

**Shirley A. Orr, MHS, APRN, NEA-BC**  
**122 N. Pershing | Wichita, KS 67208**  
**316/681-2840 (h) | 316-250-6940 (w)**

## **EDUCATION AND PROFESSIONAL DEVELOPMENT**

- 2017-present **Leadership and Change PhD Program**  
Antioch University, Yellow Springs, OH  
Anticipated completion – 2024
- 2015-2016 **Health Policy and Management PhD Program**  
University of Kansas School of Medicine, Kansas City, KS  
14 hours coursework completed
- 2013 **Leadership America**  
Leadership Women, Dallas, TX
- 2012 **Robert Wood Johnson Executive Nurse Fellows Program**  
University of California-San Francisco/University of North Carolina
- 2002 **National Public Health Leadership Institute**  
Centers for Disease Control and Prevention/University of North Carolina
- 1991 **Master of Health Science in Administration**  
Wichita State University, Wichita, KS
- 1979; 1983 **Bachelor of Science in Nursing; Nurse Clinician Certificate Program**  
Wichita State University, Wichita, KS  
Completed preceptorships in Family Practice and Women’s Health, leading to licensure as an Advanced Practice Registered Nurse (APRN).

## **CERTIFICATION**

Certified Nurse Executive, Advanced; Board Certified (NEA-BC), American Nurses Credentialing Center, 1998 to present

Certified Family Nurse Practitioner, American Nurses Credentialing Center, 1983 to 1998

Certified in Appreciative Inquiry Practice, Case Western Reserve University, 2021

## **LICENSURE**

Registered Nurse, Kansas State Board of Nursing (current)

Advanced Practice Registered Nurse/Nurse Practitioner, Kansas State Board of Nursing (current)

## **PROFESSIONAL EXPERIENCE**

2015-present **Executive Director, Association of Public Health Nurses**

Oversaw the development and implementation of comprehensive organizational strategy for the professional organization representing practicing public health nurses, with a focus on those in governmental public health. Facilitated leadership development for association board members and emerging leaders. Collaborated with board and staff members to plan and implement membership development and fundraising. Represented APHN in establishing and advancing new and ongoing collaborations with national public health partner organizations.

- 2011-2022     **Consultant, Staff Extender, Senior Education Specialist, Public Health Accreditation Board**  
Provided consultation to support varied PHAB efforts, including development of the evidence base for PHAB standards and convening of expert panel to provide input regarding multi-jurisdictional accreditation. Supported development, implementation and delivery of multiple educational events and offerings in live and online formats. Collaborated with other PHAB units in development of new educational offerings and recognition processes, including Pathways. Served on internal quality improvement committee.
- 2011-present     **Public Health Consultant and President, SOCO Consulting**  
Provide consultation and project management to support public health agency/system improvement and public health nursing leadership/practice, including workforce development and planning, strategic planning, community health assessment strategies, community health improvement planning, organizational management, health policy development and advocacy, quality improvement and public health standards implementation/accreditation preparation. Clients include the Robert Wood Johnson Foundation (RWJF), Public Health Accreditation Board (PHAB), Association of State and Territorial Health Officials (ASTHO), state and local health departments, academic institutions and foundations.
- 2011     **Director, Health Protection and Promotion**  
SEDGWICK COUNTY HEALTH DEPARTMENT, Wichita, KS. Responsible for oversight of five functional areas within local health department, including community health assessment, health promotion, public health emergency preparedness, epidemiology, and communicable disease control.
- 2001-2011     **Director, Local Health Services**  
KANSAS DEPARTMENT OF HEALTH AND ENVIRONMENT, Topeka, KS. Directed local health department (LHD) support functions within state health department, including policy; technical assistance/consultation; monitoring, evaluation, and support of local agency programming/administration. Responsible for oversight of aid-to-local grants to LHDs and community-based organizations totaling approximately \$30M. Led initial development of quality improvement and PHAB standards implementation within the agency and in collaboration with LHDs and other public health partners. Provided oversight of public health workforce development programs and learning management system. Served as agency liaison to state and regional academic institutions. Served as agency representative to Kansas Child Death Review Board.

