

LISA M CARLSON, MPH, MCHES

404.435.2807 (cell), 404.712.4807 (office)

Lisa.Carlson@emory.edu or LisaMCarlsonMPH@gmail.com

KEY SKILLS AND COMPETENCIES

- 25 years of experience and leadership in medicine and public health in academic, voluntary, and non-profit environments at the university, state, national and international levels; 16 years at Emory University
- Leader in multi-disciplinary program operations, research administration, budget development and oversight, grant development and management, contracts and agreements, strategic direction, human resources, lab operations, philanthropic proposals and reports, faculty promotions, space management
- Experienced educator; public health adjunct faculty, teaching in the classroom and from a distance
- Active leader in national and state public health associations and organizations

PROFESSIONAL EXPERIENCE

Emory University: Atlanta, GA (Jan 2002-present)

Executive Administrator, Research Programs and Operations Emory University School of Medicine (Mar 2018-present)

- Newly created position to direct development and implementation of key research initiatives across core School of Medicine missions
- Play integral role in research project management, strategic planning, and research operational activities
- Develop and monitor annual budgets with specific focus on the implementation of bridge, catalyst and other funding sources
- Compile and analyze data, reports and metrics toward the ongoing assessment and effectiveness of research initiatives
- Write and develop profiles and proposals for research initiatives
- Ensure alignment of key research initiatives and activities with existing compliance processes
- Foster development of research activities; provide administrative guidance for faculty seeking grants
- Serve as the managing administrator for research-related operational programs and initiatives
- Advise and consult with departments regarding enhancement of research activities in their disciplines
- Participate in the development of interdisciplinary and/or multi-investigator grant proposals

Director, Programs (NGO) (internal title Director of Management and Operations)

Child Health and Mortality Prevention Surveillance (CHAMPS) Network

Emory Global Health Institute/Rollins School of Public Health, Emory University (Apr 2015-Mar 2018)

- Member of executive leadership team building, setting strategy for and directing a highly complex, international mortality surveillance program in 7 countries, funded by the Bill & Melinda Gates Foundation
- Newly created position to launch operations and enable rapid start-up of the largest sponsored award ever received by Emory, consisting of a multi-partner team of academic, non-governmental, federal, and consulting agencies, each providing staff to and receiving funding from CHAMPS
- Directed financial and administrative management of the program; developed and monitored \$78M budget (over 3 years), including projections and forecasting, sponsor reporting, compliance, expense approval, and cash flow; negotiated and oversaw implementation of site and partner budgets and subawards; developed \$25M budget that was awarded for Y4
- Met Y3 goal of establishing first 6 sites 20 months early (Y2 Q2); developed site application process, subaward templates, and payment and reporting processes; oversaw site project management team
- Resolved administrative and financial concerns for international sites and partners, including compliance, contracting, budgeting, cash flow, data and material sharing agreements, and travel security
- Managed 10 staff in finance, project management, site implementation, and administrative support
- Led compliance, contracting, human resources, and data sharing (partnering with Emory central offices)
- Directed use of ~13,000 sq ft of space for Emory Global Health Institute, including allocation, development, and the renovation and installation of a state-of-the-art video conferencing room
- Formed site-based CHAMPS Ethical Advisory Board in partnership with Emory Ethics Center leadership
- Participated in site visits and oversaw logistics for network meetings in sub-Saharan Africa

**Director, Programs (internal title Director of Academic Affairs, Surgery/Academic Program Director, ETC)
Emory School of Medicine – Surgery and Transplant (Feb 2009-Apr 2015)
Emory Woodruff Health Sciences Center - Emory Transplant Center (ETC) (Mar 2004-Jan 2009)**

