

**American Public Health Association (APHA)  
Community Health Planning and Policy Development (CHPPD) Section,  
Sunday, November 7, 2010, 10:00 – 11:30 pm Mountain Time**

**Present:** Padma Arvind (program co-chair), Amy Carroll-Scott (Chair-Elect), Georgia Polacek (member), Ann Umenmoto (former, current member), Teresa Dicolon (student member), Tom Quade (interested party), Donna Akinson-Travis (interested party), Tina Edwards (member), Michelle Johnson (student member), LeQuandra Nesbitt, Aasta Thielke, Patricia Peretz, Merlyn Puente (student member), Scott Williams (member), Meghan Marie Bailey (student member), Carol Mansyur (interested party), Emily Metzner (member), Vanisa Verma (co-program chair student committee), Lynne Kotranski (member), Karen Valenzuela (member), Kati Moseley (member), Hilary Hieshman (member), George Smith Jr (interested party), Uchenn Ndulue, Jing Cheng (interested party), Mary McCall, Tammy Pilisuk (member), Shawn Kimmel (Governing Councilor), Heather Todd (member), Molly Polverento (member), Emmie Perchak (student member), Michelle Johnson (student member), Tammy Pilisuk, Elena Ong, Margaret Walkover, Russ McIntire (Student Chair), Ijeoma Nwachuku (program co-chair), Karyn Warsaw (Student Committee Policy Liaison), Michelle Denison (secretary of student committee)

Item	Discussion	Action
Welcome, Intro, History	<p>Amy: welcomed the group, and explained CHPPD.                      Everyone: Introductions of individuals present, area or work/interest, and any special duties associated with CHPPD.                      Amy: History of CHPPD, student committee.                      Ijeoma: How CHPPD does co-sponsorships.</p>	
Focus: Social Determinants	<p>Amy: Why addressing social determinants of health (SDOH) at this business meeting:</p> <ul style="list-style-type: none"> <li>• Because it is multidisciplinary, as is our section</li> <li>• Because it embraces both broad community interests and policy work</li> <li>• Because SDOH emerged as a primary interest from this year's member survey</li> <li>• Because many in this section worked on Healthy People 2020 objectives</li> </ul> <p>Shawn: Explanation of group activity. Everyone separates into 1 of 4 different groups to brainstorm solutions to assigned questions addressing social determinants.</p> <p>Group 1: Explanation of how communities are addressing SDOH?</p> <ul style="list-style-type: none"> <li>• From your own experience or innovative strategies in the literature</li> </ul> <p>Group 2: What areas of expertise are valuable to addressing SDOH?</p> <ul style="list-style-type: none"> <li>• What expertise should we identify and tap into from our members?</li> </ul> <p>Group 3: What is CHPPD doing to address SDOH?</p> <ul style="list-style-type: none"> <li>• Keep in mind our annual meeting program, proposed APHA policies,</li> </ul>	

	<p>webinars, bi-monthly calls, booth, website, social</p> <p>Group 4: What new things could CHPPD do to address SDOH?</p> <ul style="list-style-type: none"> <li>• How can the section support the work you do on SDOH?</li> </ul>	
<p>Group report-backs</p>	<p><b>Group 1: What communities are doing to address SDOH</b></p> <ul style="list-style-type: none"> <li>• Multidisciplinary team formed to affect local policy</li> <li>• Youth engagement to identify and document local issues</li> <li>• Pilot project to facilitate access to healthy foods</li> <li>• Food policy councils</li> <li>• Proposal 63: Fund SDOH and facilitate collaboration among departments</li> <li>• Consumer self- help groups/ networks of support</li> <li>• Sharing power amongst individuals &amp; organizations (faith based, etc.)</li> <li>• Consumer self help groups/networks of support</li> <li>• Restaurant food labeling</li> </ul> <p>Questions:</p> <ul style="list-style-type: none"> <li>• How do we combat individualistic responsibility ethic?</li> <li>• How will health care home maintain and expand social supports?</li> </ul> <p><b>Group 2: Kinds of expertise that are valuable to addressing SDOH</b></p> <ul style="list-style-type: none"> <li>• Stakeholders</li> <li>• Policymakers</li> <li>• Private Industry</li> <li>• Natural community leaders</li> <li>• Non-traditional partners recruitment</li> <li>• Alliance development</li> <li>• Resourcefulness</li> <li>• Public &amp; Private Partnership</li> <li>• Core public health (interdisciplinary) translation</li> <li>• Continuing education</li> <li>• Strategic management (message, vision, values)</li> <li>• Creativity and flexibility</li> <li>• Theoretical framework</li> <li>• Policy resistance</li> <li>• Community taking the lead</li> <li>• Teamwork</li> <li>• Risk-taker</li> <li>• Academia contribution</li> <li>• Rural and urban challenges</li> <li>• Sustainability focus and approach</li> </ul>	

