



Public Health Without Borders

APHA 136TH ANNUAL MEETING AND EXPO
OCT. 25-29, 2008 • SAN DIEGO, CALIFORNIA

- *Alcohol*
 - *Tobacco and*
 - *Other Drugs*

ATOD Section Program

ORAL SESSIONS: SAN DIEGO MARRIOTT MARINA

POSTER SESSIONS: SAN DIEGO CONVENTION CENTER

ATOD SECTION BOOTH # 2513: EXHIBIT HALL

*Program Design and Production Sponsored by:
Substance Abuse and Mental Health Services Administration (SAMHSA)*

ALCOHOL, TOBACCO, AND OTHER DRUGS

AMERICAN PUBLIC HEALTH ASSOCIATION

ATOD SECTION PROGRAM

136TH ANNUAL MEETING

OCTOBER 25-29, 2008

SAN DIEGO, CA

Saturday, October 25, 2008

1:00 – 6:00 p.m.

ATOD Section Business Meeting

*Room: SD Marriott Marina
Del Mar*

Saturday, October 25, 2008

9:00 a.m. – 5:00p.m.

Public Health Traffic Safety Institute:
A Roadway to Traffic Safety

Room: San Diego Convention Center

Sunday, October 26, 2008

8:00 – 11:30 a.m.

ATOD Section Business Meeting II

*Room: SD Marriott Marina
Mission Hills*

Sunday, October 26, 2008

2:00 – 5:00 p.m.

ATOD Section Business Meeting III

*Room: SD Marriott Marina
Mission Hills*

Monday, October 27, 2008

6:30 – 8:00 p.m.

ATOD Section Meet and Leadership Reception

*Room: SD Marriott Marina
Marina Ballroom Salon D*

Tuesday, October 28, 2008

6:30- 8:00 p.m.

ATOD Section Awards Ceremony & Business
Meeting

*Room: SD Marriott Marina
Marina Ballroom Salon G*

ORAL SESSIONS

LATE BREAKER SESSION

Monday, October 27, 8:30-10:00 a.m.
3000.0

Integrating Science and Service: Defining Evidence-Based Practices and Learning from Clinical Examples of Implementation from the Field

Room: SD Marriott Marina
Marina Ballroom Salon E

Panelists: T. Freese, PhD, G. Brigham, PhD, D. Farabee, PhD, and S. Larkins, PhD

Moderator: T. Freese, PhD

Monday, October 27, 8:30-10:00 a.m.
3001.0

Ilicit Drug Use on the US-Mexico Border:
A Binational Problem In Need of Binational
Solutions

Room: SD Marriott Marina
Marina Ballroom Salon F

Moderator: R. A. Pollini, PhD MPH

8:30 AM — Jorge A. Villatoro Velázquez *J. A. Villatoro Velázquez, MC*

8:48 AM — Drug purity, morbidity, and violence in Arizona and their relation to the Mexico border
J. K. Cunningham, PhD

9:06 AM — Methamphetamine use and its impacts on health in San Diego County, California
R. A. Pollini, PhD MPH

9:24 AM — Unintentional drug poisoning death trends in border and non-border counties of New Mexico, 2004-2006
N. G. Shah, MS

9:42 AM — Substance use in the Texas-Mexico border region
J. C. Maxwell, PhD

Monday, October 27, 8:30-10:00 a.m.
3002.0

Global Trends and Health Benefits of Smoke Free Air

Room: SD Marriott Marina
Santa Rosa

Moderator: C. Hallett, MPH

8:30 AM — Effect of the smoking free work places ban law on the exposition to second hand smoke of employees in the hospitality industry in Puerto Rico
H. A. Marín, PhD; A. Cases, MPA; E. C. Díaz-Toro, DMD

8:48 AM — Determine the correlation between comprehensive non-smoking ordinances and incidence rates of AMI and asthma
Y. Bird, MD, PhD, MPH; R. Meltzer, MD, PhD; J. Moraros, MD, PhD, MPH, CHES; R. W. Buckingham, Dr PH; S. Chen, PhD; M. Gomez, MD; S. Prapasiri, MPH; L. Solis, MPH

9:06 AM — Emerging trend in smokefree air: Smokefree casinos
C. Hallett, MPH

9:24 AM — Workplace smoking restrictions in China
J. Ma; F. Stillman, EdD; G. Yang, Dr; B. J. Apelberg, PhD; S. Ma; J. Samet, MD, MS

Monday, October 27, 8:30-10:00 a.m.
3002.1

Packaging Booze to Special Populations

Room: Manchester Grand Hyatt
Marriott Hall Salon 5

Moderator: G. M. Najarian, MSW

8:30 AM — Using drink size to talk about drinking during pregnancy: A randomized

clinical trial of Early Start Plus *M. Armstrong, MA*; L. A. Kaskutas, Dr PH; J. Witbrodt, MPH; C. Taillac, LCSW; Y. Y. Hung, PhD; V. Osejo, BS; G. Escobar, MD

8:48 AM — Marketing alcoholic energy drinks to youth: Health dangers and policy action *M. Simon, JD, MPH*

9:06 AM — Alcoholic Energy Drinks: Pre-mixed versus “Mix-your-own” *M. C. O'Brien*; T. McCoy, MS

9:24 AM — Effects of media exposure on alcohol consumption patterns in African American males *V. Miller, DrPH, APRN*; K. Lykens, PhD

9:42 AM — Alcohol advertising in magazines: Are youths disproportionately exposed? *M. Siegel, MD, MPH*; C. King, JD, PhD; J. Ostroff; C. Ross, MBA; K. Dixon; D. H. Jernigan, PhD

Monday, October 27, 10:30-12:00 p.m.
3094.0

Increased Alcohol Sales and Consumption: Data and Policy Implications

**Room: SD Marriott Marina
Marina Ballroom Salon E**

Moderator: A. Mahony, MPH

10:30 AM — Increased alcohol sales and consumption: Data, and policy implications *A. Mahony, MPH*

10:35 AM — Trends in alcohol consumption and high risk drinking in Ontario, 1996-2006; Dimensions and implications *N. Giesbrecht, PhD*; A. Ialomiteanu, MA; T. Greenfield, PhD; R. Mann, PhD; G. Stoduto, MA

10:55 AM — Acute consequences from high risk drinking in a period of increasing consumption in the US: Demographic factors and policy implications *T. K. Greenfield, PhD*; Y. Ye, MS; W. C. Kerr, PhD; L. T. Midanik, PhD

11:15 AM — Increase in consumption, increase in problems *J. Rehm, PhD*

11:35 AM — Increased drinking among young adults in the National Alcohol Surveys *W. C. Kerr, PhD*; T. K. Greenfield, PhD; Y. Ye, MS; J. Bond, PhD

Monday, October 27, 10:30-12:00 p.m.
3095.0

Racial/Ethnic Differences in Drug Abuse, Treatment Systems, Utilization, & Risk

**Room: SD Marriott Marina
Marriott Hall Salon 6**

Moderator: B. Johnson

10:30 AM — Racial/ethnic disparities in sources of stress and social support among adolescent entering substance abuse treatment *K. Jeffries Leonard, PhD*; M. S. Mulatu, PhD, MPH; D. Fulmore, PhD; D. C. Godette, PhD

10:48 AM — Racial/ethnic disparities in patterns and correlates of treatment completion from publicly funded outpatient substance abuse treatment programs *M. S. Mulatu, PhD, MPH*; D. C. McBride, PhD; J. F. Chriqui, PhD, MHS

11:06 AM — Multi-group comparison of latent class analyses of substance use and sexual behavior typologies in adolescence across racial/ethnic groups *T. Gilreath, PhD*; C. Connell, PhD

11:24 AM — Networks of Hispanic drug users: A comparison between former and current hard drug users *S. Y. Kang, PhD*; S. Deren, PhD; M. Mino

11:42 AM — Racial differences in HIV risk among transgender women *T. Nemoto, PhD*; M. Iwamoto, MA; A. Morris, PhD

Monday, October 27, 10:30-12:00 p.m
3095.1

Empowering advocates: Addressing disparities through policy change

Room: SD Marriott Marina
Torrence

Discussant: M. Paloma, MPH
Moderator: M. A. Larkin, JD, MS, RN

10:30 AM — Empowering advocates: Addressing disparities from within the community *C. Freeman, MA*

11:00 AM — Empowering advocates: Native American approaches to addressing disparities *J. Spelman, JD*

11:15 AM — Empowering advocates: Public health advocacy from the lens of tobacco advocacy *K. Jerome, MA*

Scientific Session # 3098
Monday, October 27, 10:30am -12pm

Public Health Traffic Safety Institute:
A Roadway to Teen Safety

San Diego Marriott Hotel & Marina
Room: Atlanta/Chicago

Monday, October 27, 12:30-2:00 p.m.
3187.0

Reducing Alcohol Harm: Legal and Policy Approaches

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: M. Wolfson

12:30 PM — Reasons for not seeking help for substance use disorders: Ethnic group differences *M. Karno, PhD*

12:48 PM — Extreme drinking in a culture of moderation: The Chinese situation *I. M. Newman*; Q. Ling; L. Huipu; P. Jia

1:06 PM — Relationships between states' DUI policies and HIV-positive persons' drinking behaviors nationally *S. L. Taylor, PhD, MPH*; R. Collins, PhD; M. Elliot, PhD; J. Ringel, PhD; D. E. Kanouse, PhD; R. Beckman, MPH

1:24 PM — Beverage Server Training: Results of an Environmental Strategy to Reduce Binge and Underage Drinking in Retail Establishments Surrounding College Campuses *C. Bacon, MPH*; D. N. Hughes, MPH

1:42 PM — Law Enforcement Influences on Underage Drinking *M. Wolfson*; B. A. Reboussin; E. Y. Song; K. Wagoner

Monday, October 27, 12:30-2:00 p.m.
3188.0

International Tobacco Control:
Opportunities and Challenges in Building Capacity and Conducting Research

Room: SD Marriott Marina
Marriott Hall Salon 6

Moderator: F. Stillman, EdD

12:30 PM — An Assessment of Smoking in Two Brazilian Universities *V. Figueiredo, MD*; L. Casado; L. Almeida; A. Szklo; F. Batalha; E. Masson; F. Stillman, EdD

12:48 PM — Capacity building in tobacco control using a network of local tobacco control offices in Mexico *E. Avila-Tang, PhD*; L. M. Reynales-Shigematsu, MD, MSc; R. Valdés-Salgado, MSc; F. Stillman, EdD

1:06 PM — Strengthening Local Capacity through International Research Networks *H. L. Wipfli*; E. Donaldson; F. Stillman, EdD

1:24 PM — Second-hand Smoke Baseline Study and Monitoring in Vietnam *F. Stillman, EdD*; L. Hepp; H. Do; H. T. Phan; S. Tamplin

Monday, October 27, 2:30-4:00 p.m.

