APHA Governing Council
Session I

Convening the Council
José Ramón Fernández-Peña, MD, MPA, President
APHA Governing Council
Session I

1.0  Call to Order
M. Aaron Guest, PhD, MPH, MSW
Speaker of the Council
APHA Governing Council

Session I

2.0 Quorum Call

Georges C. Benjamin, MD
Secretary of the Council
APHA Governing Council
Session I

3.0 Review of Speaking and Debate Procedures
and Test Vote
Aaron Guest
Speaker of the Council
SPEAKING:
1) In the top menu bar of the Lumi panel, you will see the messaging icon in the center to enter the speaker queue – it looks like a double speech bubble: Click it

2) When you click the icon, a list of choices appear that give you options for what you want to do including:

MOTION- To make a motion or amendment
SECOND- To second an amendment
DISCUSS- Speak in favor of or against a motion or ask a question of a presenter
PROCESS (please indicate point of order, suspend the rules, point of privilege, appeal)

3) TYPE what you want to do into the text box at the bottom of the screen. You might even have to scroll down to see the text box at the bottom of the screen. Then click the arrow on the right of the text box to submit your request to speak. If you have submitted your request to speak correctly, you will briefly see a pop-up message that says “Received”.
4) When called on to speak by the Speaker, raise your hand in Zoom.
To raise your hand, go to the Zoom panel on the right of the screen and look at the bottom for the raise your hand button.

5) You will then be prompted to start your video and unmute your microphone. Click unmute myself and begin speaking stating your name and member unit first. Once you are finished speaking the production team will mute you again.

If you raise your hand in Zoom without being called upon, your hand will be lowered, and you will be overlooked.
Voting:

If you have voting rights, the motion and answer choices will automatically appear before you in the Lumi panel on the left side of the screen.

To submit your vote, simply click on your choice and it will be highlighted. You don’t need to do anything else, just click your choice. There is no send button. You will see a confirmation message that your vote has been received just below the title of the motion.

Should you wish to change your vote, you may simply select a different choice. You may do this as many times as you wish until the vote is closed. At that time, you cannot make another choice and only your last choice is counted.
Test vote #1:
What is your favorite season? (Select 1)

1. Spring
2. Summer
3. Fall
4. Winter
APHA Governing Council
Session I

4.0 Approval of the Consent Agenda

October 2021 Meeting Agenda
June 2021 Governing Council Meeting Minutes
Acceptance of Written Reports
5.0 State of the Association

Georges C. Benjamin, MD
APHA Executive Director
Executive Directors Report
Governing Council

October 23, 2021

Georges C. Benjamin, MD, MACP, FACEP(E), FNAPA
Executive Director
Secretary Governing Council
IN MEMORIAM
In Memoriam

David Jones
Dr. Joseph Patterson
John Troidi
Brenda Rae Rodgers
Dr. Hyman G. Orbach
Dr. Martha D. Nelson
Dr. Gouri S. Bhattacharyya
Elva M. Bennett
Dr. Lawrence Egbert
Dr. Steven P. Wallace
Connie Lybarger

Dr. Samuel Herman
Dr. Rashi Fein
Lorna J. Wilson
Dr. Berthod Brenner
Dr. Ruth G. Mullins
Claire Armstrong
Dr. Ulrich P. Gibson
Dr. Fritz Gluckestein
Dr. Kenneth R. McLeroy
Dr. Samuel S. Herman
Dr. Alton B. Cobb
CEPH – Expand Board

• CEPH is the national entity charged with accrediting schools and programs for public health
• APHA & ASPPH serve as the holders of their corporate charter.
• When CEPH was founded in 1974, it accredited 10 schools of public health. CEPH currently accredits 227 schools of public health, public health programs, and standalone baccalaureate programs, including three-degree levels, hundreds of individual concentrations, and many educational delivery models. The number of individuals tasked with these role has remained at 10 for more than 40 years
• APHA Executive Board Approved the increase in the size of the CEPH Boars to 14
2021 Legislator of the Year

Representative Lauren Underwood, MSN, MPH (D-Ill)
Center for Professional Development

Continuing Education

- Credits offered: CHES, CME, CNE, CPH, VET
- Recently reaccredited by ACCME and ANCC through 2023
- Work with the representative from the Continuing Education Accreditation Committee (CEAC) to accredit internal and external activities
Center for Professional Development

APHA Growing Our NOW-Online Learning Program

• AJPH Articles
• Webinars
• Books (published by APHA)
• Podcast
• APHA Featured Sessions
• Policy Action Institute
APHA YouTube Public Knowledge Project

APHA working with YouTube to enhance public knowledge of science

https://docs.google.com/presentation/d/15M3OFU1ED8_pm5cUL9LKsrbdtTsiYSA1/edit?usp=sharing&ouid=105885541852308663447&rtpof=true&sd=true
## APHA Membership at a Glance – September 2021

### Year-to-date Membership Totals: January 2016 – September 2021

<table>
<thead>
<tr>
<th>Month</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>22,278</td>
<td>21,433</td>
<td>21,925</td>
<td>23,068</td>
<td>22,784</td>
<td>21,415</td>
</tr>
<tr>
<td>February</td>
<td>21,837</td>
<td>21,365</td>
<td>21,700</td>
<td>22,972</td>
<td>22,551</td>
<td>21,658</td>
</tr>
<tr>
<td>March</td>
<td>21,097</td>
<td>21,303</td>
<td>21,597</td>
<td>22,902</td>
<td>22,449</td>
<td>22,105</td>
</tr>
<tr>
<td>April</td>
<td>21,103</td>
<td>21,170</td>
<td>22,000</td>
<td>22,954</td>
<td>22,523</td>
<td>22,122</td>
</tr>
<tr>
<td>May</td>
<td>21,280</td>
<td>21,262</td>
<td>22,246</td>
<td>23,209</td>
<td>22,534</td>
<td>22,168</td>
</tr>
<tr>
<td>June</td>
<td>21,414</td>
<td>21,653</td>
<td>22,720</td>
<td>24,058</td>
<td>23,404</td>
<td>23,077</td>
</tr>
<tr>
<td>July</td>
<td>23,065</td>
<td>23,408</td>
<td>24,434</td>
<td>25,288</td>
<td>22,519</td>
<td>22,816</td>
</tr>
<tr>
<td>August</td>
<td>21,833</td>
<td>21,833</td>
<td>24,975</td>
<td>25,513</td>
<td>23,870</td>
<td>24,302</td>
</tr>
<tr>
<td>September</td>
<td>23,127</td>
<td>22,069</td>
<td>24,275</td>
<td>23,816</td>
<td>23,114</td>
<td>23,552</td>
</tr>
<tr>
<td>October</td>
<td>20,505</td>
<td>22,311</td>
<td>24,074</td>
<td>24,060</td>
<td>21,982</td>
<td></td>
</tr>
<tr>
<td>November</td>
<td>21,209</td>
<td>21,410</td>
<td>23,226</td>
<td>23,034</td>
<td>21,046</td>
<td></td>
</tr>
<tr>
<td>December</td>
<td>21,122</td>
<td>21,690</td>
<td>22,773</td>
<td>22,670</td>
<td>21,221</td>
<td></td>
</tr>
</tbody>
</table>

