Executive Director Update
Governing Council Midyear Meeting
June 13, 2022

Georges C. Benjamin, MD, MACP, FACEP (E), FNAPA
Executive Director
American Public Health Association

AJPH
State of the Public Health Union

WEBINAR - Date: JAN 20, 2022, 3:30 PM - 5:00 PM EST

Description: Just as U.S presidents deliver a State of the Union address, this webinar will feature a State of the Public Health Union address followed by a panel discussion among *American Journal of Public Health* authors.

Contributors

- **Alfredo Morabia, MD, PhD,** *AJPH* Editor-in-Chief (Moderator)
- **Dazón Diallo,** Founder and President, Sister Love
- **Lisa Bowleg, MA, PhD,** Professor of Applied Social Psychology, The George Washington University
- **Lori Freeman,** Chief Executive Officer for the National Association of County and City Health Officials
- **Sandro Galea, MD, MPH, DrPH,** Professor and Dean, Boston University School of Public Health
- **Nancy Krieger, PhD,** Professor, Harvard T.H. Chan School of Public Health
- **Jewel Mullen, MD, MPH, MPA,** Associate Dean for Health Equity at Dell Medical School at The University of Texas at Austin, and Associate Professor in the Departments of Population Health and of Internal Medicine

NATIONAL
PUBLIC
HEALTH WEEK
APRIL 4 - 10, 2022
PUBLIC HEALTH IS
WHERE YOU ARE
AN INITIATIVE OF THE AMERICAN PUBLIC HEALTH ASSOCIATION

NATIONAL PUBLIC HEALTH WEEK

Public Health Is Where You Are

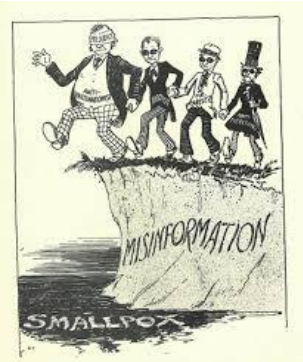
April 4-10, 2022

- Racism: A Public Health Crisis
- Community: Collaboration and Resilience
- World Health Day: Health is a Human Right
- Accessibility: Closing the health equity gap
- Public Health Workforce
- Climate Health Equity
- Mental Health and Wellness

APHA

NPHW 2022

- 814 total partners (52 new this year)
- 182 local events hosted nationwide
- Twitter chat trended #4 nationally. 441 people RSVPed, 507 participated, and garnered 108.6 million impressions in a one-hour stretch
- 1270 people tuned in live to APHA's seven hosted events
- Keep It Moving challenge was down; Just shy of 1200 participants. Did not offer the opportunity to create and captain their own teams this year – Will add back next year


MISINFORMATION
SMALLPOX

Support Staffing

- Wendy Shay – APHA Archivist
- Social Driver – Communications Consultant
- Natalie McGill – Writing Consultant
- Windmill Hill – Development Consultant
- Meraki for Good – Development Consultant
- Steering Committee – APHA Staff

Communications

- Working with APHA archivist, Wendy Shay
- Working with Social Driver on online and video messaging
- APHA branding
- Past President recollections (in dev.)

www.apha.org/APHA-150

150th Anniversary Merchandise

Redbubble Online Store with APHA 150 Logo - LIVE

- https://www.redbubble.com/shop/ap/100701981
- https://www.redbubble.com/shop/ap/100489369

APHA Website – water bottles (2 styles), t-shirts, and pins.