3286.0

Youth & Consequences: Energy Drinks, Gambling, Run-Aways, and Mental Health Impact

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: J. Davis-Joyce

2:30 PM — Energy drink use is associated with subsequent nonmedical prescription stimulant use among college students **A. M. Arria, PhD**; K. M. Caldeira, MS; K. E. O'Grady, PhD; K. B. Vincent, MA; R. R. Griffiths, PhD; E. D. Wish, PhD

2:48 PM — Interplay between substance use and gambling behaviors among college undergraduates **A. K. Carleton, MA**; N. C. Heck, BA; B. N. Cochran, PhD

3:06 PM — A comparison of addiction and transience among street youth: Los Angeles, California, Austin, Texas, and St Louis, Missouri
K. Ferguson, PhD; K. Bender, MSW; G. Heidemann, MSW; S. Thompson, PhD; **D. Pollio, PhD**

3:24 PM — Relationship between depression and the initiation of ATOD use among adolescents aged 12-17 in the United States **M. B. Hossain, PhD**; K. L. D. Sydnor, PhD; I. S. Obot, PhD, MPH

3:42 PM — Availability of integrated care for mental health conditions in adolescent-only substance abuse treatment programs **H. Knudsen, PhD**

Monday, October 27, 2:30-4:00 p.m.

3287.0

State-Based Tobacco Product Regulation: Creative Solutions from States that Can't Wait and What To Do If the FDA Bill Passes

Room: SD Marriott Marina
Marina Ballroom Salon F

Organizer: B. Vollinger, MSPH

Moderator: M. Zeller, JD

2:35 PM — Passage of Fire-Safe Cigarette Legislation in North Carolina **A. Goldstein, MD, MPH**; E. Grant, RN; A. Kurian

2:50 PM — Tobacco Product Regulation: Massachusetts and Beyond **Christopher N. Banthin, J.D.** R. A. Daynard, JD, PhD

3:05 PM — Confronting Reality: Addressing Tobacco Marketing in the Retail Environment **A. Roesler, BSN, MSPH**

3:20 PM --- New York's Efforts to Expand Access to Over-the-Counter Nicotine Medications **Guthrie S. Birkhead, MD, MPH** Ursula E. Bauer, PhD, MPH; Richard F. Daines, MD

3:20 PM — State and local regulation of tobacco products: Lessons learned from NCI's state and community tobacco control research program **B. Vollinger, MSPH**; [Andrea Fryd](#)

Monday, October 27, 4:30-6:00 p.m.

3392.0

Alcohol Epidemiology: Variations Across Populations, Methods, Time and Geography

Room: SD Marriott Marina
Marina Ballroom Salon F

Moderator: J. Juras, PhD

4:30 PM — California State Epidemiological Profile: Patterns of alcohol, tobacco, and other drug (ATOD) consumption and consequences **S. Wirtz, PhD**; S. Bright, PhD; A. Ratnasiri, MSc

4:48 PM — Recent trends in binge drinking among adults – United States, 2001-2006 **P. R. Chavez, PhD**; D. E. Nelson, MD, MPH; R. D. Brewer, MD, MSPH

5:06 PM — Variation in Detrimental Drinking Patters across the US States **J. Bond, PhD**; Y.

Ye, MS; T. K. Greenfield, PhD; W. C. Kerr, PhD

Monday, October 27, 4:30-6:00 p.m.
3393.0

**Intergrating HIV Care and Substance Abuse
Treatment: It's a Two-Way Street**

**Room: SD Marriott Marina
Marina Ballroom Salon E**

Moderator: K. Gorosh, MBA

4:30 PM — Buprenorphine for the treatment of opioid dependence: A patient perspective **J. E. Egan, MPH**; J. Gass, MPH; J. Netherland, MSW; L. Weiss, PhD

4:48 PM — Developing a peer education model designed to reduce HIV risk among methamphetamine injection drug users: Lessons from a feasibility study **M. H. Rumpitz, PhD**; C. J. Casciato, BS; L. Drach, MPH; J. Guernsey, MPH; J. Maher, PhD; K. Pranian, BA

5:06 PM — "They're tryin' to make me go to rehab...": Improving care for patients with substance use disorders and HIV **P. T. Korthuis, MD**

5:24 PM — Availability of HIV Screening and Education in the US Addiction Treatment System **A. J. Abraham, PhD**; L. J. Ducharme, PhD; P. Roman, PhD

5:42 PM — Integrating Rapid HIV Testing into Substance Abuse and Mental Health Settings Nationally: The Substance Abuse and Mental Health Services Administration Rapid HIV Testing Initiative **K. James, MD**; L. E. House, PhD, MSW; W. Hewitt, MS; D. Thompson; S. Jones, MSW; S. Carrington, MPH; W. Clark, MD, JD, MPH

POSTER SESSIONS

Monday, October 27, 10:30-11:30 a.m.
3073.0

ATOD Student Poster Showcase I

**Room: SDCC
Halls ABC**

Board 1 — To Smoke or Not to Smoke: A Qualitative Study of Smoking in the Philippines **G. J. Garcia, MA, MPH**

Board 2 — MassBUILT: Efficacy of an Apprenticeship Site Based Smoking Cessation Intervention for Unionized Building Trades Workers **C. Okechukwu, MSN/MPH**; N. Krieger, PhD; G. Sorensen, PhD; Y. Li, PhD; E. Barbeau, ScD

Board 3 — A comparison of tobacco control policy in two newly independent states: Lessons Latvia can learn from Poland **L. E. Rueff**; M. Putenis; H. C. Gelderblom, MD, PhD

Board 4 — Idaho Tobacco Cessation Program: Providing free cessation counseling to all Idahoans regardless of place of residence **E. Hannah, DVM, MS, MPH**; L. Sosnowski, BS; K. Quinn, BS; **K. Penchansky, BA**

Board 5 — What are private health plans doing (or not) about smoking cessation? **S. Reif, PhD**; C. M. Horgan, ScD; D. W. Garnick, ScD; **D. L. McLellan, MHS**

Board 6 — Predictors of young adult smoking cessation: Evidence for the importance of quitting-related beliefs **R. H. Nagler**; J. N. Cappella, PhD

Board 7 — Practice patterns and training for tobacco cessation for three types of complementary and alternative medicine practitioners **L. Ford, MPH**; M. Muramoto, MD, MPH; C. Ritenbaugh, PhD, MPH; M. Aickin,

PhD; M. Nichter, PhD; M. Nichter, PhD

Board 8 — Contribution of clean indoor air policy in reducing cigarette smoking during pregnancy: A multilevel analysis of the impact of restaurant/bar restrictions on perinatal smoking in Massachusetts *K. H. Nguyen, MPH*

Monday, October 27, 10:30-11:30 a.m.
3074.0

ATOD Student Poster Showcase II

Room: SDCC
Halls ABC

Board 1 — Predictors of alcohol use and binge drinking using social cognitive theory among Asian Indian international college students *S. Yeramaneni, MBBS*; M. Sharma, PhD; D. I. Wagner, HSD

Board 2 — Operation Phoenix: So fresh, so clean, and so drug free *C. Pineda, BA*; M. Fong, BA; D. Marke, BA; T. Walton, BA; P. Herring, PhD, RN; S. Montgomery, PhD, MPH, MS; S. Kazemi, BS, MPH; E. Holzhauser, MPH

Board 3 — Reliability and validity of the Spanish RBA: Translation issues, protocol drift, and drug distribution patterns *M. M. Wood, PhD*; D. G. Fisher, PhD; A. Rainof, PhD; J. M. Siegel, PhD, MSHyg

Board 4 — Role of parental monitoring and peer influences on substance use with Caribbean Youth *D. Cuervo, MA*; S. M. Perugini, MA, EdS; K. F. Randall, PhD; K. Flowers, MA; D. C. McBride, PhD; G. L. Hopkins, MD, DrPH, MPH; C. Archbold, PhD

Board 5 — First puff: A multi-attribute utility model for predicting smoking initiation among adolescents *K. Akagha, MPH-Candidate*; J. W. Weiss, PhD; V. Merrill, PhD; M. Mouttapa, PhD

Board 6 — Differences in tobacco use and related psychosocial risk factors among youth in urban India by grade level, socioeconomic status, gender, and city: Assessment of Project MYTRI

follow-up surveys (2005 and 2006) *P. Dhavan, MBBS, DHA*; M. H. Stigler, PhD; C. Perry, PhD; M. Arora, MS; K. S. Reddy, MD