### Membership Types: 5-year comparison

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>AG1</td>
<td>Agency Individual Member</td>
<td>113</td>
<td>724</td>
<td>990</td>
<td>1,197</td>
<td>1,593</td>
</tr>
<tr>
<td>AG1G</td>
<td>Agency Individual For-Profit Member</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>ECP</td>
<td>Early Career Professional Member</td>
<td>1,834</td>
<td>1,873</td>
<td>1,840</td>
<td>1,870</td>
<td>1,713</td>
</tr>
<tr>
<td>RE</td>
<td>Regular Member</td>
<td>10,553</td>
<td>10,912</td>
<td>10,097</td>
<td>9,547</td>
<td>9,595</td>
</tr>
<tr>
<td>RE2</td>
<td>Regular Member (ffk/a Special Hlth Worker)</td>
<td>1,126</td>
<td>1,160</td>
<td>1,028</td>
<td>847</td>
<td>748</td>
</tr>
<tr>
<td>RT</td>
<td>Retired Member</td>
<td>2,241</td>
<td>2,234</td>
<td>2,233</td>
<td>2,307</td>
<td>2,282</td>
</tr>
<tr>
<td>ST</td>
<td>Student Member</td>
<td>6,068</td>
<td>6,001</td>
<td>5,916</td>
<td>5,570</td>
<td>5,386</td>
</tr>
<tr>
<td>STB</td>
<td>Student Bulk Member</td>
<td>124</td>
<td>1,367</td>
<td>1,712</td>
<td>1,776</td>
<td>2,229</td>
</tr>
<tr>
<td>STBC</td>
<td>Student Bulk Comp Member</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Totals</td>
<td></td>
<td>22,089</td>
<td>24,273</td>
<td>23,816</td>
<td>23,116</td>
<td>23,552</td>
</tr>
</tbody>
</table>

### Current Agency Count – 321 [Legend: Employee range (member count), percentage]

- 1-20 (122), 41%
- 21-100 (100), 31%
- 101-200 (57), 11%
- 201-300 (51), 4%
- 301-400 (9), 3%
- 401-500 (9), 3%
- 501-750 (9), 3%
- 751-1,000 (2), 0%
- 1,000+ (12), 5%
APHA Governing Council Meeting

Exchange of Honors
The Royal Society for Public Health

- Established in 1876 following the landmark Public Health Act of 1875
- In its first 50 years the Society was the leading public health organization in Great Britain and the world
- In the 1970’s the Society focused on examination, certification, and its scientific journals, *Public Health and Perspectives in Public Health*
- Today, the Society is the longest-established public health organization in the United Kingdom incorporated by Royal Charter completely independent of government and of any special interest.
Exchange of Honors

- The Royal Society for Public Health and APHA have a longstanding relationship where we work together on a number of projects and initiatives.
- In honor of this special relationship, the Society and APHA bestow an honorary membership to a representative from each organization annually.
- Due to the COVID-19 pandemic we didn’t bestow an honorary membership in 2020, so we will select two individuals in 2021.
- The APHA members receiving an RSPH honorary memberships are APHA Immediate Past President, Lisa Carlson (for 2020) and APHA President, Dr. José Ramón Fernández-Peña (for 2021)
Exchange of Honors

Royal Society for Public Health Candidates for Honorary APHA Membership

2020: Christina Marriott, BSc
Chief Executive Officer
Royal Society for Public Health

2021: Dr. Jonathan Pearson-Stuttard, FRSPH
Head of Health Analytics, Lane Clark & Peacock (LCP)
Chair, Health Inequalities Program Board, Northumbria Healthcare NHS Foundation Trust
Motion: To approve honorary membership for Royal Society members, Christine Marriott, BSc and Dr. Jonathan Pearson-Stuttard, FRSPH
Student Bulk Program

1. Background
2. Findings of program evaluation
3. Recommendations
4. Discussion
Background

Pilot started 2017

– A demonstration project to test viability and the best process for implementation
– Only schools and programs in public health eligible initially
– Offered the academic community an additional tool to attract the top students

Goals

– Increase student membership and build up pipeline of tomorrow’s leaders
– Create broader APHA communities in participating schools/programs
Background

• Schools/programs buy bulk student memberships at a discount
  – Sliding scale based on number of students OR 33% discount off student rate
• Faculty liaison and Student Assembly Campus Liaison
• Engagement efforts
  – Automated emails: welcome; how to get involved
  – Student Assembly personalized emails (in process of being implemented)
  – Each school provided an on-line community for students
  – Quarterly webinars conducted by Student Assembly
• Pandemic impact
  – Extended pilot an additional year
  – “Muddies” the evaluation data—first 2 years program grew with increasing member numbers and revenue then pandemic related reductions
Evaluation – The Numbers

1. **Di we increase the total number of student members?** Yes, by about 10% per year until pandemic.

2. **How many STB members a) converted to ECP or regular membership? or b) dropped membership when no longer STB member?** Difficult to answer because most programs are 2-4 years long and pandemic hit just as we would have hoped to see the first of those conversions.

3. **What was impact on STB member numbers compare to other membership categories?** The first 2 years of the program (pre-pandemic), most of the individual membership categories experienced a slight decline while total student membership grew.

4. **How many schools/programs were involved?** 26 over the life of the program. **Renewed?** 9 to date **Current?** 13—again, impact of pandemic on schools makes this difficult to understand the implications.
# Evaluation – The Numbers

**Budget/revenue implications including staff time needed for the program?**

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue Student</td>
<td>$381,231</td>
<td>$357,247</td>
<td>$336,062</td>
<td>$295,974</td>
<td>$287,666</td>
</tr>
<tr>
<td>Revenue Student Bulk</td>
<td>$36,898</td>
<td>$101,111</td>
<td>$166,965</td>
<td>$151,591</td>
<td>$151,591</td>
</tr>
<tr>
<td>Number Student</td>
<td>6458</td>
<td>6083</td>
<td>6154</td>
<td>5250</td>
<td>5180</td>
</tr>
<tr>
<td>(July)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number Student Bulk</td>
<td>38</td>
<td>1046</td>
<td>1662</td>
<td>1901</td>
<td>2040</td>
</tr>
<tr>
<td>(July)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total students</td>
<td>6496</td>
<td>7129</td>
<td>7816</td>
<td>7151</td>
<td>7220</td>
</tr>
</tbody>
</table>

Cost difficult to determine: Each 40-50 students takes about 6 hours staff time to process; Recruitment/marketing; onboarding and engaging new members; supporting schools/programs; retaining schools/programs; volunteer time of Student Assembly not calculated
Evaluation – The Process

1. How was the program promoted to schools?
   – School-sponsored Programs page
   – Pamphlets
   – Letters to deans
   – Word of mouth
   – Dr. B presenting programs

2. How can we improve promotion?
   – Increased digital advertising
   – Cross-promotion through APHA marketing channels

3. How did schools inform students?
   – The school’s point of contact or program administrator have been notifying the student through email.

