



Kusuma K. Schofield

MSEd, MPH, PhD Candidate

Kusuma K Schofield is a public health professional with over 16 years of experience in SNAP-Ed programming. Kusuma serves as the Administrative Coordinator at Drexel University's PA SNAP-Ed/ Eat Right Philly Program, where a focus of her work is on the assessment and evaluation of the Eat Right Philly Program. The Drexel University Pennsylvania Supplemental Nutrition Assistance Programming (SNAP-Ed) is a 1.8 million dollar USDA grant, where Kusuma has served as lead author on several peer reviewed presentations, projects, abstracts and invited speaking opportunities.

Contact

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Websites

Personal:

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<https://orcid.org/0000-0002-8686-4672>

Work: https://linktr.ee/EatRightPhilly_DRX

Education

2020 - Current

P.h.D. Candidate - Nutrition Sciences
Drexel University

2016

MS - Public Health
Drexel University

2011

MS - Higher Education
Drexel University

2005

BS - Journalism
Temple University

Expertise

- Nutrition Policy
- Grant Writing and Consultation
- Social Media Content and Design
- Project Management
- Public Health Nutrition
- Public Speaking
- Student Mentorship

Employment

2021 - Present

Drexel University, Philadelphia PA

Administrative Coordinator III

- Prepare Institutional Review Board and research review paperwork for intervention compliance and approval yearly for evaluation studies.
- Protocol development and refinement for submission to compliance.
- Assessment and modification of survey tools for evaluation administration.
- Prepares statistical analysis reviews and assesses data for evaluation results utilizing mixed methods as appropriate.
- Submission of abstracts, manuscript, and publication documentation for local and national publications or conferences.
- Creates presentations for local, state and national conference presentations based on relevant findings.
- Direct communication with school staff and administration to set up programming in schools, internship opportunities, and paperwork completion for evaluation projects.
- Fiscal Year Proposal grant process documentation - statement of work (write, read, review, provide suggested edits).

2006 - 2021

Drexel University, Philadelphia PA

Administrative Coordinator II

- Accountable for weekly and bi-weekly scheduling and approval for work study and student hires. Maintenance of time documentation and time off approval for Administrative Assistant and Student Employees.
- Scheduling of up to 11 students and 11 full time professional staff members to provide K-12 lesson assistance in the schools. Coordinates coverage of health fairs and events that require more staff member support.
- Direct report for mentorship and management of high school student interns: grading and assessing students, assistance with final project deadlines and recruitment of interested interns.
- Attends and runs tables for back to school nights, health fairs and major community events as necessary for programming outreach.
- Direct communication with school staff and administration to set up programming in schools, internship opportunities, and paperwork completion.
- FY Proposal grant process documentation (write, read, review, provide suggested edits).
- Provides assistance for grant funding reallocation in order to keep budgets current.
- Institutes payroll resolutions, job interviewing, calling potential new hire references, job hiring decisions and job performance evaluations when necessary.
- Write, modify and amended grant workplace policy and procedures
- Authenticate educator travel logs and compensatory local travel expense reports for accuracy. Communicates with Accounts Payable and research department to approve travel expenses and solve issues related to mischarges, missing paperwork, and uncharged travel.
- Point of contact with staff members for maintenance, printing/ mailing, shipping/receiving, and outside vendor-based requests. Contacts both internal and external agencies with issues, concerns or questions.
- Maintains Drexel's Eat Right Philly Website and social media presence. Regularly updates materials for web presence to highlight events, lessons, school events, contests and any other photographic opportunities that occur. Modification of content as necessary.

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Professional Service

- 2022 - Present
Chair, American Public Health Association Education Board
- 2022 - Present
Co-Chair, American Public Health Association Joint Policy Committee
- 2022 - Present
Ex-Officio, American Public Health Executive Board
- 2022 - Present
American Public Health Executive Board Governance Committee
- 2022 - Present
American Public Health Executive Board Committee on Social Responsibility
- 2022 - Present
Academy of Nutrition and Dietetics Nutrition Security Affinity Group
- 2021 - 2022
Co-Chair, American Public Health Association Education Board
- 2022 - 2023
American Public Health Association Joint Policy Committee
- 2020 - Present
American Public Health Association Food and Nutrition Policy Committee
- 2019 - 2020
American Public Health Association Food and Nutrition Program Planning Committee
- 2016 - 2017
American Public Health Association Student Assembly Representative,
Education Board
- 2016 - 2017
American Public Health Association Student Assembly

