

# Nothing About Us Without Us: Authentic Youth Engagement in Public Health

**Webinar**  
July 16, 2019



Welcome



**Regina Davis Moss, PhD, MPH, MCHES**  
Associate Executive Director  
Public Health Policy and Practice  
American Public Health Association



## About APHA

The American Public Health Association champions the health of all people and all communities. We strengthen the public health profession, promote best practices and share the latest public health research and information. We are the only organization that combines a nearly 150-year perspective, a broad-based member community and the ability to influence policy to improve the public's health. Learn more at [www.apha.org](http://www.apha.org).





OFFICE OF THE ASSISTANT SECRETARY FOR HEALTH

## **Positive Approaches to Adolescent Health**

# **Nothing About Us Without Us: Authentic Youth Engagement in Public Health**

Diane Foley, MD, FAAP  
Deputy Assistant Secretary for Population Affairs  
Director of the Office of Adolescent Health  
HHS Office of the Assistant Secretary for Health  
July 16, 2019



# OPA's Youth Engagement Work

- Grantee Youth Leadership Councils
  - Teen Pregnancy Prevention (TPP) Program grantees implementing evidence-based programs expected to have Youth Leadership Councils
  - Council members contributed by:
    - ✓ Providing feedback on programming and curricula
    - ✓ Recruiting and mentoring other youth
    - ✓ Delivering program content
    - ✓ Helping hiring program staff
    - ✓ Participating in communications activities
- 2018-2019 Youth Listening Sessions Special Project
  - Supported 13 grantees in exploring different strategies for soliciting youth input
  - Conducting listening sessions allowed grantees to get feedback or program ideas they would not have otherwise known about



# Nothing About Us Without Us: Authentic Youth Engagement in Public Health



**Elizabeth Berard**, Youth Branch Chief, Office of HIV/AIDS,  
U.S. Agency for International Development  
**Topic:** What is authentic youth engagement



**Nikki Payne**, Assistant Vice President  
**Dr. Nakisha Watts**, Program Manager  
**Jordan Jones**, Youth Leadership Council Member  
Delta Health Alliance, Stoneville, Mississippi  
**Topic:** Authentic youth engagement in practice



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# Positive Youth Development & Meaningful Youth Engagement

Elizabeth Berard

[eberard@usaid.gov](mailto:eberard@usaid.gov)

