Supporting Active Transportation through the Benchmarking Report Website

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What is ITE?

- 14,000+ members in 90+ countries
- 10 districts, 62 sections, 30 chapters, 140 student chapters
- 45% public sector, 45% private sector, 10% academia and other
- 6 technical councils and 8 standing committees
How is ITE involved in the active transportation domain?

- Transportation and Health Task Force
- Organizational Focus Areas
  - Safety
  - Accessibility
  - Environment
  - Economics and policy
- Collaboration with Other Organizations
  - APHA and the League of American Bicyclists
  - FHWA and related programs (e.g., National Center for Safe Routes to School)
  - Planning-focused Groups (e.g., Smart Growth America)
Understanding the Benchmarking Report audience

- What kind of transportation professionals care about biking and walking?
  - Researchers
  - Educators and students
  - Public transportation agency staff
  - Non-profit and association staff
  - Private consultants
How does ITE focus on biking and walking?

- Critical element of livable communities
- Dealing with a different kind of customer: shifting the thinking from mobility to accessibility
- Limits on design considerations and tradeoffs for users
- Changing the Conversation: Accommodation vs. Integration
Complete Streets Policies

- Streets should be safe for all users, not just automobile drivers
- Design AND Operations
- Better delineation of spaces
- Traffic calming
- Inclusivity a matter of routine, rather than exception
Where does the Benchmarking Report Website fit in?

- **Accessibility of Data**
- **Better Workflow Integration**
- **Customization of Results**
- **1**-stop shop for information
- **2** different ways to visualize trends
- **3** easy steps to download raw data