

# American Public Health Association

## Strategic Map: 2007-2009

Revised January 16, 2008

Vision: A Healthy Global Society

Mission: Improve the health of the public and achieve equity in health status

What We Do: APHA provides public health leadership and collaborates with partners to:

- Convene constituencies · Champion (Focus on, Emphasize) prevention
- Promote evidence-based policy and practice · Advocate for healthy people and communities

### Strengthen the Effectiveness of APHA's Voice for Public Health

