



Executive Board Meeting

Monday, July 9, 2018

2 – 4 p.m. E.D.T.

Meeting Notes

Resa M. Jones, MPH, PhD, Chair

In Attendance

Pamela M. Aaltonen, PhD, RN
Donna K. Beal, MPH, MCHES
Georges C. Benjamin, MD
Ayanna V. Buckner, MD, MPH
Charlene Cariou, MHS, CHES
Chris Chanyasulkit, PhD, MPH
Eldonna Chesnut, BSN, MSN
William G. Courtney, DVM, MPH, MA
Betty B. Daniels, PhD, RN
Ella Greene-Moton, Vice Chair
M. Aaron Guest, MPH, MSW
Jeffrey S. Hallam, PhD
Benjamin H. Hernandez, MBA
Resa M. Jones, MPH, PhD
Kathy M. Lituri, RDH, MPH
Linda Rae Murray MD, MPH, FACP
Elena Ong, PHN, MS
Thomas C. Quade, MPH, MA
Martha C. Romney, RN, MS, JD, MPH
Joseph Telfair, DrPH, MPH, MSW
Ryan C. Tingler, MPH
Catherine L. Troisi, PhD
Deanna Wathington, MD, MPH, FAAFP

Unable to Attend

U. Tara Hayden, MHSA

APHA Staff in Attendance

James Carbo
Regina Davis-Moss, PhD
Kemi Oluwafemi, MBA, CPA
Susan Polan, PhD
Ellen Galant
Torrey Wasserman
Deborah Dillard
Adrienne Love

Call to Order/Roll Call/Opening Remarks - Resa M. Jones, MPH, PhD, Chair, Executive Board

The Chair called the meeting to order at 2:03 p.m. EDT, and made brief welcoming remarks, called the roll and called for a motion to approve the meeting agenda (the agenda was approved by acclamation).

The chair then called for a motion to approve the consent agenda. Items on the consent agenda included the May Executive Board meeting summary, new agency members (11 in total), the updated Committee on Social Responsibility Committee description, and the Executive Board Policy on Eligibility for Agency Membership. After a brief period of discussion the chair called for a motion to approve the consent agenda (the motion was approved by acclamation).

Discussion of Old Business - Resa M. Jones, MPH, PhD, Chair

The Chair called for comments related to the items under old business, hearing none, the Chair moved onto the next item on the agenda.

Association Update - Georges Benjamin, MD, Executive Director

Dr. Benjamin then presented the Association update, items discussed include, but weren't limited to the following: APHA financial overview and outlook; noted the summary Membership survey results in pre-meeting materials; status report of IT technology projects; information regarding the American Journal of Public Health (impact factor rose from 3.850 to 4.380); 2018 Annual Meeting numbers (413 booths sold, 1,719 registrants, 2,708 housing reservations, early bird registration ends on Aug. 16, and APHA Live will be marketed around Aug. 20).

Dr. Benjamin discussed APHA's advocacy agenda, the change in leadership at the EPA, the opening on the Supreme Court, the immigration crisis, and the breastfeeding controversy. Dr. Benjamin concluded his presentation by sharing information related to APHA priority of creating a public health movement (e.g., Generation Public Health, Speak for Health initiative, and new window displays/posters at the APHA HQ building).

Report of the Treasurer – Benjamin Hernandez, MBA

Mr. Hernandez provided the Executive Board with an update of FY 2018. As of the end of May 2018, APHA is projecting to end the fiscal year with a profit of \$642,455 from operations. When intermediate- and long-term investments are included, the profit is projected to be around \$1,055,287. He reminded the Board that projections are not definite and investment income is subject to the performance of the stock market.

The Board then discussed APHA's annual bank transaction fees and the possibility of instituting a membership dues increase effective Jan. 1, 2019. The increase would offset some of the costs associated with the transaction fees. The Board also discussed the viability of instituting a "convenience fee" for members. The Board agreed to continue to study the matter, and will discuss at the September Executive Board meeting.

Report of the Student Assembly – Ryan Tingler, BSPH, MPH

Mr. Tingler, shared information concerning Student Assembly's mid-year meeting. He said the Executive Committee discussed the 2018 work plan, the Student Assembly membership survey (noting the survey will include 4 to 5 questions from CEPH), and Assembly fundraising. Mr. Tingler then asked Executive Board members for their feedback regarding Assembly fundraising strategies.

Report of the Committee on Health Equity – Anthony Santella, DrPH, MPH, MCHES, Chair

Dr. Santella provided the Executive Board with a high-level summary of the results of the APHA Committee on Health Equity's Diversity and Inclusion Assessment (the report can be found in the leader's corner on APHA Connect or by contacting APHA staff member Adrienne Love at adrienne.love@apha.org). Dr. Santella then shared the survey methodology and materials used to complete the assessment. He then provided the

Board with the takeaways related to the six key topical areas identified by the Committee, age, race/ethnicity, sex/gender, sexual orientation, geography, language, and other areas of interest.

Dr. Santella then shared some best practices provided by respondents, barriers to increasing diversity and inclusion activities in APHA. He then outlined the Committee's recommendations to the Association, below:

- Sharing best practices on equity and inclusion
- Providing training and resources on equity and inclusion
- Actions to promote equity and inclusion
- Sharing equity and inclusion data
- Promoting outreach to enhance equity and inclusion

Dr. Santella concluded his presentation by discussing the Committee's session at the 2018 Annual Meeting.

Report of the Governance Committee – Ella Greene-Moton, Chair

Ms. Greene-Moton provided the Executive Board with a summary of the May meeting evaluation and discussed the process and timeline for electing the next chair and vice chair of the Executive Board.

Report of the Personnel Committee – Jeff Hallam, PhD, Chair

Dr. Hallam began by discussing the work of the Personnel Committee related to the annual review of the Executive Director. He then outlined the process for Executive Board member feedback on Dr. Benjamin's self-assessment and next steps.

He said the Board will discuss the evaluation at the September meeting, and he (along with the Chair of the Board) will meet with Dr. Benjamin in November to discuss the results of the review. Dr. Hallam said he will share the outcome of the meeting with the Executive Director with the full Board. He said the Personnel Committee will review and revise (if necessary) the evaluation of the Executive Director at the Jan. 2019 Executive Board meeting.

Dr. Hallam then discussed an item under old business related to codifying the roles and responsibilities of APHA's Executive Director and elected members of the Executive Board.

New Business - Resa M. Jones, MPH, PhD, Chair

No new business was brought before the Executive Board.

There being no further business before the Executive Board, the Chair adjourned the meeting. The meeting was adjourned at 3:58 p.m. EDT. The next meeting of the Executive Board will take place via conference call/webinar on Monday, September 17, 2018.