4. Did STB increase student engagement at the schools and with APHA?
   – Yes, based on the limited results of the evaluation surveys (one to students, one to the faculty liaisons)
Evaluation – The Process

5. How did SA provide services to STB members? How engaged were STB members?
   – Student Assembly webinars, scholarships, professional development opportunities
   – Student Assembly newsletters
   – Student Assembly leadership opportunities
   – Engagement? –no data

6. Was the SA able to recruit and support Campus Liaisons (CLs) at the Student Bulk schools?
   – Yes, SA recruited about 20 CLs from STB schools; currently around 100 CLs total

7. How can we improve the STB member experience in APHA?
   – Overwhelming desire for APHA to provide a mentorship program for new or renewing students.
     (based on surveys and conversations with students)
Conclusions

1. Success in engaging more schools & students pre-pandemic

2. Expect that refining the process and expanding the programs beyond schools/programs of public health can grow schools, programs and student members

3. As we develop the pipeline of more students in the SA, we need to make sure they have the services and support they need during the student years and transition to ECPs.

4. If we can support students and help in these transitions, we can create more loyal APHA members for a lifetime.

5. Additional staff support is needed to grow the program and ensure adequate program support by a position that focuses on Student Assembly and Early Career Professionals
Recommendations

1. Make the program permanent
2. Provide only one payment option: discounted student member rate
3. Allow schools/programs to enroll a subset of students with a 5-student minimum for the bulk rate
4. Expand the program to include “allied” professions such as nursing, social work, engineering, transportation, education, planning, etc.
5. Create a more personalized onboarding and support system
6. Expand content offerings to participating programs and map content to CEPH core competencies to assist with accreditation requirements
7. Assure adequate resources to provide quality program given expected growth
Motion: To make Bulk Student Membership a permanent membership category
Finances

APHA Is In Sound Financial Shape: Despite Pandemic
Annual Meeting Update
Registration as of November 21

- In person = 3413 registrants
- Virtual = 5787 registrants

9200 registrants to date
**Infection Control Measures**

- Signage will include mask instruction
- Hand sanitizers throughout building
- Session room slides will include mask and distance information
- Session room chairs set at approximately 1-2 feet apart (waiting on revised floor plans)
- No buffet lunches, food individually boxed or wrapped
- Additional masks available at Materials Pick-Up
- Red, Yellow, Green lanyards for attendees to show their comfortability level
**Vaccination Certification & Validation**

To gain entrance to building (past lobby), must show vaccination card - actual card or electronically.

Security guards will check for vaccination status and badges. Think TSA Pre-Check. Once status is confirmed, attendee will receive a sticker on their badge.

Staff & Vendors will have a separate line to go through onsite to bypass this step.
Sessions

• In person = 223 sessions
• Virtual = 759 sessions
Key Events

Sunday, October 24
11:00 a.m. - 12:30 p.m. Opening Session
6:00 p.m. – 7:30 p.m. America Dissected Podcast Live & Reception

Monday, October 25
8:30 a.m. - 10:00 a.m. General Session

Tuesday, October 26
12:00 p.m. - 2:00 p.m. Awards Luncheon

Wednesday, October 27
2:30 p.m. – 4:00 p.m. Closing Session
New Features

Student Engagement Theater & Student Hub  Public Health Expo

*Lightning sessions for students to present research*

Sunday, October 24  1:00 p.m. – 2:20 p.m.
Monday, October 25  12:00 p.m. – 2:00 p.m.
Tuesday, October 26  12:00 p.m. – 2:00 p.m.

Donor Lounge  Room 302

Sunday, October 24 – Wednesday, October 27

Early Career Lounge  Room 303

Sunday, October 24 – Wednesday, October 27

Leaders Lounge

Thursday, October 21 – Friday, October 22  Hyatt Regency, Mineral Room
Saturday, October 24 – Wednesday, October 27  Mile High Ballroom 4AB
Speaker Ready Rooms & AV Office

- **Speaker Ready Rooms**
  - CCC Room 608

- **Freeman – AV Offices**
  - CCC Room 610
Mobile App – Download Today!

- The app is available for iOS and Android
- Search for APHA 2021
- Log in using your registration ID and email
- Search sessions and events, create a schedule, message attendees, view maps and more
- The app is a mobile-friendly version of the platform
Events and Updates

• **Social Media** – #APHA2021
  - Social Media Lab – All virtual
  - APHA Play – Social Scavenger Hunt
  - Sunset Tweetup – Meet us at the Blue Bear (Tues. 5:30 - 7 p.m.)

• **5 Attendee Lounges**

• **Film Festival** – All Virtual
Colorado Convention Center

Larimer Square Lounge

Everything APHA

Red Rocks Lounge Wellness Center

Industry Expert Theater

Student Engagement Theater & Hub

Entrance
Public Health Expo – Hall AF

Hours

Sunday, October 24  
12:00 p.m. – 6:00 p.m.

Monday, October 25  
10:00 a.m. – 4:00 p.m.

Tuesday, October 26  
10:00 a.m. – 2:30 p.m.
Public Health Expo – Hall AF

3 weeks out

- In person = 182 Booths
- Virtual = 60 Booths
Post Meeting Sales

• All scientific sessions are being recorded and will be available for viewing until Jan. 31, 2022 to attendees.

• Non-attendees can purchase the recordings through Confex. No CE Credit available

• The 14 Featured and General Sessions will be available for sale on APHA Now. CE Credit available

• Sales for both will open just after the meeting
Virtual Activities

• All virtual activities take place on the Annual Meeting Platform.
• Live sessions take place in Zoom.
• A Join Now button appears 20 minutes before the start of the session.
• All sessions are scheduled in Mountain Time unless you change your setting to My Time.
Identifying Onsite Staff

Edward Shipley
Sample Position
APHA Executive Board Meeting

150th Anniversary Celebration

• Official kick-off of the 150th Anniversary will take place at the Closing General Session entitled “Achieving Health Equity: The Key Ingredient for a Healthier Nation”
  • Dr. David Satcher – keynote address
  • Surgeon General Dr. Vivek Murthy – fireside chat
Staff have been meeting regularly to design the activities of the anniversary celebration.

- Adopted monthly themes
- Membership is working with component leaders to gather their histories
  - Will recognize component monthly
- Affiliate Affairs is drafting a questionnaire to the Affiliates to ensure their participation
- Working with the Past Presidents to capture their thoughts and experiences
  - This is challenging due to the COVID pandemic
  - Need to work with the Student Assembly on documenting their history.
- Jay Glasser is working with staff and leaders on his APHA History Project
150th Anniversary Celebration

Monthly Themes

Nov - APHA: This is Public Health
  • APHA Executive Director Roundtable
  • Anniversary message campaign from APHA partners
Dec - Conquering Communicable Disease
  • CCDM Editors In Chief roundtable discussion
Jan - Elevating Health and Wellness Across the Lifespan
Feb - Preventing Chronic Disease
March - Ensuring Access to Care
April - Public Health is Where you Are (NPHW)
May - Enhancing Mental Health and Well-Being
150th Anniversary Celebration

Monthly Themes Continued…

June - Advancing Policy to Improve Health (*Policy Action Institute*)
July - Preventing Injury, Strengthening Safety
Aug - Examining Root Causes of Health
Sept - Protecting our Environment to Protect our Health
Oct - APHA: Promoting Civic Engagement
Nov - Leading the Path Toward Equity (*Annual Meeting*)
Dec - Building the Future of Public Health
150th Anniversary Celebration

Additional Information:

• APHA has a new archivist Wendy Shay – available 21 hours / week
• Retained Social Driver, a Washington, DC-based communications firm, who will help with:
  - General communication efforts
  - Social media
  - Website
Questions
About APHA

The American Public Health Association champions the health of all people and all communities. We are the only organization that combines a nearly 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public’s health. Learn more at www.apha.org.

