

HOPE ROLLINS, BS

*Director of Education and Training, MPH
Equity in Action Project Lead, MPH*

SUMMARY OF QUALIFICATIONS

- 30 years in supervision and management of team members within divisions and units
- 23 years in public health event management at MPH
- 17 years in business development, grant writing and building capacity for faith-based organizations and community-based organizations.

PROFESSIONAL EXPERIENCE

Director of Education and Training

Michigan Public Health Institute

(Jun 2017 – Present)

- Administrative and fiscal oversight in monitoring project budgets (totaling over \$4,325,000)
- Serve on MPH's Strategic Planning team specific to diversification of funding base.
- Serve as Outreach and Education specialist for the Equity in Action Workshop Series
- Provide project management oversight, technical assistance, and development of both new and 330+ existing public health trainings and conferences annually.
- Develop quality assurance measures/protocols, standards of practice and policies to ensure project and client needs are met, and compile, summarize and review results in developing and authoring reports, manuals, articles, and other written materials.
- Management of fifteen team members
- Serve on MPH-Anti-Oppression Executive Committee, MPH Leadership Team Assembly and MPH Management Council
- Analyze programmatic needs by developing, designing, and conducting needs assessments, surveys, and focus groups.
- Conduct financial tasking (budgetary financial analysis and reporting, approvals of accounts payables, payroll, contract review and other financial processing)
- Liaison with federal, state, local, and private public health agencies, community-based organizations vendors and funding agencies, in the coordination of educational and training projects
- Project planning, database development, training needs assessment development and analysis, key informant interview and focus group facilitation, curriculum design and implementation, logistical coordination, and evaluation of education and training programs.
- Grant consultation, proposal writing and other project development efforts to further build MPH's capacity.

Associate Director

Michigan Public Health Institute

(Oct 2016 – Jun 2017)

- Administrative oversight of the Education and Training team within Education and Communication Services
- Provided project management oversight, technical assistance, and development of new and 150+ existing public health trainings and conferences annually.
- Provided oversight in monitoring project budgets (totaling over \$3,100,000), project planning, database development, training needs assessment development and analysis, key informant interview and focus group facilitation, curriculum design and implementation, logistical coordination, and evaluation of education and training programs.
- Supervision of seven team members and management of sixteen team members
- Analyzed programmatic needs by developing, designing, and conducting needs assessments,

- surveys, and focus groups.
- Conducted financial tasking (budgetary financial analysis and reporting, approvals of accounts payables, payroll, contract review and other financial processing)
- Developed quality assurance measures/protocols, standards of practice and policies to ensure project and client needs were met and compiled, summarized, and reviewed results in developing and authoring reports, manuals, articles, and other written materials.
- Liaison with federal, state, local, and private public health agencies, community-based organizations vendors and funding agencies, in the coordination of educational and training projects
- Grant consultation, proposal writing and other project development efforts to further build MPHI capacity.

Director, MPHI-Continuing Education Solutions

Michigan Public Health Institute

(March 2010 – Present)

- Supervision of five team members and management of twelve team members
- Provided administrative and project management of over 180 public health trainings and conferences annually.
- Provided oversight in monitoring project budgets (totaling over \$ 3,400,000), project planning, database development, training needs assessment development and analysis, key informant interview and focus group facilitation, curriculum design and implementation, logistical coordination, and evaluation of education and training programs.
- Liaison with federal, state, local, and private public health agencies, community-based organizations vendors and funding agencies, in the coordination of educational and training projects
- Grant consultation, proposal writing and other project development efforts to further build MPHI capacity.

Director, Interactive Learning Center & Training Consultant, Interactive Solutions Group

Michigan Public Health Institute

(Feb 2010 – Mar 2012)

- Supervision of five team members, administrative, and project management of over 70 Education and Training training/conference events and projects annually
- Provided oversight in monitoring project budgets (totaling over \$1,000,000), project planning, database development, needs assessment development and analysis, curriculum design and implementation, logistical coordination, and evaluation of education and training programs.
- Provided oversight for the Institute’s videoconference promotion and coordination efforts.
- Liaison with federal, state, local, and private public health agencies, community-based organizations vendors and funding agencies, in the coordination of educational and training projects
- Grant proposal writing and other project development efforts to further build MPHI capacity.

