

Membership Dues Proposal Initiatives
GOVERNING COUNCIL
2022 Annual Meeting

INTRODUCTION

The following motion is being brought before the Governing Council to advance several long-standing priorities of the Association. The Association was asked to formulate a comprehensive plan to increase revenue through APHA's membership while positioning the organization on a more stable, predictable financial footing. An increase in dues revenue improves APHA's chance at future economic prosperity. Below is a brief history on recent actions related to dues increases.

At the 2015 Annual Meeting, the Governing Council voted to increase APHA member dues by 10 percent. This increase recognized that previously planned dues increase based on the Consumer Price Index had been delayed because of the membership redesign project and was done to "catch up" our dues level to adjust for inflation. The Executive Director was asked to come up with a more comprehensive and proactive proposal for Governing Council to consider for generating dues revenue in the future. APHA's core business is as a membership association.

In 2016, the Governing Council approved the following motion...

Motion #3

Move approval of giving the Executive Board the authority to increase dues on all individual member types every other year effective January 2018 by the 10-year CPI (rounded to the nearest \$5/\$10 for individuals) for four years.

Based on this motion, there was one \$5 dues increase that went into effect January, 1 2019 for the individual membership categories (Regular, Regular 2, Retired and Early Career Professional). There was no increase for the Student, Student Bulk or Agency membership categories.

Another dues increase was anticipated to occur in 2021 but due to the uncertainty of Covid-19, APHA decided not to move forward with any further dues increases. The forementioned motion expired in December 2021 but the association would like to move to renew the approval of the following motion.

Motion #1

Move approval of giving the Executive Board the authority to increase dues on all member types every other year effective July 2023 by the 10-year CPI (rounded to the nearest \$5/\$10 for individuals) for **six years**.

If the motion is approved, the Executive Board would consider the following increases.

- Dues increase to the Regular, RE2 (discounted), Retired, Student and Early Career Professional membership categories by \$5 effective July 1, 2023.
- Dues increase to the APHA Agency membership category by 5% effective July 1, 2023.
- Dues increase to the APHA Affiliates membership category to \$2.50 per non-member and \$1.50 per APHA member as well as a 2% charge for organizational memberships. This increase would start July 1, 2023. The last affiliate dues increase was approved in 2013.