



## **Team Members:**

Megan Ranney—Grant Medical Center  
Anthony Ricci

# **Rhode Island Motorcycle Helmet Education**

**The Rhode Island team of injury prevention researchers, emergency physicians, motorcycle safety experts, and representatives from the Dept of Health and Dept of Transportation, are working to address the lack of motorcycle helmet use in their state. RI has a limited helmet law, and few motorcyclist operators wear helmets: one study showed that only 40% of the state's injured motorcycle drivers wore helmets at the time of their crash. To encourage motorcyclists to increase their helmet use, the Rhode Island team wants to design an evidence-based education campaign.**

**As a first step in that campaign, they are conducting a survey of new motorcyclists' knowledge, attitudes, and behavior regarding helmet use. The survey will be administered to a random sample of new Rhode Island motorcyclists (those who have been operating motorcycles for less than 5 years). No such survey has been conducted in the U.S. in the last 30 years. The data from this survey will serve as an empirical starting point for the educational efforts.**