Convening of the Council

Lisa M. Carlson, MPH, MCHES
President
Call to Order

Linda Rae Murray, MD, MPH
Speaker of the Council
Governing Council Mid-Year Meeting
Monday, June 15, 2020

Quorum Call

Georges C. Benjamin, MD
Secretary of the Council
Governing Council Mid-Year Meeting
Monday, June 15, 2020

• Please use the Q&A function (NOT THE CHAT) to ask questions of the speakers
  • Please type your name and member unit before your question
  • Guests are not permitted to speak on the Council floor unless recognized. Therefore, if you’d like to submit a question as a guest, please indicate GUEST following your name and member unit

• If you run into any issues, please type HELP in the chat box and the moderator will unmute you to figure out the issue
Approve the Meeting Agenda

(VOTE)
VOTING INSTRUCTIONS

1) Via Poll Everywhere app - Download the app and join presentation courtneytayl476

2) Via web - Go to pollev.com/courtneytayl476

3) Text message - Text courtneytayl476 to 22333
Governing Council Mid-Year Meeting
Monday, June 15, 2020

Approve the November 2019 Meeting Minutes
(VOTE)
Development Committee Presents:

Giving Begins with Leadership

(VIDEO LINK)
Governing Council Mid-Year Meeting
Monday, June 15, 2020

• Challenge 100% of Governing Councilors to participate in leadership giving by Oct. 28, 2020

• **Leadership Giving YTD** (July 1, 2019 – June 1, 2020)

  38.5% (115/299) of GCs contributed $26,782
  • 37.8% (79/209) of **voting** members contributed $15,649
  • 44.4% (40/90) of **non-voting** members contributed $14,654

• **Give by June 30** and be recognized in the APHA FY20 (July 1, 2019-June 30, 2020) **Donor List in the Annual Report**
### Governing Council Mid-Year Meeting

**Monday, June 15, 2020**

<table>
<thead>
<tr>
<th>Ways to Give</th>
<th></th>
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<tbody>
<tr>
<td><strong>Online</strong></td>
<td><a href="http://www.apha.org/donate">http://www.apha.org/donate</a> (preferred method)</td>
</tr>
<tr>
<td><strong>Phone</strong></td>
<td>202-777-2446</td>
</tr>
<tr>
<td><strong>Donation Form</strong></td>
<td>Complete and mail with payment to:</td>
</tr>
<tr>
<td></td>
<td>APHA</td>
</tr>
<tr>
<td></td>
<td>800 I Street, NW</td>
</tr>
<tr>
<td></td>
<td>Washington, DC 20001-3710</td>
</tr>
<tr>
<td></td>
<td><em>Note: when writing a check include cost center in the memo line</em></td>
</tr>
<tr>
<td><strong>Planned Gift</strong></td>
<td><a href="http://apha.plannedgiving.org/">http://apha.plannedgiving.org/</a></td>
</tr>
<tr>
<td><strong>Amazon Smile</strong></td>
<td>Use <a href="https://smile.amazon.com">https://smile.amazon.com</a>, sign into your account and select APHA to receive donations from your eligible purchases</td>
</tr>
</tbody>
</table>
Thank you Governing Councilors
For all you do on behalf of public health and APHA

From the
2020 Development Committee
Donna Beal (Chair)
Sarah Gareau
Heather McCabe
Hope Rollins (Chair – CSR)
Georges Benjamin (Executive Director) (ex-officio)
Benjamin Hernandez (Treasurer) (ex-officio)
REPORT OF THE TREASURER

AGENDA

▸ FINANCE AND AUDIT COMMITTEE
▸ ROLES AND RESPONSIBILITIES
▸ FINANCIALS (APRIL 2020)
▸ FISCAL YEAR 2021 BUDGET
FINANCE AND AUDIT COMMITTEE (2020)

Benjamin Hernandez
Heath McCabe
Moose Alperin
Georges Benjamin
Linda Rae Murray
FINANCE COMMITTEE ROLES AND RESPONSIBILITIES

OVERSIGHT:

▸ BUDGET PROCESS
▸ FINANCIAL ACTIVITIES
▸ AUDIT
▸ FINANCIAL POLICIES
APRIL 2020
FINANCIALS
MONEY IN 🛒:

★ INCOME: $14,888,917

★ LESS THAN EXPECTED REVENUES:
  ★ Membership ($266,135)
  ★ Book Sales ($239,252)
  ★ Convention ($513,079)

★ MORE THAN EXPECTED REVENUES:
  ★ Contracts & Grants $926,953
APRIL FINANCIALS (YEAR TO DATE)

MONEY OUT 🍀:

› EXPENSES: $14,251,084

› LESS THAN EXPECTED EXPENSES:
  › Salaries, Taxes, Benefits $546,701
  › On-site Conventions $302,580

› MORE THAN EXPECTED EXPENSES:
  › Consulting/Temporary ($445,462)
APRIL FINANCIALS (YEAR TO DATE)

NET INCOME:
- INCOME: $14,888,917
- EXPENSES: $14,251,084
- NET: $637,833
FISCAL YEAR
2021 BUDGET
The Finance Committee recommended to the board a budget with a deficit of $2,278,668. In other words, we will need to access our reserves in the amount of $2,278,668 for the upcoming fiscal year.

- Revise registration projections
- Freeze the registration rates
- Hybrid (now virtual) annual meeting
FISCAL YEAR 2021 PROPOSED BUDGET

BUDGET FORMULATION TIMELINE:

▸ JANUARY: APHA Unit Directors presented work plans and budgets
▸ APRIL: Proposed budget presented to the Finance Committee
  ▸ Treasurer requested extra time from Executive Board
▸ MAY: Preliminary options presented at the Executive Board meeting
  ▸ MAY 28th: Finance Committee voted on final proposed budget
▸ JUNE 3rd: Presented to the Executive Board for review, discussion, and approval
FISCAL YEAR 2021 PROPOSED BUDGET

REVENUES:

For FY 2021, we are proposing a budget consisting of $14,590,192 in Revenues. This is a decrease of $2,453,428 or 14.39% compared to the FY 2020 Budget.

- Hybrid (now virtual) Annual Meeting with 8,040 paid registrants
- Advertising: based on using a new advertising firm
- Membership: based on a 9% reduction in dues
EXPENSES:

- For FY 2021, we are proposing expenses of $16,974,860. These are essentially level expenses compared to prior year.
  - Conscious decision to keep staff employed in this important time
  - Hiring freeze
  - 69 staff positions with a 30% potential increase for health insurance
  - Previously approved costs for the Member Unit Effectiveness and Engagement project
  - $50,000 contingency fund
FISCAL YEAR 2021 PROPOSED BUDGET

OTHER PERTINENT INFORMATION:

▸ We may have up to $1.6 million in additional expenses related to moving to a virtual Annual Meeting. So, we may need to access our reserves by up to $3,407,577 for FY 2021.

▸ Applied for and received Federal Paycheck Protection Program ($1.2 million). This is expected to be completely forgiven.
CONCLUSION:

▸ These are uncertain times and the FY21 Budget has a large deficit, but over the years the Association has worked hard to build up reserves for just this kind of situation.

▸ We are financially sound overall.
QUESTIONS?

THANK YOU
Governing Council Mid-Year Meeting
Monday, June 15, 2020

Nominations Committee Report

Durrell Fox, BS
Chair
Governing Council Mid-Year Meeting
Monday, June 15, 2020

2020 Open Positions

1 President Elect
(3 year term, President Elect, President, and Immediate Past President)

1 Speaker of the Governing Council
(3 year term)

3 Executive Board Members
(4 year term)
Governing Council Mid-Year Meeting
Monday, June 15, 2020

2020 Candidates

President Elect
The individual receiving the most votes will be elected to a three year term on the Executive Board.

Kaye Bender, PhD, RN, FAAN- PHN/HA (Mississippi)

Jeffrey S. Hallam, PhD, FRSPH- PHEHP/PA (Ohio)
Governing Council Mid-Year Meeting
Monday, June 15, 2020

2020 Candidates Continued

Speaker of the Governing Council
The individual receiving the most votes will be elected to a three year term on the Executive Board.

Marc Aaron Guest, PhD, MPH, MSW- APH/ENV (Arizona)

Karen L. Valenzuela, MPA, MA – CHPPD/ENV (Washington)
Governing Council Mid-Year Meeting
Monday, June 15, 2020

2020 Candidates Continued

Executive Board Member

The 3 individuals receiving the most votes will be elected to a four year term on the Executive Board.