## **OTHER PROFESSIONAL ACTIVITIES**

- 2019-present     PUBLIC HEALTH LEADERSHIP ROUNDTABLE, Association of State and Territorial  
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- Health Officials (ASTHO)  
Founding Member
- 2015-present MIDWESTERN PUBLIC HEALTH TRAINING CENTER, University of Iowa School of Public Health  
Consultant  
Executive Council Member  
Regional Steering Committee Member
- 2015-2018 NATIONAL CONSORTIUM FOR PUBLIC HEALTH WORKFORCE DEVELOPMENT, the de Beaumont Foundation  
Consortium Member
- 2012 UNIVERSITY OF MICHIGAN CENTER OF EXCELLENCE IN PUBLIC HEALTH WORKFORCE STUDIES  
Public Health Nurse Workforce Committee, Enumeration and Characterization of the Public Health Nursing Workforce
- 2005-present WICHITA STATE UNIVERSITY SCHOOL OF NURSING  
Adjunct faculty, Care of Populations, Primary Prevention, and Health Policy in traditional and online curriculum for BSN, MSN, and RN to BSN completion program
- 2002-2012 KANSAS PUBLIC HEALTH LEADERSHIP INSTITUTE  
Co-Executive Director  
Advisory Board Member  
Mentor
- 2000-present UNIVERSITY OF KANSAS SCHOOL OF MEDICINE-WICHITA  
Adjunct faculty, Public Health Administration in MPH program
- 2000-2012 KANSAS PUBLIC HEALTH WORKFORCE AND LEADERSHIP DEVELOPMENT (WALD) CENTER  
Co-Executive Director
- 2000-2010 HEARTLAND CENTER FOR PUBLIC HEALTH WORKFORCE PREPAREDNESS, St. Louis University School of Public Health  
Kansas Liaison

## **PROFESSIONAL AFFILIATIONS**

ALPHA ETA NATIONAL HONOR SOCIETY FOR HEALTH PROFESSIONS  
Elected Member, 2017-present

ASSOCIATION OF PUBLIC HEALTH NURSES  
Executive Director, 2015-present  
President, 2008  
President-Elect, 2007, 2014  
Co-Chair, QI and Accreditation Workgroup, 2011-2014  
Representative to ANA PHN Scope and Standards Workgroup, 2011-2012

Board of Directors, 2006-2009; 2014  
Midwest regional representative, 2004-2007

#### AMERICAN PUBLIC HEALTH ASSOCIATION

Executive Board, 2023  
Finance Committee, 2023  
Joint Policy Committee, 2017-2018; 2021-present; 2023 co-chair  
Action Board, 2015-2018; 2021-present; 2023 chair  
Kansas Affiliate Representative to Governing Council, 2005-2010; 2015  
Region VII Representative to the Council on Affiliates, 2015-18

#### KANSAS PUBLIC HEALTH ASSOCIATION

President, 1999-2001; 2012  
Board of Directors, 1995-2013; 2015; 2018  
Chair, Public Health Nursing Section, 1995-1999  
Policy Section Co-Chair, 2013-2020