Director of Education and Training, Education and Training Program

Michigan Public Health Institute

(Apr 2006 – Feb 2010)

- Supervision of five team members, administrative, and project management of over 70 Education and Training training/conference events and projects annually
- Provided oversight in monitoring project budgets (totaling over \$750,000), project planning, database development, needs assessment development and analysis, curriculum design and implementation, logistical coordination, and evaluation of education and training programs.
- Provided oversight for the Institute’s videoconference promotion and coordination efforts.
- Liaison with federal, state, local, and private public health agencies, community-based organizations vendors and funding agencies, in the coordination of educational and training projects
- Grant proposal writing and other project development efforts to further build MPHI capacity.

Senior Program Coordinator, Education and Training Program

Michigan Public Health Institute

(May 2001 – Apr 2006)

- Supervision of four team members, administrative, and project management of over 70 Education and Training training/conference events and projects
- Provided oversight in monitoring project budgets (totaling \$746,000), project planning, database development, needs assessment development and analysis, curriculum design and implementation, logistical coordination, and evaluation of education and training programs.
- Provided oversight for the Institute's videoconference coordination efforts.
- Liaison with federal, state, local, and private public health agencies, community-based organizations vendors and funding agencies, in the coordination of educational and training projects
- Proposal writing and other project development efforts to further build MPH capacity.

Program Coordinator, Evaluation and Training Program

Michigan Public Health Institute

(Sep 2000 – May 2001)

- Supervision, administrative, and project management of the Education and Training projects and Interactive Learning Center
- Provided oversight in monitoring project budgets (totaling \$795,306), project planning, developing, coordinating, and evaluating education and training programs and activities of the Interactive Learning Center
- Functioned as a liaison with public health clients, vendors, and funding agencies, in the coordination of educational and training projects.

Education and Training Associate, Data Systems, Evaluation and Training

Michigan Public Health Institute

(Oct 1999 – Sep 2000)

- Functioned as a liaison with public health clients, vendors, and funding agencies, in the coordination of educational and training projects.
- Assisted with development of training content, promotional materials, analysis, and evaluation of project activities.
- Assisted with database development and management for current programs.

EMPLOYMENT AT HENRY FORD HEALTH SYSTEM, DETROIT, MI

Coordinator, Special Projects, Patient Access, and Referral

(Jan 1999 - Oct 1999)

Patient Advocate II, Patient Access, and Referral

(Jun 1997 - Jan 1999)

Patient Advocate I, Patient Access, and Referral

(Apr 1996 - Jun 1997)

Program Assistant, Private Duty, (HFEC) Southfield, MI

(Oct 1992 - Apr 1996)

EDUCATION

Graduate Course Work, Davenport University, Lansing Regional Campus, MI. Masters Program: Business Administration.

Graduate Course Work, Western Michigan University, Lansing Regional Campus, MI
Concentration: Masters Program: Health Care Policy and Health Administration

BS in Multidisciplinary Program/Health Studies, Michigan State University, East Lansing, MI
Concentration: Psychology, Physiology and Anthropology