E. Oscar Alleyne, DrPH, MPH- EPI/CHPPD (District of Columbia)
Eldonna Chesnut, MSN- PHN/HA/MCH (Kansas)
Claude A. Jacob, MPH- HA (Massachusetts)
Kathy Lituri, RDH, MPH- Oral Health/PHEHP (Massachusetts)
Nandi A. Marshall, DrPH, MPH, CHES- PHEHP/MCH (Georgia)
David Reyes, DNP, MPH, RN, APHN-BC- PHN/CHPPF/FN (Washington)
2020 Candidates Continued

Honorary VPs

1 year honorary term

Canada- Richard Musto, MD, FRCPC- Chair, Canadian Public Health Association

Latin America and the Caribbean- Mary Lou Valdez, MS- Deputy Director, Pan American Health Organization

United States- Victor J. Dzau, MD- President, National Academy of Medicine
Governing Council Mid-Year Meeting
Monday, June 15, 2020

Thank you to the members of the 2019-2020 Nominations Committee for all your hard work!

Durrell Fox, BS
Kevin T. Borrup, DrPH, JD, MPA
Allison Casola, PhD, MPH, CHES
Jen Collins, PhD, RN
Shenita Freeman, MSHIA, MPH, RHIA, CPHIMS, HCISPP, CPH
Teresa Garrett, DNP, RN, PHNA-BC
Krista D. Mincey, DrPH, MPH
Elizabeth Sommers, PhD, MPH, Lac
Lisa Carlson, MPH, MCHES- Ex Officio
Georges C. Benjamin, MD- Ex Officio
Executive Board Actions
January – May 2020

Chris Chanyasulkit, PhD, MPH
Chair
2020 Policy Statement
Review Process Update

Governing Council Midyear Meeting, June 15, 2020

Rosie Mae Henson, MPH
Diana Kingsbury, PhD
Amy Lee, MD, MPH
2020 Proposed Policy Statements

- 16 proposals were accepted:
  - 5 in Group A: Access to Care and Equity
  - 3 in Group B: Health Promotion and Prevention
  - 5 in Group C: International Health and Human Rights
  - 3 in Group D: Occupational Health
JPC Proposed Policy Statement Review Process

• Three recommendations possible:
  – **Positive**: Meets policy statement guidelines and only minor changes needed
  – **Conditional**: Meets policy statement guidelines but needs some revisions and re-review
  – **Negative**: Does not meet policy statement guidelines, or there are major flaws
# JPC Spring Assessment

<table>
<thead>
<tr>
<th>Policy</th>
<th>Title</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>Recommendations for pregnancy counseling and abortion referral</td>
<td>Conditional</td>
</tr>
<tr>
<td>A2</td>
<td>Sexual and Gender Minority Demographic Data: Inclusion in Medical Records, National Surveys, and Public Health Research</td>
<td>Conditional</td>
</tr>
<tr>
<td>A3</td>
<td>Increasing Access and Reducing Barriers to Children's Vision Care Services</td>
<td>Conditional</td>
</tr>
<tr>
<td>A4</td>
<td>Improving Access to Oral Health Care for Pregnant Women through Education, Integration of Health Services, Insurance Coverage, and Research</td>
<td>Conditional</td>
</tr>
<tr>
<td>A5</td>
<td>A Call for Adult Dental Benefits in Medicaid and Medicare</td>
<td>Conditional</td>
</tr>
<tr>
<td>Policy</td>
<td>Title</td>
<td>Assessment</td>
</tr>
<tr>
<td>--------</td>
<td>------------------------------------------------------------------------</td>
<td>--------------</td>
</tr>
<tr>
<td>B1</td>
<td>Support for Mandated National Physical Education Classes for K-12 Schools</td>
<td>Negative</td>
</tr>
<tr>
<td>B2</td>
<td>Regulation, implementation, and enforcement of policies regarding electronic nicotine products</td>
<td>Conditional</td>
</tr>
<tr>
<td>B3</td>
<td>Regulating Commercially Legalized Cannabis as a Public Health Priority</td>
<td>Conditional</td>
</tr>
</tbody>
</table>
## JPC Spring Assessment

