



**Executive Board Chair Report to the Governing Council  
Hope Rollins, BS, Executive Board Chair 2021-2022**

This report provides a summary of the work of the Executive Board during the time since October 2021 to November 2022 at the Annual Meeting, made up of the following outstanding APHA members:

E. Oscar Alleyne (2024)	Sarah Gareau (2023)
Moose Alperin (2025)	M. Aaron Guest (2023) - Governing Council Speaker
Kaye Bender (2023) - President	Benjamin H. Hernandez (2022) - Treasurer Chair
Georges C. Benjamin - Executive Director	Jeanie L. Holt (2022)
Elaine Archie-Booker (2022) - Education Board	Amy Lee (2025)
Jessica M. Boyer (2022) - Council of Affiliates	Brittany Marshall (2023)
Bryan O. Buckley (2025)	Nandi Marshall (2024)
Danielle M. Campbell (2022) - Science Board	Celeste A. Monforton (2022) - Action Board
Charlene Cariou (2023) – Vice Chair	Haley Moss (2022) – Student Assembly
Chris Chanyasulkit (2024) - President-Elect	David Reyes (2024)
Thomas J. Doker (2022) - Inter-Sectional Council	Hope M. Rollins (2022) - Chair
José Ramón Fernández-Peña (2022) - Immediate Past-President	Heather A. Walter-McCabe (2022)

**Special Recognition to the following additional APHA members who served on board committees:** Melissa Ontiveros, *CoA Rep. to CSR*, Marc Hiller, *Ethics Section Rep/2022*, Sandy Asari-Hogan, *ISC Chair-Elect/2022, served during Tom Doker’s deployment*, Emily Bartlett, *Student Assembly Rep/2023*, and Donna Beal, *Past Leadership Rep/2024*,

**APHA Staff Liaisons:** Ilka Cameron, James Carbo, Dr. Regina Davis Moss, Asma Shethwala Yu, Kemi Oluwafemi, Dr. Susan Polan (ad hoc committee on Industry Influence), and Torrey Wasserman

The report has two primary sections:

1. Executive Board Committees – Summary of Work 2021-2022:

The work of the seven committees of the Executive Board is summarized in this section. The Committee on Membership was on sunset for this year only, due to the initiatives specific to APHA Your Way taking priority. Committee composition is determined by EB member committee preference, along with recognition of the expertise and experience necessary for optimal committee function. Staff liaisons are acknowledged and named to ensure recognition of their support, guidance, and role in the continuity of knowledge and purpose for each committee.

2. Executive Board Actions - Summary of Action Items 2021-2022:

Highlighted action items of the Executive Board are summarized in this section. For reference, minutes from all Executive Board meetings are publicly available and were also distributed via email to liaisons for dissemination to their respective constituencies during the year.

**I. Executive Board Committees**

**1. Committee on Social Responsibility**

**CSR 2022 Members: Sarah Gareau, Chair, CSR Committee/2022, Bryan O. Buckley, Chair Development Committee/2022, Georges Benjamin, ex-officio, Executive Director, Thomas Doker, ISC Chair/2022, Sandy Asari-Hogan, ISC Chair-Elect/2022, served during Tom Doker's deployment, Ann Dozier, ISC Rep to CSR/2023, Marc Hiller, Ethics Section Rep/2022, Amy Lee, Elected Member/2025, and Melissa Ontiveros, CoA Rep. to CSR.**

**Staff Liaison:** Torrey Wasserman

**Purpose:** The Committee on Social Responsibility (CSR) is a standing committee of the Executive Board. The CSR's primary purpose is to evaluate prospective corporate, foundation, organizational and individual donors to APHA and/or its Components (i.e., Sections, SPIGs, SA) and Affiliates to assure that the philosophies, missions, values, and practices of such entities are either shared, or at minimum not in conflict with those of APHA. In fulfilling its function, CSR (1) creates, maintains, and modifies tools (e.g., APHA Guidelines for Gifts and Donations, evaluation tool templates, etc.) to facilitate its evaluator processes; (2) collaborates with the Development and Finance and Audit Committees of the Executive Board; (3) and serves as a resource to APHA Components and Affiliates.

