

CHPPD Strategic Planning Meeting
Sunday, November 8, 2009, 10:00 am – 11:30 am

Present: Aneesah Akbar-Uqdah, Anthony Chen, Roy Grant, Danielle Greene, Priti Irani, Lara Jaskiewicz, Russel McIntire, Paul Meissner, Ijeoma Nwachuku, Mary Beth Riner, Andrea K. Taylor (Exec Board Liaison), Walter Tsou, Karen Valenzuela, Helena Vonville,

Summary

1. Priti Irani welcomed everyone to the meeting and provided a brief overview of the section activities and issues.
2. The CHPPD Section has five standing committees: governance, program planning, membership engagement, policy development and student involvement. In 2008-09, the section identified six issues, and followed up on three of the issues. The three issues are: Health Reform (Tammy Pilisuk wrote the proposed policy “Public Health’s Critical Role in Health Reform”); Health Information Technology (Priti Irani, Azzie Young, Charley Magruder with member input are presenting at a panel on challenges and barriers to implementing EMRs, a session organized by HIIT); Built Environment (Amy Carroll Scott, Christiaan Morssink are writing a white paper.
3. Priti said that she has identified three characteristics are needed for action within the section, and all three need to be present for action to occur (1) Topic of interest; (2) Two or more members willing to work on the topic; (3) A topic “product” such as annual meeting session, webinar or proposed policy paper related tot APHA that the members have to work toward.

Members then wrote topics of interest on post-its, and discussed them. The topics have names of members, and topics of interest to them, and imply a willingness to work on this topic. Some topics have no names – which means a member has not indicated that he/she will work on the topics.

Issues that interested members in the room

Urban Planning/Built Communities

- Urban Health Policy/Urban Planning (Paul)
- Built Environment (Anthony Chen)

Evaluation

- Healthy People 2020 Evaluation; social determinants of health (Priti)
- Evaluation of Planning Efforts (Mary Beth Riner)

Specific Topics

- Defining Community (no name)
- Session linking data and cbppp and evaluation outcomes (no name)
- How to access and use data webinars (no name)
- Healthy People 2020 – Gender Health Disparities (Scott)

- ❑ Follow up with sections who wanted to collaborate with CHPPD this year such as vision, food and nutrition, life course-children (no name)
- ❑ Neighborhood level health planning (Lara)
- ❑ Joint session between chppd built environment group and aging and pediatrics (no name)
- ❑ Mechanism for health planning and regulation at the community and regional level – webinar series or APHA session (Bob G.)

GIS, Data Access

- ❑ GIS for policy planning – program or collaborate with HIIT or one of the GIS software companies (Helena)
- ❑ Application of GIS to community assessment and advocacy (Russ)
- ❑ Work with the National Association of Community Health Center on a HIT pertaining to issues (challenges to HIT transfer and impact on medically underserved populations served by CHC). (Winston)
- ❑ Health Information Technology Tool – Identifying current status of databases; identify needs for planning; identify state of the service and practice in technology software useful for using data to plan (Mary Beth Riner)

Communication within section

- ❑ Clarify what the section does and effectively communicating it with our membership (Anthony Chen)

Data Quality

- ❑ Current quality and recommendation to improve local level data for public health planning products through conference presentation, white paper, AJPB (Roy Grant)

Policies

- ❑ Appropriateness and/or feasibility of developing policies (Lara)
- ❑ Communicating policy to the general public (Lara, interested – no special knowledge)

Social Media

- ❑ Launch a twitter, facebook and youtube. Channel to articulate priority points, recruit members, gain recognition and communicate effective practices (Scott)

It was observed that two of the 2008-09 topics i.e. HIT and Built Communities continues to be of interest to members in the room.

Next Steps

Priti will write these up, and these can be discussed at the CHPPD conference call, and the 2009-2010 issues will be identified at the January 2010 conference call