<table>
<thead>
<tr>
<th>Policy</th>
<th>Title</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1</td>
<td>APHA Opposes Separation and Confinement to Detention Centers of Immigrant and Refugee Children and Families at U.S. Borders</td>
<td>Conditional</td>
</tr>
<tr>
<td>C2</td>
<td>Banning the Practice of Conversion Therapy among LGBTQAI+ Populations</td>
<td>Negative</td>
</tr>
<tr>
<td>C3</td>
<td>A call to end the bombing of Yemen and the blockade on its Ports</td>
<td>Conditional</td>
</tr>
<tr>
<td>C4</td>
<td>Towards A Nuclear Weapons Free-World</td>
<td>Conditional</td>
</tr>
<tr>
<td>C5</td>
<td>Building a Public Health Response to Organ Transplant Abuse in China</td>
<td>Conditional</td>
</tr>
</tbody>
</table>
## JPC Spring Assessment

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<thead>
<tr>
<th>Policy</th>
<th>Title</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>D1</td>
<td>Preventing Occupational Transmission of HIV, Hepatitis B, Hepatitis C, and Other Bloodborne Pathogens</td>
<td>Negative</td>
</tr>
<tr>
<td>D2</td>
<td>Supporting and Sustaining the Home Care Workforce to Meet the Growing Need for Long-Term Care</td>
<td>Conditional</td>
</tr>
<tr>
<td>D3</td>
<td>A public health approach to protecting workers from opioid use disorder (OUD) and overdose related to occupational exposure, injury, and stress</td>
<td>Conditional</td>
</tr>
</tbody>
</table>
Twenty-one APHA policy statements adopted in 2000, and 9115 (kept active by the GC last year) are scheduled for archiving at the close of APHA’s 2020 Annual Meeting and Expo.

Please **review the statements** relevant to your constituencies now.

If you believe the science, references and action steps of the policy statement remain relevant today, you may submit a request to keep it active. The deadline for these requests has been extended July 1, 2020. Email the request with a rationale to policy@apha.org.
Public Hearings

- Virtual via Zoom
- Split hearings for proposed policy statements submitted in Feb 2020 from Late Breakers
  - Reg- week of Oct 12th
  - Late Breakers- Oct 22nd or 23rd
- Same as in person- author presents; members ask questions/make comment; author submits revised statement with agreed upon edits.
- Enables people to attend more than one hearing and JPC to provide final recommendations to the Governing Council earlier than usual
Late-breaker Policy Statements

- Policy statement that is related directly to events that occur after the regular policy statement proposal submission deadline has passed.
- Submission deadline is October 15, 2020 by 11:59 p.m. EDT. No exceptions will be made.
- Authors will be notified by October 20, 2020 if the late-breaker is accepted.
- JPC reviews late-breaker submissions at its business meeting during the Annual Meeting.
- SB also reviews the late-breaker and brings any concerns to the JPC for consideration.
COVID-19 Proposed Policy Statement Working Group

- Aim: foster collaboration between members of various units and specialization to more efficiently draft proposed policy statements that consider multiple perspectives and have wide reaching applicability.

- Over 90 members expressed interest and the group’s and 70+ attended first meeting 6/11

- Interested parties should contact either Lisa Flaherty at lisacflaherty@gwmail.gwu.edu OR David Swedler at dswedler@gmail.com.
Questions

Please use the Q&A function (NOT THE CHAT) to ask questions of the speakers

• Please type your name and member unit before your question
• Guests are not permitted to speak on the Council floor unless recognized. Therefore, if you’d like to submit a question as a guest, please indicate GUEST following you name and member unit
Executive Director Report

Governing Council Mid Year Meeting

June 15, 2020
Moment of Silence
Today’s Agenda

• APHA status
• APHA COVID-19 response
• Racism and Police Violence
• 2020 Annual Meeting
APHA Status

• APHA HQ intact & Staff teleworking and safe
• Finances stable so far but will be challenging
  – Focus on growing membership
  – Annual meeting now virtual for 2020
  – No in person meetings budgeted for the FY 2021 year because of COVID-19
• Maintaining very active advocacy & legislative agenda
• Robust media advocacy
• Remain “Go to Association” for public health
• Very engaged membership
COVID-19/NOVEL CORONAVIRUS