#### NURSES ON BOARDS COALITION

Board of Directors, 2020 - present

#### PUBLIC HEALTH ACCREDITATION BOARD

Accreditation Site Visitor, 2011-present

### PUBLICATIONS

#### Peer-Reviewed Articles

1. Wetta RE, Pezzino G, LaClair B, **Orr SA**, Brown MB. Voices across Kansas: Community health assessment and improvement efforts among local health departments. Journal of Public Health Management and Practice. 2014;20:39-42.
2. Hawley SR, St.Romain T, Rempel SL, **Orr SA**, Molgaard CA. Generating social capital through public health leadership training: a six-year assessment. Health Education Research. 2012;27:671-9.
3. Hawley SR, St.Romain T, **Orr SA**, Molgaard CA, Kabler BS. Competency-based impact of a statewide public health leadership training program. Health Promotion Practice. 2011;12:202-208.
4. Nelson AL, Allen A, Hawley SR, St.Romain T, **Orr SA**. Creating a positive partnership between county-level food service establishments and food inspectors. Food Safety Magazine. October/November 2010:20-24.
5. Befort CA, **Orr SA**, Davis A, Ely A, Steiger K. Perspectives on research among Kansas county health department administrators. Journal of Public Health Management & Practice. 2009;15:E9-15.
6. Alejos A, Weingartner A, Ablah E, Hawley SR, St.Romain T, Frazier L, **Orr SA**, Scharff DP, Andrews C, Weimken T. Ensuring the success of local public health workforce assessments: Using a participatory-based research approach with a rural population. Public Health. 2008;122:1447-1455.
7. Jakeway CC, LaRosa G, Cary A, Schoenfisch S, Association of State and Territorial Directors of Nursing [15 contributors, including **Orr SA**]. The role of public health nurses in emergency preparedness and response: A position paper of the Association of State and Territorial Directors of Nursing. Public Health Nursing. 2008;25:353-361.
8. Wetta-Hall R, Berg-Copas G, Ablah E, Herrmann MB, Kang S, **Orr SA**, Molgaard CA. Regionalization: Collateral benefits of emergency preparedness activities. Journal of Public Health Management & Practice. 2007;13:469-475.
9. Hawley SR, **Orr SA**, Molgaard CA. Social capital and leadership training within an ecological  
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model. Leadership in Public Health. 2007;7(4):20-23.

10. Ablah E, Nickels D, Hodle A, Wolfe DJ, **Orr SA**, Tenbrink J, Ploger-McCool T, Snethen E, Molgaard CA. “Public Health Investigation”: A pilot multi-county, electronic infectious disease exercise. American Journal of Infection Control. 2007;35:382-386.
11. Hawley SR, Molgaard CA, Ablah E, **Orr SA**, Oler-Manske JE, St.Romain T. Academic- practice partnerships for community health workforce development. Journal of Community Health Nursing. 2007;24:155-165.
12. Hawley SR, Hawley GC, Ablah E, St.Romain T, Molgaard CA, **Orr SA**. Mental health emergency preparedness: The need for training and coordination at the state level. Prehospital and Disaster Medicine. 2007;22:199-204.
13. Hawley SR, Ablah E, Hawley GC, Cook DJ, **Orr SA**, Molgaard CA. Terrorism and mental health in the rural Midwest. Prehospital and Disaster Medicine. 2006;21:383-389.

### **Book Chapters and Reports**

1. **Orr SA**. Collaborative Partnerships and Practices for Accreditation Preparation [white paper]. Association of State and Territorial Health Officials, 2014.
2. Hawley SR, **Orr SA**, St.Romain T. Public health workforce issues in rural areas. In: Warren J, Ed. Rural Public Health: Best Practices and Preventive Models. New York, NY: Springer Publishing Company. 2014: 29-39.
3. American Nurses Association, Public Health Nursing Scope and Standards Workgroup [Kulbok PA, Reed J, Barcelona de Mendoza V, Canclini SB, Donohoe M, Edmonds JK, Knollmueller RN, Kub JE, Levin PF, Matthews JA, Nessler KP, Northrup-Snyder K, **Orr SA**, Trent-Adams SJ]. Public Health Nursing: Scope and Standards of Practice, 2<sup>nd</sup> ed. Silver Springs, MD: Nursesbooks.org. 2013.
4. Robert Wood Johnson Foundation [prepared by **Orr SA**]. Forum on the Future of Public Health Nursing—Proceedings and Feedback: Summary Report.

### **PRESENTATIONS**

1. Jimenez J, **Orr SA**, Stone D. Public Health Governing Bodies: The Critical Link for System Improvement. National Association of Local Boards of Health Annual Conference, Aug 2, 2021 (virtual).
2. Gile A, **Orr SA**. Appreciative Inquiry: A Positive Approach to Leading Change. Public Health Improvement Training (PHIT), June 7, 2021 (virtual).
3. **Orr SA**. Kansas Public Health Workforce Development Forum. Kansas Public Health Association Annual Conference, Topeka, KS, Sept. 23, 2019.
4. **Orr SA**. The Future of Public Health (panel). New Mexico Department of Health Clinicians’ Conference 2018, Santa Fe, NM, October 19, 2018.
5. Harris A, Jimenez J, **Orr SA**. Public Health Performance Management Showcase: Tools and Tips for Success. Community of Practice for Public Health Improvement (COPPHI) Open Forum, Louisville, KY, March 28, 2018.
6. **Orr SA**. APHN: Leading the Way for Public Health Nursing 3.0. California Directors of Public Health Nursing Spring Conference, Sacramento, CA, March 13, 2018.
7. **Orr SA**, Tachibana C, Trehearne, B. Empowering Nurses Across the Continuum. CALNOC Conference 2017, Seattle WA, April 23, 2017.
8. Harris A, **Orr SA**, Stone D. Building Skills within Key Accreditation Themes. Community of Practice for Public Health Improvement (COPPHI) Open Forum, New Orleans, LA, April 19, 2017.
9. **Orr SA**, Sallee P, Walkner L. Too Small to be Accredited? Iowa Governor’s Conference on Public Health, Shirley A.