- Founded – April 18, 1872
- 501C(3) & Nonpartisan
- Over 50,000 individual & affiliate members
APHA Governing Council
Session I

6.0 Financial Report

Benjamin H. Hernandez, MBA
APHA Treasurer
BENJAMIN HERNANDEZ

TREASURER’S REPORT
AGENDA

- Fiscal Year 2021 Financials
- Fiscal Year 2022 Approved Budget
- Fiscal Year 2022 Financials (Through September 2021)
- Treasurer’s Update
- Questions
FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):

$16,171,877
FISCAL YEAR 2021 (PRE-AUDIT)

**TOTAL REVENUES (PRE-AUDIT):**

$16,171,877

**TOTAL EXPENDITURES (PROJECTED):**

$16,747,502
TREASURER’S REPORT

FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):
$16,171,877

($575,625)

$16,747,502

TOTAL EXPENDITURES (PROJECTED):
FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE ADD BACK NON-OPERATIONAL FUNDS:

$1,543,600
FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):

$17,715,348

TOTAL EXPENDITURES (PROJECTED):

$16,747,502

$967,846
FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST YEAR...

($2,278,668)
WHEN WE APPROVED THE BUDGET LAST YEAR . . .

($2,278,668)
TREASURER’S REPORT

FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST YEAR…

($2,278,668)  $967,846
TREASURER’S REPORT

FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST YEAR...

($2,278,668)  $967,846
WHEN WE APPROVED THE BUDGET LAST YEAR...

($2,278,668)  ❯  $967,846  ➔  $3,246,514
YOU SHOULD BE SAYING “WOW”
TOTAL REVENUES (FY22 BUDGET): $15,734,349
FISCAL YEAR 2022 BUDGET

**TOTAL REVENUES (FY22 BUDGET):**

$15,734,349

**TOTAL EXPENDITURES (FY22 BUDGET):**

$18,310,097
TREASURER’S REPORT

FISCAL YEAR 2022 BUDGET

TOTAL REVENUES (FY22 BUDGET):
$15,734,349

($2,575,747)

$18,310,097

TOTAL EXPENDITURES (FY22 BUDGET):
YOU SHOULD BE SAYING “BOOOOOOOOOOOO”
TREASURER’S REPORT

FISCAL YEAR 2022 BUDGET

WE’LL HAVE TO WAIT AND SEE...
FY 2022 THROUGH SEPTEMBER 2021
TREASURER’S REPORT

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):

$7,136,583
TREASURER’S REPORT

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):

$7,136,583

TOTAL REVENUES (BUDGET):

$5,997,579
TREASURER’S REPORT

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

**TOTAL EXPENDITURES (ACTUAL):**

$4,978,129
TREASURER’S REPORT

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL EXPENDITURES (ACTUAL):

$4,978,129

TOTAL EXPENDITURES (BUDGET):

$4,428,319
TREASURER’S REPORT

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):
$7,136,583

TOTAL EXPENDITURES (ACTUAL):
$4,978,129
FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

**TOTAL REVENUES (ACTUAL):**

$7,136,583

**TOTAL EXPENDITURES (ACTUAL):**

$4,978,129

$2,158,454
KEY TAKEAWAYS
KEY TAKEAWAYS

▸ We are still feeling the financial impact of the COVID-19 pandemic.

▸ At this time, we are still in a good financial place to absorb the impacts.

▸ This year again, we made the deliberate decision to access our reserves to keep our vital functions.

▸ I expect more deficits in the coming years, but they will likely be smaller and smaller every year.
TREASURER’S UPDATE

▸ Planning
  ▸ Family
  ▸ Succession
Two years ago I mentioned that I would not run for Treasurer again with the goal of mentoring new people to run for Treasurer.

- Unsuccessful in creating a mentoring pipeline
- But...
- Systematic succession planning for Treasurer position
QUESTIONS
WHAT IS APHA DOING TO DIVERSIFY REVENUE TO ENSURE THE SUSTAINABILITY OF THE ORGANIZATION?
QUESTIONS

HOW DOES APHA PLAN TO MANAGE THE DECLINE IN MEMBERSHIP AND WHAT DOES THIS MEAN FOR THE APHA MEMBERSHIP MODEL/APHA FINANCES?
THANK YOU
APHA Governing Council
Session I

7.0 Strategic Plan Update

Catherine Troisi, PhD
Chair, APHA Executive Board Strategic Planning Committee
**2021 Strategic Planning Committee Report**

**Successes**

- Clarified that the strategic plan is for the whole organization
- Increased visibility and communication of the plan
- Clarified that goals and objectives should be SMART and something we can influence directly

**Challenges:**

- Integration of affiliates, sections, staff into the strategic plan
- Educating affiliates, sections, staff on how to use the strategic plan
Check out the new advocacy curriculum, developed by the Strategic Planning Committee and Action Board, that can be used in the classroom and posted this on the APHA website:  https://www.apha.org/-/media/Files/PDF/advocacy/SPEAK/210915_APHA_Advocacy_Curriculum.ashx
Updates to the Strategic Plan are coming and will be coordinated with work on APHA Your Way (formerly MUEEP)
Recommendations for the 2022 Strategic Planning Committee include:

- Follow a timeline that includes process evaluation for development and implementation of new strategic plan
  - will contribute to institutional memory about the planning process next time

- Ensure that new strategic plan objectives are based on outcomes APHA can directly influence

- Ensure data gathered for APHA Your Way (MUEEP) used for developing the new strategic plan; utilize resources from Member Units to gather info to fill in gaps
Recommendations for the 2022 Strategic Planning Committee (cont.):

• Executive Board members should discuss new strategic plan with their liaisons, helping them design their own strategic plans within the framework of the new plan. Member units should report back their strategic plans to the Executive Board.

• Determine how to integrate recommendations from sections/affiliates into annual updates to the strategic plan and in next (2027) strategic plan.

• Make sure there is some continuity on the strategic planning committee membership each year.
Please view the Executive Board Chair Report to the Governing Council (linked in the left panel) for more information.

Thank you to all members of the Strategic Planning Committee:
Cathy Troisi – Chair
Oscar Alleyne *Elected Member*
Charlene Cariou *Elected Member*
Shontelle Dixon *Education Board Chair*
Anne Dressel *Action Board Chair*
Jeanie Holt *Membership Committee Chair*
Georges Benjamin *Executive Director ex-officio*
Regina Moss-Davis *Staff Liaison*
James Carbo *Staff Liaison*
APHA Governing Council
Session I

8.0 Report of the Nominations Committee and Introduction of the Candidates

Jen Collins, PhD, RN
Chair, Nominations Committee
2021 Open Positions

1 President Elect
(3 year term, President Elect, President, and Immediate Past President)

3 Executive Board Members
(4 year term)
2021 Candidates

President Elect

The individual receiving the most votes in Tuesday’s election will be elected to a three-year term on the Executive Board. Visit apha.org/candidates for candidate statements, CVs, bios and more.