The Chair of the Executive Board appoints the CSR's Chair and members who are Executive Board members. The CSR Chair works with the Chair of the ISC, CoA, and Ethics Section to appoint additional representatives to the Committee. These representatives will each serve a three-year term. The CSR establishes a regular meeting schedule including meeting during the Executive Board's virtual or in-person meetings in January, May, and optionally October/November and ad-hoc meetings to serve the Association's needs. The Development Manager serves as the staff liaison to the CSR; when the Development Manager is not available, the Chief of Staff will serve as the staff liaison to the CSR.

**CSR 2022 Meeting Dates**

- Dec. 7 12:00 – 1:00 p.m. ET/9:00 – 10:00 a.m. PT – *Met as scheduled*
- Jan. 10 1:40 – 2:25 p.m. ET/10:40 – 11:25 a.m. PT (during virtual Board meeting) – *Met as scheduled*
- Feb. 15 12:00 – 1:00 p.m. ET/9:00 – 10:00 a.m. PT – *Met as scheduled*
- May 10 12:00 – 1:00 p.m. ET/9:00 – 10:00 a.m. PT – *Met as scheduled*
- June 14 12:00 – 1:00 p.m. ET/9:00 – 10:00 a.m. PT – *Met as scheduled*
- Sept. 20 12:00 – 1:00 p.m. ET/9:00 – 10:00 a.m. PT – *Met as scheduled*

**Summary:**

**Work Plan Line Item 1:** Evaluate prospective company and corporate foundations based on real-time business needs of

APHA

- CSR 2022 evaluation teams:
  - Bryan O. Buckley and Sarah Gareau

- Tom Doker and Ann Dozier
- Marc Hiller, Amy Lee, and Melissa Ontiveros
  
- CRS approved
  - CVS Health Foundation (Feb. 2022)
  - Microsoft (June 2022)
  - Hologic (Sept. 2022)
  
- CSR reviewed but did not approve
  - Merck Pharmaceuticals (June 2022)

**Work Plan Line Item 2:** CSR members will review the CSR tools and resources and become familiar with completing an organization evaluation using the CSR evaluation tools

- **Completed.** CSR materials posted on Dropbox for member review. URL:  
<https://www.dropbox.com/sh/7u8n6tjvyk90ijz/AAAMyezm7IF6WoPdbJoM7f2ea?dl=0>

**Work Plan Line Item 3:** Modify and/or create CSR tools as needed.

- CSR updated presentation PowerPoint to include team recommendation and score.
- Upon feedback from the Chair of the Environmental Section, Jeni Miller, and President of the New Mexico Public Health Association, Shelley Mann-Lev, and in conversation with APHA staff, the APHA Guidelines for Gifts and Donations was updated to explicitly state that APHA will not accept funding from extractors, distributors, or producers of fossil fuels.

**Work Plan Line Item 4:** CSR-Development Committee may present to ISC and CoA leaders on best practices and tools for evaluating potential funders for APHA Components and Affiliates as requested by ISC and CoA leadership.

- **Intersectional Council (ISC)**
  - Ann Dozier and Tom Doker discussed sharing the CSR one-pager with the ISC Steering committee as well as Section Chairs and Chairs-Elect, Treasurers and Fundraisers (when appointed).
  - CSR-Development Committee will prepare a brief survey to assess needs. CSR was invited to present at Chair-Elect meeting (July 10-12) as well as to send out emails to ISC/Leader's Corner with basic information (e.g., CSR one-pager, evergreen video, development menu, contacts for more information).
  - CSR and Development Committee were prepared to present at the ISC Chair-Elect meeting (July 10-12) but due to a technology issue were asked to present later.
  - CSR (Ann Dozier) and Development Committee (Bryan O. Buckley) co-presented at the ISC Bi-Monthly Call on Aug. 25.
  - The committee discussed an opportunity to present at ISC onboarding training in Jan. 2023 with Sandy-Asari Hogan, ISC Chair-Elect (Oct. 2022) who is attending CSR meetings due to Tom Doker's deployment this summer.
  
