



AMERICAN PUBLIC HEALTH ASSOCIATION  
*For science. For action. For health.*

## AMERICAN PUBLIC HEALTH ASOCIATION

Governing Council Mid-Year Meeting Minutes – Monday, June 18, 2018  
Teleconference/Webinar

### **Convening of the Council – Joseph Telfair, DrPH, MSW, MPH, President**

APHA President Joseph Telfair convened the meeting and turned the proceedings over to Governing Council Speaker Linda Rae Murray.

### **Call to Order – Linda Rae Murray, MD, MPH, Speaker of the Governing Council**

The Governing Council mid-year teleconference was called to order by Speaker Murray. The Speaker asked the Secretary of the Council to confirm a quorum. Secretary Benjamin confirmed that a quorum was present (163 Councilors participated on the call).

Speaker Murray introduced Governing Council Parliamentarian Greg Ullrich and made several housekeeping announcements before calling for a motion to approve the mid-year meeting agenda. The motion was appropriately moved and seconded, and the Speaker called for a vote.

**Motion:** **To approve the agenda of the 2018 Governing Council mid-year meeting.**

**Outcome:** **The motion was approved by acclamation.**

At the conclusion of the vote, Speaker Murray introduced the next agenda item.

### **Report of the Executive Director – Georges Benjamin, MD**

Dr. Benjamin began his presentation by thanking Speaker Murray and welcoming Governing Councilors to the meeting.

Dr. Benjamin then discussed APHA finances. He said the Association's finances are stable, but the cost of doing business continues to rise. He said individual memberships are showing signs of growth, and organizational memberships are growing well. He said Annual Meeting costs continue to rise, and the Association is looking at ways to increase attendance through remote sessions (APHA Live), and looking at new locations such as Minneapolis and San Antonio. Dr. Benjamin concluded his presentation on finances by touching on the Association's many unmet needs, stressing financial prudence is essential.

Dr. Benjamin then discussed some of the highlights of National Public Health Week 2018. He said 392 teams logged 2 billion 73 million steps; he noted C-SPAN covered the National Forum live on Monday, April 2; National Public Health Week resolutions were introduced in both the House and Senate; 649

people participated in the Twitter Chat (3,467 total tweets, and 73 million impressions); and 515 partners participated in the week.

Dr. Benjamin discussed the 2018 Annual Meeting, themed “Creating the Healthiest Nation: Health Equity Now,” and introduced the 2019 Annual Meeting theme, “Creating The Healthiest Nation: For Science. For Action. For Health.”

Dr. Benjamin then presented information related to APHA’s advocacy and policy initiatives. He said the Association focuses on its agenda to become the healthiest nation by defending the Affordable Care Act, promoting adequate funding for public health, addressing climate changes and environmental health, stopping regulatory rollbacks, protecting women’s health and access to reproductive health services, addressing the opioid crisis, and advancing health equity.

Dr. Benjamin said APHA played a key role in getting CDC and HRSA expanded funding for FY 2018, and staff are working with Hill staffers on the FY 2019 budget. He discussed the challenges facing environmental health noting rollbacks of important rules and initiatives. He shared information related to APHA’s involvement in key court cases involving the Affordable Care Act, and discussed the public health response to the administration’s immigration and family separation policies.

Dr. Benjamin concluded his remarks by addressing APHA’s efforts to build a public health movement. He discussed: the Generation Public Health initiative; the impact of strategic partnerships; the importance of members playing an active role in advocacy campaigns; and APHA’s communication tools (*The Nation’s Health* newspaper, Inside Public Health, etc.). He then encouraged Councilors to be active participants in the Speak for Health campaign (formally the PHACT Campaign).

At the conclusion of his remarks, Speaker Murray called for questions. Dr. Benjamin responded to several questions related to the Administration’s immigration and family separation policies. Speaker Murray thanked Dr. Benjamin’s for his presentation and introduced the next item on the agenda.

### **Report of the Treasurer – Benjamin Hernandez, MBA**

Mr. Hernandez began his presentation by outlining the roles and responsibilities of the Executive Board’s Finance and Audit Committee (oversee the budget process, monitor the financial well-being of the Association, approve the results of the annual audit, and approve the financial policies of the Association). Mr. Hernandez then reminded the Council APHA brings in the vast majority of its revenue from July to November (due to the Annual Meeting), and spends most of its money from December to June.