Board 7 — Motivation for substance abuse treatment among offenders who have committed drug-related crimes *K. M. Peavy, MA*; J. W. Wax, BA; B. N. Cochran, PhD

Board 8 — Gender differences in the social acquisition and social provision of alcohol to adolescents *K. Wagoner, MPH*; E. Y. Song; M. Wolfson

Monday, October 27, 4:30-5:30 p.m.
3365.0

Health Care Providers Working to Prevent & Treat Tobacco Use

Room: SDCC
Halls ABC

Board 1 — A survey of smoke exposure during pregnancy in minority women *K. F. Brookfield, PhD, MPH*; J. Potter, PhD, ARNP; A. Cotter, MD, MPH

Board 2 — Behavioral, psychosocial, and environmental risk factors associated with substance use during pregnancy: Comparisons of substance-using and non-using pregnant women *J. Alberts, PhD*; T. T. Thomas, DrPH; R. Ramos, MA; J. Fuqua, PhD; *C. J. Condon, PhD*

Board 3 — Polymorphisms in metabolic genes CYP1A1 and GSTM1 and quitting smoking during pregnancy *X. Chen*; K. Woodcroft

Board 4 — Expanding providers' smoking cessation services: A national survey of US health professionals *E. Tong, MD*; R. Strouse; J. Hall, JD, MS; M. Kovac; S. A. Schroeder, MD

Board 5 — Do nurses who smoke get more breaks? *L. Sarna, RN, DNSc*; S. A. Bialous, RN, DrPH; M. J. Wells, RN, PhD; J. Kotlerman, MS

Board 6 — Quitting for Keeps: Promoting cessation & preventing relapse among pregnant and postpartum WIC clients L. A. Hammond, MPH; *J. C. Jordan, MPH, CHES*; J. Martin, BS; P. K. Stuver, RN, MA

Board 7 — Influence of a tobacco-free hospital campus policy on the smoking status of hospital employees *A. Goldstein, MD, MPH*; A. Viera, MD, MPH; K. Kramer, PhD; C. Ripley-Moffitt, MDiv

Board 8 — Smoke-free hospital campus: A bridge to family cessation treatment *J. Donlen, RN, DNSc, JD*; M. J. Weitz, MSW

Board 9 — Restoring health: A new approach to tobacco cessation in an urban health center *E. A. Byrne, MA, NCC, LPC*; L. Line, MS

Board 10 — Addressing Multiple Behavioral Risks in Prenatal Care: Smoking, Mental Health, and Continuity of Care S. Garbers, MPA; N. Tobier, MPH, LMSW; S. Blust, MPH, LMSW; M. A. Chiasson, DrPH; *T. J. Rosenberg, PhD*

Monday, October 27, 4:30-5:30 p.m.
3366.0

Interaction Between Alcohol, Tobacco, and Mental Health

**Room: SDCC
Halls ABC**

Board 1 — Tobacco dependence among clients in residential substance abuse programs: Meeting the NYS mandate *J. Astone-Twerell, PhD*; K. Morgen, PhD; T. Hernitche, LCSW; A. Watson, BA

Board 2 — Smoking-attributable health care expenditures among persons with diabetes mellitus *B. B. Adhikari, PhD*; J. W. Kahende, PhD

Board 3 — Examining the proximal relationship between drinking and smoking behaviors utilizing data collected from a late-night field study *M. B. Reed, PhD*; C. McCabe, BA; J. E. Lange, PhD; J. D. Clapp, PhD

Board 4 — Cigarette Price Sensitivity of Smokers with Comorbid Alcohol, Drug, or Mental Disorders *M. K. Ong, MD PhD*; Q. Zhou, MS; H. Y. Sung, PhD; T. E. Keeler, PhD

Board 5 — Telephone counseling with cognitive therapy for depression: Seven-month follow-up of effects on smokers with and without indicators of depression *V. Rabiuss, PhD*; P. Villars, MEd, LPC; K. J. Pike, MA, LPC; D. Wiatrek, PhD; A. McAlister, PhD

Board 6 — Performance partnership as a model to develop cessation strategies for people with diabetes who smoke *T. A. MacAller, MPH*; C. Saucedo, BA

Board 7 — Trends in association between alcohol use and cigarette smoking in Japanese adolescents: Results from periodical nationwide cross-sectional surveys *Y. Osaki, MD, PhD*; T. Tanihata, MD, PhD; T. Ohida, MD, PhD; H. Kanda, MD, PhD; Y. Kaneita, MD, PhD; M. Minowa, MD, PhD; K. Suzuki, MD, PhD; K. Hayashi, MD, PhD; T. Kishimoto, MD, PhD

Board 8 — Relationship between alcohol consumption and smoking initiation among college student smokers *M. B. Reed, PhD*; C. McCabe, BA; J. E. Lange, PhD; J. D. Clapp, PhD; A. Shillington, PhD

Board 9 — An Overview of Light Cigarette Lawsuits in the United States *E. L. Sweda, JD*

Board 10 — Influence of tobacco control policies on smokers with poor mental health *E. P. Simard, MPH*; M. Hrywna, MPH; C. D. Delnevo, PhD, MPH

Monday, October 27, 4:30-5:30 p.m.

3367.0
New Developments in Smoke Free Living Spaces and Outdoor Venues

Room: SDCC
Halls ABC

Board 1 — Exposure to secondhand smoke in Wisconsin homes: Trends and strategies for reduction *D. Ahrens, MS*

Board 2 — Smokefree Living for a Healthy Family: Partnering for prevention with early childhood programs *S. A. Ross-Viles, MPH*; P. Zemann, BA; M. Leon-Guerrero

Board 3 — Household Smoking Policies among Cambodians in Long Beach, California *R. Friis, PhD*; M. Forouzesh, PhD, MPH; C. Garrido-Ortega, MPH; K. Kuoch, MPA; A. Safer, PhD; K. Trefflich, MPA; P. Griego, BS

Board 4 — Head Start Families: Getting Involved in Steps Towards Smokefree Homes *J. K. Ibrahim, PhD MPH MA*; D. Zanis, PhD

Board 5 — Policy adoption for a tobacco-free family entertainment venue: No smoking at the zoo *S. Pearman, MPA*; *V. D. Krenz, PhD, MSPH*; E. Krenz, PhD

Board 6 — Patron support for tobacco-free policies at Wild Waters Adventures Park *S. Pearman, MPA*; E. Krenz, PhD; *V. D. Krenz, PhD, MSPH*

Board 7 — Compliance with the county ordinance prohibiting smoking within 20 feet of public building entrances in Kings County, California *V. D. Krenz, PhD, MSPH*; O. Vallejo; E. Krenz, PhD

Board 8 — Implementing Outdoor Smoke Free Laws Case Study *E. Emerson, MA*; B. Curry, MA

Board 9 — Evaluation of a smokefree policy in subsidized multi-unit housing complexes in the

tri-county area of Portland, Oregon *B. Pizacani, PhD*; S. Schubert, MPH; D. Dowler, PhD; K. Rohde, MS; L. Drach, MPH; M. J. Stark, PhD

Board 10 — Implementing Smoke-Free Fair Policy *E. Emerson, MA*; B. Curry, MA

Monday, October 27, 4:30-5:30 p.m.
3368.0

New Issues in Tobacco Control with Special Population Groups

Room: SDCC
Halls ABC

Board 1 — Adolescents conquering tobacco: An adolescent tobacco education and cessation program *R. Henry, BS*; J. Behm, MS

Board 2 — Factors related to nicotine craving in an African American population *J. M. Rath, PhD, MPH, CHES*; E. Sharma, BS; K. Sharp, PhD, MPH

Board 3 — Teenagers Who Smoke are More Likely to Have Asthma *D. Krupitsky, MSPH*; C. Matt, BS; A. Pobutsky, PhD

Board 4 — Tobacco use, behaviors and beliefs between two disparate groups from Fayette County, Kentucky *S. J. Baker*; D. Holcomb, PhD

Board 5 — Identity-based motivation and smoking among low income African American adults *T. L. Finlayson, PhD*; S. J. Lee, PhD; D. Oyserman, PhD

Board 6 — Beyond public health borders: A multi-site examination of Tobacco-Related Message and Media (TeRMM) exposure to the underserved *S. F. Wallington, PhD*; L. A. Beebe, PhD; J. Crisostoma, MPH; A. Rose,

MHS; E. J. Perez-Stable, MD; L. Baezconde-Garbanati, PhD, MPH; D. Vallone, PhD, MPH; K. V. Viswanath, PhD

Board 7 — Tobacco use in context: Newport brand preference among young adult urban African Americans **S. Kwon, DrPH, MPH**; N. Yancey; F. Stillman, EdD; L. Bone, MPH, RN; K. C. Smith, PhD; E. Price

Board 8 — LGBT Tobacco Disparities: State-level successes, opportunities, and challenges **Scout, PhD**

Board 9 — “Reaching 18-24 Year Old Men with Tobacco Programming through Job-Readiness Programs” **A. Tartaglia, MSPH, CHES**; L. Ulmer, ScD, MSW; C. Livingston, MSW; G. James, MFT; A. Banegas

Board 10 — LGBT Cultural Competency Trainings: Who why and how . **Scout, PhD**; S. Senseman, MPH

Monday, October 27, 4:30-5:30 p.m.
3369.0

Promoting Smoke Free Air from Beginning to End

SDCC
Halls ABC

Board 1 — Effect of smoke-free policies on sales turnover in Tasmanian bars **M. Siahpush, PhD**; A. Lal, MPH

Board 2 — Using a community based public health survey to address restaurant tobacco policies **D. J. Kruger, PhD**; L. Shirey, MPH; A. White; A. Goldon; E. H. DeLoney

Board 3 — Show me the smokers: An observational study of smokers in bars and taverns **J. Gast, PhD**; C. Snow, MS

Board 4 — Closing the gaps in smokefree protections **C. Hallett, MPH**

Board 5 — Smoke-free air laws and perceived norms about smoking in four Texas cities J. T.