Chris Chanyasulkit, PhD, MPH
Ron Manderscheid, PhD, MA
2021 Candidates Continued

Executive Board Member

The 3 individuals receiving the most votes in Tuesday’s election will be elected to a four-year term on the Executive Board. Visit apha.org/candidates for candidate statements, CVs, bios and more.

Melissa (Moose) Alperin, EdD, MPH, MCHES
Bryan O. Buckley, DrPH, MPH
Amy Lee, MD, MPH, MBA, CPH
Emmanuel Peprah Jr., PhD
Gopal Sankaran, MD, DrPH, MPH, MNAMS
Junling Wang, PhD
2021 Candidates Continued

Honorary Vice-Presidents

*If approved in Tuesday’s election, serve 1-year honorary term from Oct 2021-Nov 2022*

Benita Cohen, RN, MSc, PhD, Chair Board of Directors, Canadian Public Health Association — Canada

Ramón Anulfo López, MD, Executive Director, Alliance of Public Health Associations of the Americas and founding member of the Dominican Society for Public Health — Latin America and the Caribbean

Gail Christopher, PhD, DN, ND, Executive Director of the National Collaboration for Health Equity — United States
Please view the Candidates Forum recording if you have not already ahead of the vote on Tuesday, 10/26 (Session II)

Thank you to all Nominations Committee members:

Jen Collins, PhD, RN- Chair
Mary Armstrong, PhD
Zamir Brown, MPH
Kevin Borrup, DrPH, JD, MPA
Allison Casola, PhD, MPH, CHES
Shenita Freeman, MSHIA, MPH, RHIA, CPHIMS, HCISPP, CPH
Jessie Hood, ScD, MPH
Ashley Love, DrPH, MPH, MS, CPH
Elizabeth Sommers, PhD, MPH, LAc
Jose Ramon Fernandez Pena, MD, MPG (ex-officio)
Georges C. Benjamin, MD (ex-officio)
9.0 Review of the Nominations for the Nominations Committee

Aaron Guest
Speaker of the Council
Nominees for Nominations Committee
The 3 individuals receiving the most votes in Tuesday’s election will be elected to a three-year term on the Nominations Committee. Please view the candidate’s applications (linked in left panel info).

Nick Collins, MPH, BSN, MCHES- Missouri Public Health Association
Christa Cook, PhD, MS, BSN, BA- Public Health Nursing
Tim Gibbs, MPH- Delaware Public Health Association
Durrell Fox, BS- HIV/AIDS
Joey Lightner, PhD, MPH- Physical Activity
Mary Shaffran, MPA- Environment
10.0  APHA Your Way (formerly MUEEP) Update

Kaye Bender, PhD, RN, FAAN
President-Elect
APHA YOUR WAY

Why the name change?

• More clearly identifies the aim of the project- To better meet member needs and the needs of the overall public health community both now and in the future

• Emphasizes participation and benefits of membership- We want members to help us make APHA better!

• It’s easier to say
APHA YOUR WAY

Reminder of our priorities

MARCH 2021 - After 1+year of data collection, Brighter Strategies issues recommendations across 6 areas:
- Communications and Information Technology
- Volunteer Leadership
- Measurement and Rewards
- Member Growth and Development
- Member Engagement
- Member Unit Structure.

MAY 2021 - The Executive Board prioritized, based on feasibility and impact, Brighter Strategies recommendations. The top priorities are:
- Replace APHA Connect
- Integrate Data Systems
- Create a structured process to onboard new members
- Connect members to mentors
- Rewarded member unit for promoting the vision and mission of APHA.
- Diversify “rewards.”
- Educate members about who their leaders are and what they do.
- Have a specific staff position established to direct and guide new members.
APHA YOUR WAY

Making the Case for Change

Goal: Create a proactive communication and outreach plan that speaks to multiple audiences (APHA staff, volunteer leaders, members)

Strategy:

▪ Having the website serve as a repository for all information
▪ Using other tools to direct members back to the website
▪ Establish clear messaging at the APHA Annual Meeting and Expo

Progress:

▪ Rebranding to APHA Your Way
▪ Updated website so it is easier to find information
▪ Annual meeting messaging

Next steps:

▪ Collaborate with the committees to identify and communicate progress
Educate and Establish Internal Champions for Change & Facilitate a Strategy that Supports the Desired Change

5 committees were formed to implement the 10+ priority recommendations identified by APHA, shortlisted from the Member Unit Effectiveness and Engagement Project final recommendations report.
Implementation Activities to Date: 3 of 5 committees have begun meeting to implement the priority recommendations identified by the Board

- Data Systems and IT
- Mentoring
- New member onboarding

The remaining two committees are:
- Leadership Transition and Engagement
- Measurements and Rewards
Committee 1: Updating APHA’s Data Systems and Technology

**Objectives**

- Replace APHA Connect & create an easily accessible landing page for APHA members
- Integration of the several data systems that hold a variety of information about members and their engagement
- Streamline other technology tools, so APHA is more efficient
Committee 1: Updating APHA’s Data Systems and Technology

Progress to date

- Assessed strengths and weakness of current tech tools
- Set objective for new platform:
  - Creates a better user experience for members
  - Increases integration across technology tools
  - Creates a better user experience for staff/increases automation
- Set priorities for new platform features:
  - Integration with iMIS to pull member profiles, including community/section selection and registration with a seamless transition.
  - Capability to create a searchable member directory including fields such as member interests, expertise and to facilitate member-to-member connection and collaboration.
  - Capacity to ensure different portals have different levels of security
- Hired outside IT consulting firm, Delcor, to assist in finding and utilizing best platform
Committee 1: Updating APHA’s Data Systems and Technology

Next Steps

• Identify, with Delcor’s help, the right combinations of technologies- both the broader tools and specific features.

• Provide guidance on the selection of remaining tools.
Committee 2: Mentoring

Objectives:
• Develop a comprehensive approach to mentoring
• Offer more speed mentoring

Progress to date:
• Identified what types of mentoring programs are priorities for APHA?
  – Group/cohort mentoring
  – One time learning opportunity
  – Speed mentoring
  – Traditional 1:1 mentoring where a senior professional mentors a junior.
Committee 2: Mentoring

Next Steps:

• Share priority types of mentoring program with technology committee to inform tool selection.

• Articulate a specific structure around the three types of mentoring programs, fleshing out what it would look like and how we would support it.

• Conduct a focus group with members to reflect on the draft program ideas and gain their feedback.

• Conduct a survey with members to better understand the demand from mentors and interest from mentees on specific program elements.
Committee 3: New member onboarding

Objectives:

- Improve the Onboarding Process for New Members to help them find APHA’s value quickly and remain engaged.
- Ensure the information on each unit, subunit, strategic goals, and activities, and how to get involved is readily available to both current and new members.