	<ul style="list-style-type: none"> <li>• Infrastructure development capacity models</li> <li>• Servant leadership</li> <li>• Sociocultural experts/impact</li> <li>• Built environment experts</li> <li>• Clear purpose/outcome</li> <li>• Communication and health education skills</li> <li>• Service provider</li> <li>• Two way communication</li> <li>• Core Issues: housing, transportation, environmental impact</li> <li>• Community input (put aside bias)</li> <li>• Epidemiology</li> <li>• Ethnographic skills</li> <li>• Multidisciplinary perspective</li> <li>• Change agent</li> <li>• Focus groups and market research</li> </ul> <p><b>Group 3: What CHPPD is doing to address SDOH</b></p> <ul style="list-style-type: none"> <li>• Advocates on partnership: interdisciplinary work</li> <li>• Bring both service providers and academic researchers together</li> <li>• Invited sessions on SDOH</li> <li>• Focus on newsletter 2) bimonthly teleconferences</li> <li>• Discussed on SDOH within Healthy People 2020, submitted report</li> <li>• Cosponsoring and partnering with other groups</li> <li>• Identify and bring someone to present their work on SDOH</li> <li>• Michelle Johnson added CHPPD did a great job of pushing the norm and being attractive to new membership.</li> </ul> <p><b>Group 4: What new things CHPPD can do to address SDOH</b></p> <ul style="list-style-type: none"> <li>• Collect CHPPD member experiences for communicating effectively about SDOH             <ul style="list-style-type: none"> <li>○ Survey Monkey: keep it short</li> <li>○ Promise a tool that we will get back to members</li> </ul> </li> <li>• Promote RWJF tool for talking about SDOH</li> <li>• Develop a “virtual village” to share information of SDOH</li> <li>• Tips for what members can DO outside of meetings and webinar</li> <li>• Do an awareness raising activity/organizing that people can enact in local communities</li> <li>• Day of service next year in DC or “tour of” SDOH and local SDOH work.</li> <li>• Consider an award for community practitioners or organization of SDOH</li> </ul>	
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<p>Collaboration on next steps</p>	<p>Facilitated by Amy          Suggestions:</p> <ul style="list-style-type: none"> <li>• Work with policy staff at APHA about prevention piece of health care reform. Make sure they know CHPPD’s membership expertise on related issues.             <ul style="list-style-type: none"> <li>○ List of members working on specific issues</li> <li>○ Inventory CHPPD expertise/best practices</li> <li>○ Write a white paper? A common story about how each section talks about SDOH</li> <li>○ Bring back to ISC</li> </ul> </li> <li>• Tap into expertise of section. <i>How to share expertise? Just call APHA.</i></li> <li>• Survey Monkey: Only 10% response rate typically for member surveys. Get information out on the importance of participating, and promise results back that would be helpful to respondents (e.g., best practices around addressing SDOH on a local level).</li> <li>• Health Prevention Council survey and webinar: Feedback, direct way to provide input (as a CHPPD unit).</li> <li>• Selecting/finding/inviting more SDOH abstracts. Perhaps a high-profile SDOH special session next year.</li> <li>• Awards or support for community-based workers to come to annual meeting. Way to present their efforts on SDOH. Next year Washington DC location may make it easier for grassroots leaders to come speak. Look at budget to determine what is possible.</li> <li>• List of members, areas of interest/work, questions to promote collaboration. Could raise profile of CHPPD section.</li> <li>• Corporate Sponsorship: provide travel awards.</li> <li>• SDOH committee (ad hoc)? <i>Group interest- YES</i> Suggestion- work with APHA governing common story honoring SDOH (more concrete and manageable).</li> </ul>	<ul style="list-style-type: none"> <li>➤ Create survey monkey for CHPPD expertise.</li> <li>➤ Provide SDOH abstracts (find individuals to give speech?)</li> <li>➤ Webinars specific to SDOH</li> <li>➤ Tips for CHPPD members on how to address SDOH.</li> <li>➤ Look at budget for travel awards for local leaders who are addressing SDOH.</li> <li>➤ Corporate sponsorship/ fundraiser/ donations (like flyer miles).</li> <li>➤ Formation of SDOH ad hoc committee.</li> </ul>

<p>APHA Liaison Introduction</p>	<p>Andrea Kidd Taylor– Contact with concerns/questions. Working on APHA strategic map of top areas of interest. Role on board, Committee for Social Responsibility: look at corporations before receiving donations check to be sure the businesses are in line with mission/guidelines. Direction addressing how to improve membership in a downward economy (affiliate membership, facebook etc.). Contact information: akiddtaylor@gmail.com</p>	<p>Amy will speak to Andrea after Annual Meeting to talk more about how she can help us fulfill this year’s goals.</p>
<p>Questions  Adjourned</p>	<p>Where is social? Must have RSVP’ed. At Avenue Grill Restaurant at 630 East 17<sup>th</sup> Avenue. Russ and Vanisa walking group over from Mix and Mingle Lounge at 6pm.  Sunday, November 7, 2010, @11:47 A.M.</p>	<p>All members who RSVP’ed.</p>

*Notes by Michelle Denison*