Macy, MPH; S. E. Middlestadt, PhD; N. Stupiansky; **R. Gross, PhD**, CHES; J. Gelwicks

Board 6 — Smoke-free workplace regulation in West Virginia: Local air quality testing in Monongalia County **C. Tworek, PhD, MPH**; V. Frey-McClung, MA; L. Prendergast, MS, CHES; K. Horn, EdD, MSW

Board 7 — Cheers! Breathing easier and smoking less: One year later **K. A. Palmersheim, PhD**; P. L. Remington, MD, MPH

Board 8 — Effect of the smoking free work places ban law in Puerto Rico on the quitline smoking cessation counseling program **E. C. Díaz-Toro, DMD**; W. A. Calo-Perez, MPH; H. A. Marín, PhD

Board 9 — Motivating Bars to Go Smokefree in Advance of the Law **A. Columbo**

Monday, October 27, 4:30-5:30 p.m.
3370.0

Tobacco Control Developments in Mainland China and Taiwan

SDCC
Halls ABC

Board 1 — Tobacco control policies in Taiwan: Knowledge, attitudes, and practices of senior high school personnel population **F. C. Chang, Ms**; S. Y. Lo, MS; Y. J. Yeh, MS; P. T. Yu, MS; K. Y. Chao, MD, MS; P. L. Chen, PhD

Board 2 — Limitation on Tobacco Control in Chinese Legislation **X. Wang**

Board 3 — A Promote Strategy for Non-Smoking Campus Movement-An example of National Penghu University **S. C. Chen, PhD**

Board 4 — Anti-tobacco education materials at elementary school in Taoyuan County in Taiwan **S. R. Lin, MS**; H. W. Wu, MS; C. C. Hsu, PhD; M. F. Chu

Board 5 — Could workplace non-smoking policy reduce smoking behaviors? A multi-level analysis of a workplace smoking surveillance study **F. L. Chen, PhD**; P. Y. Chen, PhD; C. C. Hsu, PhD; Y. R. Chen; Y. - T. Lin

Board 6 — A study of the smoking message image on Television Drama from 2001 to 2005 in Taiwan **H. F. Lee**; F. L. Chen, PhD; H. W. Yen, PhD

Board 7 — Correlates of cigarette smoking among juvenile inmates in Taiwan **E. Y. C. Peng, MD, MS**; S. Y. Lyu, MPH, PhD; D. E. Morisky, ScD, MSPH, ScM; P. T. Yu, MS; Y. L. Weng, RN, MS

Board 8 — Household Smoking Restriction and Second-Hand Smoke Exposure in Tao-Yuan, Taiwan **Y. R. Chen**; F. L. Chen; C. C. Hsu, PhD

Board 9 — Effect of financing smoking cessation outpatient services on receiving quit advice in Taiwan **F. C. Chang, DrPH**; T. W. Hu, PhD; S. Y. Lo, MS; P. T. Yu, MS; K. Y. Chao, MD, MS

Board 10 — Can smoke-free physicians lead the way to a tobacco-free China? **X. Kuang**; M. Ceraso, MHS; J. M. McElroy, PhD; P. Vila; X. Du; L. Lv; H. Ren; N. Qian; J. Dong; D. Jorenby; M. Fiore

Monday, October 27, 4:30-5:30 p.m.
3371.0

Tobacco Issues in Immigrant & Other Populations

**Room: SDCC
Halls ABC**

Board 1 — Tobacco industry sponsorship of arts organizations **E. Smith, PhD**

Board 2 — Design of a Tobacco Use Prevalence Study for Cambodian Americans **R. Friis, PhD**; M. Forouzesh, PhD, MPH; C. Garrido-Ortega, MPH; K. Kuoch, MPA; K. Trefflich, MPA; P. Griego, BS; A. Quibuyen, BS

Board 3 — Decisional balance and stage of change of quitting behaviors among Korean American smokers **G. X. Ma, PhD**; C. Fang, PhD; J. Choi, PhD; J. I. Toubbeh, PhD

Board 4 — Hookah Use among Arab, Chaldean and Caucasians community in SE Michigan **M. M. Fakhouri, MSCHS, CHES**; H. J. Jamil, MD, PhD, FFOMI; S. C. . Hiller, Student; J. Youkhanna, Student; R. Khoury, PhD; H. Fakhouri, PhD; B. Arnetz, MD, MPH, MscEp; V. Hill Rice, PhD RN, APRN BC

Board 5 — Immigration and smoking initiation in the Mexican-origin population in the United States **P. J. Stoddard, MA**

Board 6 — Exploring the Use of Waterpipes in the Arab American Community **K. Wenrich, MPH**; M. Shiels, BS; C. Richan, BS

Board 7 — Impact of acculturation, education, and birth origin on smoking among adult male Los Angeles County residents of Mexican ancestry **M. D. Weber, PhD**; D. Sze, MPH; P. Simon, MD, MPH

Board 8 — Holy Smoke: A Pilot Program to Address Tobacco and Related-disease disparities in a Cambodian Buddhist Temple **I. Phlong**; D. Gold; I. Dankwa-Mullan, MD, MPH

Board 9 — Knowledge, Attitudes and Prevalence of Tobacco Use among Somali Youth and Adults in Minnesota **D. DuBois, MPH, MIA** ; O. A. Mire, MPH; K. Giuliani, MHS; S. Jama; L. C. Ehrlich, MPH; M. H. Stigler, PhD; D. Pryce, MD; S. Fahia, PhD

Board 10 — Factors associating with the desires to use smoking cessation medications among Chinese Americans **J. Y. Tsoh, PhD**; V. Wang, BA

Monday, October 27, 4:30-5:30 p.m.

3372.0
Overview of Tobacco Issues

Room: SDCC
Halls ABC

Board 1 — Occupational disparities in smoking: An essential area for surveillance **A. Philipneri, MPH**; S. O'Connor, PhD; R. Schwartz, PhD

Board 2 — Tobacco Use and Oral Cancer Risk Among Nevada Adolescent Females Over a Six Year Period **S. I. Cantwell, MS**; B. S. Putnam; R. Antolin; J. Hong; J. Gill; M. M. Ditmyer, PhD, CHES; C. Mobley, PhD, RD; C. A. Demopoulos, DDS

Board 3 — Impact of an Exhibit of Tobacco Control on Visitors in Taiwan **M. S. Chen, MS; F. C. Chang, Ms**; P. T. Yu, MS; K. Y. Chao, MD, MS

Board 4 — Developing an Alaska Native adult tobacco survey **S. Mirza, MPH**; R. S. Caraballo, PhD

Board 5 — Idaho Millennium Tobacco Cessation Program: State programs evaluation report **E. Hannah, MS, MPH; K. Quinn, BS; K. Penchansky, BA**

Board 6 — Tobacco use and high caries risk in the United States Air Force active duty population **I. G. Bober-Moken, DMD, MPH**; S. Y. Chao, MS

Board 7 — State Tobacco Control Plans: Who Falls Outside the Plans? **J. K. Ibrahim, PhD MPH MA**; C. Rexing, MPH

Board 8 — State Tobacco Control Resources, 1998-2006: Missed Opportunities? **J. K. Ibrahim, PhD MPH MA**; C. Rexing, MPH

Board 9 — Comparison of smoking prevalence trends between California and the rest of the United States **W. K. Al-Delaimy, MD, PhD**; A. L. Mills, MD, MPH; M. M. White, MS; J. P. Pierce, PhD

ORAL SESSIONS

Tuesday, October 28, 8:30-10:00 a.m.

4001.0

Moving Targets: How Tobacco Industry Marketing Strategies are Evolving

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: P. Ling, MD, MPH

8:30 AM — **SESSION ABSTRACT** Moving targets: How tobacco industry marketing strategies are evolving **P. Ling, MD, MPH**; M. J. Lewis, DrPH; D. K. Cortese, PhD; A. Mejia, MPH; Y. H. Hendlin, MSc; O. Wackowski, MPH

8:35 AM — From Timberline to Camel Snus: RJ Reynolds' smokeless tobacco marketing strategies **A. Mejia, MPH**; P. Ling, MD, MPH

8:50 AM — Smokeless tobacco advertising – an analysis of changing messages and strategies **M. J. Lewis, DrPH**; O. Wackowski, MPH

9:05 AM — Marketing Cigarettes and Snus to Upwardly Mobile Young Adults **D. K. Cortese, PhD**; A. Mejia, MPH; P. Ling, MD, MPH

9:20 AM — Understanding the Culture of Cool: Advertising Camel Cigarettes to Hipsters **Y. H. Hendlin, MSc**

9:35 AM — Moving online: Tobacco brands' use of digital marketing **O. Wackowski, MPH**; M. J. Lewis, DrPH

Tuesday, October 28, 8:30-10:00 a.m.