Progress to date: Identified strategies and tactic to improve onboard including:

- Varying and personalize all communications with members with clear, customizable steps of how to engage
- Improving and streamline information about APHA membership and value
- More clearly communicate section/member unit information
Committee 3: New member onboarding

Next Steps:

• Solicit feedback on potential ideas to improve onboarding including, but not limited to:
  – Video meetings and webinars; “Meet the Section” series
  – Swag bags
  – Better articulate different types of membership
  – Customized emails based on identified interest
  – A “buddy system” to help new members navigate the annual meeting
  – Give all leaders clear instructions on new member engagement steps to create more consistency across member units

• Create a system to ensure collection and analytics on key member interest data

• Establish staff and volunteer capacity
Annual Meeting- Learn more and get involved

- Check out our updated webpage for updates and ways to get involved: [https://apha.org/About-APHA/Governance/MUEEP](https://apha.org/About-APHA/Governance/MUEEP)
- Stickers across the Convention Center on charging stations advertising the project with QR codes linking webpage
- Visit the Membership Booth for a 1 pager on the project to share with your Section memberships
- Attend the virtual Leadership Roundtable session (247.0) on Sunday, 10/24 from 3:30-5:30PM MT to provide your feedback on best practices for onboarding new members and proposed mentoring program design
QUESTIONS?
APHA Governing Council
Session I

11.0 Governing Council Engagement

Aaron Guest
Speaker of the Council
Review the Submitted Speaker Report
2022 Meeting Dates

• Mid-year Meeting: Monday, June 13, 2022, 2-4:30 p.m. ET — ONLINE

• Annual Meeting: Saturday, Nov. 5, 2022 and Tuesday, Nov. 8, 2022 — Boston, Massachusetts
Ad Hoc Speakers Task Force

**Overarching Goals**

1. Identify opportunities for improving the Governing Council experience, engagement, and activities.

2. Identify and disseminate best practices in the Councilor role to the components by examining existing component activities.

*We are not attempting to redefine the Councilor role, but to clarify.*
Ad Hoc Speakers Task Force

Proposed Task Force

ARGC Representative
Section Representative (>1,500 Members)
Section Representative (1,499-1,000 Members)
Section Representative (< 999 members)
Student Assembly Representative
Non-Voting Representative
Speaker Appointee

Ex-Officio
Speaker of the Governing Council
Secretary of the Governing Council
Parliamentarian of the Governing Council
Timeline

Task Force Formed:
November 2021- January 2022

Initial Report:
June 2022 (MYM)

Final Report:
November 2022
Motion

To approve the formation of an ad-hoc governance committee
Engagement

I WANT YOU TO LISTEN TO THE PUBLIC HEALTH EXPERTS
12.0 Recess until October 23, 2021 at 8:00 AM MT

Login to the LUMI platform using the same link and credentials you used today
APHA Governing Council
Session II

October 26, 2021
APHA Governing Council
Session II

1.0 Call to Order
M. Aaron Guest, PhD, MPH, MSW
Speaker of the Council
APHA Governing Council
Session II

2.0 Quorum Call
Georges C. Benjamin, MD
Secretary of the Council
3.0 Review of Speaking and Debate Procedures and Test Vote
Aaron Guest
Speaker of the Council
SPEAKING:

1) In the top menu bar of the Lumi panel, you will see the messaging icon in the center to enter the speaker queue – it looks like a double speech bubble: Click it

2) When you click the icon, a list of choices appear that give you options for what you want to do including:

   - MOTION- To make a motion or amendment
   - SECOND- To second an amendment
   - DISCUSS- Speak in favor of or against a motion or ask a question of a presenter
   - PROCESS (please indicate point of order, suspend the rules, point of privilege, appeal)

3) TYPE what you want to do into the text box at the bottom of the screen. You might even have to scroll down to see the text box at the bottom of the screen. Then click the arrow on the right of the text box to submit your request to speak. If you have submitted your request to speak correctly, you will briefly see a pop-up message that says “Received”.
4) When called on to speak by the Speaker, raise your hand in Zoom
To raise your hand, go to the Zoom panel on the right of the screen and look at the bottom for the raise your hand button

5) You will then be prompted to start your video and unmute your microphone. Click unmute myself and begin speaking stating your name and member unit first. Once you are finished speaking the production team will mute you again

If you raise your hand in Zoom without being called upon, your hand will be lowered, and you will be overlooked.
Voting:

If you have voting rights, the motion and answer choices will automatically appear before you in the Lumi panel on the left side of the screen.

To submit your vote, simply click on your choice and it will be highlighted. You don’t need to do anything else, just click your choice. There is no send button for votes where there is only one choice, but if you need to select multiple options you will need to select send to submit. Please note for votes where you are required to select 3 choices you must select all 3 before you will be able to send. You will see a confirmation message that your vote has been received just below the title of the motion.

Should you wish to change your vote, you may simply select a different choice. You may do this as many times as you wish until the vote is closed. At that time, you cannot make another choice and only your last choice is counted.
Test vote:
Who are your favorite Sesame Street characters (Select 3)?
1. Bert
2. Ernie
3. Big Bird
4. Elmo
5. Grover
6. Oscar the Grouch
7. Snuffleupagus
8. Cookie Monster
9. The Count
Happy Birthday!!!!!!
APHA President
José Ramón Fernández-Peña
APHA Governing Council
Session II

4.0  Bylaws Proposals
Mitch Haas, DC, MA
Chair, Committee on Bylaws
1. Action Board

The Bylaws Committee moves to amend the bylaws to streamline the Action Board:

VII.1.A. There shall be an Action Board, whose function shall be to plan, organize, and mobilize others to advance APHA’s advocacy priorities. To this end it the Action Board shall collaborate with Affiliates, Caucuses, Sections, and other appropriate units of APHA to promote and engage the membership in activities to support APHA’s annual advocacy priorities and other advocacy activities as identified by the Executive Director; encourage establishment of relationships with organizations outside of APHA with interest in joint action; assist in the development of a comprehensive body of policy statements for APHA; and review annually progress in promoting engagement of APHA members, Affiliates, and Caucuses in advocacy and participation in the policy statement development process. The Action Board is encouraged to collaborate with experts, internally and externally, and other relevant entities to enhance the accomplishment of its goals.

VII.1.B. There shall be seventeen voting members of the Action Board including the Student Assembly Representative. In addition to the Chair, Chair-designate, and Student Assembly representative, the membership of the Action Board shall consist of three members at large, one representative of each of the Sections chosen from three names submitted by each Section, and three representatives of the Affiliated Associations chosen appointed from three names submitted by the Council of Affiliates.

IX.1.G. ...The Action Board representative shall be an ex officio voting member of the Section Council....

IX.4.B.iv. The three Affiliate Representatives on the Action Board shall be ex officio voting members of the CoA.

