

# VIRTUAL EXPO UPGRADES

Attendees view the Public Health Expo floorplan to get an idea of who will be exhibiting at the Annual Meeting. Search and learn about exhibitors in the Virtual Expo by company name, description, product/category, and keywords.

## ALL EXHIBITORS RECEIVE LEVEL 1 BENEFITS:

- Description (50 words)
- Searchable Category (1)
- Company name, address, and website contact information
- *Share* button for Facebook page
- LinkedIn profile
- *Follow* button for Twitter account

## MAXIMIZE YOUR RETURN – UPGRADE YOUR LISTING!

Become a featured exhibitor! Upgrade to a **Premium** or **Ultimate Digital Booth**.

Your company will:

- Appear first in the Virtual Expo company list.
- Be denoted by a purple or green ribbon in the Virtual Expo.
- Have a more robust Virtual Expo profile.
- Be highlighted in the Final Program.

### **Expo Upgrade** PREMIUM BOOTH UPGRADE FOR \$395

Includes Level 1 benefits plus:

- 300 Word Description
- 5 searchable product categories
- Company logo
- Company brochure
- 2 company contacts
- 5 products to showcase
- Embedded YouTube video

### **Expo Upgrade** ULTIMATE BOOTH UPGRADE FOR ONLY \$545

Includes Level 1 benefits plus:

- 600 Word Description
- 10 searchable product categories
- Company logo on digital floor plan
- Company brochure
- 5 company contacts
- 2 press releases
- Embedded YouTube video
- 4 special event listings
- Video webcast

#### To upgrade contact

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