THE PAST & FUTURE OF THE BENCHMARKING PROJECT

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HISTORY OF THE BENCHMARKING REPORT
ACTIVE TRANSPORTATION LEADERSHIP INSTITUTE MEMBERSHIP

Geographic focus of Alliance member organizations

- 79% Focus their work on a **single** scale
- 50% Work on a **city** level
- 38% Work on a **regional** scale
- 29% Work on a **state** level
- 3% Work on a **national** scale
ACTIVE TRANSPORTATION LEADERSHIP INSTITUTE PARTNERS

Most Common Community Partnerships

#1 Local Dept of Transportation  #2 Public health groups  #3 Bike shops outdoor retail  #4 State Dept of Transportation  #5 Educational institutions  #6 Business owners

#7 Neighborhood development  #8 Environmental groups  #9 Social justice / equity groups  #10 Law enforcement
HISTORY OF THE LEAGUE OF AMERICAN BICYCLISTS

» Founded in 1880 to advocate for paved roads

» Our Mission:
  » To lead a movement to create a Bicycle Friendly America for Everyone.

» Membership organization
  » Individuals
  » Non-profit organizations
  » Business members and affiliates
HISTORY OF BICYCLE FRIENDLY AMERICA PROGRAM

» 1995

» 2008

» 2008

» 2011
BICYCLE FRIENDLY STATE PROGRAM

This gives a brief overview of the transportation decision makers in the state.

Each category is judged on a 5-point scale. Chevrons show the state compares in each category to the year before.

These Top 10 Signs of Success are the same for every state. A blue bicycle means a state has that Sign of Success, while an orange bicycle means that that Sign of Success is new for this year or has been updated.

The overall points are determined by a weighted sum of each category score.

Each year the League works with state bicycle advocates to determine appropriate priority feedback for the state. These are often actions that the governor, legislature, or state DOT officials can take to improve bicycling in the state.
MERGED BICYCLE FRIENDLY STATE & BENCHMARKING SURVEYS

Data Points in Bicycle Friendly State survey

- 2008
- 2012
- 2015

Graph showing an increase in data points from 2008 to 2015.
Next Step:
Explore merging BFC application and Benchmarking City Survey

Bicycle Friendly Communities BY RANK
As of fall 2016, 404 communities have received recognition as a bronze, silver, gold, platinum or diamond BFC. See the full list of BFCs at bikeleague.org/community.
BIKE LEAGUE HUB

» Launching in late June/early July
FUTURE OF BENCHMARKING REPORT

» Continue to make data more accessible

» Use Bikeleague Hub to better understand data needs and use cases of Benchmarking Report for advocates, practitioners, and other users

» Publish 2017 Bicycle Friendly State ranking in July/August

» Publish 2018 Benchmarking Report
Thank you!

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