Presenter



David T. Dyjack, DrPH, CIH
Executive Director and CEO
National Environmental Health Association
NEHPC Co-Chair





Environmental Health Playbook

David T. Dyjack, Dr.PH, CIH

Executive Director

U.S. National Environmental Health Association

2017

Twitter: @DTDyjack





Wicked U.S. EH Problems	Wicked California EH Challenges
Fracking	Assisted Living Facilities
Infectious Disease (Ebola, legionella)	Sustainability
Pesticides	Day Camps
PFOA	Grey Water/Black Water
Environmental Justice	Marijuana Edibles
Air Pollution	Home Restaurants
Water Resources	Ground Water
Agriculture	Organics Management (Waste
	food)
Climate	Climate
Waste Water Infrastructure	Septic Systems

Source: David Dyjack, Tom Burke, Joshua Dugas & Steve Van Stockum

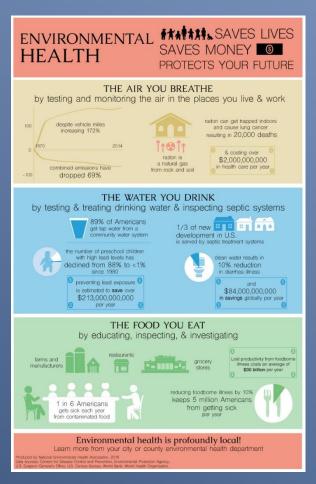




Regulated Community

• Data

 U.S.: 2nd most common PH Profession



Source: NEHA





• 20% LHD Directors

Superior knowledge of local customs

Superior familiarity with local risks

October 5, 2016 FEMA Hurricane Matthew Call

- Academic Institutions
- Communications
- Energy
- Finance/Insurance
- Grocers and Convenience Stores
- Hospital/Medical/Pharmacy
- Lodging and Restaurants
- Logistics/Transportation
- Manufacturing
- Retail
- Tourism
- Umbrella organizations





• 7% Content

• 38% Tone of Voice

• 55% Body Language







Describe & Prescribe

- Compress Morbidity
- Hotbeds of Innovation





Concluding thought on EH:

- Playbook
- Consistency
- Access, Axis & Affect

Leadership