As of 12:00 p.m. ET June 12, 2020

World Pandemic

Countries reporting any cases COVID-19
Countries not reporting cases COVID-19
U.S. Experience To Date

2,094,069 Million cases
115,732 deaths

6/15/2020 Johns Hopkins
COVID-19/NOVEL CORONAVIRUS

Original Plan

• Close societal interactions to protect health
• Measured and phased reopening
  – New infections are inevitable with reopening
  – Managing severe morbidity and mortality will get better over time with better clinical management and therapeutics
• Herd immunity achieved: infections & vaccination 70%
• Viral ecological pattern remains unclear - 3 options
  – Intermittent spikes
  – Slow roll
  – Big wave in the fall / winter
COVID-19/NOVEL CORONAVIRUS

Nonpharmacological Interventions (NPI)

- Handwashing
- Respiratory etiquette
- Physical (Social) distancing
- Travel restrictions
- Selective closure of large events & gatherings, non-essential business, schools, places of worship
- The use of facial masks / coverings
COVID-19/NOVEL CORONAVIRUS

U. S. Now Reopening

COVID-19 REOPENING PHASES

<table>
<thead>
<tr>
<th>WORK &amp; CONGREGATE SETTINGS</th>
<th>SOCIAL SETTINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RED PHASE</strong></td>
<td><strong>SOCIAL SETTINGS</strong></td>
</tr>
<tr>
<td>- Life-sustaining businesses only</td>
<td></td>
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<tr>
<td>- Restrictions in place for prison + congregate care</td>
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<tr>
<td>- Schools closed for in-person instruction</td>
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<tr>
<td>- Most child care closed</td>
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<tr>
<td>- Stay at home ordered</td>
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<tr>
<td>- Large gatherings prohibited</td>
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<tr>
<td>- Restaurants/bars limited to carry-out + delivery</td>
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<tr>
<td>- Only travel for life-sustaining purposes</td>
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<tr>
<td><strong>YELLOW PHASE</strong></td>
<td></td>
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<tr>
<td>- Telework must continue where feasible</td>
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<tr>
<td>- Businesses with in-person operations must follow safety orders</td>
<td></td>
</tr>
<tr>
<td>- Child care open with workers + building safety orders</td>
<td></td>
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<tr>
<td>- Restrictions in place for prison + congregate care</td>
<td></td>
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<tr>
<td>- Schools closed for in-person instruction</td>
<td></td>
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<tr>
<td>- Stay at home restrictions lifted in favor of aggressive mitigation</td>
<td></td>
</tr>
<tr>
<td>- Large gatherings prohibited</td>
<td></td>
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<tr>
<td>- In-person retail allowed (curbside/curbside preferred)</td>
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<tr>
<td>- Indoor recreation, health and wellness facilities such as gyms, spas, and all entertainment (such as casinos, theaters) remain closed</td>
<td></td>
</tr>
<tr>
<td>- Restaurants/bars limited to carry-out + delivery</td>
<td></td>
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<tr>
<td><strong>GREEN PHASE</strong></td>
<td></td>
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<tr>
<td>- All businesses must follow CDC and PA Department of Health guidelines</td>
<td></td>
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<tr>
<td>- Aggressive mitigation orders lifted</td>
<td></td>
</tr>
<tr>
<td>- Individuals must follow CDC and PA Department of Health guidelines</td>
<td></td>
</tr>
</tbody>
</table>

APHA
Protest Spur Risk of Disease Spikes
Police Violence

• Addressing Law Enforcement Violence as a Public Health Issue Nov 13 2018 Policy Number: 201811
  – Guiding legislative actions with Congress
  – Active response to media advocacy
  – Webinar planned as part of Racism series
COVID-19/NOVEL CORONAVIRUS

What Have We Been Doing

AMERICAN PUBLIC HEALTH ASSOCIATION

For science. For action. For health.
COVID-19/NOVEL CORONAVIRUS

Association Administrative Activities

• Staff briefed: Infection control; Emergency procedures
• APHA staff teleworking through July 31st
• Moved to virtual meetings and learning options for association member and business functions through June 30th 2021
• Virtual Executive Board Meetings
• Staggered return to in-house work as appropriate
Active Media & Legislative Advocacy
COVID-19/NOVEL CORONAVIRUS

