Housing Inequities among Latinos: Issues and Solutions

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Agenda

- **About Salud America!**
- Issues: Housing among Latinos
- Solutions: Housing among Latinos
- Next Steps
Salud Focus: Social Determinants of Health

More than 80% of the nearly $3.5 trillion spent on medical care each year in the U.S. is spent on treating chronic diseases related to the conditions we live, learn, work, play and age:

- **Economic stability** (poverty, jobs, sick leave)
- **Neighborhoods** (housing, safe streets, green spaces, toxins)
- **Social cohesion** (racism, discrimination, immigration)
- **Health** (trauma, obesity, access to primary, maternal, and mental health care)
- **Education** (quality early care and education, graduation)

Housing is connected to all of these issues.
Salud Content on Housing

- Research review
- Animated videos & infographics
- Daily curated content on @SaludAmerica & salud-america.org
- #SaludTues Tweetchats
- #SaludTalks Podcast
- Salud Hero case studies of role models of healthy change
Agenda

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- Solutions: Housing among Latinos
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Research: Issues

Where you live, and your access to affordable housing, impacts your health

Salud America! Research Review: salud.to/healthequity
Research: Issues

Latino families are burdened by high housing costs

Salud America! Research Review: salud.to/healthequity
Research: Issues

More Latinos rent their homes (54%) than their White peers (28%)

Salud America! Research Review: salud.to/healthequity
Research: Issues

Latino families face high risk of involuntary displacement, or “gentrification”

Salud America! Research Review: salud.to/healthequity
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Research: Solutions

Increase the amount of affordable housing options for Latinos

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Research: Solutions

Help Latino renters keep their homes, especially in pandemics

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Research: Solutions

Incentives for transit-oriented development (TOD) w/ mixed-income housing

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Research: Solutions

Successful TODs in Latino areas engage champions for affordable housing, and add health care, plazas, art, groups

Salud America! Research Review: salud.to/healthequity
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Next Steps: COVID-19

Homelessness could rise 45% by end of 2020

“Most of us think about roads, bridges, transit systems, and public utilities, along with education and health care. But affordable housing is an essential component of infrastructure; an investment needs especially evident as the coronavirus infects so many of our country’s most vulnerable people.”

—Roger K. Lewis, professor emeritus of architecture, University of Maryland
Next Steps: Systemic Racism

Housing (and much more) has been plagued by systemic racism, redlining, other discriminatory practices

Use our new Action Pack to help your city declare racism a public health crisis and commit to action!

salud.to/endracism
Questions

@SaludAmerica
salud-america.org