



Executive Board Meeting Minutes June 21, 2022

Present

Melissa “Moose” Alperin, EdD, MPH, MCHES
E. Oscar Alleyne, DrPH, MPH
Elaine Archie-Booker, EdD, RN
Kaye Bender, PhD, RN, FAAN
Georges C. Benjamin, MD
Jessica Boyer, MPH, MSW
Bryan O. Buckley, DrPH, MPH
Danielle M. Campbell, MPH
Charlene Cariou, MHS, CPH, CHES
Chris Chanyasulkit, PhD, MPH
Thomas Jeffrey Doker, DVM, MPH
Sarah Gareau, DrPH, MEd, MCHES
M. Aaron Guest, PhD, MPH, MSW
Benjamin H. Hernandez, MBA
Jeanie Holt, MPH, MS
Amy Lee, MD, MPH, MBA, CPH
Brittany Marshall, DrPH, CPH, CHES
Nandi Marshall, DrPH, MPH, CHES
Celeste Monforton, DrPH, MPH
Hope M. Rollins
Heather Walter-McCabe, JD, MSW

Unable to Participate

José Ramón Fernández-Peña, MD, MPA
Haley Moss, MPH
David Reyes, DNP, MN/MPH, RN, PHNA-BC

Call to Order/Welcome

Executive Board Chairperson Hope Rollins called the meeting to order and outlined the goal for the discussion: to review, discuss, and approve APHA’s FY 2023 budget. After her remarks, she introduced Dr. Georges Benjamin, who outlined the FY 2023 budget.

Introduction of the FY 2023 Budget

Dr. Benjamin began his presentation by providing the executive board with a high-level overview of the proposed budget. He said the proposed FY 2023 budget is a deficit with revenue projected to be \$19,350,612 and expenses at \$22,266,293 (for a deficit of \$2,768,961).



Dr. Benjamin then discussed each revenue line item highlighting important information for executive board consideration. He said the events management department’s anticipated revenue is \$7,541,714. This budget is based on 10,118 attendees at the 2022 annual meeting, including 476 booths sold in the exhibit hall. The budget also includes estimated attendance of 475 at the 2023 Policy Action Institute. The membership services department anticipates revenue of \$3,159,680, which provides for 20,981 paid individual members, 53 Affiliates, and 344 agency members.

The subscription fees and royalties line item is projecting revenue of \$1,836,920; the key assumptions include but aren’t limited to 650 subscribers to AJPH, 55 subscribers to Nation’s Health, and a 1% to 6% acceptance rate for open access surcharges. Publication’s services and advertising revenue is projected to be \$330,000. APHA press is projecting revenue of \$1,048,700; this includes sales of two of APHA’s best-selling titles, CCDM and Standard Methods (new editions of both will come out in FY 2023). This line item also includes selling five additional new books and existing print on-demand titles.

Grants and contracts are budgeted at \$4,838,688; this line item includes grants from the CDC, East Bay, eight AJPH supplements, CVS Health Foundation, Kresge Foundation, development/awards, and other foundations. The resource development budget anticipates revenues of \$99,965; this line item includes both restricted and unrestricted donations to the association.

Dr. Benjamin then discussed expenses noting that the increase is primarily due to the annual meeting (convention center rental, shuttle buses, and labor) and consulting costs. Dr. Benjamin also noted that the FY 2023 budget does not include a cost-of-living increase for staff and unfunded items totaling \$2,233,204. Dr. Benjamin then turned the presentation over to APHA Treasurer Benjamin Hernandez.

Mr. Hernandez thanked Dr. Benjamin and walked the executive board through a series of numbers (cash on hand, investments, receivables, inventory, prepaid, and property and equipment) outlining the financial solvency of the association. Based on the FY 2021 audit, the association’s net assets are \$41,602,539, and the association’s liabilities are \$10,855,930, leaving the association with unrestricted net assets of \$30,746,609. He outlined these important numbers to demonstrate the executive board could responsibly approve the FY 2023 deficit budget.

Mr. Hernandez and Dr. Benjamin then answered questions from the executive board related to the FY 2023 budget. Hearing no further questions, Mr. Hernandez motioned that the executive board approves the FY 2023 budget as presented. The motion was seconded, and hearing no discussion, the Chair called for a vote.

Motion:	That the executive board approve the FY 2023 budget.	
Outcome:	Yes: 17	No: 0



Adjourn

The chair made concluding remarks, and there being no further business before the executive board, adjourned the meeting.

The next meeting of the executive board will take place on Monday, July 11 at 2 p.m. eastern via Zoom.