OVERVIEW OF APHA ACTIVITIES

• APHA communications staff provide regular updates on social media & Public Health Newswire headlines share breaking news on the pandemic
• APHA COVID-19 weekly report to members
• APHA staff continue to participate in press and partner calls with CDC
• We are a CDC EPIC communication partner
Media and Interviews

• Media team handling numerous requests for information and interviews


• Promoting APHA leaders to the media
## APHA Media Coverage

**March 15 - June 15, 2020**

<table>
<thead>
<tr>
<th></th>
<th>Hits</th>
<th>Audience Impressions</th>
<th>Media Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>APHA</td>
<td>5K</td>
<td>6.1B</td>
<td>$22.2M</td>
</tr>
<tr>
<td>AJPH</td>
<td>2.7K</td>
<td>4.1B</td>
<td>$12.5M</td>
</tr>
<tr>
<td>Totals</td>
<td>7.7K</td>
<td>10.2B</td>
<td>$34.7M</td>
</tr>
</tbody>
</table>
COVID-19 Member Newsletter

• Special supplement to Inside Public Health member newsletter focused on COVID-19
• Gives members a quick insight into APHA’s COVID activities & resources
• Goes out weekly for the foreseeable future
• Open rates for this newsletter is 30% which is 20% higher than Inside Public Health
APHA continues to serve as an advisor to Congress
• Consultation on a range of issues on health equity and
• Testimony to Congress on reopening schools
• Testimony on health and climate change

Dr. Benjamin sits on two NASEM Standing Committees that advise the administration & the nation
  • Standing Committee on Emerging Infectious Diseases and 21st Century Health Threats which advises the administration
  • Standing Committee on Advancing Science Communication
COVID-19 Conversations
COVID19Conversations.org
#COVID19Conversations
1.5 hours CE
COVID-19 Conversations Series

- **Webinar #5: COVID-19 Testing** - Current Knowledge, Challenges, and Ensuring Equitable Access
- **Webinar #4: Crisis Standards of Care During COVID-19** - Focused on enacting crisis standards of care during a pandemic, practical considerations for public health departments and hospital systems, and ethical considerations.
- **Webinar #3: Emerging Evidence on COVID-19 Spread and Treatment** - Examined early data on disease spread, potential treatment options, and some of the ethical implications that are further complicated in the midst of a pandemic
- **Webinar #2: The Science of Social Distancing, Part 2** - Discussed benefit-risk analysis of social/physical distancing strategies, including for vulnerable populations; examined strategies for mitigating mental health impacts; and explored what science is available to guide eventual relaxation of measures
- **Webinar #1: The Science of Social Distancing, Part 1** - Experts shared the science on social distancing as well as strategies to support it. And we explored how findings from past pandemics — as well as the current one — can shape responses today.
COVID-19 Conversations Series

*Webinar #9: The Road to Immunity During COVID-19 — Developing and Distributing a Vaccine*

The ninth COVID-19 Conversations webinar covered the basics of vaccine development, how developing a vaccine for COVID-19 differs from "traditional" vaccine development, and what actions can be taken now and in the coming months to ensure our supply chain is ready to manufacture millions of doses of a vaccine.

*Webinar #8: Summer of COVID-19 — Mitigating Direct and Indirect Impacts in the Coming Months*

As we look forward to the summer months, what can we expect to see as states and communities loosen restrictions? The webinar explored how the normal course of events, including warming weather, tornadoes and hurricanes, months of stay-at-home orders and loosening of restrictions, combine to impact health and well-being.

*Webinar #7: Toward the 'New Normal' — Protecting Public Health as America Reopens*

The seventh COVID-19 Conversations webinar explored how public health, economic, and workforce priorities can be balanced to ensure a safe reopening of the country; how models can inform reopening and what data is still needed; how a nationwide testing strategy can support reopening strategies; and how to ensure the public has reliable, actionable, and understandable data to guide their personal decision-making.