- https://secure.apha.org/imis/ItemDetail?iProductCode=150BottleWhite&CATEGORY=BK

Member Unit & Affiliate Histories

- Collection of Member Unit, Student Assembly, and Affiliate histories
- Engaged writer to write a short form and long form history based on the information provided
- Writer working with Archivist to fill gaps

APHA Archivist

- Meeting with members & staff
- Working with component and affiliate leaders on their history projects
- Finding interesting historical facts to share with the communications team
- Available to speak with you concerning the archives

Monthly Themes

Oct. - Official kick-off of the 150th Anniversary took place at the Closing General Session entitled ***"Achieving Health Equity:***

The Key Ingredient for a Healthier Nation"

- Dr. David Satcher – keynote
- Surgeon General Dr. Vivek Murthy – fireside chat

Nov. - APHA: This is Public Health

- Anniversary message campaign from APHA partners underway (will roll them out via social media throughout the year)

Dec. - Conquering Communicable Disease

- CCDM Editors In Chief roundtable discussion
- 2022 Get Ready Calendar

Monthly Themes

Jan. - Elevating Health & Wellness Across the Lifespan

- Kicked off the keep it moving challenge
- Live yoga class

Feb. - Preventing Chronic Disease

- Building equitable parks: APHA 150th anniversary series *(podcast on the THN platform)*
- Hope and health in Kerrville, Texas: APHA 150th anniversary series *(podcast on the THN platform)*

Mar. - Ensuring Access to Care

- Access to Care: A Retrospective *(webinar, broadcast live on March 8)*

Monthly Themes

April - Public Health is Where you Are
- National Public Health Week
- Early Career Professional fireside chat

May - Enhancing Mental Health & Well-Being
- Child and Adolescent Mental Health (webinar)
- Adult/Family Health – How COVID has affected families (webinar set for July)

Jun. - Advancing Policy to Improve Health
- Policy Action Institute
  - Celebrating APHA policy successes
- New England Affiliates activity
- Summer Movement Challenge *(kickoff June 21)*

NATIONAL PUBLIC HEALTH WEEK
APRIL 4-10, 2022
PUBLIC HEALTH IS WHERE YOU ARE

- Kick-off Event
- Twitter Chat
- Student Day
- ECP Roundtable Discussion
- Myriad of other activities

APHA Policy Action Institute

Monthly Themes

Jul. - Preventing Injury, Strengthening Safety

Aug. - Examining Root Causes of Health

Sep. - Protecting Our Environment to Protect Our Health

Oct. - APHA: Promoting Civic Engagement

Nov. - Leading the Path Toward Equity (Annual Meeting Theme)

Dec. - Building the Future of Public Health

Annual Meeting Successful Overall

2022 Annual Meeting

- Met attendance goals (8,663 paid vs 8,517 budget)
- Short on revenue goals both attendance & exhibits
  - Exhibit booths - (244 actual vs 423 budget)
- Infection control efforts successful – No outbreak from meeting (Health department epi review in Nov.)
- Hybrid meetings very difficult to do
  - Split meeting this year between in-person & virtual

APHA 2022

ANNUAL MEETING & EXPO

BOSTON | NOV. 6 - 9

NOW OPEN!

CALL FOR ABSTRACTS

APHA 2022

APHA

Annual Meeting

- In-person Annual Meeting
- Plenaries being finalized
- 9000 abstracts submitted
- Opening Reception on Sunday Evening
- Infection control measures
  - Vaccinations & optional masking <u>for now</u>

150 YEARS APHA 2022
ANNUAL MEETING & EXPO
BOSTON | NOV. 6 - 9

Fundraising and Development

- Implemented improved online giving portal
- Investigating the feasibility of paying off the mortgage as a major fundraising initiative

New Online Community

APHA

Legal Rulings Pandemic

APHA

Supreme Court Expedited Review

OSHA - Emergency COVID-19 Regs - LOSS

CMS – Emergency Vaccine Rule - WIN

Supreme Court

EPA – Clean Power Plant Rule

Dobbs V. Jackson's Women's Health – Abortion

CDC – Mask mandate

Pushing Regulations to Fix Family Glitch & Potential Coverage Loss Post COVID Emergency

APHA

Advancing Policy To Improve Health

June 14, 2022
JW Marriott
Washington, DC

https://www.apha.org/policy-action-institute

Addressing Challenges to Public Health Authority

RWJF initiative to protect public health from state legislative challenges to public health authority

