APHA Leadership Round Tables

2019 Annual Meeting and Expo

Sunday, Nov. 3, 9-11 a.m.

WORKSHEET

NOTE: Use SMART (specific, measurable, achievable, relevant, time-based) goals when planning on this page. APHA staff will work with each region to help ensure successful activities.

1. What are the National Public Health Week (or just general public health) priorities in your region, state health association or Section?
2. Based on your priorities, what activity/ies can your region commit to for NPHW? Describe them.

-Online event (webinar, Google hangout, YouTube live, etc.)

-In-person event(s) for public health students or professionals

-In-person event(s) for the general public

-Advocacy campaign (letters to the editor/editorials, blog posts, radio interview, letters to legislators, social media campaign, etc.)

-Publication (journal or supplement, letters to the editor/editorials, blog posts, radio interview, etc.)

-Other (please list)

1. List the folks at the table and the roles/responsibilities they’ll have in bringing this activity to life. Note the decisionmakers/stakeholders, and the leader who will be a point of contact with APHA staff (plus their contact information).
2. What is your timeline? NPHW is April 6-12, so work backward from there if that’s helpful, or start with your “next steps” if that works better for your region.
3. What resources will you need to complete your activity? Where will you find them?

1. How will you engage students in this activity?
2. What should APHA staff and leadership know so we can support and promote your work?