USAID/Office of HIV/AIDS

July 2019

# Overview

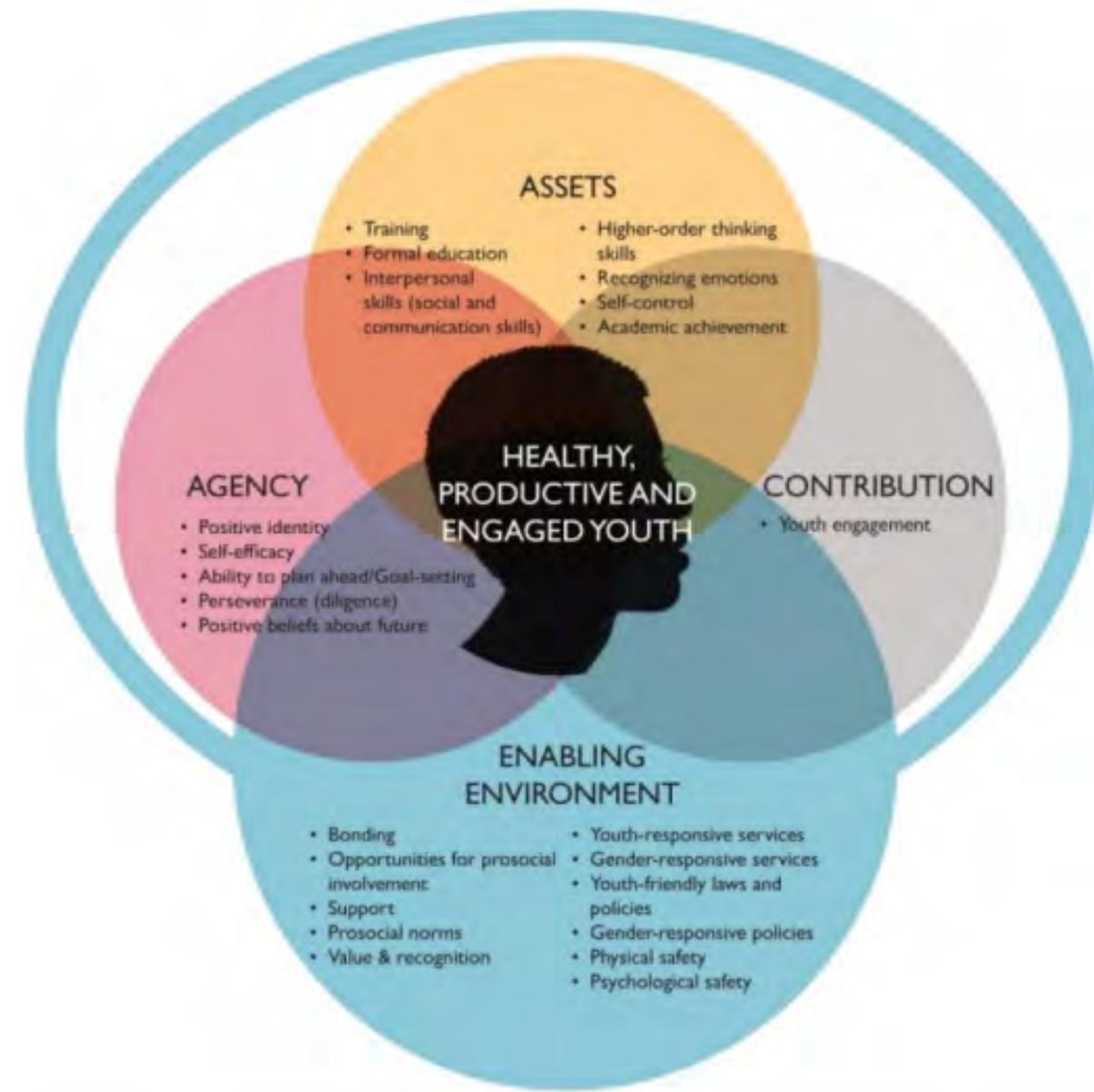
1. How does Youth Engagement fit in Positive Youth Development (PYD)
2. Youth in the drivers seat (2 examples)
3. Youth Engagement Measurement
4. Challenges & Opportunities



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FROM THE AMERICAN PEOPLE

# We're all about **Positive Youth Development (PYD)**

**ASSETS + AGENCY + ENABLING ENVIRONMENT + CONTRIBUTION = *Healthy, Productive, and Engaged Youth***



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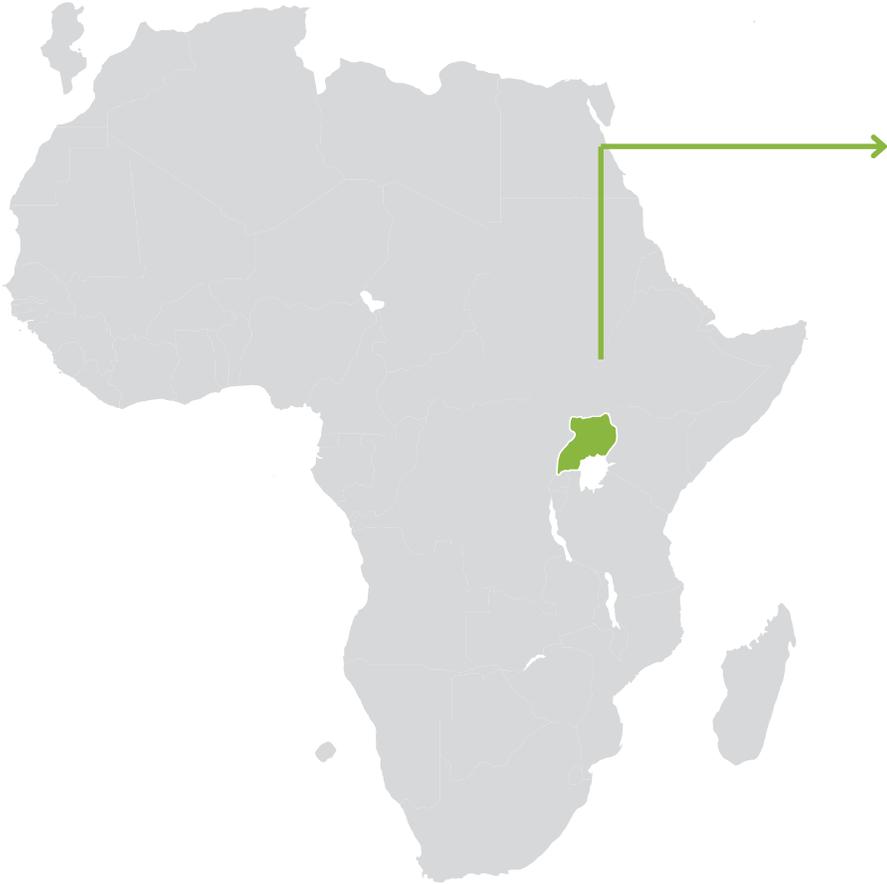


