

Campaign Timeline

Key dates and activities for the 2018 campaign – use this to help you plan ahead!

June & July

- Check in with your Affiliate to see what Speak for Health activities they have planned for the summer and join them!
- Invite your members of Congress to visit your program or local event during the July 4 recess.
- Draft an op-ed about the public health issues and programs in your community and submit it to your local or regional paper.
- Call your members of Congress and ask them to prioritize public health.

July 2-6: Fourth of July Recess

- Attend town halls and public events to meet your members of Congress. Take pictures and post to social media. Tag your Members of Congress!
- Submit an op-ed to your local or regional paper.

July 30: Summer Recess Begins

- Attend town halls and public events to meet your members of Congress.
- Invite your members of Congress to visit your program or local event during August recess.
- Post photos and messages on social media.
- Write an op-ed. Ask others to write letters, too.
- Make phone calls to your members of Congress.
- Visit the local staff offices of your members of Congress. Bring a friend or two along!

September 4: Summer Recess Ends

- Did you meet your member of Congress or staff? Post event photos on social media!
- Send a “thank you” if you met with your member of Congress or staff.
- Stay in touch with congressional staff contacts you made! Share your Speak for Health advocacy efforts with APHA.
- Submit an op-ed. Ask others to write letters, too.
- Keep making phone calls to your members of Congress. Ask them to prioritize public health!

Winter & Fall

There is likely to be a lot of unfinished business for Congress to address after the summer recess and before they adjourn at the end of the year. Members of Congress might not be as accessible during this time for in-person activities, but they still need to hear from you. Keep sending action alerts, making phone calls and engaging in media advocacy!