens education, supports public health practice and builds the public health workforce.

- Publishes more than 70 public health books, reference works and practical field resources used by universities, health departments, students and public health organizations nationwide and beyond
- Supports continuing education and professional development
- Translates research into practical tools for policy and practice
- Addresses complex health challenges, including equity and the social determinants of health
- Expands representation of diverse perspectives in public health publishing



Opportunities for Investment

Funding expands access, strengthens content and increases reach.

- Develops new publications on emerging public health issues
- Expands open-access publishing to reduce cost barriers
- Updates core textbooks and reference materials
- Funds publications focused on equity and underserved communities
- Expands digital formats and interactive learning tools
- Translates publications into multiple languages
- Supports author development and fellowships
- Develops companion materials such as toolkits and teaching guides

Why Now

Public health professionals are navigating increasingly complex challenges and need practical, evidence-based guidance that can be applied across diverse settings and communities. Investment in APHA Press helps ensure that trusted public health resources remain accessible, relevant and responsive to the evolving needs of the workforce and the field.

To explore partnership opportunities, contact Development@APHA.org.

Flagship Platform: APHA Publications

The Nation's Health

SUPPORTS:

Elevating Public Health Knowledge and National Engagement

The NATION'S HEALTH Vision

A PUBLICATION OF THE AMERICAN PUBLIC HEALTH ASSOCIATION

The Nation's Health envisions a future where trusted public health journalism strengthens understanding, elevates community voices and empowers informed action to promote optimal, equitable health and well-being for all. By delivering credible, accessible reporting on the issues shaping health across the country, *The Nation's Health* deepens public understanding, trust in science and engagement in public health solutions.

Why It Matters

Public understanding of health issues depends on clear, reliable and accessible information. In an environment shaped by misinformation, fragmented media and declining trust in institutions, communities and decision-makers need credible public health reporting to respond effectively to emerging challenges and make informed decisions.

What APHA Does

APHA produces *The Nation's Health* by:

- Reporting on public health research, policy developments and emerging issues
- Translating complex topics into clear, plain-language articles
- Highlighting community-based solutions and local perspectives
- Connecting national public health priorities to real-world experiences
- Reaching audiences across print and digital platforms

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Using resilience to counteract harms Public health programs support healing from childhood trauma

JADA IMANTS CHILDHOOD was marked by a parental split, an angry and unpredictable father who struggled with substance use, and multiple family moves that uprooted her life.

"I think it caused me to be very anxious and depressed from a very young age," Imants, a 27-year-old California resident, told *The Nation's Health*. "My proximity to ACEs gave me very low stress tolerance, getting easily overwhelmed and a hyper-sensitive nervous system."

ACEs, or adverse childhood experiences, are traumatic events — such as

abuse, neglect and household substance misuse — that occur before adulthood. People who experience ACEs have higher risks for chronic illness, mental health issues and risky behaviors as adults.

Public health professionals work to prevent ACEs and support people who

See ACES RECOVERY, Page 14



Photo by DabobArt, courtesy Blomphoto. Positive experiences can help people recover from negative ones that occurred during childhood, also known as ACEs.



Photo by Adamant, T. Imants courtesy Blomphoto.

Trump administration actions have targeted people with disabilities, undermining their ability to receive federal benefits.

Medicaid, Social Security benefits at risk by federal policy changes

People with disabilities hurt by federal policy changes

MA IVES RUBLEE has spent her life navigating systems that were not designed with her in mind. A wheelchair user, she started school around the time the Americans with Disabilities Act became law and grew up watching her parents fight to secure her education. Decades later, she is still fighting.

Now, she and other disability advocates say the terrain is shifting again — and not in their favor.

As federal policy evolves under the Trump administration, people with disabilities face growing obstacles to the care and income they depend on. Proposed changes to

Medicaid and mounting barriers to Social Security are increasing eligibility restrictions and administrative requirements, raising the risk that many people with disabilities could lose coverage or benefits.

The changes extend far beyond income support, including attacks on vaccines, lies about autism, proposals to send people with mental health conditions or disabilities to "wellness farms" and delays or reconsideration of airline disability rules amid ongoing concerns about wheelchair damage and accessibility enforcement. Moreover, recent U.S. Department of Education budget and staff cuts threaten services for millions of children with disabilities.