# 2 EXAMPLES



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# I. YouthPower Action: Anyaka Makwiri (Smart Girl) Pilot



## **GULU, UGANDA**

**22** Anyaka Makwiri groups formed

**490** Adolescent Girls Young Women (AGYW) participated

**88** mentors trained to facilitate sessions

**6** months implementation



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**PEPFAR**  
U.S. President's Emergency Plan for AIDS Relief

## Phase 2: **Girl-centered design** workshops told us:



## Challenges

- Persistent gender-inequality
- Domestic-violence
- Sexual violence
- Early marriage
- Early pregnancy
- Lack of work
- School-drop out

## Desired information

- Relationships
- Gender-based violence
- Sexual and reproductive health
- Communication
- Financial capabilities

# Youth Led Community Projects

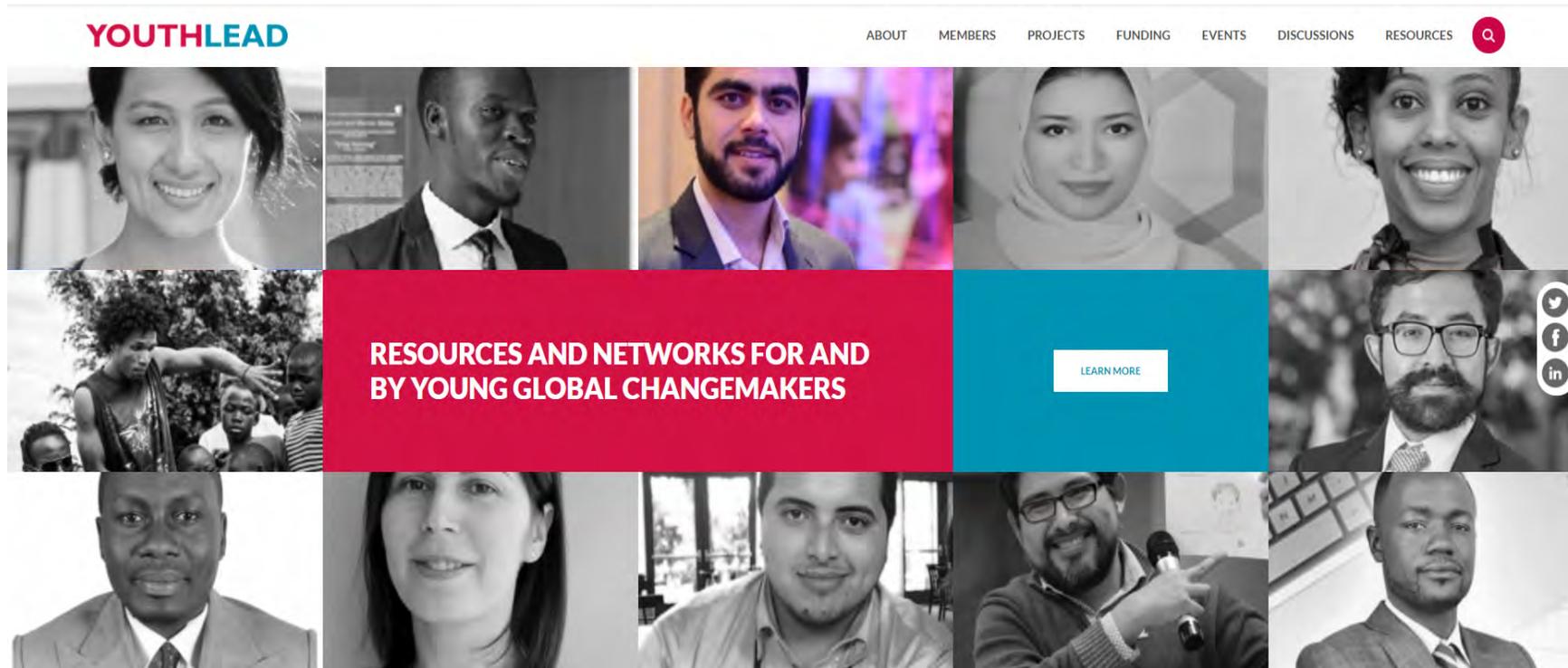
- Examples include:
  - Water source clean-up
  - Supporting the elderly by cleaning
  - Erected hand cleaning tap (Tippy Taps)
  - Fetching water for a health facility
  - HIV prevention skit targeting sex workers