AS in Life Sciences, Washtenaw Community College, Ann Arbor, MI

PROFESSIONAL ORGANIZATIONS/ASSOCIATIONS

- Abstract Reviewer, Black Caucus of Health Workers, American Public Health Association 151st Annual Meeting, Atlanta, GA
- ARGC, Michigan Public Health Association, 2023-2025 (Term)
- Member, MPHI-Anti Oppression Executive Committee, 2022-Present
- Co-Chair of the MPHI-Staff of Color Affinity Group, MPHI, 2022 - Present
- Chair, Executive Board, American Public Health Association, 2021-2022
- Executive Board Member, American Public Health Association, 2019-2022
- Michigan Delta Sigma Theta Sorority, Inc., Black Maternal Health Taskforce, 2021-Present
- Consultant and Grant Writer, Grace Tabernacle Church, 2021-Present
- Webmaster, Technology Chair, Member, Delta Sigma Theta Sorority, Incorporated, Lansing Alumnae Chapter 2019 - Present
- Harvard Business Review Advisory Council, 2018 – Present
- Abstract Film Reviewer, American Public Health Association Annual Meeting & Expo - Global Public Health Film Festival, July 2018 – August 2018, San Diego, CA
- Chair, Pastoral Search Committee, Union Missionary Baptist Church, Lansing, MI, 2018 – 2020
- Abstract Reviewer, Public Health Education and Health Promotion Section, American Public Health Association 146th Annual Meeting, San Diego, CA
- Abstract Reviewer, Public Health Education and Health Promotion Section, American Public Health Association 145th Annual Meeting, Atlanta, GA
- Education Committee, HEAL Trafficking (Health, Education, Advocacy, Linkage), 2017 - Present
- Region V Chair, Great Lakes Public Health Coalition, 2017 –2019
- American Public Health Association, Scientific Session Judge, Council of Affiliates, Student Posters, 144th Annual Meeting, Denver, CO
- Action Board, Council of Affiliates, American Public Health Association 2016 – 2019
- Region V Representative, Council of Affiliates, American Public Health Association, 2014 – 2019
- Secretary, Council of Affiliates, American Public Health Association, 2014 – 2015
- Consultant and Grant Writer, Community Circle Players/Riverwalk Theatre, 2014-Present
- Board Member, Community Circle Players/Riverwalk Theatre, 2014-2021
- Board Member, Arts Council of Greater Lansing, 2012-2016
- Member, 2009 - 2012, Wayne County - Detroit Fetal Infant Mortality Steering Committee
- Affiliate Representative to the Governing Council, American Public Health Association, 2006 - 2019
- Board President, Michigan Public Health Association, 2009-2010
- Grantee Peer Mentor, Ingham County Health Department, Power of We Consortium, federally funded by Administration of Children and Families, 2008, 2009, 2010, Year II, Year III, Year IV
- Volunteer Grant Writer and Social Pillar Leader, Union Missionary Baptist Church, 2008 - Present
- Conference Planning Committee Member, Michigan Premier Public Health Conference, 2005, 2006
- Editor, IMPACT, Michigan Public Health Association Newsletter, 2006 - 2010
- Director at Large Board Member, Michigan Public Health Association, 2006-2007 Term
- Member, Michigan Minority Health Disparity Coalition, 2005-Present
- Member, Michigan Public Health Association, 2005-Present
- Member, 2003-2009, Saginaw County Health Department Minority Health Initiative
- Chair, 2006 – 2009, Michigan Public Health Training Center, Program Advisory Board
- Member, 2002-2007, Michigan Public Health Training Center, Program Advisory Board
- Member, 1997-1999, Henry Ford Health System, Health Education Council
- Student Associate, 1996-1998, American College of Health Care Executives
- Co-Founder, Served as Chairperson, 1990-1991, Undergraduate MSU Physiology Society

HONORS AND AWARDS

- *Servant Leadership Award*, Michigan Public Health Institute, December 2022
- Award Recipient, *Sisterhood-Soror of the Year*, Delta Sigma Theta Sorority, Inc., Lansing Alumnae Chapter, June 17, 2021
- Award Recipient, *Distinguished Service*, Michigan Public Health Association, June 2021
- News Broadcast Coverage on Human Trafficking Awareness, Wood TV 8 Station, Grand Rapids, MI, <http://www.woodtv.com/news/target-8/trafficked-in-grand-rapids-training-to-spot-victims/1199546546>
- Award Recipient, *Jean Chabut Public Health Advocacy Award*, 2017 Michigan Premier Public Health Conference, Mackinac Island, Michigan
- Nominated, *Jean Chabut Public Health Advocacy Award*, 2016 Michigan Premier Public Health Conference
- Honorable Mention, Greater Lansing Women's Monthly, 2010
- Featured in Henry Ford Medical Group, *Forum* newsletter issue, June/July 1998
- National Institute of Health, Undergraduate Minority Biomedical Research Grant Recipient, MSU, Summers 1989, 1990, and 1991
- Michigan State University Community College Scholarship, Six Semesters
- Nominee, Excellence in Diversity Award, (MSU IDEA I), MSU, 1990
- National Dean's List, MSU- Spring 1992, WCC-Fall 1986 - Winter 1989
- Who's Who in America Colleges, 1988
- Chemistry Departmental Scholarship, WCC, Fall 1988
- Community Honor Scholarship, WCC, Fall 1987
- American Collegiate Award, WCC, Fall 1987

PRESENTATIONS

Presenter, Equity in Action – From Theory to Practical Application, National Network of Public Health Institutes, Washington, DC, May 9, 2023

Podcast Presenter, Public Health Musings with Caroline Kingori, PhD, MPH, [Health Equity](#), May 9, 2023

Podcast Presenter, Public Health Network with April Moreno, PhD, MPA, Episode 32, [Health Equity in Action](#) April 23, 2023

Invited Presenter, “*Evolution of Event Management During the Pandemic – You are Muted!*” Michigan Public Health Institute, Breakfast Club, November 3, 2021, Virtual Teams Meeting

Invited Presenter, “*Enhancing Learner Engagement through Virtual Platforms*,” Michigan Public Health Institute and State of Michigan - Michigan Department of Health and Human Services, June 14, 2021, Zoom Meeting

Invited Presenter, “*Zoom Training for APHA Leaders (Part I & II)*,” American Public Health Association, February 17 and 24, 2021, Zoom Meeting