- **Council of Affiliates (CoA).**

- Melissa Ontiveros is now attending the CoA monthly meetings and plans to share the CSR one-pager with leadership including President-Elects and other leaders as appropriate.
- There are opportunities to share CSR basic information on Affiliate Online Community, monthly Affiliate meetings, presentations at CoA Midyear meeting, President-Elect meeting, or Affiliate Day as requested by CoA leadership.
- CSR (Melissa Ontiveros) and Development Committee (Bryan O. Buckley) co-presented at the Affiliate Fundraising Webinar on June 22.
- Committee discussed creating an ever-green presentation for the ISC & CoA January orientation meetings. Will need to discuss with Jessica Boyer, CoA Chair, and the CoA Chair Elect.

**Work Plan Line Item 5:** CSR Chair to work with CoA leadership to identify respective successors to assume three-year terms beginning Oct. 29, 2019, concluding Nov. 15, 2023.

- **Ethics Section Rep. to CSR**

- Marc Hiller was serving his term through 2022. Sarah Gareau, Marc Hiller, Andrea Lowe (Chair, Ethics Section) and Bruce Tizes (Chair-Elect, Ethics Section) were tasked with identifying a successor by October 31, 2022, to assume role beginning Nov. 10, 2022, through Nov. 2025.
- Jennifer Bard was appointed Ethics-Section rep with term beginning Nov. 10, 2022, through Nov. 2025. Marc Hiller served as Jennifer Bard's mentor, and Jennifer began attending CSR 2022 meetings starting in June.
- As Marc Hiller closed his long-standing service to CSR, on the Sept. 2022 CSR call, he was scheduled to submit the following materials following the conclusion of his service to the committee:
  - Ethics Section Rep to CSR job description,
  - CSR history based on his long-standing service on the committee on the September CSR call, and
  - Revised CSR scope of work.

- **ISC and CoA Rep to CoA.** Ann Dozier (ISC) and Melissa Ontiveros (ISC) are both serving terms through 2023.

The committee would like to express its heartfelt appreciation to Marc Hiller for his longstanding service and dedication to serving APHA and upholding the highest ethical standards in fundraising. Thank you, Marc, for your 16 years of service (2006-2022) to the CSR!

Submitted on behalf of the Committee of Social Responsibility of the Executive Board

Sarah Gareau, DrPH,  
MEd, MCHES *Chair*

**Committee Name: Development Committee**

**Development Committee 2022 Members:** Bryan O. Buckley, *Chair, Development Committee/2022*, Emily Bartlett, *Student Assembly Rep/2023*, Donna Beal, *Past Leadership Rep/2024*, Georges Benjamin, *Ex-Officio, Executive Director*, Danielle Campbell, *Chair, Science Board/2022*, Thomas Jeffery Doker,

*Chair, ISC/2022, Sarah Gareau, Chair, CSR/2023, Benjamin Hernandez, Ex-Officio, Treasurer/2022, Sandy-Asari Hogan, Chair-Elect, ISC/2022 served during Tom Doker's deployment,, Haley Moss, Chair, Student Assembly/2022, David Reyes, Elected Member/2024, and Hope Rollins, Chair, Executive Board/2022*

**Staff Liaison:** Torrey Wasserman

**Purpose:** The Development Committee is comprised of a chair, the chair of the Committee on Social Responsibility, assigned Executive Board members and up to four additional appointed members from ISC, CoA, Student Assembly, and past leadership. The Treasurer and the Executive Director serve ex-officio on the Committee. The Development Committee collaborates with the Finance and Audit Committee and the Committee on Social Responsibility. The committee is a resource to APHA staff who will do most of the day-to-day fundraising activities of the Association.

Development Committee responsibilities include, but may not be limited to:

- Oversight of the development process,
- Setting, monitoring, and working with staff and Board to achieve Executive Board fundraising goals,
- Developing and working with staff and the Executive Board to implement the Development Committee Work plan,
- Working with the Executive Board and staff to identify entities to refer to CSR for review, and
- Exploring, through Networking and Research & Development, new opportunities, and best practices to achieve and expand fundraising/development goals.