Federal workplace policies have also been challenged. While return-to-office mandates allow exemptions for some employees with disabilities,

See DISABILITIES, Page 12

Bans take effect States work to protect residents from PFAS as EPA backs down

CHRISTINA HEINIGER built her Trenton, Maine, home using non- and low-toxic materials. So she was shocked when a 2022 test of her well water showed it was contaminated with so-called "forever chemicals."

"I really expected my well to be clean," Heiniger told *The Nation's Health*. "I thought I was just testing to be sure."

Per and polyfluorinated alkyl substances, a group of more than 12,000 industrial chemicals, are found in drinking water systems across the U.S. Maine is one of several states leading the nation in adopting PFAS policies that ensure residents such as Heiniger are informed about the chemicals in their water and help protect them from harm.

PFAS are used to make products stain and grease-proof and in firefighting foams. Unfortunately, PFAS are also linked to

See CHEMICALS, Page 8



Photo by DabobArt, courtesy Blomphoto.

Impact

The Nation's Health expands access to trusted information and strengthens public understanding of public health issues.

- Reaches approximately 20,000 public health professionals, policymakers, educators and advocates through print and digital platforms
- Delivers timely coverage of public health trends, policy developments and community solutions
- Reaches a broad audience of professionals, educators, policymakers and the public
- Supports workforce knowledge and professional learning
- Highlights community perspectives and underrepresented voices
- Improves public understanding through accessible, evidence-informed reporting

Opportunities for Investment

Funding expands reach, strengthens content and increases accessibility.

- Expands multilingual and plain-language content
- Funds thematic series on priority public health issues
- Strengthens digital and multimedia storytelling
- Supports partnerships that highlight regional and community-based work
- Expands audio, video and interactive content to reach new audiences
- Supports training and development for emerging public health journalists

Why Now

Access to trusted, accessible information is increasingly critical as misinformation spreads rapidly and public trust in institutions declines. Investment in *The Nation's Health* helps ensure that credible public health journalism continues to reach communities, strengthen understanding and inform public dialogue and decision-making.

To explore partnership opportunities, contact Development@APHA.org.

Flagship Platform: National Public Health Week

SUPPORTS:

Elevating Public Health Knowledge and National Engagement



NATIONAL
**PUBLIC
HEALTH**
WEEK

Vision

National Public Health Week envisions a future where public health is visible, valued and integrated into everyday life, advancing equitable health and well-being for all, not only during times of crisis.

Through coordinated campaigns, events and partnerships nationwide, National Public Health Week raises awareness of critical public health issues, deepens public understanding and inspires action. It fosters a culture in which individuals, communities and policymakers recognize public health as essential to a just, resilient and thriving society.

Why It Matters

Public health shapes daily life, yet it is often overlooked outside of emergencies. Misinformation, limited public understanding and declining trust in institutions make it more difficult for individuals and communities to access reliable information and take informed action on the issues that affect health and well-being.

What APHA Does

APHA leads National Public Health Week by:

- Coordinating a nationwide campaign each April
- Providing tools and resources that support community events and public engagement
- Partnering with organizations across sectors to amplify messaging and outreach
- Highlighting priority public health issues through campaigns, storytelling and education
- Supporting Affiliates, schools and organizations in local activation efforts

Impact

National Public Health Week increases awareness, engages communities and strengthens the general population's understanding of public health.

- Reaches millions through events, digital campaigns and media coverage
- Supports more than 300 partner-led events and community activations nationwide
- Elevates awareness of priority public health issues such as mental health, climate and equity

- Mobilizes local communities through partnerships, education and public engagement activities
- Provides trusted, evidence-based information to counter misinformation
- Highlights community voices and local public health leadership and solutions