Invited Presenter, “*Eliminating Silos: Organization-Wide Project Systems*,” Michigan Association of Counties Conference, July 12, 2018, Thompsonville, MI

Invited Presenter, “*Eliminating Silos: Organization-Wide Project Systems*,” Michigan Association of Account Executives Operations Conference, January 22, 2018, East Lansing, MI

Presenter, “*The Future of Public Health Depends on You*,” The Early College, Lansing Community College, January 4, 2018, Lansing, MI

Invited Presenter, “*Social Media Tools to Advance Public Health Efforts*,” American Public Health Association, Council of Affiliates Mid-Year Meeting, June 4, 2017, Washington, DC

Invited Presenter, *"Health Policy Review Process for APHA State Affiliates,"* APHA ARGC Annual Meeting Preparation, American Public Health Association, live APHA online seminar, October 17, 2017

Poster Co-Presenter, *"Building Affiliate Capacity to Address Climate Change and Health,"* American Public Health Association Annual Meeting, *Creating the Healthiest Nation: Climate Changes Health*, November 6, 2017, Atlanta, Georgia

Panel Presenter, *"Health Equity in All Policy and Environmental Health - Great Lakes Public Health Coalition,"* May 9 -11, 2016, Ohio Combined Public Health Conference: *Public Health 2.0, The Next Generation*, Columbus, Ohio. Partnership with Ohio State University, College of Public Health, and Ohio Public Health Association

Roundtable Presenter, *"Climate Change and Health Equity in the Great Lakes"* American Public Health Association Annual Meeting, November 2, 2016.

Presenter, *"Building Capacity for Affiliates - The Art of Collaboration,"* American Public Health Association Annual Meeting, *Health in All Policies*, October 31, 2015, Chicago, Illinois

Contributing Author, *"Developing Boards of Health: Findings from a Training Pilot"* American Public Health Association Annual Meeting, *Health in All Policies*. Authors: Phyllis Meadows, PhD, MSN, RN, Phoebe Goldberg, MPH, CHES, Hope Rollins, BS, Laurie Taylor, BBA and Jane Boyden, BA, November 2, 2015, Chicago, Illinois

Panel Presenter, *"Great Lakes Public Health Coalition – Making Waves in Public Health"* – Michigan Clean Air Coalition, May 15, 2014, Wisconsin Public Health Conference, Session 2.1, Hyatt Regency, Milwaukee, Wisconsin

Author, *"Assessing Consumer Beliefs and Behaviors: H1N1 Influenza Vaccination"*, Michigan Public Health Institute, *Annual Report*, and Briefing to Centers for Disease Control and Prevention, August 2011, Okemos, Michigan

Co-Presenter, *"Michigan's Public Health Video Conferencing Network,"* Michigan Association of Local Public Health, *2005 Information Integration Conference*, February 28, 2005, October 2002, Kellogg Hotel and Conference Center, East Lansing, Michigan.

Invited Presenter, *"Improve Your Grant Potential!"* - Michigan Association of Community Mental Health Boards Annual Conference, October 13, 2003, Traverse City, Michigan

Presenter, *"Immigrants and Access to Health Care"* - A Case Study, October 2002, Michigan Community Health Leadership Institute, Session I, Michigan Public Health Institute

Presenter, *"Telephone Health Risk Assessments for Medicare Risk Populations: Utilizing PraPlus™ Screening Tool,"* November 1998, Henry Ford Health System, Health Education Council

Data Specialist, and Joint Researcher, *"Henry Ford Medical Group, Northeast Pilot Outcomes: PraPlus™ Study."* Henry Ford Health System, Michelle Freeman, Allison Huble and Hope Rollins, February 1999

TECHNICAL REPORTS

Rollins, H., (2015) "Report Scan: Training Needs Assessments of the Public Health Workforce, A Review of National, Regional, Michigan/Statewide, City and County Reports". Funded by Michigan Public Health Training Center, University of Michigan School of Public Health through support by U.S. DHHS, Health Resources and Services Administration, Grant #UB6HP20200 CFDA #93.516.

Rollins, H., (2015) "Michigan Public Health Training Center, Public Health Training Workforce Development, Key Informant Interview Final Report". Funded by Michigan Public Health Training Center

Rollins, H., (2015) "Public Health Funding Opportunities: Focus on Emergency Preparedness,

Environmental Health, Maternal and Child Health, and General". Funded by Michigan Public Health Training Center, University of Michigan School of Public Health through support by U.S. DHHS, Health Resources and Services Administration, Grant #UB6HP20200 CFDA #93.516.