4002.0

Alcohol Brief Interventions: National and International Groups

Room: SD Marriott Marina
Torrence

Moderator: C. J. Cherpitel, DrPH

8:30 AM — Ethnic Differences in Response to Brief Intervention in the Trauma Care Setting

C. Field, PhD, MPH; R. Caetano, MD, PhD; T. R. Harris, PhD

8:48 AM — Screening, brief intervention and referral to treatment (SBIRT) in a Polish emergency room *C. J. Cherpitel, DrPH*; J. Moskalewicz, PhD; G. Swiatkiewicz, PhD; Y. Ye, MS

9:06 AM — Beyond Acculturation: A Study of Alcohol Use among Korean American Adolescents in California *W. K. Cook, PhD*; C. R. Hofstetter

9:24 AM — Alcohol and drug abuse treatment for urban American Indians and Alaska Natives *B. McFarland, MD*; R. D. Walker, MD; P. Silk Walker, PhD; R. Ringor-Carty, MSW; S. R. Gilbert, BS, CADC II; A. Guillen, MS; G. Leichtling, BA

9:42 AM — Role of Acculturation and Birth Place among Hispanics on Drinking Outcomes Following Brief Intervention in the Trauma Care Setting *C. Field, PhD, MPH*; R. Caetano, MD, PhD; T. R. Harris, PhD

Tuesday, October 28, 10:30- 12:00 p.m.
4069.0

Spotlight on Young Adults: Tobacco Control Trends and Policies

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: L. Fabian, MPH

10:30 AM — North Carolina tobacco-free colleges: Results of a 2yr statewide initiative to address tobacco use among 18-24 year olds *B. M. Charlton*; *M. Mathew, MSPH*; *J. Steiner, MPH*; *A. O. Goldstein, MD, MPH*; *K. Kramer, PhD*; *V. Shah, LLM*; *L. McCormick, Dr PH*

10:48 AM — Smoke-free college campuses: Local and statewide perspectives *K. Homer-Vagadori, BS*; *K. Young, PhD, MPH (c)*; *G. Vittori, MPH (c)*

11:06 AM — Social smoking and cessation: Do young adult social smokers intend to quit? *A. V. Song, PhD*; *P. Ling, MD, MPH*

11:24 AM — Do teens and young adults support clean indoor air policies? *L. Fabian, MPH*; *K. Lenk, MPH*; *D. H. Bernat, PhD*; *J. Forster, PhD, MPH*

11:42 AM — Emerging phenomenon of Black & Mild brand cigars among young adult urban African Americans *S. Kwon, DrPH, MPH*; *N. Yancey*; *F. Stillman, EdD*; *L. Bone, MPH, RN*; *K. C. Smith, PhD*; *E. Price*

LATE BREAKER SESSION

Tuesday, October 28, 10:30-12:00 p.m.
4070.0

The Death of Heath Ledger: Media Blip or Teachable Moment? A Public Health Response to the Troubling Trend of Prescription Drug Abuse

Room: SD Marriott Marina
Marina Ballroom Salon F

Discussant: M. Botticelli

Moderator: R. Denniston, MA

10:30 AM — Death of Heath Ledger: Media Blip or Teachable Moment? A Public Health Response to the Troubling Trend of Prescription Drug Abuse *R. Denniston, MA*

10:32 AM — Pharmaceutical and illicit drug mortality in the United States: Trends and research issues *M. H. Sorg, PhD, RN, D-ABFA*; *L. J. Paulozzi, MD, MPH*

10:52 AM — Prescription Drug Monitoring Programs: An Overview, and the California

Experience *K. Ellis*; R. Kephart

11:12 AM — Mass Media and Public Education Approaches to Reducing Demand *R. Denniston, MA*

Tuesday, October 28, 10:30-12:00 p.m.

4071.0

Systems & Policy Issues: Where We Are, Where We're Going

Room: SD Marriott Marina Point Loma

Moderator: K. Parker, MSW

10:30 AM — State Intragovernmental Activity and Alcohol and Other Drug Related Services: The Formal Policy Environment *W. J. Bartosch, PhD*

10:48 AM — Relationship between facility ownership, service to Medicaid patients and types of treatment services offered *D. C. McBride, PhD*; J. F. Chriqui, PhD, MHS; M. S. Mulatu, PhD, MPH

11:06 AM — Financing cocaine use in a homeless population *D. Pollio, PhD*; C. S. North, MD, MPE; K. M. Eyrich-Garg, PhD, MPE

11:24 AM — Re-examining the addiction counseling workforce: Training, treatment approaches, and turnover *A. J. Abraham, PhD*; P. Roman, PhD

11:42 AM — Improving ATOD services in Los Angeles County *A. Tagawa, MPH*

Tuesday, October 28, 10:30-12:00 p.m.

4071.1

Tobacco Cessation: Strategies Addressing Who, How, and Where

Room: Manchester Grand Hyatt Marriott Hall Salon 5

Moderator: K. Lenk, MPH

10:30 AM — Assessing access and utilization of Nicotine Replacement Therapy provided by The Maine Tobacco HelpLine among smokers *C. Tworek, PhD, MPH*; A. Haskins, BA; S. Woods, MD, MPH

10:48 AM — Predictors of smoking cessation patterns among adolescents *D. Lazovich, PhD*; E. G. Klein, PhD; D. J. Erickson, PhD; J. Forster, PhD, MPH

11:06 AM — Worksite: An Effective Approach for Delivering Statewide Tobacco Cessation Services *T. Leonard, MPH*; C. M. Peterson, BA; S. Kalgren, RN, BS

11:24 AM — Developing needs assessment protocols for smoking cessation system development *N. Minian, PhD*; R. Schwartz, PhD; J. Garcia, MSc; R. Guna, BA

11:42 AM — Influences on adolescent use of the California helpline *W. McCarthy, PhD*; B. Dietsch, PhD, RD; H. Zheng, MPH; G. Bono, PhD; H. Y. Park, PhD MPH, MS

LATE BREAKER SESSION

Tuesday, October 28, 10:30-12:00 p.m.

4071.2

College Presidents Gone Wild: Myth vs. Reality in the Minimum Drinking Age Debate

**SD Marriott Marina
Marriott Hall Salon 5**

Discussant: T. K. Greenfield, PhD

Moderator: L. M. Bosma, MA, PhD

10:30 AM — Minimum legal drinking age research: Summary and current conclusions *T. F. Nelson, ScD*

10:50 AM — Successes in reducing risky amethyst initiative vs. animal house: What college presidents can learn from research on the Mediterranean drinking style *T. Babor, PhD*

11:10 AM — Successes in reducing risky alcohol consumption and alcohol-related harm among college students *R. F. Saltz, BA, MA, PhD*

11:30 AM — Keeping up the pressure: Influencing policymakers to support MLDA *J. Cushing, CEO*

Tuesday, October 28, 12:30-2:00 p.m.
4152.0
Youth Leadership in Evaluation & Research

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: M. Sedonaen

12:30 PM — Session abstract - Breaking the borders of traditional alcohol prevention research and evaluation: Youth and adults partnering on research and evaluation to improve community impact *M. Sedonaen*

12:48 PM — Innovative peer-to-peer approach to measuring youth alcohol and other drug use (To be presented in Session 186119: Breaking the borders of traditional alcohol prevention research and evaluation: Youth and adults partnering on research and evaluation to improve community impact) *T. Keenan, MSW*

1:06 PM — What does it take to partner with young people on alcohol prevention research and evaluation: Lessons learned from successful youth-adult partnerships *J. Juras, PhD*

1:24 PM — Benefits and challenges of engaging young people in alcohol prevention research and evaluation *L. A. Nasr, MPH; S. Damon*

1:42 PM — Youth adult partnerships in assessment research to drive community alcohol and tobacco environmental prevention *A. Cue, MPH*

Tuesday, October 28, 12:30-2:00 p.m.

4153.0
Changing Tobacco Products: Marketing, Use, and Beliefs

Room: SD Marriott Marina
Marina Ballroom Salon F

Moderator: M. Parascandola

12:30 PM — Nicotine dependence by types of cigarettes smoked among US adults, 2001-2004 *S. Thorne, MPH; E. Maurice, MS; R. S. Caraballo, PhD*

12:48 PM — Characteristics of current and recent former smokers associated with the use of new potential reduced-exposure tobacco products (PREPs) *M. Parascandola, PhD, MPH; E. Augustson, PhD; A. Rose, MHS*

1:06 PM — Smokeless tobacco temptations: RJ Reynolds and Phillip Morris' interests in entering the smokeless tobacco market *A. Mejia, MPH; P. Ling, MD, MPH*

1:24 PM — "Harm-reduced" tobacco product marketing and the notion of consumer sovereignty *S. J. Anderson, PhD*

1:42 PM — Tobacco harm reduction: Myths, misinformation and mudslinging in the Canadian press *K. K. Heavner, PhD, MSPH; C. V. Phillips, PhD; P. Bergen, MSc, MLIS*

Tuesday, October 28, 2:30-4:00 p.m.
4241.0
Cutting Edge Studies on Youth and the Disadvantaged: Alcohol & Drugs

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: L. Lamkin, MPA

2:30 PM — Town Hall Meetings: A Nationwide Underage Drinking Prevention Effort *G. Ensley*

2:48 PM — Are industry-sponsored alcohol responsibility messages responsible enough?

An analysis of public service announcements and industry-sponsored responsibility messages in alcohol advertisements on national television in 2007 *M. Polonsky*; L. B. Snyder, PhD; V. Bilgen

3:06 PM — Changing images of violence, drugs and alcohol in rap music, 1979-1996 *D. A. Herd*

3:24 PM — Observable effects of *Salvia divinorum* *J. E. Lange, PhD*; J. D. Daniel, MPH; K. Homer, BA; C. E. Isensee, BA; M. B. Reed, PhD; J. D. Clapp, PhD

3:42 PM — Coast-to-Coast, Responsible Hosts: The Nationwide Movement to End Underage Drinking Parties S. L. Saetta, JD; *R. D. Treffers, JD*

Tuesday, October 28, 2:30-4:00 p.m.
4242.0

Serving Those Who Serve: Tobacco Issues and the Military

Room: SD Marriott Marina
Marina Ballroom Salon F

Moderator: L. S. Brown, MD, MPH, FASAM

2:30 PM — War as a marketing opportunity: The tobacco industry and the U.S. military *E. Smith, PhD*; R. Malone, RN, PhD, FAAN

2:50 PM — Cigarette smoking and military deployment: Prospective evaluation of smoking among a large population-based US military cohort *B. Smith, MPH, PhD*

3:10 PM — Tobacco cessation with military communities: A statewide perspective *C. Haydon, MSW*; W. Silverman

3:30 PM — Trends and Correlates of Tobacco Use in the Military: 1980-2005 R. Bray, PhD; L. L.

