

Banner Advertising

American Public Health Association Website—<http://www.apha.org/>

Positions:	Ad Size (pixels)	1 Month	3 Months	6 Months	1 Year
<input type="checkbox"/> Banner*	120 x 198	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$5,000
<input type="checkbox"/> Banner*	236 x 95	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$5,000

* not placed on home page

Please check preferred month(s)

- | | | | | | |
|-----------------------------------|--------------------------------|-------------------------------|---------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> March | <input type="checkbox"/> May | <input type="checkbox"/> July | <input type="checkbox"/> September | <input type="checkbox"/> November |
| <input type="checkbox"/> February | <input type="checkbox"/> April | <input type="checkbox"/> June | <input type="checkbox"/> August | <input type="checkbox"/> October | <input type="checkbox"/> December |

The Nation's Health Home Page—<http://www.thenationshealth.org>

Positions:	Ad Size (pixels)	1 Month	3 Months	6 Months	1 Year
<input type="checkbox"/> Banner	236 x 85	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
<input type="checkbox"/> Banner	356 x 85	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,500

Please check preferred month(s)

- | | | | | | |
|-----------------------------------|--------------------------------|-------------------------------|---------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> March | <input type="checkbox"/> May | <input type="checkbox"/> July | <input type="checkbox"/> September | <input type="checkbox"/> November |
| <input type="checkbox"/> February | <input type="checkbox"/> April | <input type="checkbox"/> June | <input type="checkbox"/> August | <input type="checkbox"/> October | <input type="checkbox"/> December |

Contact Person: _____

Advertiser/Agency: _____

Address: _____ City: _____ State: _____ Zip: _____

URL address for banner: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Description of advertisement: _____

- Check enclosed Visa Master Card American Express

Card number: _____ Exp: ____/____/____

Signature: _____

Send materials to: Ashell R. Alston, Director of Advertising, American Public Health Association
800 I Street, NW, Washington, DC 20001-3710 Phone: (202) 777 2470 • Fax: (202) 777 253

E-mail: ashell.alston@apha.org.

File size should not exceed 10MB.

All requests must be accompanied with payment. Please send JPEG or GIF files to: ashell.alston@apha.org

American Public Health Association



The Nation's Health