- Newly created position to serve as first principal director of ETC's academic business activities; scope expanded to add Surgery research activities and administration (2009), Surgery faculty promotions (2012), and Urology and Otolaryngology research administration (2013)
- Facilitated academic business activities for basic science, translational and clinical research programs
- Partnered with faculty leadership in strategic planning to ensure quality research outcomes, accelerate inter-disciplinary research, integrate research and clinical missions, and promote junior faculty research
- Enabled ETC academic program growth from \$8.1M annually (FY04) to a high of \$29M (FY10) (>350%)
- Directed multiple teams: ETC immunology lab, flow cytometry lab, and biorepository; surgical clinical research nursing, faculty promotions and research; and shared services research administration; supervised up to 45 staff (up to 15 direct reports)
- Reduced significant backlog of post award grant management and associated fiscal challenges; represented Surgery with Emory senior administration, central research administration, and School of Medicine; successfully resolved >\$1.4M in accounting concerns (FY12)
- Shaped and directed pre- and post-award fiscal activities, oversaw compliance and financial management, budget development/analysis/forecasting, effort management, IRB and IACUC, equipment, cost share, reporting, proposal submission, and faculty on- and off-boarding for Surgery (up to \$27M annually), ETC (up to \$29M annually), Otolaryngology (\$1M annually) and Urology (\$2M annually)
- Facilitated ETC interdisciplinary teams awarded >\$54M in grant funding between 2004-2008 (e.g., NIH BAA, U19, P01, R01, U01, R37, T32; FDA R01; JDRF Centers; and industry clinical trials); developed working knowledge of transplant immunology and edited grants and manuscripts
- Created Surgery research administration structure to ensure for the first time that a financial report was received by every Principal Investigator, for every award, every month
- Independently ensured appropriate use of donor funds for ETC research (~\$3.5M); collaborated with faculty to write proposals to and reports for donors
- Selected as a Fellow of the Woodruff Leadership Academy (WLA 2013)
- Primary manager for ~10,000 sq ft of research space in the Woodruff Memorial Building (WMB)
- Consolidated surgical clinical research nursing on Clifton Campus under one leader (FY13); increased research nurse satisfaction and retention by creating new job code: Acute Care Research Nurse
- Partnered with Human Resources in academic faculty recruitment and departures, and in staff hiring, promotions, disciplinary actions, terminations, and reductions in force
- Represented units with sponsors, including NIH, Department of Defense, universities and partners; and within Emory, including Yerkes, central research administration (pre- and post-award), development, the Schools of Medicine and Public Health, Emory Healthcare, and others
- Contributed to the Brain Health team who developed a major gift from the Wounded Warrior Project
- Developed How to Route a Grant resources for the Surgery intranet
- Named the Transplant Center Clinic pods: "Aspire, Believe, Create, Donate, Explore"
- Appointed to Business Practice Improvement (BPI) team for Emory-wide effort to improve research administration and co-chaired School of Medicine committee in rollout of resulting structure

**Assistant Director, Program (internal title Director of Operations) (Jan 2002-Mar 2004)
Rollins School of Public Health (RSPH) - Tobacco Technical Assistance Consortium (TTAC)**

- Newly created position to establish, in partnership with Executive Director, a \$15.3M national technical assistance grant from The Robert Wood Johnson Foundation, American Legacy Foundation, and American Cancer Society
- Developed initial operating, contracting and management systems; created staff structure; established and evaluated strategy, and short- and long-term goals; built local, state and national partnerships
- Managed publication of a theme issue of *Health Promotion Practice*, co-authored two manuscripts (see Publications 2003, 2004), and coordinated the issue's Editorial Advisory Board

Arthritis Foundation, National Office: Atlanta, GA (Sept 1998–Nov 2001)

Vice President, Population Health

- Newly created position to serve as Project Director for nationwide launch and implementation of the *National Arthritis Action Plan (NAAP): A Public Health Strategy* – an unprecedented organizational shift in strategy to public health

- Built partnerships with CDC, public health, managed care, employers, and other community organizations; built capacity for local chapter activities in same areas
- Served as the Foundation's spokesperson for NAAP (quoted in *The New York Times Magazine*, others); major voice and catalyst in ensuring the Foundation addressed NAAP strategies
- Secured \$2.38M in CDC federal grant funds (served as Principal Investigator); leveraged \$532k in direct support for grant activities; provided budget oversight for these funds and department budget of >\$575k
- Partnered to develop an online training program that won the Grand Award for Web Site Design and a Gold Medal for Online Training from the 12th Annual Galaxy Awards competition
- Managed 4 permanent staff and temporary staff; supported volunteer committees
- Graduate of the Leadership Development Program
- Nominated for the Arthritis Foundation Staff Association Professional Achievement Award

Georgia Medical Care Foundation: Atlanta, GA (Aug 1993-Sept 1998)

Team Leader and Health Analyst (July 1996–Sept 1998)