**Development Committee 2022 Meeting Dates**

- Dec. 6                    3:00 – 4:00 p.m. ET/12:00 – 1:00 p.m. PT – *Met as scheduled*
- Jan. 10                 Breakout session during Board meeting – *Met as scheduled*
- Feb. 7                    3:00 – 4:00 p.m. ET/12:00 – 1:00 p.m. PT – *Met as scheduled*
- April 25                 3:00 – 4:00 p.m. ET/12:00 – 1:00 p.m. PT – *Shifted meeting to May Board meeting*
- May 2                     Breakout session during Board meeting
- June 6                    3:00 – 4:00 p.m. ET/12:00 – 1:00 p.m. PT – *Met as scheduled*
- Aug. 1                    3:00 – 4:00 p.m. ET/12:00 – 1:00 p.m. PT – *Met as scheduled*
- Oct. 3                    3:00 – 4:00 p.m. ET/12:00 – 1:00 p.m. PT – *Met as scheduled*

**Summary:**

**Work Plan Item 1:** Promote leadership giving and engagement of APHA leaders in development activities

- Promoting 100% participation in leadership giving by APHA leaders (e.g., Executive Board members, Governing Councilors). **Executive Board Giving:**

<b>Time Period</b>	July 2021-May 2022	July 2021-July 2022	July 2021-Sept 2022
<b>Percentage</b>	79.2% (19/24)	100% (24/24)	100% (24/24)
<b>Total Giving</b>	\$21,733	\$28,384	\$28,659

<b>Status towards Goal</b>	In Progress	Achieved	Achieved
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- Presented at Governing Council midyear call on June 13, 2022 and will present to Governing Council at APHA 2022 in Boston. **Governing Council Giving:**

<b>Time Period</b>	July 2021-May 2022	July 2021-July 2022	July 2021-Sept 2022
<b>Percentage</b>	31.7% (89/281)	39.5% (111/281)	41.6% (117/281)
<b>Total Giving</b>	\$42,287	\$58,834	\$62,671
<b>Status towards Goal</b>	In Progress	In Progress	In Progress

- Deliverable.** Presented APHA Development Challenge for Board members and non-members. (March 2022)
- Deliverable.** Presented NPHW 2022 social media fundraising flyer and shareables. (March 2022)
- Deliverable.** Presented at Governing Council Midyear Call. (June 2022)
- Deliverable.** Presented at Affiliate Fundraising Webinar. (June 2022)
- Deliverable.** Presented at ISC Bi-Monthly meeting. (Aug. 2022)
- Deliverable.** Presented APHA Development Challenge for Student Assembly (Aug. 2022)

**Work Plan Line Item 2: Support 150<sup>th</sup> Anniversary Fundraising Plan**

- Negotiated service agreements with fundraising consultants to perform following services: campaign planning study and donor data analytics in support of \$3.5M capital campaign to retire the mortgage.
  - Campaign Planning Study. Purpose is to study the feasibility and evaluate the potential of the campaign.
    - Developing case for support key messages
    - In process of conducting 20 strategic conversations and 300 stakeholders e-survey
    - Final report with recommendations to be delivered to staff and the committee in Oct 2022.
  - Donor Database Analytics. Purpose is to conduct an in-depth five-year fiscal year audit on donor database that will provide a comprehensive analysis of APHA trends and opportunities to help position APHA for increased donor retention and revenue.
    - Data analyzed and insights to be included in campaign planning final report with expected delivery Oct. 2022.
- Will plan and execute Presidential Matching Campaign (in collaboration with Kaye Bender, Past Presidents, other leaders as appropriate) (*pending while campaign planning study is in progress*)

**Work Plan Line Item 3: Support pragmatic growth of APHA Planned Giving Program**

- Promoted support of planned giving program at Leadership Training on Fundraising (March 10)

**Work Plan Line Item 4: Discuss opportunities to enhance relationships with major donors (\$1,000+).**



- The APHA Staff Team planning is coordinating the APHA 150<sup>th</sup> Executive Director’s Reception and Dinner, which is still in progress.
- The APHA Staff Team is planning the Champion’s Lounge, which is a dedicated space for donors and leaders to meet, network and grow.