*Webinar #6: COVID-19 and Health Equity — Exploring Disparities and Long-Term Health Impacts*

The sixth COVID-19 Conversations webinar explored the disproportionate impact COVID-19 is having on minority communities, what we can do now to combat these disturbing health inequities, and what we can learn from past pandemics about how to provide equitable care to all.
COVID-19/NOVEL CORONAVIRUS

Component Activities

• Oral Health
  – Statement on limiting dental care to emergencies

• Public Health Nursing
  – Letter to ANA and NCC requesting support of public health nursing funding

• Student Assembly
  – Organized COVID-19 Twitter Chat
  – Special COVID-19 Newsletter
COVID-19/NOVEL CORONAVIRUS

Component Activities

• Disability
  – Shared information on cleaning wheelchair and assistive technology
  – Gave members advice for deaf/blind students and interpreters
  – Developing "Leading the Way" podcasts

• Epidemiology
  – Published op-ed in STATNEWS - "A deficit of more than 250,000 health workers is no way to fight COVID-19"

• Health Informatics Information Technology
  – Assisted the Omaha Systems Guidelines to provide evidence-based practice (EBP) guidelines/standardized care plans in coded format for use by healthcare practitioners and consumers
Continue to create educational content: The latest racism webinar had almost 10,000 participants
Previous Racism Activities

- Health Equity fact sheets
- Health in All Policies guide
- CDC funding on violence and its interplay with housing, education and employment.
- Truth, Racial Health, and Transformation (TRHT) – Convened stakeholders and developed grant proposal
- Launched successful 2015 4-part webinar series exploring the Impact of Racism on the Health and Well-being of the Nation.
  - Over 10k live participants
  - More than 40k replays
- Mandatory APHA staff training (e.g. multi-culturalism) and ongoing professional development.
- Equity capacity building training for Affiliate and Section members
- Transitioned APHA overarching priority from Eliminating Health Disparities to Creating Health Equity and named racism as a major focus.
Advancing Racial Equity Webinar Series

- Provide an in-depth look at racism as a driving force for the social determinants of health and equity. The series will explore efforts across the country to address systems, policies and practices designed to limit and shape opportunities for people of color.

- Topics:
  - Racism: The Ultimate Underlying Condition - June 9, 2020
    - 12,893 registered
    - 8993 attended
    - 9.4 million impressions on twitter
  - Police Violence: coming soon
  - Maternal Health: July 14, 2020
  - Tactics and strategies (e.g. individual, organizational, community, systemic levels)
  - Housing
Other Racism Activities To Come - 1

- #RacismorHealth social media campaign
  - Will include graphic shareables, action steps, notable stats, expert quotes, recommended readings, short videos with calls to action, etc.

- Developing talking points on racism as a public health issue to further current public discourse.

- Policy and Practice staff are focusing on racial equity:
  - Staff participated in a racial equity training through Race Forward
  - Staff is completing a pilot program to explore how to apply a racial equity lens to our Annual Meeting activities. Goal is to institutionalize a process and practice of applying a racial equity lens across programming

- Staff working to adopt & promote a widely accepted definition of racial equity for use in the public health profession.

- Staff working to highlight promising interventions on what the public health profession is doing to address racism
Other Racism Activities To Come - 2

- **Rx Racial Healing Partners**: APHA along with the Association of American Colleges and Universities, the National Community Action Partnership, National Collaborative for Health Equity and the Ntianu Center for Healing and Health have joined forces to advance racial healing as a strategy for reducing racial inequities.

- **Courageous Conversations**: internal APHA staff discussion series to promote racial understanding, further an inclusive organization, and identify specific activities to increase diversity, including staff surveys.

- **COVID-19 Equity blog series**
• **Organization letter** urging members of Congress to cosponsor H.R. 6637, the Health Equity and Accountability Act of 2020 (April 27)

• **Endorsing organization fact sheet** on H.R. 6561, the Improving Social Determinants of Health Act of 2020 (April 21)

• **Organization letter** to administration leaders opposing the issuance of the final HHS Nondiscrimination in Health and Health Education Programs and Activities rule which would weaken existing nondiscrimination protections in health programs and activities receiving federal financial assistance (May 20)

• **Organizational letter** urging Congress to include H.R. 6561, the Improving Social Determinants of Health Act of 2020, in the next COVID-19 legislative response package (May 18)

• **Organization letter to Congress** requesting that Deferred Action for Childhood Arrivals recipients be allowed to maintain DACA work authorization during the COVID-19 pandemic (May 4)