Project Associate and Health Analyst (Jan 1995-Jun 1996)

- Newly created position as Team Leader of a self-directed team of 4-5 staff who developed and implemented national, regional, state and local projects to improve quality of care for persons with chronic illness, under contract from the Health Care Financing Administration (HCFA)
- Secured grant from Agency for Health Care Policy and Research to develop and implement qualitative study of patient and provider responses to educational interventions
- Designed and implemented a 12-state research project studying the effectiveness of alternatives for educating Medicare patients about their rights (see Publication 1997)
- Analyzed quantitative and qualitative data, designed appropriate study methodologies, prepared feedback materials, and evaluated methodologies
- Trained medical providers throughout GA on the HCFA Cooperative Cardiovascular Project
- Co-authored proposals for grant funding

Provider Outreach Coordinator (Aug 1993-Dec 1994, followed by promotion above)

- Newly created position to coordinate, develop, implement and evaluate training on Medicare-related issues for physicians and other health care providers throughout GA
- Designed and maintained databases for provider and beneficiary outreach records, analyzed data, and prepared descriptive and analytical reports
- Trained in continuous quality improvement (CQI)
- Co-authored proposals for grant funding

UNIVERSITY TEACHING / ADJUNCT FACULTY EXPERIENCE

Rollins School of Public Health, Emory University: Atlanta, GA (Oct 2000-present)

Affiliated Instructor, Office of Applied Public Health (Jul 2012-Present)

Adjunct Professor, Department of Behavioral Sciences and Health Education (BSHE) (Jun 2009-Jul 2012)

Adjunct Associate Professor, BSHE (Apr 2002-Jun 2009)

Adjunct Faculty Associate, BSHE (Oct 2000-Apr 2002)

- Recipient, Outstanding Teaching and Mentoring Adjunct Faculty Award, 2015
- Develop and teach courses in the distance-based Executive Master of Public Health (EMPH) program
 - PRS 532D Qualitative Research Methods (prev. BSHE 560D) (distance)
 - Spring (2005/06/07/08/09/10/11/12/13/14/15/16/18), Summer (2017)
 - PRS 565D Public Health Ethics (prev. BSHE 560D and BSHE 578) (distance)
 - Spring (2002/03/04/05), Fall (2006/07/09/10/11/12/13/14/15/16/17)
- Developed and taught courses in Department of Behavioral Sciences and Health Education (BSHE)
 - BSHE 500 Behavioral Sciences in Public Health (classroom)
 - Summer (2002/03/04/06/07/08), Spring (2004/06/07)
 - BSHE 578 Public Health Ethics (classroom)
 - Fall (2005/06/07)
 - BSHE 538 Qualitative Research Methods (classroom)
 - Spring (2000/01)
- Developed and taught Practical Tips for Grant Writing workshop for students (Spring 2006/07, Fall 2007)
- Guide students by chairing student master's thesis committees; mentor in the mentoring program
- Nominated for Professor of the Year Award, 2005

- Lived among Emory undergraduates in first Faculty in Residence class at Clairmont Campus (2002-2003)

Georgia State University: Atlanta, GA (Sept 1993-Aug 1998)

Part-time Instructor, College of Education: Taught 2 sections/semester of public health material to undergraduate and post-baccalaureate students

EDUCATION

Emory University, (Rollins) School of Public Health: Atlanta, GA MPH, Aug 1993

Master of Public Health (MPH): Department of Behavioral Sciences and Health Education

- George W. Woodruff Scholar - competitive, full tuition award in honor of academic achievement

Yale University: New Haven, CT BA, May 1992

BA: Ethics, Politics and Economics (specialization in medicine)

- Richter Fellowship - competitive grant awarded to support summer experience
- Member of the Mellon Senior Forum - a senior essay research consortium

NATIONAL CERTIFICATION

Master Certified Health Education Specialist (MCHES #4370) MCHES, Apr 2011
National Commission for Health Education Credentialing, Inc.

Certified Health Education Specialist (CHES #4370) CHES, Oct 1995
National Commission for Health Education Credentialing, Inc.