Opportunities for Investment

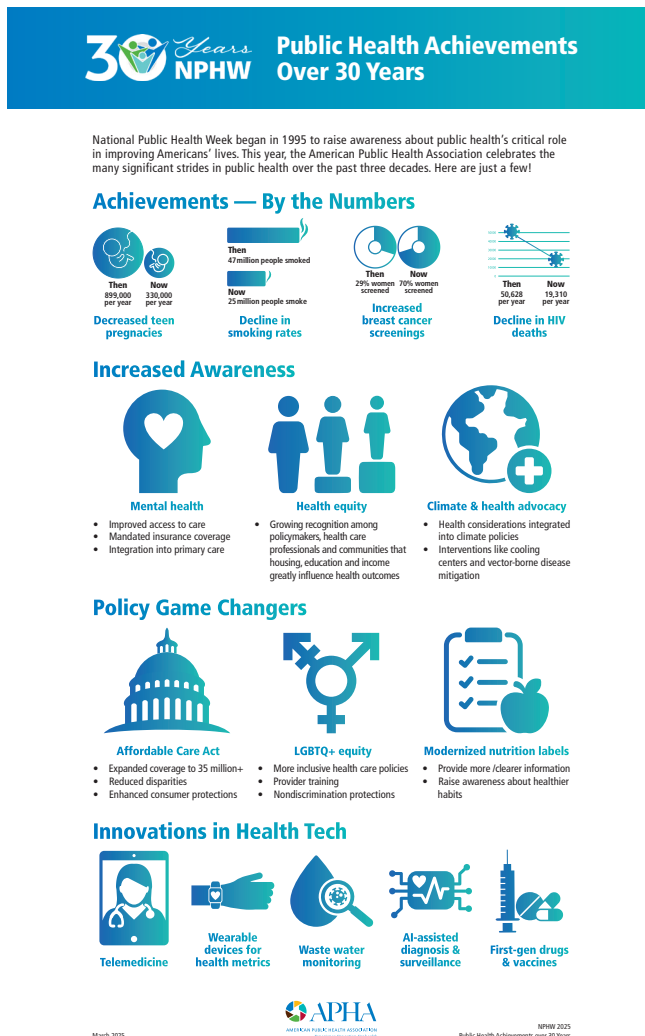
Funding expands reach, strengthens campaigns and supports community engagement.

- Funds national campaigns focused on priority public health issues
- Supports community-based grants to expand local programming
- Expands youth engagement through schools and digital outreach
- Strengthens digital platforms, multimedia content and multilingual resources
- Supports innovative engagement models, including arts and community-led initiatives

Why Now

Public awareness of and trust in public health are under increasing pressure as communities face complex and interconnected challenges. Investment in National Public Health Week helps ensure that accurate, accessible information reaches communities, strengthens public understanding and inspires civic engagement and action.

To explore partnership opportunities, contact Development@APHA.org.





Centers of Excellence

Advancing Practice, Policy and Equity

APHA's Centers of Excellence focus on key areas where targeted expertise and support are needed across the public health field.

These centers provide training, policy guidance and applied expertise to strengthen workforce skills, inform decision-making and address emerging public health challenges. Their work supports both national priorities and community-level needs.

Philanthropic support helps sustain and grow these centers, expanding their ability to deliver training, inform policy and strengthen public health systems nationwide.

Center of Excellence: Center for Climate, Health and Equity

SUPPORTS:

Elevating Public Health Knowledge and National Engagement



Vision

The Center for Climate, Health and Equity envisions a just and sustainable future where all communities, particularly those most impacted by climate change, can thrive with optimal health, equity and well-being. By elevating community leadership, integrating health into climate decision-making and equipping public health professionals to advance equity-driven solutions, the Center for Climate, Health and Equity helps drive transformative action at the intersection of climate and health.

Why It Matters

Climate change poses growing threats to public health by increasing exposure to extreme heat, worsening air pollution, intensifying severe weather events and facilitating the spread of infectious diseases. These impacts are not experienced equally and place a disproportionate burden on communities already facing economic, environmental and health inequities. Yet public health perspectives are often underrepresented in climate planning, policy and investment decisions.

What APHA Does

Through this Center, APHA:

- Advances the role of public health in climate policy and planning
- Works with communities to develop locally relevant climate and health strategies
- Provides training and tools for public health professionals and partners
- Convenes stakeholders across sectors to align efforts and share knowledge
- Raises awareness of climate change as a critical public health issue

Impact

The Center strengthens public health leadership and advances climate-related health action.

- Advances policies that address climate-related health risks and equity
- Builds capacity among public health professionals and partners
- Convenes cross-sector stakeholders to coordinate climate and health efforts
- Expands public understanding of climate as a health issue
- Integrates climate and equity into training and public health practice

Opportunities for Investment

Funding expands capacity, strengthens partnerships and supports community-based solutions.

