***Disclosure to Participants***

***Purpose of the Activity***: During this webinar, we will provide an overview of the strategic processes, tools and frameworks used by one health system to guide its 35 hospitals in the strategic planning process.  Many of the hospitals worked with local health departments and other key community stakeholders, and used a set of tools including evidence-based snapshots, to develop high impact strategies. The lessons learned and future challenges and opportunities for engagement of hospitals in the population health discourse will be discussed.

***Objectives of the Activity:***

* 1. **Differentiate the practice of nonprofit hospital-based health needs assessments historically and with the new Affordable Care Act requirements**
  2. **Articulate the importance and utility of population health frameworks, web-based technologies and data tools for conducting community health needs**
  3. **Explain and discuss how clinical care systems and public health systems can work toward attaining population health**

***Target Audience***: Health Administrators, Public Health Professionals, Research and Evaluation Staff

***Presence or Absence of Conflict of Interest for planners/faculty/authors/moderators***: There are no conflicts of interest for the planners/faculty/authors or moderators as it relates to this live web-based activity

***Presence or Absence of Commercial and/or Sponsorship Support disclosur***e There is no commercial and or sponsorship support for this educational activity

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***Policy on Disclosures to Learners***

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***Accreditation statements***

**Medicine (CME) Accreditation Statement**

The American Public Health Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Designation Statement**: The APHA designates this live web-based educational activity for a maximum of **1.5** *AMA PRA Category 1 Credit (s)™.*

**Nursing (CNE) Accreditation Statement**

The APHA/PHN Section is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

This live web-based activity is designated for 1.5 contact hours.

**Health Education (CHES) Statement**The American Public Health Association is accredited by the National Commission for Health Education Credentialing, Inc. to sponsor continuing education for Certified Health Education Specialists (CHES). This program is a designated event for the CHES to receive up to 1.5 Category I CE contact hours (CHEC).

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1. ***Instructions on how to obtain credit***

**How to Obtain CE Credit**Participants must attend the entire Web conference and complete the evaluation online in order to earn credit hours and obtain a CE certificate. A link to the online evaluation system will be sent to all registered participants who attend the activity that will contain instructions and a personal ID number for access to the system. All online evaluations must be submitted by **June 26, 2015** to receive continuing education credit for this activity.

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