Mr. Hernandez then provided the Council with an update on FY 2018 through April 2018 (10 months of the fiscal year). He said total expenses are \$13,850,588 or 86 percent of the annual budget (over budget by \$404,047). He said total revenues are \$15,721,077 or 99 percent of the annual budget (over budget by \$1,585,549). In summary, the Association has more expenses than expected and more revenues than expected year to date.

He said as of the end of April 2018, the Association is projecting to end the year in the black. He explained that if things continue to go well APHA will have a profit from operations as well as have increased reserves when we include investments.

Mr. Hernandez then discussed APHA’s FY 2019 budget. He said the Executive Board approved a balanced budget of \$15,633,214 at their May meeting. He reminded Councilors APHA utilizes zero based

budgeting which means each year the budget starts at zero and every function within the organization is analyzed for its needs and costs (all expenses must be justified). That being said, both revenue and expenses are \$15,633,214.

Mr. Hernandez then shared the following information: he said the FY 2019 budget is \$452,141 (3 percent) less than FY2018; the approved budget does not include a cost of living adjustment for the staff; it includes a \$50,000 contingency fund; and he concluded his remarks by saying the Association has over \$2 million dollars in unmet needs.

At the conclusion of his remarks, Speaker Murray called for questions. Mr. Hernandez and Dr. Benjamin responded to several questions from Councilors related to the FY 2018 and FY 2019 budgets, and responded to ideas for increasing APHA revenue. Dr. Murray thanked Mr. Hernandez for his presentation and introduced the next item on the agenda.

**Policy Development JPC Update – Ayanna Buckner, MD, MPH, co-chair, Science Board; U. Tara Hayden, MHSA, co-chair, Education Board; & Marty Romney, BSN, JD, MPH, co-chair, Action Board**

Ms. Romney began the presentation by discussing the 2018 policy statement gaps. The items on the list include, but aren't limited to, updating and expanding current policies into a single comprehensive policy on firearms as a public health issue, the public health impact of energy use, and selling and marketing e-cigarettes to minors. Ms. Romney then discussed the policy statements identified for updating through the archiving process. She noted 20 policies were targeted for updating by 2018, and that none of the policies on the list were updated. Therefore all 20 policies will be automatically archived at the 2018 Annual Meeting. Ms. Romney Hayden said 20 policies are on the list to be updated by 2018, and encouraged those participating on the call to review the list and provide an update if possible.

Ms. Romney then discussed the future process for archiving APHA policies. She said, beginning in 2019 policy statements adopted more than 20 years ago will automatically be archived unless deemed current after thorough review by the Science Board and approved to remain active by the Governing Council. She said in order to remain active, the science, references and action steps in the policy statement must be current.

Ms. Hayden said Governing Councilors and other APHA members will have one policy development cycle to either submit a recommendation to the Science Board that the science is current or update the policy statement and submit for review. New policy statements adopted in 2014 or later will be automatically scheduled for archiving after 10 years. APHA will post the list of policy statements due for archiving at the end of year eight in order to give potential revisers time to review and submit updated documents for review by the JPC prior to the 10 year archive date if appropriate.

She continued, at the Annual Meeting, any Governing Councilor may remove a policy statement from the 10 year archiving consent agenda and propose moving it to another category or removing it from consideration entirely. If the motion fails, the policy statement remains on the consent agenda. At the conclusion of her remarks, she turned the presentation over to Ms. Hayden.

Ms. Hayden began her presentation by discussing the 2018 proposed policy statements. She said 24 proposals were accepted, and the breakdown follows:

- 6 in Group A: Access to Care and Environmental Health
- 5 in Group B: Health Promotion and Prevention and Immigration and International Health

- 4 in Group C: Human Rights
- 9 in Group D: Social Determinates of Health and Equity

She noted three of the proposed policy statements address a gap or a requested update. (NOTE: A6 - The Public Health Impact of Energy Policy in the United States; B1 - Reducing suicides by firearms; and B3 - Supporting Regulation of Electronic Nicotine Delivery Systems (ENDS) address an item on the 2018 policy gap list. Proposed policy statement D4 - International Food Security and Public Health: Supporting Initiatives and Actions addresses a policy gap that appeared on the 2016 and 2017 lists). Ms. Hayden then outlined the activities of the JPC since the beginning of the year. She said policy statements were submitted in February, comments on proposed policies were due at the end of March, and the JPC met on May 3 & 4 to discuss the policy statements and gave an initial assessment. Ms. Hayden then turned the presentation over to Dr. Buckner.