**Work Plan Line Item 5:** Consider opportunities to further enhance development activities.

- Created new online donation pages for all APHA programs/events and sections; working with Section leadership to tailor to specific campaign needs; will present at Leadership Training on Fundraising (March 10)
- Provided strategic fundraising support to Member Units including Student Assembly, Sections and Caucuses.
- Planned and executed inaugural fundraising campaign in support of the APHA Summer Keep It Moving Challenge.
- In final planning phase of APHA 2022 stewardship opportunities, i.e., APHA 150 Executive Director’s Dinner, Champions Lounge, a dedicated space for donors, leaders (i.e., Executive Board members, Past Presidents) to network, recharge and refuel.

Submitted on behalf of the Development Committee of the Executive Board

Bryan O. Buckley,  
DrPH, MPH *Chair*

Encl.

File 2 – Development Committee Work Plan (Oct. 2022)

### **3. Strategic Planning Committee**

**Committee members:** **Jeanie Holt, Chair**, E. Oscar Alleyne, *Elected Member/2024*, Moose Alperin, *Elected Member/2025*, Elaine Archer-Booker, *Education Board Chair Rep.*, Jessica Boyer, *CoA Rep.*, Charlene Cariou, *Vice Chair/2023*, and David Reyes, *Elected Member/2024*

**Staff:** Regina Davis

**Purpose:** The strategic plan works to strengthen APHA to better accomplish its mission to *improve the health of the public and achieve equity in health status*. The Strategic Plan Committee guides, facilitates, and supports this work across the Association and through the life cycle of the strategic plan. When the Association is beginning work on a revised or new strategic plan, the Committee collaborates with staff to hire a consultant and then assists the consultant in gathering information from staff, components, members, and other stakeholders to design the revised or new strategic plan. Once a plan is in place, the Committee regularly provides monitoring and follow-up to assure the best possible implementation and evaluation of the plan. Throughout the process the Committee works to communicate with all stakeholders the importance of the strategic plan in achieving our mission.

#### **Outcomes 2022:**

- Revised committee description for clarity and utility
- Designed a strategic plan process and timeline to provide current and future Strategic Planning Committees with a roadmap for an effective process

- Obtained Executive Board approval for hiring a consultant to facilitate a revision of the current strategic plan
- Worked with APHA staff to issue an RFP and select a consultant to begin work at the 2022 Annual Meeting

**Recommendations for the 2023 Strategic Planning Committee (SPC):**

- Ensure the Board appoints some members of the 2022 SPC to the 2023 SPC for continuity of the work.
- Monitor and assist the consultant in the strategic planning process:
  - Ensure that the plan focuses on strengthening the Association.
  - Ensure that the plan is based on outcomes APHA (staff, volunteers, members) can directly influence.
  - Ensure that data gathered for MUEEP is used for developing the new strategic plan.
  - Ensure that the new strategic plan builds on the Strategic Portfolios: Strengthen Public Health Practice, Build a Public Health Movement, Align organizational capacity and infrastructure to accomplish the strategic plan.
- Evaluate the strategic planning process and keep clear records for future SPCs

**4. Finance Committee**

**Committee Members:** Benjamin Hernandez, *Chair*, Heather Walter-McCabe, *Elected Member/2022*, Amy Lee, *Elected Member/2025*, Aaron Guest, *Governing Council Speaker/2023*, José Ramón Fernández-Peña, *Past President*, Kaye Bender, *President*, Georges Benjamin, *ex-officio*, *Executive Director*

**Staff Liaison:** Kemi Oluwafemi

**Purpose:** The Finance and Audit Committee, with the support of APHA staff, works to accomplish the financial goals set forth in the APHA Strategic Plan. This work includes, but is not limited to budget process oversight, regularly monitoring budgetary activities, audit process oversight, and financial policies oversight.