See Item 1: Committee on Bylaws 2021 Annual Report to the Governing Council
Motion 1

Amend the bylaws to streamline the Action Board as proposed by the Committee on Bylaws
2. Sections

The Bylaws Committee moves to amend the bylaws to create the Treasurer and Section Student Liaison positions:

IX.1.A. Composition. Each Section shall elect its own officers, Section Student Liaison, Section Councilors, and Governing Councilors …

IX.1.B. Officers. The officers of each Section shall be the Chair, Chair-elect, Immediate Past Chair, Treasurer, and Secretary.

IX.1.F. The Treasurer shall manage Section finances.

IX.1.G. The Section Student Liaison shall serve as a link between the Section and Student Assembly, as a member of both, to ensure student perspectives and priorities are represented.

IX.1.H. Section Council. There shall be a Section Council composed of the Section officers, Section Student Liaison, and six Section Councilors to be known as the elective members…

III.1.C. …No APHA member may hold the office of Chair, Chair-elect, Immediate Past Chair, Secretary, Treasurer, Section Student Liaison, Governing Councilor, or Section Councilor simultaneously within the same or across different Sections/SPIGs.

See Item 2: Committee on Bylaws 2021 Annual Report to the Governing Council
Motion 2

Amend the bylaws to create the Treasurer and Section Student Liaison positions as proposed by the Committee on Bylaws
3. Council of Affiliates

The Bylaws Committee moves to amend the bylaws to create the Affiliate Representative at Large, broaden Secretary eligibility, and set terms & term limits:

IX.4.B. The CoA shall consist of the Regional Affiliate Representatives, the members of the leadership, the Affiliate Representative at Large, and the Executive Board appointed members. …

IX.4.B.ii. The CoA Chair, Chair-elect, Secretary and immediate past Chair shall be voting members of this body and serve a one-year term. The Secretary shall be a voting member, serve for a period of two years, and not be eligible to serve in that capacity for at least one year after expiration of two consecutive terms.

IX.4.B.iii. The Affiliate Representative at Large shall be nominated and elected by the membership of the CoA at the Annual meeting from among the Affiliate members who will not be serving on the CoA in the coming year. This representative shall be a voting member of the CoA, serve for a period of two years and not be eligible to serve in that capacity for at least one year after expiration of two consecutive terms.

IX.4.B.iv. Three voting members shall be appointed by the Executive Board and shall include one representative from the Student Assembly and one state affiliate executive director or equivalent staff person. The Student Assembly appointment is for a one-year term. Each of the remaining appointed members shall serve for a period of two years in staggered terms and not be eligible to serve in that capacity for at least one year after expiration of two consecutive terms. except that the Student Assembly appointment is for a one-year term.

IX.4.D. The leadership of the CoA shall consist of a Chair, Chair-elect, Secretary and an immediate past Chair that serve a one-year term and are voting members.

IX.4.D.iii. The Secretary shall be nominated and elected from among the entire voting membership of the CoA at the annual meeting from among the ARGCs, preferably, or other Affiliate members who will not be serving on the CoA in the coming year.
Motion 3

Amend the bylaws to create the Affiliate Representative at Large, broaden Secretary eligibility, and set terms and term limits as proposed by the Committee on Bylaws.
4. Corrections

The Bylaws Committee moves that the Bylaws Committee be authorized to make such editorial, numerical, grammatical and conforming changes to reflect the intent of these amendments.
Motion 4

To authorize the Committee on Bylaws to make such editorial, numerical, grammatical and confirming changes to reflect the intent of the previous amendments.
APHA Governing Council
Session II

5.0 Selection of The 2023 Annual Meeting Program Emphasis
Aaron Guest
Speaker of the Council
Please select one of the following program emphasis for the 2023 APHA Annual Meeting and Expo

1. Creating the Healthiest Nation- Building PH Capacity to Address Social and Ethical Challenges (as amended)

2. Creating the Healthiest Nation- Addressing longstanding and emergent social and ethical challenges to public health
6.0  Election of the Nominations Committee
    Aaron Guest
    Speaker of the Council
Nominees for Nominations Committee
Select 3. Top 3 vote getters will serve a 3-year term on the Nominations Committee

- Nick Collins, MPH, BSN, MCHES- Missouri Public Health Association
- Christa Cook, PhD, MS, BSN, BA- Public Health Nursing
- Tim Gibbs, MPH- Delaware Public Health Association
- Durrell Fox, BS- HIV/AIDS
- Joey Lightner, PhD, MPH- Physical Activity
- Mary Shaffran, MPA- Environment
APHA Governing Council
Session II

7.0 Election of 2021 Executive Board, President-Elect, Members and Honorary VPs
Aaron Guest
Speaker of the Council
Executive Board
Please select three. Top vote three getters will serve a 4-year term on the Executive Board

• Melissa (Moose) Alperin, EdD, MPH, MCHES
• Bryan O. Buckley, DrPH, MPH
• Amy Lee, MD, MPH, MBA, CPH
• Emmanuel Peprah Jr., PhD
• Gopal Sankaran, MD, DrPH, MPH, MNAMS
• Junling Wang, PhD
President Elect
Please select one. Top vote getter will serve 3-year term as President Elect, President and Past President

• Chris Chanyasulkit, PhD, MPH
• Ron Manderscheid, PhD, MA
Nominees for APHA Honorary Vice President

- Benita Cohen, RN, MSc, PhD — Canada
- Ramón Anulfo López, MD — Latin America and the Caribbean
- Gail Christopher, PhD, DN, ND — United States

Motion: Elect the Slate to 1-year honorary terms
8.0 Speaker Readout of “APHA Your Way” Leadership Roundtables
Aaron Guest
Speaker of the Council
9.0 Leadership Appreciation
Donna K. Beal, MPH, MCHES
Chair, Development Committee of the Executive Board
JUST A REMINDER THAT YOU ARE APPRECIATED.
Grow with us.

Make a Gift. Leave a Legacy.

APHA Legacy Giving
**APHA 2021 Leadership Giving Goals**

- **Challenge** 100% of Governing Councilors to participate in leadership giving by Oct. 27, 2021

- **Leadership Giving YTD** (July 1, 2020 – Sept. 30, 2021)
  
  - Governing Council: 32.6% contributed $44,167
  - Non-voting members: 32.6% contributed $16,088
  - Voting members: 33.5% contributed $29,328

- **Give by** Oct. 27 to help us achieve our mutual goal of 100% participation in leadership giving
Thank you!

For all you do on behalf of public health and APHA

APHA 2021 Development Committee
Emily Bartlett
Donna Beal
Sarah Gareau
David Reyes
Hope Rollins
Sami Xu
Georges Benjamin (ex officio)
Benjamin Hernandez (ex officio)

Please visit the Leaders Lounge (Mile High Ballroom 4AB) between meetings/sessions and enjoy light refreshments provided by the Executive Board.
APHA Governing Council
Session II

15-minute recess
10.0 Joint Policy Committee — Report, New Policy Proposals and Guidelines Update

Shontelle Dixon, MPH, CHES - Chair, Education Board
Anne Dressel, PhD, CFPH, Chair, Action Board
Jeffrey E. Hall, PhD, MSPH, Chair, Science Board
2021 PROPOSED POLICY STATEMENTS
Regular proposed policy statements

As a reminder, 20 proposed policy statements were re-submitted in August and reviewed by the JPC in September.

