

## APHA Agency Membership and Company & Consultant Membership Promotion to Affiliates

Agency Membership is open to federal, state and local governments, academic institutions and nonprofit non-governmental organizations engaged in public health work or having a close relationship to health services. Company & Consultant Membership is open to companies, corporations and consultants whose mission supports public health. Learn more by visiting [apha.org/membership/agency-membership](http://apha.org/membership/agency-membership).

Benefit for Agency/Organization	Benefits for Individual Employees	Benefits for APHA Affiliate
<ul style="list-style-type: none"> <li>• 50% discount on ads in the <i>American Journal of Public Health</i> and <i>The Nation's Health</i></li> <li>• Discounted registration to the APHA Annual Meeting and Expo for all employees</li> <li>• Up to 30% discount on APHA Press publications</li> <li>• 50% discount on print advertising</li> <li>• 30% discount on Public Health CareerMart job postings.</li> <li>• One monthly print copy of <i>AJPH</i> (for agency liaison)</li> <li>• Online access to <i>The Nation's Health</i> (for all employees)</li> <li>• Agency listed and linked on Agency Member Directory of the APHA website</li> <li>• Agency/organization becomes part of Generation Public Health©</li> <li>• 10% off booth at APHA's Annual Meeting and Expo (available to new agency members only)</li> </ul>	<ul style="list-style-type: none"> <li>• Employees are eligible to join APHA as Agency Individual Members at discounted rates.               <ul style="list-style-type: none"> <li>➔ \$70 rate for nonprofits</li> <li>➔ \$145 for for-profits (Company &amp; Consultant Members)</li> <li>➔ Agency Individual Members can present at the Annual Meeting and Expo.</li> <li>➔ Agency Individual Members can participate in two APHA Sections of their choice.</li> <li>➔ Agency Individual Members get online access to <i>AJPH</i></li> </ul> </li> <li>• Agency/organization employees receive discounted registration to the APHA Annual Meeting and Expo.</li> <li>• Online access to <i>The Nation's Health</i> for employees that set up an account</li> <li>• Up to 30% discount on APHA Press publications.</li> </ul>	<ul style="list-style-type: none"> <li>• Increase APHA membership among Affiliate members via promotion of APHA Agency and Company &amp; Consultant Membership.               <ul style="list-style-type: none"> <li>➔ Encourage Affiliate members to become APHA members at a greatly discounted rate.</li> <li>➔ Encourage APHA members to become Affiliate members through greater participation at the local level.</li> <li>➔ Increase APHA/Affiliate coordination via Affiliate staff joining APHA as Agency Members.</li> </ul> </li> </ul> <p><b>How/why?</b></p> <ul style="list-style-type: none"> <li>➔ Identify agencies within their state for potential Affiliate corporate membership opportunities.</li> <li>➔ APHA Agency and Corporate &amp; Consultant Members have an already identified interest in public health and would be appropriate for outreach to become Affiliate agency/corporate members.</li> </ul>