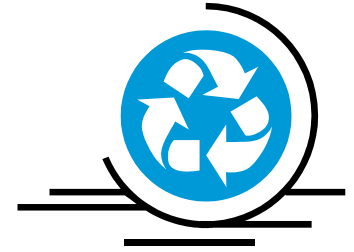




AMERICAN PUBLIC HEALTH ASSOCIATION
For science. For action. For health.



Help Reduce Your Footprint at APHA

APHA Show Management is committed to finding ways to produce a more environmentally friendly Expo. APHA supports energy efficiency and waste reduction in the built environment, encourages energy-conscious design and technology, and use of environmental friendly products, re-usable products and structures, and robust donation and recycling programs.

Please help to support these goals, and participate in responsible tradeshow procedures and practices.

- **Minimize Packaging Materials** – Ship displays in reusable/recyclable crates and containers, using biodegradable shipping and packing materials.
- **Pack-in–Pack out** – Set a goal to leave no trace behind. Avoid Large Quantities of Collateral - Bring samples or small amounts of materials, and offer to send information upon request. Avoid dated material. Plan to return any unused materials back to its place of origin or your office.
- **Printed Materials/Paper Reduction** – Provide less printed material and make more information available digitally. If you do print materials use a local printer and print on recycled paper (50% post-consumer or more) with soy/vegetable-based ink. Save paper by using the blank sides of used sheets and make two-sided copies whenever possible.
- **Environmentally Responsible Giveaways** – Samples and giveaways should be made of recycled, responsibly grown materials, should be non-toxic and biodegradable; and should be products that are useful, not merely promotional in nature. Choose giveaways that are eligible for donation to local charities, such as pens, bags and notepads.
- **Design and Displays** - Incorporate indoor air-quality principles with displays made with environmentally responsible materials, designed to be reusable/recyclable and use energy efficient lighting.
- **Donation/Recycle** – Participate in the donation/recycling program available at the convention center, sorting cardboard, paper, plastic wrap, cans and bottles. And don't forget to recycle your program and badge lanyard in the bins available near on-site registration.
- **Travel** – Bring only the number of sales staff you require. Take advantage of local or regional reps to staff your booth, rather than bringing staff from far away. Offset travel emissions by participating in a “carbon balanced traveler” program.
- **Staff Training** – Train your staff to be assertive stewards of a more sustainable environment, to promote your corporate “greening” efforts and to participate fully in a more sustainable APHA Public Health Expo
- **Walk to the Convention Center** - If your hotel is in walking distance take a walk and enjoy the sunshine and exercise.