- Funds state and local initiatives that integrate health into climate strategies
- Supports partnerships with community organizations and frontline leaders
- Expands training and workforce development on climate and health
- Funds public awareness campaigns that connect climate and health
- Supports cross-sector collaborations that align policy, practice and community leadership

Why Now

Climate-related health risks are increasing and the communities most affected often have the fewest resources to respond. Investment in this work helps ensure that public health is included in climate decision-making and that solutions are grounded in equity and community needs.

To explore partnership opportunities, contact Development@APHA.org.



February 2026



Center of Excellence: Center for Continuing Education

SUPPORTS:

Strengthening the Public Health Workforce

Vision

The Center for Continuing Education envisions a resilient, skilled and adaptable public health workforce prepared to lead through today's complex challenges and those yet to come, promoting optimal, equitable health and well-being for all. The Center for Continuing Education works toward a future in which every public health professional, regardless of career stage, discipline or location, has access to high-quality, evidence-based learning that strengthens public health systems, advances health equity and equips communities to thrive.

Why It Matters

Public health professionals must continually adapt to new research, emerging health threats and evolving community needs. Yet many professionals lack consistent access to high-quality, affordable and flexible continuing education opportunities that support long-term workforce development and leadership growth.



What APHA Does

Through this Center, APHA:

- Delivers accredited courses, trainings and learning programs
- Offers online, in-person and hybrid learning options
- Provides continuing education across multiple public health disciplines
- Integrates training into major convenings and public health programs
- Develops content aligned with current and emerging public health priorities

Impact

The Center strengthens workforce skills, expands access to training and supports professional growth across the field.

- Serves 13,000+ learners annually
- Delivers 200+ accredited sessions each year
- Supports training in areas such as health equity, policy and epidemiology
- Expands access to training for professionals in rural and under-resourced settings
- Integrates continuing education into national convenings and programs

Opportunities for Investment

Funding expands access, strengthens content and supports workforce development.

- Provides scholarships for students and professionals from underrepresented communities
- Develops new training programs on emerging public health issues
- Expands digital platforms and learning technology
- Funds partnerships with community-based organizations to develop training
- Expands multilingual and accessible learning options

Why Now

The public health workforce faces increasing demands, ongoing workforce shortages and rapidly evolving health challenges. Investment in continuing education helps ensure that public health professionals have the knowledge, skills and leadership capacity needed to respond effectively and strengthen the field for the future.

To explore partnership opportunities, contact Development@APHA.org.

Center of Excellence: Center for Global Health

SUPPORTS:

Elevating Public Health Knowledge and National Engagement

Vision

The Center for Global Health envisions a world in which all people, regardless of geography, have access to the conditions and systems needed to achieve optimal health and well-being with dignity and equity. Grounded in partnership and shared responsibility, the Center for Global Health strengthens local leadership and supports coordinated public health systems across communities and borders.



Why It Matters

Public health challenges such as infectious diseases, climate impacts, migration and health inequities do not stop at national borders. Yet many countries and communities lack the resources, infrastructure and coordination needed to respond effectively and global health efforts too often fail to reflect local leadership, lived experience and community priorities.

What APHA Does

Through this Center, APHA:

- Supports global partnerships across public health, government and community organizations
- Provides training and technical assistance to strengthen health systems
- Advances policy and advocacy on global public health priorities
- Facilitates collaboration on cross-border health challenges
- Promotes approaches grounded in local context and community leadership

Impact

The Center strengthens global public health capacity and supports coordinated action across communities and countries.

- Provides training and technical assistance on preparedness, surveillance and system strengthening
- Advances policy and advocacy on global health security, equity and human rights

- Convenes partners to coordinate responses to shared public health challenges
- Expands collaboration on issues such as climate-related migration, maternal health and infectious disease
- Builds workforce capacity across multiple public health disciplines
- Strengthens community-based leadership and public trust

Opportunities for Investment

Funding expands partnerships, strengthens systems and supports global collaboration.

- Funds global training, fellowships and learning exchanges
- Expands workforce development in under-resourced regions
- Supports policy and advocacy efforts on global public health priorities
- Strengthens regional partnerships addressing shared health challenges
- Funds community-based approaches that elevate local leadership

Why Now

Global public health systems face increasing pressure from pandemics, climate change, displacement and persistent inequities. Investment in the Center for Global Health helps strengthen coordination, build workforce and systems capacity and support more effective, community-informed responses across countries and regions.