MAJOR AWARDS AND HONORS

Excellence in Partnering Award, International, Centers for Disease Control and Prevention (CDC), awarded to the founding CHAMPS team (Mar 2018)

Outstanding Teaching and Mentoring Adjunct Faculty Award, Rollins School of Public Health, Emory University (Feb 2015)

Honorary Lifetime Member, Georgia Public Health Association (Mar 2014)

Woodruff Leadership Academy (WLA) Fellow, Woodruff Health Sciences Center, Emory University (2013)

Sarah Mazelis Award for Outstanding Performance by a Practitioner, Public Health Education and Health Promotion section of the American Public Health Association (Oct 2008)

Outstanding Fundraising Award, Arthritis Foundation, Joints in Motion, Disney Half Marathon (2002)

George W. Woodruff Scholar, Emory University (Rollins) School of Public Health (1992-1993)

Richter Fellow, Yale University (1992)

PROFESSIONAL VOLUNTEERING

American Public Health Association (APHA, member since 1993):

- Elected Chair, Executive Board, 2013-2014
- Elected Vice Chair, Executive Board, 2012-2013
- Elected member, Executive Board, 2011-2015; *ex officio* Member, Executive Board, 2009-2010
- Elected Chair, Intersectional Council, 2009-2010 (Chair-Elect, 2008-2009)
- Elected member, Intersectional Council (ISC) Steering Committee, 2007-2011
- Appointed Member, APHA Improvement Workgroup, 2008-2009
- Nominations Chair, Public Health Education and Health Promotion Section (PHEHP), 2006-2007
- Member, PHEHP Long Range Planning Committee, 2006-2007
- Elected Affiliate Representative to the Governing Council (ARGC) for GA, 2004-2007
- Elected Chair, PHEHP Section, 2005-2006 (Chair-Elect, 2004-2005)
- Appointed Member, APHA Task Force on Joint Membership, 2004-2006

- Appointed Program Co-Chair, PHEHP Section, 2002-2003, 2003-2004
- Elected Governing Councilor, PHEHP Section, 2002-2004
- Appointed Chair, APHA Local Host Planning Committee, Atlanta 2001
- Appointed Member, APHA Program Committee, 2001
- Invited Presider, APHA Special Session "The Power of Partnerships: Innovation and Success," 2001
- Appointed Member, APHA President's Task Force on Aging, 2001-2002

Georgia Public Health Association (GPHA, member since 1994):

- Member, Past Presidents' Council, 2002-present
- Member, Nominating Committee, 2018
- Recipient, Honorary Lifetime Membership, 2014
- Elected APHA Representative (Affiliate Representative to the Governing Council, ARGC), 2004-2007
- Elected President, 2001-2002 (President-Elect, 2000-2001, Vice President, 1999-2000); *of note: GPHA's youngest President*
- Appointed Chair, Scholarship Committee, 1998-1999
- Appointed Member, Executive Director Search Committee, 1998
- Elected Chair, Health Education and Promotion Section, 1998-1999 (Vice Chair, 1997-1998)
- Elected Secretary, Health Education and Promotion Section, 1996-1997

Emory University:

- Volunteer Mentor, 1915 Scholars (1st generation college students), 2015-2018
- Elected Member, Emory Alumni Board, 2010-2016
- Appointed Staff Spokesperson, My Emory campaign, Emory University School of Medicine, 2013-2014
- Appointed Faculty Member, President's Commission on LGBT Concerns, 2003-2005

Rollins School of Public Health, Emory University:

- Regularly invited participant/speaker for alumni panels (networking, careers, related events)
- Elected RSPH representative on the Emory Alumni Board, 2010-2016
- Appointed Member, Alumni Leadership Council, 2014
- Appointed Chair, Seating the Future Campaign, 2009-2011; *of note: Raised \$34,000 for scholarships*
- Appointed Member, Campaign Emory Committee, 2009-2011
- Appointed Member, Community Advisory Board, 2009-2010
- Appointed Member, Development Committee, 2001, 2006-2007
- Appointed Chair, Alumni Weekend, 25th Anniversary Celebration, 2000
- Elected President, Alumni Board of Governors, 1999 (President-Elect, 1998)
- Appointed Member, Alumni Board of Governors, 1998-2001
- Appointed Chair, Class of 1993 5-year Reunion Committee, 1998
- Appointed Member, Nominating Committee - Distinguished Alumni Award, 1997

National Commission for Health Education Credentialing (NCHEC):

- Elected At-Large Member, Board of Commissioners, 2005-6

Society of Public Health Educators (SOPHE):