Hourani, PhD, MPH; J. Brown, PhD; M. *Pemberton, PhD*

Tuesday, October 28, 4:30-6:00 p.m.
4335.0

Alcohol Economics, Taxation, and Trade Issues

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: D. W. Zeigler, PhD

4:30 PM — Reducing the burden of alcohol problems in California through tax increases *M. Simon, JD, MPH*

4:48 PM — Social and economic costs of alcohol use on college campuses *M. Stahre, MPH*; T. F. Nelson, ScD; H. Wechsler; E. R. Weitzman, ScD

5:06 PM — Medicaid cost outcomes associated with brief interventions for substance use disorders among patients in hospital emergency departments *S. Estee, PhD*; T. M. Wickizer, PhD, MPH; L. He, PhD; D. Mancuso, PhD; B. Lucenko, PHD; D. Allen

5:24 PM — Start up and incremental practice expenses for implementing behavior change interventions in primary care *M. Dodoo, PhD*; A. H. Krist, MD, MPH; M. Cifuentes, RN, BSN; L. Green, MD

5:42 PM — Alcohol Industry's Objectives and Role in Global Trade Agreements *D. W. Zeigler, PhD*

Tuesday, October 28, 4:30-6:00 p.m.
4336.0

Killing Us Softly: Public Health Implications of Tobacco Industry 'Corporate Social Responsibility'

Room: SD Marriott Marina
Marina Ballroom Salon F

Moderator: R. Malone, RN, PhD, FAAN

4:30 PM — Tobacco industry corporate image as seen through a new collection of internal

documents: Implications for tobacco control policy *L. C. Friedman, JD*

4:45 PM — 'As responsible and trustworthy as any tobacco company can be': Credibility, corporate social responsibility, and the tobacco industry *P. A. McDaniel, PhD*

5:00 PM — Meeting or shaping its social contract? Philip Morris's societal alignment strategy *J. Yang, PhD, MPH*

5:15 PM — Corporate philanthropy, lobbying and public health policy *R. Malone, RN, PhD, FAAN; L. Tesler, PhD*

5:30 PM — Big Tobacco's "other" philanthropy: Think tanks, policy institutions and religious organizations *L. Tesler, PhD*

5:45 PM — Philip Morris's youth smoking prevention programs: CSR as a strategy to forestall regulation *D. E. Apollonio, PhD*

Tuesday, October 28, 4:30-6:00 p.m.
4337.0

Exploring the Impact of Other Drugs: Opiates, Stimulants, Prescription Drugs

**Room: SD Marriott Marina
Marriott Hall Salon 2**

Moderator: A. Frydl

4:30 PM — Reliability and validity of drug users' self-reports of amphetamine use *L. Napper, PhD; D. Fisher, PhD; M. E. Johnson, PhD; M. M. Wood, PhD*

4:48 PM — Methamphetamine use and high risk sexual behaviors among incarcerated female adolescents with a diagnosed STD *J. K. Steinberg, PhD, MPH; M. Boudov, MA; P. R. Kerndt, MD, MPH; C. Grella, PhD; C. Kadrnka, DO*

5:06 PM — Heroin-associated asthma symptoms among young non-injecting heroin users (NIHU) in Chicago *D. Broz, MPH; L. J. Ouellet, PhD*

5:24 PM — Patterns and Trends of Place-based Disparities in Non-medical Uses of Opiates and Synthetics and Prescription-type of Psychotherapeutics in the US *Z. Zhang, PhD; A. Infante, MPA; M. Meit, MA, MPH; G. Bischak, PhD; N. English, MA*

5:42 PM — Opioid analgesic misuse in a large urban HIV clinic *S. Little, MPH; A. Asher, RN, MSN; P. Lum, MD, MPH*

POSTER SESSIONS

Tuesday, October 28, 12:30-1:30 p.m.
4125.0

A Mosaic of Issues in Drug Using Populations

**Room: SDCC
Halls ABC**

Board 1 — Among long-term crack smokers, who avoids and who succumbs to cocaine addiction? *R. S. Falck, MA; J. Wang, PhD; R. G. Carlson, PhD*

Board 2 — Severe mental health distress among young adult prescription opioid abusers *S. P. Kurtz, PhD; J. K. Kish, MPH; H. L. Surratt, PhD; J. A. Inciardi, PhD*

Board 3 — Meta-analytic evidence of HIV behavioral prevention interventions for drug users *S. Semaan, DrPH; D. C. Des Jarlais, PhD; W. D. Johnson, MSPH*

Board 4 — Injecting drug users' self-reported understanding of their blood borne virus status – how reliable is it? A study of drug users in North London, UK *D. Swerdlow, BSc (Hons)*

Board 5 — Modeling longitudinal trajectories of ketamine injection among young injecting drug users *S. E. Lankenau, PhD; J. Jackson Bloom, MPH; B. Sanders, PhD; D. Hathazi, BS*

Board 6 — Acceptability of hepatitis B vaccine among drug users in a community-based sample **S. Amesty, MD, MPH, MEd**; E. O. Benjamin, MPH; M. Kusick; V. Nandi, MPH; D. Vlahov, PhD; D. C. Ompad, PhD

Board 7 — Respondent Driven Sampling: Optimizing peer recruitment by selecting seeds with recruitment potential, NYC (2006-2007) **A. E. Rudolph, MPH**; K. White, MPH; E. O. Benjamin, MPH; N. Crawford, MPH; K. Jones, MPH; C. M. Fuller, PhD

Board 8 — Reasons for refusing free hepatitis B vaccine in a community-based sample of drug users **M. Kusick**; S. Amesty, MD, MPH, MEd; E. O. Benjamin, MPH; V. Nandi, MPH; D. C. Ompad, PhD; D. Vlahov, PhD

Board 9 — Immediate vs. delayed availability of free hepatitis B virus vaccine in a NYC research setting **E. O. Benjamin, MPH**; S. Amesty, MD, MPH, MEd; M. Kusick; V. Nandi, MPH; D. Vlahov, PhD; D. C. Ompad, PhD

Board 10 — Voices Boricuas: Health perspectives of injecting drug users in Puerto Rico and Massachusetts **L. M. López, PhD, MPH, MSW**; T. Fitzgerald, PhD, MSW, LCSW; L. Lundgren, PhD

Tuesday, October 28, 12:30-1:30 p.m.
4126.0

From Harm Reduction to Overdose to EBP: A Broad Approach to Treatment

**Room: SDCC
Halls ABC**

Board 1 — Length of stay as a performance measure in substance abuse treatment **M. Fry, ND**; B. McFarland, MD

Board 2 — Role of pharmacies in buprenorphine treatment **D. N. DiRocco, MPH**; H. Hansen, MD, PhD; M. Galanter, MD

Board 3 — Financial Barriers to Implementation of Evidence-Based Practices for Alcohol and Drug Treatment **H. Fussell, PhD**; T. Rieckmann, PhD; A. Kovas, MPH; N. Stettler, BS

Board 4 — Impact of local changes in clinic and study practices on retention of opiate-dependent participants in a multi-site clinical trial **K. Wiest, PhD**; D. McCarty, PhD; T. Hartnett, MSW, MHA; L. Kunkel, MS, CCRP; D. Lape, BA; D. Gasperin, BA; A. Hasson, MSW; C. Thomas, MPH

Board 5 — Is state Medicaid plan coverage for ancillary/transitional assistance services related to services offered by outpatient programs accepting Medicaid? **J. F. Chriqui, PhD, MHS**; Y. Terry-McElrath, MSA; D. C. McBride, PhD; S. S. Eidson, JD

Board 6 — Survey analyses for implementing an electronic information system to enhance practice at an opioid treatment program **M. Chu, MS**; **S. Kritz, MD**; C. Madray, RPA-C, MBA; C. John-Hull, MD; B. Louie, BA; A. Muhammad, MPH; L. S. Brown, MD, MPH, FASAM

Board 7 — Diversifying the Settings of Opioid Overdose Prevention Trainings: Lessons for Implementation **C. Rath, PA-C, MS**; S. Stancliff, MD; **J.D. Dacus, LMSW**

Board 8 — Integration of harm reduction and twelve step approaches to treatment: Oppositional, complementary, or something in-between? **H. S. Lee, PhD**

Board 9 — Cultural adaptation guidelines for evidence-based substance abuse interventions: Outcomes from the Strengthening Families Program **K. L. Kumpfer, PhD**

Tuesday, October 28, 12:30-1:30 p.m.