To explore partnership opportunities, contact Development@APHA.org.

Center of Excellence: Center for Public Health Policy

SUPPORTS:

Advancing Evidence-Based Policy and Systems Change



Vision

The Center for Public Health Policy envisions a future where public health policy in the United States is proactive, equitable and grounded in evidence, prevention and community voice, promoting optimal health and well-being for all. The Center for Public Health Policy

advances policies that protect communities while ensuring they have a meaningful role in shaping the decisions that affect their lives.

Why It Matters

Public health policy shapes access to care, environmental conditions, economic opportunity and community well-being. Yet research alone does not drive change. Evidence must be translated into practical, actionable policy solutions that reflect real-world conditions, respond to emerging challenges and center the needs and experiences of communities.

What APHA Does

Through this Center, APHA:

- Develops policy analysis, tools and guidance for public health professionals and decision-makers
- Translates research into clear, actionable policy resources
- Provides training and technical assistance on policy development and implementation
- Supports collaboration across sectors to address complex public health issues
- Connects community perspectives to policy development

Impact

The Center strengthens policy development, builds capacity and supports evidence-informed implementation.

- Provides policy analysis and resources used by practitioners, advocates and decision-makers
- Supports development of policy frameworks and model approaches
- Builds capacity among public health professionals to engage in policymaking
- Strengthens collaboration across sectors on policy solutions
- Expands the role of community perspectives in shaping policy

Opportunities for Investment

Funding expands policy capacity, strengthens tools and supports implementation.

- Develops policy briefs, toolkits and decision-making resources
- Funds training and technical assistance for public health professionals and partners
- Supports community-informed policy development and implementation
- Strengthens partnerships that connect research, practice and policy
- Funds pilot initiatives to test and scale policy solutions

Why Now

Public health policy decisions are becoming increasingly complex and consequential for health outcomes, equity and community resilience. Investment in this work helps ensure that policy decisions are informed by evidence, grounded in practice and responsive to the needs and priorities of the communities they affect.

To explore partnership opportunities, contact Development@APHA.org.

Center of Excellence: Center for Public Health Practice and Professional Development

SUPPORTS:

Strengthening the Public Health Workforce

Vision

The Center for Public Health Practice and Professional Development envisions a strong, diverse and adaptable public health workforce equipped to lead through today's challenges and those ahead, promoting optimal, equitable health and well-being for all. The Center for Public Health Practice and Professional Development expands access to training, supports lifelong learning and builds the leadership capacity needed to strengthen public health systems and communities nationwide.

Why It Matters

Public health systems depend on a workforce that is skilled, adaptable and prepared to respond to evolving health challenges. Yet many professionals, particularly those in under-resourced settings and historically underserved communities, lack consistent access to high-quality training, mentorship and leadership development opportunities.

What APHA Does

Through this Center, APHA:

- Delivers training and applied learning programs across public health disciplines
- Provides leadership development through fellowships, mentorships and cohort-based programs
- Offers flexible learning formats, including in-person, virtual and on-demand options
- Aligns training with current public health priorities and workforce needs
- Expands access to learning for professionals across career stages



Impact

The Center strengthens workforce capacity, supports leadership development and advances professional growth across the field.

- Trains thousands of public health professionals each year
- Builds leadership capacity among early- and mid-career professionals
- Supports workforce development in areas such as health equity, emergency response and climate and health
- Expands access to training for professionals in under-resourced settings
- Integrates equity into training, leadership development and program design

Opportunities for Investment

Funding expands access, strengthens training and builds workforce capacity.

- Develops scalable training programs on priority public health topics
- Funds fellowships and scholarships for students and professionals
- Expands access through translation and accessibility tools
- Supports leadership development and mentorship programs
- Pilots and scales innovative learning models and approaches
- Supports initiatives that strengthen workforce engagement, retention and health literacy

Why Now

The public health workforce is under increasing strain as professionals face growing demands, workforce shortages and rapidly evolving challenges. Investment in workforce development helps ensure that public health professionals are prepared to respond effectively, lead in complex environments and strengthen the future of public health practice.

To explore partnership opportunities, contact Development@APHA.org.