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National Campaign Against Racism

Name racism
Ask “How is racism operating here?”
Organize and strategize to act
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Dual Reality: A restaurant saga
I looked up and noticed a sign . . .
Racism structures “Open/Closed” signs in our society.
It is difficult to recognize a system of inequity that privileges us.

Those on the outside are very aware of the two-sided nature of the sign.

Jones CP. The Nation's Health, February 2016.
Is there really a two-sided sign?

Hard to know, when only see “Open”. A privilege not to HAVE to know. Once DO know, can choose to act.
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A system

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A system of structuring opportunity and assigning value based on the social interpretation of how one looks (which is what we call “race”), that

- Unfairly disadvantages some individuals and communities
- Unfairly advantages other individuals and communities
- Saps the strength of the whole society through the waste of human resources

Levels of racism: A theoretic framework and A Gardener’s Tale

Jones CP

*Am J Public Health*
2000;90(8):1212-1215

https://www.youtube.com/watch?v=1QFCcChCSMU