4127.0
Interventions Across Primary & Special
Providers

Room: SDCC
Halls ABC

Board 1 — Lessons Learned in Integrating Screening, Brief Intervention, and Referral to Treatment Protocols into Primary Care Settings *L. Fischer, MPH*; B. Reimann, BA; C. Smith, MPH; B. Singleton, BA

Board 2 — Utilization of substance abuse treatment publications by professionals in related fields *R. F. Matthew, PhD*; B. Fink, RN, MPH; H. A. Brooks, MS; C. Currier

Board 3 — A Delphi survey of competencies for substance abuse prevention specialists *E. A. Randolfi, PhD*; K. Quint, MBA, LADC, NCAC; D. Bajpal, BS, CADC II, NCA

Board 4 — SESSION ABSTRACT: Deliverers of Substance Abuse Prevention Services: Issues of Professional Preparation *N. Kennedy, Dr PH*

Board 5 — Piloting the new Prevention Fellowship Program: An Opportunity for Standardization *D. Bailey, MHA, MBA*; L. Merchant; T. Geiger, MPH

Board 6 — Access and Retention in Treatment: Paying for performance in Maine *L. J. Frazier, MA, RN, CHES*

Board 7 — Massachusetts's experience with federal, state, and insurance funded SBIRT projects *K. Pressman, MS, LCSW, CADAC*; M. Botticelli; D. Alford, MD; C. Girard; M. Brolin, PhD; T. Kim, MD

Board 8 — Evaluation of telephone-based screenings for alcohol and other drug problems *M. Brolin, PhD*; A. Rubin, PhD; D. Alford, MD; C. W. Shanahan, MD; T. Kim, MD; L. Ellenberg, LICSW; I. Persand; A. Almeida, MPH; J. Perloff, PhD; K. Pressman, MS, LCSW, CADAC; C. Girard

Tuesday, October 28, 12:30-1:30 p.m.

4128.0
Methamphetamine, Cocaine, & Prescription
Drug Use and Consequences

Room: SDCC
Halls ABC

Board 1 — Narcotic analgesic prescription at discharge among emergency department patients identified with alcohol and other drug problems *S. L. Putnam, PhD*; I. R. H. Rockett, PhD, MPH

Board 2 — Correlation between Age and Marijuana, Cocaine and Non-prescription Methamphetamine Use in San Diego Trauma Room Patients *D. Chanson, BA*; K. Shannon, BS; D. Sisneros, MSW; S. Woodruff, PhD

Board 3 — Methamphetamine use and sexual risk: A comparison of Mexican and Mexican-American women in the San Diego/Tijuana border region *B. Rogala, MPH, CHES*; J. Lopez-Zetina, PhD, MA

Board 4 — Identifying and treating a meth mouth...do they care, do we care? *S. N. Beebe, RDH, PhD*

Board 5 — Prescription Drug Abuse Prevention in Rural West Virginia: Community-Based Approach *E. P. Cooper, BS*

Board 6 — Associations of Substance Use-Related Problems with Methamphetamine Use and Craving: Prospective Findings from a Clinical Trial *P. C. Wang, PhD*; S. Shoptaw, PhD; K. Heinzerling, MD; A. Huber, PhD; W. Ling, MD

Board 7 — Development and evaluation of MethOIDE (Methamphetamine and Other Illicit Drug Education): A new program for health professionals in Arizona *L. Shaikh, MPH*; J. K. Cunningham, PhD

Board 8 — Mechanisms for prescription drug abuse in Appalachia: Preliminary data from inpatient prescription drug abusers *R. Pack,*

PhD; E. P. Cooper, BS

Board 9 — Will methamphetamine become the new epidemic drug in Florida? *G. Saint-Jean*; N. Peleg-Oren, PhD; L. A. Crandall, PhD

Tuesday, October 28, 12:30-1:30 p.m.

4129.0

Social Dislocation

Room: SDCC
Halls ABC

Board 1 — Environmental and psychosocial influences on substance abuse among homeless adults *J. Stein, PhD*; A. Nyamathi, PhD; E. L. Dixon, PhD

Board 2 — Women's relationship characteristics: HIV risk behaviors and knowledge *C. Leukefeld, DSW*; J. Havens, PhD, MPH; C. B. Oser, PhD; M. Staton-Tindall, PhD; H. Knudsen, PhD; J. Mooney; J. A. Inciardi, PhD; H. L. Surratt, PhD; L. K. Frisman, PhD

Board 3 — MSM more likely than men in general to experience problems related to use of sedatives, tranquilizers and pain relievers M. E. Mackesy-Amiti, PhD; M. Fendrich, PhD; *T. Johnson, PhD*

Board 4 — Association between cigarette smoking and illicit drug use among male inmates in Taiwan *E. Y. C. Peng, MD, MS*; S. Y. Lyu, MPH, PhD; Y. M. A. Chen, MD, ScD; D. E. Morisky, ScD, MSPH, ScM

Board 5 — Using Drug Use Testing to Validate Self-Reported Sexual Behavior in a Sample of MSMs in Chicago *T. Johnson, PhD*; M. Fendrich, PhD; M. E. Mackesy-Amiti, PhD

Board 6 — Polydrug use as a risk factor for attempted suicide among secondary school students in a nationally representative sample in Puerto Rico *J. Reyes, EdD*; M. R. Moscoso, PhD; L. Rodríguez, PhD; H. Colón, PhD; J. Delgado, MSW

Board 7 — Multiple Comorbidities of Alcohol and

Drug Use *L. J. Catlin*; D. C. McBride, PhD

Board 8 — An analysis of factors related to hypothetical substance abuse treatment preference within an incarcerated sample: Abstinence versus harm reduction *J. W. Wax, BA*; K. M. Peavy, MA; B. N. Cochran, PhD

Board 9 — Criminal justice involvement and injection risk among drug users in NYC and NJ *M. Mino*; S. Deren, PhD; S. Y. Kang, PhD

Tuesday, October 28, 12:30-1:30 p.m.

4130.0

Youth: Choices, Decisions, & Consequences

Room: SDCC
Halls ABC

Board 1 — Drug Knowledge and Attitudes in a Population of High Risk Youth *L. G. Harris, BS*; H. Belcher, MD

Board 2 — Resilience in maltreated youth: Support vs. positive identity *D. A. H. Oliver, PhD, MPH*; R. P. Saunders, PhD, MPH; R. F. Valois, MS, PhD, MPH; S. Corwin, MPH, PhD; N. Cooper-Lewter, PhD, MSW

Board 3 — A Case Study of Inhalant Use and Age of Drug Use Onset in Conjunction with Gateway Hypothesis *K. Ding, PhD*; *G. A. Chang, PhD*; R. Southerland, Dr

Board 4 — Role of perceived risk of marijuana use in the relationship between perceived availability and use of marijuana by adolescents aged 12 to 17 in the United States *M. B. Hossain, PhD*; E. Velasco, PhD; S. Ahmad, PhD

Board 5 — Staying safe in New Orleans following Hurricane Katrina: The Experiences of Young Injection Drug Users *J. Jackson Bloom, MPH*; S. E. Lankenau, PhD; E. Alarcon, MSW; D. Hathazi, BS; B. Sanders, PhD

Board 6 — Association between parental drug use and adolescent drug abuse: The

differential effect of family structure and neighborhood drug traffic **C. Roustit, MD MPH**; P. Chauvin, MD PhD

Board 8 — Crossroads: A Cooperative Approach to High School Drug Prevention **J. J. Milroy, MPH**; D. L. Wyrick, PhD; M. Orsini, EdD; M. Fearnow-Kenney, PhD

Tuesday, October 28, 12:30-1:30 p.m.

4131.0

Mixing Alcohol, Drugs, & Youth

**Room: SDCC
Halls ABC**

Board 1 — Picture yourself alcohol and drug free **K. Herr-Zaya, BSN, MS, PhD**; K. Kronenberg, MPH; J. Mandelbaum, MA; R. Thomas, MPH; S. Keel, LICSW, MMHS; M. Giovannetti, MPH; M. N. Conboy; F. Perfas, BSBA

Board 2 — Perceptions and school-related factors contributing to adolescent binge drinking **M. L. Smith, MPH, CHES, CPP**; E. L. J. McKyer, PhD, MPH; M. K. Jun, PhD, MPH

Board 3 — Family and school influences on alcohol purchasing in childhood **K. H. Chen, MS**; C. Y. Chen, PhD; C. Y. Liu, PhD; S. L. Huang, MS; W. J. Chen, MD, ScD; K. M. Lin, MD, MPH

Board 4 — Psychosocial predictors of adolescent substance use in the Virgin Islands: Results of the 2007 Virgin Islands Youth Risk Behavior Survey **P. H. Brodish, MSPH**; A. Stein-Seroussi, PhD

Board 5 — Mixing alcohol with caffeine: Heavy episodic drinking, driving while intoxicated, and alcohol-related consequences among youth **E. Y. Song, PhD**; M. Wolfson, PhD; M. C. O'Brien, MD; K. Wagoner, MPH; B. A. Martin, MPH

Board 6 — Young Adults in the Workplace (YIW): Cross-site evaluation of workplace prevention programs **G. Karuntzos, PhD**; J. Bray, PhD

Board 7 — Marijuana use and its perceived

influence on social and sexual behavior among adolescent girls in youth detention **A. G. Robillard, PhD, CHES**; R. C. Holliday, PhD; R. L. Braithwaite, PhD

Board 8 — Alcohol and drug use among gang members: A closer look at the experiences of boys and girls **M. H. Swahn, PhD**; B. West, BS; R. M. Bossarte, PhD; V. Topalli, PhD

Board 9 — Evaluation of the All Stars Senior High School Prevention Curriculum **D. L. Wyrick, PhD**; M. Orsini, EdD; M. Fearnow-Kenney, PhD; J. J. Milroy, MPH

Tuesday, October 28, 12:30-1:30 p.m.