- Collaboration with Local Solutions Support Center (lead) and ChangeLab Solutions with public health law consortium.
- APHA's role
  - Educating and mobilizing the national public health community, including APHA leadership, state affiliates, caucuses, past presidents
  - Mobilizing partners outside of public health (e.g., healthcare, business, education)
  - Providing financial and technical support to help mobilize APHA affiliates in priority states (6-10 states)
  - Utilizing methods: town halls with multisectoral partners, webinars, trainings, strategic communications, social media, conference sessions

APHA Public Health Authorities Townhall

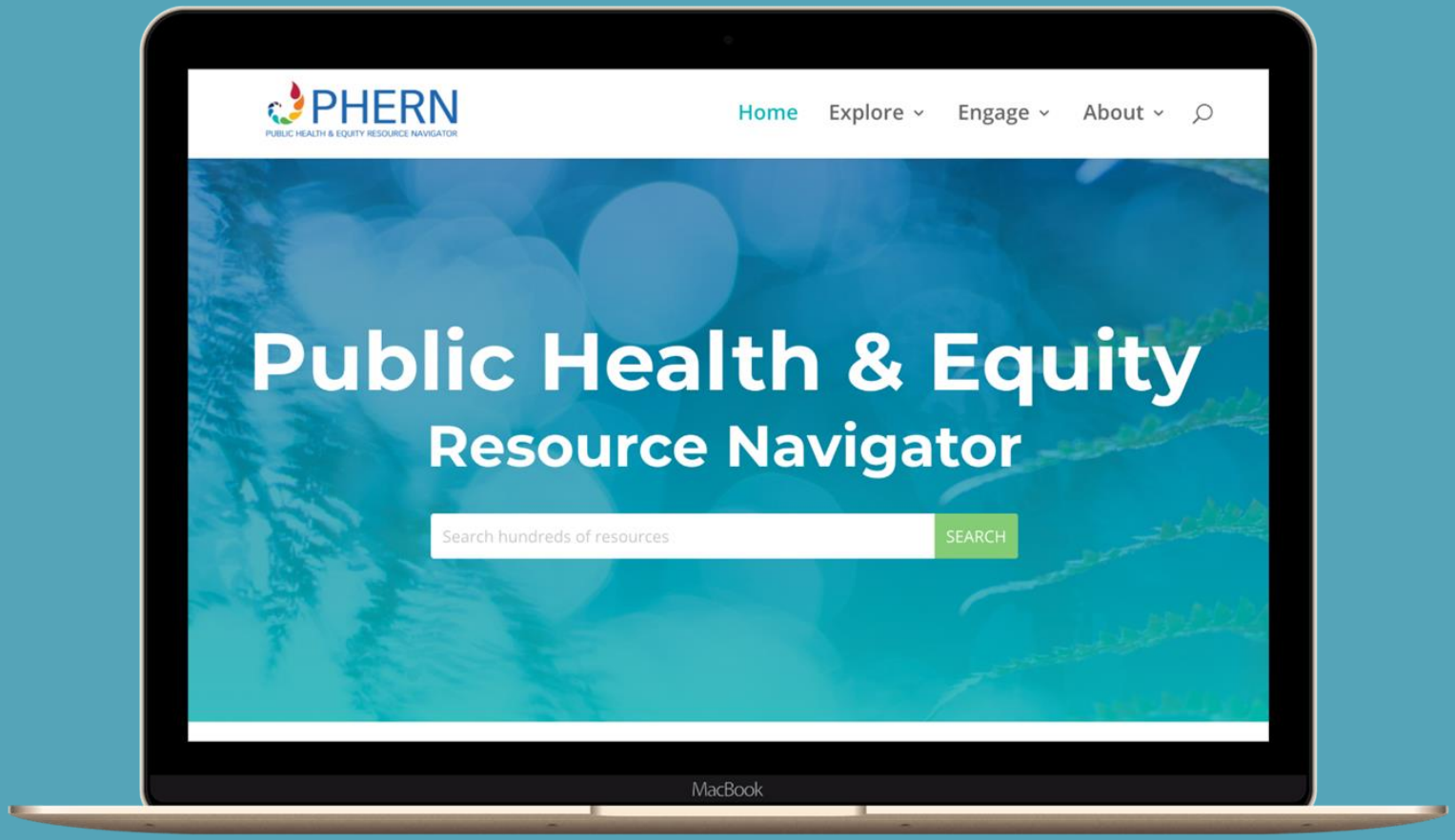
Keeping our Communities Safe and Thriving: The Role of Public Health