**PLEASE NOTE: a more detailed report is provided to the Governing Council under a separate section from the APHA Treasurer.**

**5. Governance Committee**

**Governance Committee Members:** Charlene Cariou, *Chair*, Jeanie Holt, *Elected Member/2022*, Brittany Marshall, *Elected Member/2023*, Jessica Boyer, *CoA Chair Rep.*, E. Oscar Alleyne, *Elected Member/2024*, and Georges Benjamin, *ex-officio*, *Executive Director*

**Staff Liaison:** Asma Shethwala Yu and James Carbo

**Purpose:** The committee monitors and evaluates Executive Board processes, governance, and accountability. The committee develops recommendations for improving Executive Board operations, effectiveness, and efficiency. The committee develops and maintains an ethics guide, including the



Executive Board Conflict of Interest policy and process, and considers situations of actual, perceived, or potential conflicts of interest. The committee serves as an ethics review committee to hear and consider complaints expressed to or about Executive Board members

**Committee Related Outcomes 2022:**

- The committee met monthly throughout 2022 to review its work plan, discuss board member evaluation results, respond to governance requests from within the Executive Board and the organization overall, develop orientation plans for future board member onboarding, and develop new board evaluation tools for use throughout the year.
- Revised governance committee timelines and activities to ensure the incoming committee has tools to begin work in the new year; for example, Executive Board Handbook was reviewed and finalized in the Fall instead of with new committee members after the annual meeting.
- The committee reviewed a request from the Caucus Collaborative to add a seat to the Executive Board. After reviewing within committee, a recommendation was brought to the Executive Board for action. The Executive Board voted to not support the addition of a Caucus Collaborative seat at this time. They also voted to direct the Executive Director to direct staff to continue working with the Caucus Collaborative to better understand and address the needs of the collaborative. Lastly, the board voted to request bylaws change to include an annual report from the caucus collaborative to the executive board; this request has been made to the bylaws committee.
- The committee reviewed a request to revise the bylaws to allow the Joint Policy Committee co-chairs serving as ex-officio members of the Executive Board a vote. The committee brought a recommendation to the Executive Board for the change, and the board voted in support. A recommendation was made to the bylaws committee.

**Recommendations for the 2023 Governance Committee:**

- Revise the board member handbook to ensure effective communication of roles, responsibilities, and resources.
- Conduct routine evaluations of board member engagement and satisfaction.
- Provide board member training on governance activities throughout the year.
- Consider new governance best practices gained from the ASAE Exceptional Boards training attended by the Executive Director, Chief of Staff, Chair and Vice-Chair in May 2022.

**6. Personnel Committee**

**Members:** **Heather A. McCabe, Chair**, Hope Rollins, *Executive Board Chair/2022*, Kaye Bender, *President*, Nandi Marshall, *Elected Member/2024*, Chris Chanyasulkit, *President Elect*, Danielle M. Campbell, *Science Board Rep.*, and Georges Benjamin, *ex-officio, Executive Director*

**Staff Liaison:** Ilka Cameron

**Purpose:** This committee evaluates the Executive Director's performance and periodically assesses staff attitudes and perceptions about the quality of work life in the organization.

- Performance goals identified, reviewed, and approved by the Personnel Committee.
- Met with Dr. Benjamin regarding Profile Survey for Executive Director.
- Worked with Board to institute an annual affirmation process for Executive Director position.
- Staff Appreciation Event – Provided gift cards to APHA Staff and provided Recognition time at the May Board Meeting for each Chair to recognize APHA Staff for their efforts and took group pictures.

- Annual Review on schedule for completion prior to Annual Meeting and will revise Performance Plan as needed.

**Recommendations for the 2023 Personnel Committee:**

- Seek to work in close collaboration with Dr. Georges Benjamin and Staff Liaison to conduct a Profile Survey – assessing the knowledge, skills, and abilities to fulfill the position of Executive Director for APHA. The profile document will be helpful in the event there is a need to fill this role.
- Revisit the 2020 Succession Plan to determine if any revisions are needed.

**7. Executive Committee**

**Committee Members:** Hope Rollins, *Executive Board Chair*, Charlene Cariou, *Elected Member/2024*, Kaye Bender, *President*, Chris Chanyasukit, *President Elect*, and Georges Benjamin, *ex-officio, Executive Director*

**Staff Liaison:** Asma Shethwala Yu and James Carbo

**Purpose:** The Executive Committee is empowered by the Executive Board to conduct the Board’s business on the months when the Executive Board does not have a scheduled meeting

- The Executive Committee met four times this Board year to prepare Board meeting agendas,
- Participated in the American Society of Association Executives two-day training, *Governing and Managing in the Association World*, May 22-23, 2022, Baltimore, MD
- Discussed special social media challenges that would impact the 2022 Annual Meeting and drafted official responses with the APHA Strategic Communications Department.