Dr. Buckner then discussed the JPC's recommendations (Positive, Conditional or Negative). This year, no proposed policy statements were given a positive assessment, 13 were given a conditional assessment and 11 were given a negative assessment. She said authors were notified of the results in late May and have until August 22 to amend and resubmit their proposed policy. She then explained the process for policies that receive a negative assessment. She said the JPC will review resubmissions in September. The JPC public hearings will take place on Sunday, Nov. 11, and Governing Councilors will vote on the policies on Tuesday, Nov. 13.

Dr. Buckner concluded her remarks by discussing late-breaker policies. She said the deadline for submission is Oct. 31, by 11:59 p.m. EDT. Authors will be notified prior to the Annual Meeting if the late-breaker is accepted. If accepted, both the Science Board and JPC will review at the Annual Meeting.

Speaker Murray thanked the co-chairs for their presentation, and called for questions. The JPC co-chairs then answered questions related to their presentation. Questions ranged from the number of proposed policy statements receiving a negative assessment to the definition of a late-breaker policy. Hearing no further questions, Speaker Murray thanked the co-chairs of the JPC and moved to the next item on the agenda.

#### **Report of the Nominations Committee – Catherine Cooksley, DrPH, MPH, Chair**

Cooksley thanked Speaker Murray and discussed the responsibilities and composition of the Nominations Committee. She then shared the Committee's process for identifying and recruiting potential candidates. She explained that the call for candidates was announced in January issue of *The Nation's Health* and noted in APHA newsletters to the Affiliates and APHA member groups. In addition to the announcements, Nominations Committee members were asked to contact Section, Affiliate, Standing Committee and Board leaders via email and telephone.

Dr. Cooksley reminded Governing Councilors that they will vote for APHA President-Elect (one to be elected) and APHA Executive Board member (three to be elected) at the fall meeting in San Diego. Dr. Cooksley then disclosed the names of the candidates:

President-Elect (2 candidates for 1 open position):

Lisa M. Carlson, MPH, MCHES – Public Health Education and Health Promotion (Georgia)  
Lynn A. (Bethel) Short, RDH, MPH – Oral Health (Nevada)

Executive Board Member (6 candidates for 3 open positions):

Martha Dewey Bergren, DNS, RN, NCSN, PHNA-BC, FNASN, FASHA, FAAN – School Health Education and Services (Illinois)  
Marc D. Hiller, DrPH, MPH – Ethics (New Hampshire)  
Jeanie L. Holt, MS, MPH – International Health (New Hampshire)  
Heather A. McCabe, JD, MSW – Law (Indiana)  
Hope M. Rollins, MBA, Public Health Education and Health Promotion (Michigan)  
Selena E. Smith, MPA, Community Health Planning and Policy Development (Illinois)

Dr. Cooksley then explained the Nominations Committee paid special attention to diversity; she noted that the Committee worked extremely hard to present a slate of candidates that is diverse in regards to gender, geographical location and ethnicity. She also pointed out that there are several new people on the slate, which the Committee thought was important for the Association.

Dr. Cooksley then introduced the candidates for APHA Honorary Vice President:

Suzanne F. Jackson, PhD, MSc, BSc – Canada  
James Hospedales, MD, MSc – Latin America and the Caribbean  
Karen DeSalvo, MD, MPH, MSc – United States

She concluded her remarks by addressing next steps. She said she will work with the chair-elect of both the Council of Affiliates and Intersectional Council to draft an email to Councilors soliciting candidate questions, and the slate of candidates will be released in the August issue of *The Nation's Health*.

Speaker Murray thanked Dr. Cooksley and the members of the Nominations Committee for their work and introduced the next item on the agenda.

### **APHA Cross-Collaboration Initiative – Jeanie Holt, MS, MPH, ARGC New Hampshire**

Ms. Holt began by discussing the Governing Council, ISC, and CoA leadership breakout session at the 2017 Annual Meeting. She said the goal of the session was to “engage Governing Councilors and Section and Affiliate leaders in collaboration to implement strategies that will help achieve our vision of creating the healthiest nation in one generation.” She said leaders were grouped by region and asked to focus on four areas of potential collaboration (NPHW, PH Action Campaign, collaborative sessions at the Annual Meeting, and joint proposed policy statements).