Alliance for Disease Prevention and Response

150 YEARS APHA

COVID Collaborative

APHA


PHERN
PUBLIC HEALTH & EQUITY RESOURCE NAVIGATOR
Home
Explore
Engage
About
Public Health & Equity
Resource Navigator
Search hundreds of resources
SEARCH
MacBook

What is PHERN?

PHERN, or the Public Health and Equity Resource Navigator, aims to help changemakers navigate resources focused on ending the pandemic, advancing equity, and building a resilient, robust, sustainable public health system for the future.

Explore by Topic

Browse content by topic area such as building trust, vaccination, or workforce

Explore by Sector

Browse content by sector or role such as government, education, public health

Suggest a Resource

Help grow this content library. Suggest a resource for inclusion below.

PHERN
PUBLIC HEALTH & EQUITY RESOURCE NAVIGATOR

IP3
INSTITUTE FOR
PEOPLE, PLACE, & POSSIBILITY

YouTube Video Series: 20 Video's Explain Public Health

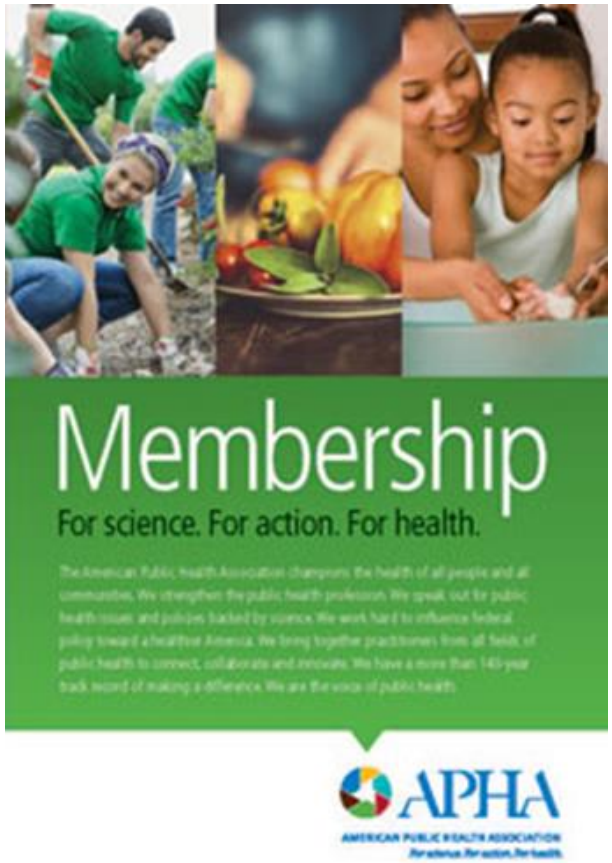
APHA

Will be updating the APHA Strategic Plan Soon

APHA

Membership Update

- Membership stabilizing
- Bulk schools recovering
- Agency membership growing rapidly
- Affiliates
  - California North Affiliate recovering
  - Puerto Rico Affiliate recovering



Questions

About APHA

The American Public Health Association champions the health of all people and all communities. We are the only organization that combines a 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public's health. Learn more at www.apha.org.

- Founded – April 18, 1872
- 501C(3) & Nonpartisan
- Over 50,000 individual & affiliate members

APHA
AMERICAN PUBLIC HEALTH ASSOCIATION
For science. For action. For health.