Personal Service

- 2022 - Present
Usher, Greeter, Production Teams, Block Groups Co-Lead, Community
Volunteer: The Block Church, The Block Cares
- 2018 - Present
Community Volunteer, Bicycle Coalition of Greater Philadelphia
- 2017 - 2019
Community Volunteer, American Red Cross
- 2014 - 2017
Troop Leader, Girl Scouts of Eastern Pennsylvania

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Peer Reviewed Presentations

- Schofield, K. K., Ensslin, J., & Quinlan, J. (2023, June 13). The PA SNAP-Ed/EAT RIGHT PHILLY iterative process of the DRAGAON Project: A multi-level intervention change. Pennsylvania Nutrition Education Network: Community and Public Health Conference. Penn State, Pennsylvania. Oral Presentation.
- Schofield, K. K., Ensslin, J., & Quinlan, J. (2023, March 1). Evaluation of the PA Supplemental Nutrition Assistance Program-Education: Evaluating the effect of changes implemented during the COVID-19 Pandemic. Annual meeting of the Association of SNAP Nutrition Education Administrators, Virtual Speed Talk.
- Schofield, K. K., Ensslin, J., & Quinlan, J. (2022, October 10). Examination of Data Analysis Methods on Behavioral Changes in the PA SNAP Ed/Eat Right Philly Program: Eight years of Data and Analysis Techniques. Food & Nutrition Conference & Expo. Orlando, Florida.
- Schofield, K. K., Ensslin, J., & Quinlan, J., (2022, June 9). Evaluating the Effect of COVID-19 on PA SNAP-Ed Employees' Perceived Technology Competency. Pennsylvania Nutrition Education Network: Community and Public Health Conference. Penn State, Pennsylvania. Oral Presentation.
- Schofield, K. K., Ensslin, J., & Quinlan, J., (2022, April 12). The Drexel University PA SNAP-Ed Program: Evolving Curriculums to Address Gaps in Nutrition Education Among High Schoolers. Drexel Emerging Graduate Scholars Conference. Philadelphia, Pennsylvania. Oral Presentation.
- Schofield, K. K., Ensslin, J., & Quinlan, J., (2022, February 8). The Development of an Emerging Intervention for High School Students in PA SNAP-Ed. Poster session presented at the annual meeting of the Association of SNAP Nutrition Education Administrators, Virtual Speed Talk.
- Schofield, K. K., Ensslin, J., Cullison, J., & Stella, V. (2018, November). Building the Framework for Cross-Collaborative Approaches to Create Policy, System and Environmental Changes. Poster session presented at the annual meeting of the American Public Health Association, San Diego, CA.
- Schofield, K. K., Ensslin, J., Cullison, J., & Stella, V. (2017, November). Drexel University EAT.RIGHT.NOW. Nutrition Education Program Middle School Impact Evaluation. Poster session presented at the annual meeting of the American Public Health Association, Atlanta, GA.

Honors and Awards

- February 2022
Shining a Black Light Feature, College of Nursing and Health Professions
- May 2022
American Public Health Association Student Abstract Award Nomination

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Professional Affiliations

- Academy of Nutrition and Dietetics
- Association for Women in Science
- Association of State Public Health Nutritionists
- American Society for Nutrition
- National Organization of Blacks in Dietetics and Nutrition
- American Public Health Association
- Black Ladies in Public Health

Invited Oral Presentations

- Academy of Nutrition and Dietetics Webinar (4/5/2023)
- Academy of Nutrition and Dietetics Policy Action Institute: Senator Meetings with Fetterman and Casey (D-PA) (3/30/2023)
- College of Nursing and Health Professions: Nutrition Sciences Monthly Seminar Series (10/17/2022)
- College of Nursing and Health Professions: New student orientation (Yearly)
- 2015 Executive MPH Cohort Guest Speaker

Funded Grant Awards

- 2021-2022 YSA Lead Agency Grant \$2,500 - Shining Stars Leadership Academy (2021)
- The Kroger Co \$5,000 - New Beginnings Support Services (2021)
- \$35,000 Total Awarded Funding - SheRises (2021)
- State Farm Funding Request: \$7,600 award - SheRises (2020)
- FY21 Prince George's County Council District 4 Appropriations Grant: \$1,000 award - SheRises (2020)