- Appointed Member, Editorial Advisory Board, *Health Promotion Practice* Theme Issue: "The Shifting Landscape: Tobacco Control and Prevention Five Years after the Master Settlement Agreement", 2004
- Appointed Chair, Abstract Committee, 2004 mid-year meeting

CONSULTING EXPERIENCE

Emory University, School of Medicine, Department of Genetics: Atlanta, GA (May 2002- Sept 2007)

Qualitative Research Consultant: Designed, developed and conducted qualitative research protocol, moderated focus groups, and analyzed data to explore experiences of women screened for the gene that causes Fragile X Syndrome; co-authored 2 publications (see Publications 2005, 2007)

Atlanta Area Evaluation Association: Atlanta, GA (Aug 2007)

Training Faculty: Developed and taught workshop on Qualitative Interviewing Methods

Southeast Institute for Training and Evaluation (SITE), Rollins School of Public Health, Emory University: Atlanta, GA (Mar 2004)

Training Faculty: Developed and taught 2-day Qualitative Research Methods workshop for CDC staff

National Fire Protection Association: Atlanta, GA (Mar 1997)

Focus Group Facilitator: Moderated focus groups for Atlanta Fire Dept. and Fulton County Health Dept.

AID Atlanta: Atlanta, GA (Aug 1993–Sept 1993)

Training Faculty: Developed and implemented *Ethics and HIV* training for public health nurses statewide in GA

PepsiCo: Marietta, GA (Oct 1992-Jan 1993)

Project Manager: Conducted qualitative research on reactions to Hurricane Andrew, L.A. riots, and FL robbery/murder; developed sequential crisis intervention plan for immediate reaction to a tragedy/natural disaster

PUBLICATIONS

Manuscripts

Gangappa, S., Kokko, K.E., **Carlson, L.M.**, Gourley, T., Newell, K.A., Pearson, T.C., Ahmed, R., & Larsen, C.P. (2008). "Immune responsiveness and protective immunity after transplantation." *Transplant International* 21 (4); 293-303.

Anido, A., **Carlson, L.M.**, & Sherman, S. (2007). "Attitudes on fragile X mutation carrier testing from women identified in a general population survey." *Journal of Genetic Counseling*, 16(1): 97-104.

Anido, A., **Carlson, L.M.**, Taft, L., & Sherman, S. (2005). "Women's attitudes towards testing for fragile X carrier status: A qualitative analysis." *Journal of Genetic Counseling*, 14(4): 295-306.

Niemeyer, D., Miner, K.R., **Carlson, L.M.**, Baer, K., and Shorty, L. (2004). "The 1998 Master Settlement Agreement: A public health opportunity realized—or lost?" *Health Promotion Practice*, 5(3), 21S-32S.

Stevens, P., **Carlson, L.M.**, & Hinman, J.M. (2004). "An analysis of tobacco industry marketing to lesbian, gay, bisexual, and transgender (LGBT) populations: Strategies for mainstream tobacco control and prevention." *Health Promotion Practice*, 5(3), 129S-134S.

Niemeyer, D., Miner, K.R., **Carlson, L.M.**, & Hinman, J.M. (2003). "Building capacity for success: The Tobacco Technical Assistance Consortium." *Health Promotion Practice*, 4 (3), 206-209.

Carlson, L.M. & Thompson, N.J. (1997). "Methodologies for informing patients of their rights: Evaluating the Important Message from Medicare." *Patient Education and Counseling*, 31(3), 205-213.

McDaniel, J.S., **Carlson, L.M.**, Thompson, N.J. & Purcell, D. (1995). "HIV knowledge and attitudes among second year medical students." *Journal of American College Health*, 44(1), 11-14.

Book Chapters

Boutaugh, M. & **Carlson, L.M.** (1999). "Disease Management in Arthritis." In Wingerson (Ed.), *Disease Management Sourcebook 2000*. Faulkner and Gray, Incorporated.

PRESENTATIONS

Most recent peer-reviewed presentation:

Carlson, L.M., Breiman, R., Koplan, J.P., on behalf of the CHAMPS Network. "Child Health and Mortality Prevention Surveillance Network: Understanding causes of under-five child mortality." Proceedings of the American Public Health Association, Annual Meeting 2016.

Over 100 invited and peer-reviewed presentations to a variety of professional and volunteer audiences.