Health, Des Moines, IA, April 12, 2017.

10. Bender K, **Orr SA**. Too Small to be Accredited? Community of Practice for Public Health Improvement (COPPHI) Open Forum, Salt Lake City, UT, October 6, 2016.
11. **Orr SA**, Stone D. From First Thoughts to Second Glances: Elements of Accreditation. COPPHI Open Forum, Salt Lake City, UT, October 5, 2016.
12. **Orr SA**. Public Health Nursing: A Key Partner for Healthy Populations in a Transformed Health System. Alaska Public Health Nursing Conference, Anchorage, AK, December 15, 2016.
13. **Orr SA**. Public Health Nursing: A Key Partner for Healthy Populations in a Transformed Health System. Ohio Public Health Association Public Health Nursing Conference, Columbus, OH, December 12, 2016.
14. **Orr SA**. Public Health Nursing: A Key Partner for Healthy Populations in a Transformed Health System. Public Health Association of Nebraska Annual Meeting, Lincoln, NE, September 29, 2016.
15. **Orr SA**. Public Health Nursing: Lessons Learned from the Cuban Experience. American Public Health Association Annual Meeting, Chicago, IL, November 4, 2015.
16. Averett E, **Orr SA**, Zimmerman M. Promoting Health for All Kansans: Can We Learn Anything from Cuba? Kansas Public Health Association Annual Convention, Manhattan, KS, September 17, 2015.
17. **Orr SA**, Brown D. Creating a Culture of Health: Opportunities for Public Health Nursing Leadership to Implement the IOM Future of Nursing Recommendations. American Public Health Association Annual Meeting, New Orleans, LA, November 29, 2014.
18. **Orr SA**, Niezgoda R, Dwivedi P, Lopez P, Mitchell B. Public health accreditation in region VII. American Public Health Association Region VII Annual Meeting, Iowa City, IA, May 8, 2014.
19. **Orr SA**, Barnes S, Johnson T, McNichols L. The story of accreditation: lessons learned from three states. Association of Public Health Nurses Annual Meeting, Santa Fe, NM, May 6, 2014.
20. **Orr SA**. The future of nursing in a reformed health system. Gore-Farha Critical Care Nursing Symposium, Wichita, KS, Apr 24, 2014.
21. **Orr SA**, Pina J, Bazini-Barakat, N. Public Health Quality Improvement: Going Viral through APHN. Association of Public Health Nurses [webinar], Mar 20, 2014.
22. **Orr SA**. Finding your voice: Communicating the value of public health nursing. Association of Public Health Nurses [webinar], Dec 12, 2013.
23. Hassmiller S, **Orr SA**. Enumeration and characterization of the public health workforce. National Advisory Council on Nurse Education and Practice [webinar], November 7-8, 2013.
24. **Orr SA**. The future of nursing in a changing health system. Sigma Theta Tau, Epsilon Gamma Chapter, Wichita, KS, October 17, 2013.

## AWARDS/HONORS

2017	Doren Fredrickson Lifetime Commitment to Public Health Award, Sedgwick County, KS
2012	Award of Merit, Association of State and Territorial Directors of Nursing (ASTDN)
2009, 2013	President's Award, Kansas Public Health Association
2009	Distinguished Alumni Award, Wichita State University School of Nursing
2004	Samuel Crumbine Medal (highest recognition for meritorious service in public health), Kansas Public Health Association