• **Organization letter to Congress** and **to the Department of Health and Human Services** calling for the Centers for Disease Control and Prevention to update the COVID-19 surveillance system to collect data on race, ethnicity, sex, age, primary language, sexual orientation, disability status, gender identity and socioeconomic status (May 4)
APHA In The Media

- **Health Equity and Social Justice: A Health Improvement Tool** – statement by Georges Benjamin in Views from the Field (5/2015)

- **APHA leader calls for greater access to COVID-19 resources for Hispanics** – APHA press statement (5/2020)

- **Racism is an ongoing public health crisis that needs our attention now** – statement by Georges Benjamin (5/2020)

- **APHA calls out police violence as a public health crisis** – statement by Georges Benjamin (6/2020)
“Bad Things Comes In Threes”
Infrastructure Failure

Michigan Edenville Dam Failure, May 19, 2020
Severe Storms: Hurricanes, Rain, Floods, & Tornadoes
Shelters Not Designed For Physical Distancing
Multi-Disaster Planning

PLANNING
Promoting New Planning Considerations

• NPI difficult to do in most disaster response scenarios
  – Physical distancing
  – Masking
  – Handwashing

• Competition for Resources

• Multiple health risks
  – Air quality changes exacerbate COVID-19 lung disease
  – Injury, contagion, mental health, water borne, etc.
  – Fall influenza season

• Communication
  – Infodemics undermine response communication
  – Mixed messaging

• National Capacity to manage multiple disasters
Planning for 2020 virtual annual meeting underway
APHA Prior Adverse Meeting Experience

- Great Influenza 1918 – Meeting delayed from October to December
- WWII 1945 – Meeting not held
- Hurricane Katrina 2005 – Meeting delayed & moved

Hybrid meeting looks less likely; Depends on national status
2020 Annual Meeting

- We will have a robust all virtual meeting in SFC
- **Full meeting not a truncated one**
- Oral sessions
- Virtual exhibit hall
- Virtual posters sessions
- Essential gatherings, business meetings, governing council, etc. will all be online
APHA 2020 Virtual Is A Best Buy

• Core costs to have this meeting is not cheaper
• Your individual costs to attend less this year are less
• 2019 price for much greater content for one year
  – 700 sessions
  – 245 posters
  – 59 Round Tables
  – 3 General Sessions
  – 400 Virtual Exhibitors
APHA Annual Meeting
Cost Are Not Avoided

• Cost APHA To Produce this meeting
• Not simple a move to online
• Expenses incurred to date
• Staff & administrative costs remain
• Both reduced operating costs & will go into reserves to cover association costs this year - $2 - 3 million
COVID-19/NOVEL CORONAVIRUS

What Can You Do

- Respond to APHA advocacy alerts
- Educate your policy makers
- Write op-eds as individuals
- Correct misinformation
- Engage in section & affiliate activities
- **Pay your membership forward**
- **Participate in this year’s annual meeting**
Discussion
About APHA

The American Public Health Association champions the health of all people and all communities. We are the only organization that combines a nearly 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public’s health. Learn more at www.apha.org.

- Founded – April 18, 1872
- 501C(3) & Nonpartisan
- Over 50,000 individual & affiliate members
Governing Council Mid-Year Meeting
Monday, June 15, 2020

Approve the APHA Code of Conduct

(VOTE)
Governing Council Mid-Year Meeting
Monday, June 15, 2020

• Request from the Governing Council
  • Collaborative effort to draft
  • Executive Board approved
Governing Council Mid-Year Meeting
Monday, June 15, 2020

Governing Council Announcements

Linda Rae Murray, MD, MPH
Speaker
Governing Council Mid-Year Meeting
Monday, June 15, 2020

- Mid-year Meeting evaluation (to be sent Jun. 17; due Jul. 1)

- Solicitation of nominations for Nominations Committee (due Sep. 20- not eligible ICEHS, PHN, APH, ICTHP, and Student Assembly)

- Solicitation of Candidate Questions (due Sep. 10)

- Late breaker policy statements due via email to policy@apha.org on Thursday, Oct. 15, by 11:59 p.m. ET

- Oct 24-28, 2020- APHA 2020 Virtual Annual Meeting and Expo
  - Registration opens July 1, 2020
  - Details on Governing Council schedule to be provided ASAP
Questions?

Email governance@apha.org

Have a great summer!