**II. Highlights from Executive Board Meetings – Executive Board Actions**

During the year, the Executive Board held virtual board meetings January 9-10, March 14, June 21 (*Special Budget Meeting*), July 11, September 12, and two in person meetings, May 1-3 (in Washington, D.C., APHA HQ) and on November 3-4, 2022, in Boston, MA, before the start of the 150<sup>th</sup> Anniversary APHA Annual Meeting. APHA Annual Meeting. Executive Board meeting minutes for this year can be found on the [APHA Executive Board Minutes webpage](#).

Throughout the year, the Executive Board approved agency memberships, leadership appointments, and held executive sessions as necessary to conduct the business of the Board.

**Some highlights of the Board actions and key activities to-date are:**

- Approval of the APHA Parliamentarian
- Approval of the Governing Council Seat Allocation
- Approved APHA’s fiscal year 2021 audit report
- Approved the fiscal year 2023 budget
- Approved hiring a consultant for up to \$50,000 to facilitate creating a new APHA Strategic Plan while keeping the current strategic portfolios of strengthen public health practice, building a public health movement, and aligning organizational infrastructure to support the work of the Association.
- Intentional effort to increase board connectiveness and community:

- Vice Chair, Charlene Cariou, coordinated the concept and designed four issues of the *Meet Your APHA Board* newsletters shared with the entire Executive Board
- Conducted a board shared learning opportunity on May 1, 2022, focused on leveraging social media presented by Dr. Bryan O. Buckley and Dr. Chris Chanyasultkit
- After an informative presentation by Dr. Paul Gilbert, Chair of the Alcohol, Tobacco and Other Drugs Section at the July 11, 2022, board meeting, a special ad hoc committee of the executive board was established to work with the ATOD section to address their needs and recommend steps APHA can take to protect the association from outside influencers, such as the tobacco industry. Dr. Oscar Alleyene agreed to chair the ad hoc committee composed of Dr. Kaye Bender, Dr. Nandi Marshall, Dr. Celeste Monforten, and Ms. Danielle Campbell, APHA Staff Liaison, Dr. Susan Polan and will report progress and updates of a recommendation at the November Board Meeting in Boston. Discussion will continue to potentially involve Injury Control and Ethics Sections.

**III. Final Notes from the Executive Board Chair:**

*Happy 150th Anniversary, APHA!*

*Without question, this has been another daunting year of challenges for communities and families worldwide. Our members, Governing Council, Executive Board, and APHA Staff have demonstrated resilience while weathering the pandemic. My thoughts and prayers have been with those suffering illnesses and losses of family members, friends, and colleagues. Yet, through our grief during these tumultuous times and continued sacrifices, we have pressed forward and are celebrating **150 years**, serving as a testament to our rich legacy, devotion, and passion for public health. This year's theme, **Creating the Healthiest Nation: Leading the Path Toward Equity**, embodies the Association's continued advancement in science, practice, action, and challenging unjust systems. APHA will continue to persevere and strive.*

*We all wear multiple hats as volunteers, researchers, educators, students, retirees, and health care and service providers in various sectors. We have endured health threats and social/political upheavals, which have impacted our livelihood, mental well-being, and peace. So, I want to remind you all about self-care and taking time for rest and reflection. Please stay encouraged and continue to run this great race. APHA needs you. Enjoy the celebrations with your colleagues and create new ones as you honor our rich APHA history and future contributions.*

*I want to extend a special thank you to Asma Shethwala Yu, James Carbo, Charlene Cariou, Dr. Georges Benjamin, APHA Staff, and the outstanding 2022 Executive Board for their support. I thank you, APHA. It has been my honor and distinct pleasure to serve you as your Executive Board Chair. I will miss you very much.*

*In Equity and Wellness,  
Hope Rollins*