

Date

Dear

I would like your approval to attend the American Public Health Association's 2018 Annual Meeting & Expo from Nov. 10-14 in San Diego. APHA 2018 is the largest public health meeting in the world. During the four-day meeting, more than 4,000 scientific abstracts will be presented, offering countless opportunities to share and learn valuable information. Also included in the meeting is the Public Health Expo, the most significant gathering of industry providers in one place at one time.

APHA 2018 will give me unparalleled opportunities to learn from the latest research and practice, conduct hands-on assessments of the latest tools and services, network with industry experts and colleagues, and expand my professional horizons. I will be able to choose from hundreds of educational sessions. Top thought leaders will discuss industry trends, emerging issues and proven methods.

I plan to achieve the following three objectives:

(Examples – I plan to take back information from three research studies that affect our work on XXX. I plan to meet with five companies that we could partner with on XXX)

Objective 1:**Objective 2:****Objective 3:**

After reviewing the conference schedule, I have identified a number of educational sessions I'd like to attend and have listed those on an attached worksheet.

APHA 2018 is a terrific value. Registration fees are considerably lower than those for most meetings of this size and caliber.

I am confident that by attending this event, I will provide added value to our organization. I look forward to bringing key takeaways back to implement and share with our organization to strengthen our work. Please let me know if you would like additional information, or check APHA's website at <http://www.apha.org> for details about this professional organization and its activities.

Sincerely,

Here is the breakdown of projected costs

Registration Fee	I can save \$115 by registering before the Early Bird deadline	\$
Membership Fee (if applicable)	I can save an additional \$100 by becoming a member of APHA	\$
Airfare	APHA has offered airfare discounts of up to 10%	\$ \$
Transportation	Transportation to and from the airport and around the city is affordable and convenient.	
Hotel	APHA has negotiated lower rates for official hotels	\$
Other	Meals, per diem, parking, etc.	\$
Total Estimated Costs		\$