# 2: YOUTHLEAD

The Virtual Destination Site for Young Changemakers

[www.youthlead.org](http://www.youthlead.org)



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# YouthLead Features and Content to Help Young Changemakers



**ASHFORD THOM**  
Country Director and Ambassador (Guyana)  
**MY MOTTO:** I've learned that people will forget what you...  
**GROUPS:** All YouthLead Members and Alumni

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**GET CONNECTED:  
PEOPLE**

**GET SMARTER:  
RESOURCES**



**RESEARCH AND EVIDENCE**  
New Directions: Creating Pathways for and with Opportunity Youth

02/07/2019

**SECTORS:**  
Youth, Asset Building, Youth Engagement and Contribution + More



**DG16** **NOVATION CHALLENGE** NIGERIA  
16 PEACE, JUSTICE AND STRONG INSTITUTIONS

Accountability Lab SDG 16 Innovation Challenge 2019

Jan 07 2019

Accountability Lab SDG 16 Innovation Challenge The SDG 16 innovation challenge is an initiative to...

**GET INSPIRED:  
EVENTS**

**GET FUNDED:  
FUNDING**



**GRANT**  
Research Call on Adolescent Health and Wellbeing

02/28/2019

**SECTORS:**  
Health and Wellbeing, Adolescent Health, Access to Health Care + More



Youth4Women Agribusiness Project

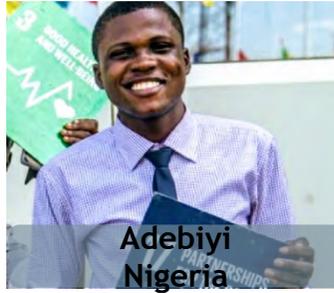
**GET KNOWN:  
PROJECTS**

**GET INVOLVED:  
DISCUSSIONS**



All YouthLead Members and Alumni

# YouthLead Ambassadors Selected



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# Youth Engagement Measurement

[YouthPower Measurement and Indicators](#)

[Technical Brief: Making the Pitch for Youth Engagement](#)

[Six Tips for Increasing Meaningful Youth Engagement in Programs](#)

**YOUTHPOWER**

APPROACH ▾ WHAT WORKS ▾ RESOURCES ▾ COMMUNITIES ▾ INNOVATIONS ▾ PROJECTS ▾ EVENTS ▾ BLOGS NEWS ▾ ABOUT

YOUTH ENGAGEMENT MEASUREMENT GUIDE

## YOUTH ENGAGEMENT MEASUREMENT AND INDICATORS

Overview Youth Engagement Measurement & Indicators Youth Engagement in M&E Resources & References

# Youth Engagement Indicator Examples

Measurement statement	Illustrative indicator example	Source
<p>Youth are actively engaged in program (a) design (b) implementation (c) monitoring and evaluation</p>	<ul style="list-style-type: none"> <li>• Number of invited young people in the program who attend 80% of all program activities.</li> <li>• Number/proportion (%) of youth participating in: _____ (e.g., program design, implementation, monitoring and evaluation.)</li> <li>• Number of youth trained in monitoring and evaluation</li> </ul>	<p><a href="#"><u>PYD Measurement Toolkit</u></a></p>
<p>Community leaders see youth as credible and competent.</p>	<ul style="list-style-type: none"> <li>• Number of community leaders who adopt and implement policy recommendations made by youth</li> <li>• Number of community organizations or institutions that hire or appoint youth to leadership positions as a result of their efforts through the program</li> </ul>	<p>Indicators developed by YouthPower Learning</p>

# Voices of Youth: Youth Engagement Moving Forward

## CHALLENGES:

1. Youth voices need to reflect all youth.
2. Engage youth at all levels
3. Provide youth more info on donors' processes, projects, requirements
4. Understand pain points for youth engagement
5. Provide adequate funds for youth-led organizations

## OPPORTUNITIES:

1. Dialogue with youth has value in itself
2. Insert specific language in their solicitations/RFPs ensuring direct support to youth-led organizations
3. Consider direct funding support for youth-led organizations