17 received positive assessments in this 2\textsuperscript{nd} review; 3 received negative assessment (B6, B8 and D1).

The authors of B6 and D1 moved their proposed policy statements forward to public hearings despite the negative assessment; B8 was withdrawn and will be resubmitted in 2022.
Late Breakers

5 Late Breakers were submitted by the October 15th deadline. (1 late-breaker was submitted October 16th after the deadline and was thus not reviewed)

2 or the 5 were accepted by the JPC co-chairs and moved to the public hearings. The remaining three were not accepted as they did not meet the criteria for a late-breaker:
  – Emergent issue
  – No existing policy statement on topic
  – Action steps that are directly related to and address the problem and evidence presented
Public Hearings

2 very successful public hearings were held on Monday, Oct. 18 (Group A, C and Late-Breakers) and Tuesday, Oct. 19 (Groups B and D)

75+ participants at each
Archiving

- 26 policy statement adopted in 2001 are up for archiving this year. The list of statements is available at https://apha.org/-/media/Files/PDF/Policy/2019/2021_Policy_Statements_to_Be_Archived.ashx
- No requests to keep statements active were received by the JPC so all 26 policy statements will automatically archive at the close of the Annual Meeting
- Archived policy statements no longer guide APHA policy and practice but continue to serve as historical documents. They can be accessed by all APHA members and will be provided to non-members upon request. Policy statements are archived in order to ensure APHA policy statement maintain strong and up to date evidence, scientific reasoning and actions steps.
The JPC **RECOMMENDS** the following 19 proposed policy statements for adoption by the Governing Council:

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<table>
<thead>
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<tbody>
<tr>
<td><strong>A1:</strong> Supporting Physical Education in Schools for All Youth</td>
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<tr>
<td><strong>A2:</strong> Prevention of Lower Extremity Amputation Due to Non Traumatic Loss of Sensation and Loss of Circulation</td>
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<td><strong>A3:</strong> A Comprehensive Approach to Suicide Prevention within a Public Health Framework</td>
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<td><strong>A4:</strong> Advancing Public Health and Equity through Prevention and Reengagement of Disconnected (Opportunity) Youth</td>
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<td><strong>A5:</strong> A Call to Improving Patient and Public Health Outcomes of Diabetes Through an Enhanced Integrated Care Approach</td>
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<td><strong>A6:</strong> The Impact of Individual and Household Debt on Health and Well being</td>
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<td><strong>B1:</strong> Decriminalization of and Support for Self Managed Abortions</td>
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<td><strong>B2:</strong> Call for Urgent Actions to Address Health Inequities in the U.S. Coronavirus Disease 2019 Pandemic and Response</td>
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<td><strong>B3:</strong> Adopting a Single Payer Health System</td>
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<td><strong>B5:</strong> Sexual and Gender Minority Demographic Data: Inclusion in Medical Records, National Surveys, and Public Health Research</td>
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<td>Consent Agenda</td>
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<td><strong>B6:</strong> Lessons Learned from the COVID 19 Pandemic: The Importance of Universal Healthcare in Addressing Healthcare Inequities</td>
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<td><strong>B7:</strong> An Equitable Response to the Ongoing Opioid Crisis</td>
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<td><strong>B9:</strong> Improving the Role of Health Departments in Activities Related to Abortion</td>
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<td><strong>C1:</strong> Noise as a Public Health Hazard</td>
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<td><strong>C2:</strong> Ensuring Equity in Transportation and Land Use Decisions to Promote Health and Wellbeing in Metropolitan Areas</td>
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<td><strong>D1:</strong> Advancing Public Health Interventions to Address the Harms of the Carceral System</td>
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<td><strong>D2:</strong> Preparing Public Schools in the United States for the Next Public Health Emergency: Lessons Learned from COVID 19</td>
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Motion: To approve the proposed policy statement consent agenda (as amended)
The JPC RECOMMENDS the following 2 proposals for adoption (late breakers cannot appear on the consent agenda):

**LB1** A Call to Investigate and Prevent Further Violations of Sexual and Reproductive Health and Rights in Immigration Detention Centers

**LB2** Supporting the Use of Proximity Tracing Technology to Complement Contact Tracing for Infectious Disease Outbreaks
LB1: Address Threats to Public Health Practice

Motion: To adopt proposed policy statement, LB1

JPC Recommendation: Adopt
LB2: Expanding Medicaid Coverage for Birthing People to One-Year Postpartum

**Motion:** To adopt proposed policy statement, LB2

**JPC Recommendation:** Adopt
Amend B4 to add

These include initiatives to provide LARC methods free of charge (without providing comprehensive contraceptive counseling prior to discussing price) while offering all other methods of contraception with cost-sharing (even if minimal); the development and implementation of LARC-first approaches to counseling, programs, and policy; and gaps in health insurance coverage that restrict access to the full range of contraceptive methods and related services or privilege some methods.

MCH amendment
B4: Opposing Coercion in Contraceptive Access and Care to Promote Reproductive Health Equity

**Motion:** To adopt proposed policy statement, B4 as amended

**JPC Recommendation:** Adopt
D1: Advancing Public Health Interventions to Address the Harms of the Carceral System

**Motion:** To adopt proposed policy statement, D1

**JPC Recommendation:** Adopt
B6: Lessons Learned from the COVID-19 Pandemic: The Importance of Universal Healthcare in Addressing Healthcare Inequities

**Motion:** To adopt proposed policy statement B6

**JPC Recommendation:** Adopt
D3: Preventing Violations of Sexual and Reproductive Health Rights in Immigration Detention Centers

**Motion:** To adopt proposed policy statement D3

**JPC Recommendation:** Adopt
Motion (as amended):

* That the Governing Council archive these policy statements (B2, B6 and D2), after 3 5 years vs. the standard 10 years outlined in the Policy Statement Development Process Guidelines given the rapidly evolving evidence and experience in the pandemic in order to ensure the science, evidence and action steps remain up to date
Motion:

To table the motion
APHA Governing Council
Session II

11.0 Announcement of the Nominations
Committee Results
Aaron Guest
Speaker of the Council
Newly Elected Members of Nominations Committee

- Nick Collins, MPH, BSN, MCHES - Missouri Public Health Association
- Christa Cook, PhD, MS, BSN, BA - Public Health Nursing
- Durrell Fox, BS - HIV/AIDS
12.0 Announcement of the Executive Board, President-Elect and Honorary VPs Results
Aaron Guest
Speaker of the Council
By Unanimous Vote the New APHA Honorary Vice Presidents

- Benita Cohen, RN, MSc, PhD — Canada
- Ramón Anulfo López, MD — Latin America and the Caribbean
- Gail Christopher, PhD, DN, ND — United States
Newly Elected Executive Board Members

- Melissa (Moose) Alperin, EdD, MPH, MCHES
- Bryan O. Buckley, DrPH, MPH
- Amy Lee, MD, MPH, MBA, CPH
Newly Elect President Elect

• Chris Chanyasulkit, PhD, MPH
APHA Governing Council
Session II

13.0 New Business
Aaron Guest
Speaker of the Council
APHA Governing Council
Session II

14.0  Adjourn