Ms. Holt then provided the Council with a snapshot of some of the outcomes of the session (outlined below):

#### Region 1

- Several calls
- Attempted region-wide LTE on gun violence from PH perspective
- Considering some creative ways to expand/energize the Collaboration Initiative

#### Region 5

- Series of climate change and health webinars geared to local health departments

#### Region 6

- Developing reading list with reviews of books PH folks should read

### Region 9

- Several calls
- 2 proposed policy statements submitted
- Contributing to prep for Annual Meeting in San Diego

Ms. Holt concluded her presentation by discussing this year's APHA leadership breakout session, and encourages all Councilors to participate. She said the meeting will take place on Sunday, Nov. 11, from 9 – 11 a.m., in SDCC, Room 28BCDE.

Speaker Murray thanked Ms. Holt for her presentation and introduced the next item on the agenda.

### **APHA Executive Board Actions – Resa M. Jones, MPH, PhD, Chair**

Dr. Jones thanked Speaker Murray and outlined the activities of the Executive Board since Jan. 1, 2018. She said the Executive Board has met three times (twice in person), and members of the Board have participated in numerous committee meetings over the last several months. She then outlined the actions of the Executive Board by meeting (outlined below):

#### January 7 – 9, 2018

- Approved new Agency Members.
- Approved leadership appointments to APHA-wide Committees and Boards.
- Approved the nomination of Greg Ullrich, JD, as APHA's Parliamentarian for 2018.
- Approved of the Governing Council seat allocation for 2019.
- Approved the Population, Reproductive and Sexual Health Section's request to change their name to Sexual and Reproductive Health.
- Approved a motion tasking the Intersectional Council with crafting a written policy for Section name changes.

#### March 12, 2018

- Approved new Agency Members.
- Approved Leadership Appointments to APHA-wide Committees and Boards.

#### May 6 – 8, 2018

- Approved new Agency Members.
- Approved Leadership Appointments to APHA-wide Committees and Boards.
- Reaffirmed APHA's Conflict of Interest Policy.
- Approved the Executive Board Policy on Eligibility for Agency Membership.
- Approved the updated description for the Development Committee.
- Approved the APHA Annual Meeting Equal Opportunity and Discrimination Policy (including the addition of language surrounding gender-neutral bathrooms and refining language to include Nation of Origin and/or Immigration Status).
- Approved San Antonio, Texas, as the location of APHA's 2026 Annual Meeting.
- Asked the Governance Committee of the Executive Board to investigate giving the co-chairs of the Joint Policy Committee voting privileges.
- Approved the Intersectional Council's written policy for Section name changes.
- Approved APHA's Fiscal Year 2019 budget.

Dr. Jones concluded her presentation by sharing the dates of the remaining Executive Board meetings in 2018 (July, September, and November), and encouraged Governing Councilors to reach out to her with

any questions related to the activities of the Executive Board.

Speaker Murray thanked Dr. Jones for her presentation, and before moving on to the last item on the agenda asked APHA Executive Board Member Elena Ong, PHN, MS, to make brief remarks related to the work of the Development Committee.

Ms. Ong thanked Speaker Murray for the opportunity to address the Council and outlined some of the activities of the Development Committee. She also discussed the importance of leadership giving and encouraged Councilors to donate at a level they deem most appropriate.

### **Announcements, Linda Rae Murray, MD, MPH, Speaker**

Dr. Murray thanked the speakers and Governing Councilors for participating in the mid-year meeting. She also made the following announcements:

- The Governing Council Mid-year Meeting Evaluation will be sent in July.
- In July and August, Councilors will be asked to review the Annual Meeting themes the Science Board has suggested for 2020.
- Solicitation for candidate questions will take by Aug. 1.
- Nominations for APHA's national Nominations Committee are due on Friday, Oct. 16 - not eligible to run in 2018: CHPPD, CHW, OHS, PHEHP, ARGC Tennessee, and ARGC Utah.
- Late-breaker resolutions are due on Wednesday, Oct. 31, by 11:59 p.m. EDT.
- Governing Council Orientation for new members will take place on Saturday, Nov. 10 at 1 p.m. in San Diego.
- The Governing Council will meet on Saturday, Nov. 10 at 3 p.m. and again on Tuesday, Nov. 13.

At the conclusion of the announcements, Speaker Murray called for a motion to adjourn. The motion was appropriately moved and seconded, and the Speaker called for a vote:

<b>Motion:</b>	<b>To adjourn the meeting.</b>
<b>Outcome:</b>	<b>Approved by acclamation.</b>

The meeting was adjourned.

The Governing Council will reconvene at 3 p.m. on Saturday, Nov. 10, 2018 in San Diego.