4132.0

Current Issues in Alcohol: Translating the Research

**Room: SDCC
Halls ABC**

Board 1 — Evaluating Community-level Prevention Strategies: Nebraska's State Incentive Grant (SIG) **P. W. Graham, DrPH, MPH**; M. Clinton-Sherrod, PhD; J. Williams, PhD; B. Weimer, MA

Board 2 — Relationships between increased hours worked and binge drinking in California's workforce **A. J. Barnes, MPH**; E. R. Brown, PhD

Board 3 — Targeting persons who are at risk for driving under the influence: How do individual differences relate to drinking and driving behavior? A. F. Santa, MA; B. N. Cochran, PhD; **A.K. Carleton, MA**

Board 4 — News coverage of Diva DUIs: Problematic social modeling or teachable moments? **K. Clegg Smith, PhD**; D. A. Twum; A. C. Gielen, ScD, ScM

Board 5 — Relationship between alcohol consumption and primary alcohol consequences among first year residents of a residential learning community **M. B. Reed, PhD**; K. Homer, BA; J. E. Lange, PhD; S. McCabe, PhD; C. J. Boyd, PhD; J. Cranford,

PhD; M. Scott, PhD

Board 6 — Substance abuse and its consequences in Indiana: Does level of urbanization affect outcomes *M. S. Greene, MPH*; E. R. Wright, PhD; H. Kooreman, MA

Board 7 — Evaluation of a provider profiling intervention for substance abuse treatment programs in Connecticut *M. C. Daley, PhD*; D. S. Shepard, PhD; R. Dunigan, PhD; C. M. Horgan, ScD; C. Tompkins, PhD; L. Siembab, MPA; S. Reif, PhD; J. Perloff, PhD

Board 8 — Meeting states where they are: A technical assistance model for prevention systems change *C. Goddard, MPH*; C. Oliver, MA

Board 9 — Mobilizing Extension as a Partner in Translational Prevention Research *L. Hill, PhD*; L. Becker, PhD; L. Parker, PhD

Tuesday, October 28, 12:30-1:30 p.m.
4133.0

College Alcohol Issues: Prevention, Intervention, and Treatment

**Room: SDCC
Halls ABC**

Board 1 — Problematic Drinking Among College Students: The Role of Impulsivity and Motivation to Change *D. M. Kazemi, PhD*; M. Wagenfeld, PhD; K. R. Van Horn, PhD; A. W. Blume, PhD; M. Gordon, PhD

Board 2 — Cultural beliefs mediate racial differences in college drinking and alcohol-related problems *L. Devos-Comby, PhD*; J. E. Lange, PhD

Board 3 — Precipitating Factors Leading to Drinking Problems Among College Students M. E. Young, PhD; *M. Y. Hussain, PhD*

Board 4 — A Multi-Attribute Utility Model Approach Towards Binge Drinking among University Students *M. Mouttapa, PhD*; J. W. Weiss, PhD

Board 5 — Drinking and Its Relationship with Smoking *T. Y. Hwang, MD PhD*; J. J. Lee; K. S. Lee, MD, PhD; P. S. Kang, MD PhD; S. K. Kim, MD PhD; C. Y. Kim, MD PhD

Board 6 — Alcohol-related elevations in blood pressure among young adults on a college campus *D. C. Godette, PhD*; M. H. Kao; W. Jang, PhD; L. Carter-Edwards, PhD; M. S. Mulatu, PhD, MPH; R. Forehand, MD

Board 7 — Context of young adult alcohol-related elevations in blood pressure: A campus based study *D. C. Godette, PhD*; S. Hatcher, PhD; T. Tarbutton

Board 8 — High risk drinking prevention in college athletes *B. Funke, PhD, CHES*; J. Lidstone, EdD

Board 9 — Evaluation of the alcohol education program administered to freshman students M. Scott, MPH; *D. Holcomb, PhD*

Board 10 — A cross-national comparison of alcohol-related injury risk in Canadian & American college students *C. C. Piotrowski, PhD MPH*; M. A. Ichiyama, PhD

Tuesday, October 28, 12:30-1:30 p.m.
4134.0

**Alcohol Issues in Special Populations:
Exploring the Risk**

**Room: SDCC
Halls ABC**

Board 1 — Stress, anxiety, and hazardous alcohol use among college students: The influence of gender and coping *C. A. Eisenbarth, PhD*; R. J. Donatelle, PhD, CHES; D. Champeau, PhD; S. M. Welch, PhD

Board 2 — Alcohol-related disease impact in Korea *S. Chun*; A. Sohn; J. Cho; Y. Kim; J.

Yoon; K. An

Board 3 — Usual alcohol consumption and fatal injuries in middle-aged and older men: A community-based prospective cohort study in Japan **A. Sadakane**; A. Tsutsumi; S. Ishikawa; Y. Nakamura

Board 4 — Effective follow-up strategies with a homeless substance abuse treatment population **S. Corey, MS**; S. Dewane, MS, LPA; M. E. Johnson, PhD; C. Brems, PhD

Board 5 — Liquid courage: Alcohol consumption and sexual violence **G. Rots, MSc**; K. Yeager, MEd; A. Detjens, Med

Board 6 — Interpersonal violent victimization precedes substance abuse among women on welfare: A longitudinal study **R. A. Korcha, MA**; E. A. Lown, DrPH; L. A. Schmidt, PhD

Board 7 — Adult Siblings of Childhood Cancer Survivors Are Heavy Drinkers: Which Siblings are at Risk? A Report from the Childhood Cancer Survivor Study **E. A. Lown, DrPH**; R. Goldsby, MD; A. Mertens, PhD; R. A. Korcha, MA; T. Greenfield, PhD; J. Bond, PhD; J. Whitton, MS; L. L. Robison, PhD; L. K. Zeltzer, MD

Board 8 — Cultural Factors in Adolescent Alcohol USE among Ede Ethnic Minority in Highland Central Vietnam **Y. H. Nie Kdam, Dr**

Board 9 — Challenges in Structural Interventions to Lower Alcohol-related STI/HIV-risk (SILAS) **B. R. S. Rosser, PhD, MPH**; **R. Weinmeyer, MPhil**; G. Anderson, BA; L. Niswanger, BA; K. Horvath, PhD; S. S. Brady, PhD; R. Jones-Webb, DrPH; J. Konstan, PhD

Tuesday, October 28, 2:30-3:30 p.m.
4222.0

Building the Evidence Base: Surveillance Strategies

**Room: SDCC
Halls ABC**

Board 1 — Demographic Characteristics of Adult Cigarette Smokers—United States, 2006 **S.**

Davis, PhD

Board 2 — Prevalence of selected nicotine dependence symptoms among U.S. adolescents who started smoking in the past year: 2004 National Youth Tobacco Survey **R. S. Caraballo, PhD**; S. P. Novak, PhD; K. Asman, MPH

Board 3 — Disparities in Healthcare Utilization by Smoking Status in the U.S 1999-2004 **J. W. Kahende, PhD**; B. B. Adhikari, PhD; E. Maurice, MS; V. Rock, MPH; A. Malarcher, PhD

Board 4 — National Cancer Institute's State Cancer Legislative Database (SCLD): A resource for tobacco control researchers **R. E. Arculli, MA**; E. Gallotta, JD; J. Freudenwald, MA; L. Fues, JD

Board 5 — Smoking Cessation in Cancer Survivors **H. Y. Lin**; T. S. Tseng, DrPH

Board 6 — "Do you smoke?" Trends in Wisconsin physician's advice on smoking cessation, 1995 to 2002 **H. - H. D. Kuo, PhD**; K. Palmersheim, PhD; R. L. Glysch, MS; P. Remington, MD, MPH

Board 7 — Patterns of nicotine withdrawal symptoms in a population-based study **S. L. Calvin, MS**; T. Robbins, MS; S. P. Novak, PhD

Board 8 — School policy against smoking and high school student's smoking behavior: A national multi-level study in Japan **H. Kanda, MD, PhD**; Y. Osaki, MD, PhD; T. Ohida, MD, PhD; T. Tanihata, MD, PhD; Y. Kaneita, MD, PhD; M. Minowa, MD, PhD; K. Suzuki, MD, PhD; K. Hayashi, MD, PhD

Board 9 — Fruit & vegetable consumption and cigarette smoking: Pre- and post-cessation relationships **G. A. Giovino, PhD, MS**; S. M. Klein, MPH, MS

Board 10 — Adult smoke load and mortality

disparities across sex, racial/ethnic, and education strata in California *H. Lee, PhD*; B. Leistikow, MD, MS

Tuesday, October 28, 2:30-3:30 p.m.
4223.0

Innovations in Cessation I

**Room: SDCC
Halls ABC**

Board 1 — A Model of Addiction, Resilience and Adaptability among Adolescents *M. Ali, PhD*

Board 2 — Key grade-related periods for anti-tobacco campaigns and interventions: Trends in tobacco use, risk and protective factors for high and low sensation seeking White pre-teens and adolescents *A. C. Forsythe, PhD*; G. Cole, PhD, MPH; N. Kuiper, MPH

Board 3 — Quit Tobacco (QT): A state of the art worksite cessation program *E. Eisen-Cohen, PhD*; D. M. Beedle, BS

Board 4 — Mental health workers' attitudes and beliefs about tobacco cessation *K. S. Ryan, MA*; D. Hudson, BS, RRT

Board 5 — Healthcare intervention for preventable risk behaviors: Physicians' advice on smoking cessation in the U.S., 1995 to 2002 *H. D. Kuo, PhD*; K. Palmersheim, PhD; P. Remington, MD, MPH

Board 6 — Assessing staff readiness to implement the "Ask, Advise, Refer" (AAR) tobacco cessation brief intervention at five public health centers *T. Kuo, MD, MSHS*; J. Piron, MPH; L. V. Smith, MS, DrPH; D. Sze, MPH; M. D. Weber, PhD; L. Aragon, MPH

Board 7 — Arkansas SOSQuitline: A case study demonstrating continuing success C. E. Sheffer, PhD; *L. Brackman, MPH*; J. B. Wayne, PhD

Board 8 — Fax-to-Quit Louisiana: A systems-based approach to tobacco cessation *T. Bergeron, MSPH, RN*

Board 9 — "Helpers Program": A Pilot Test of Tobacco Cessation Brief Intervention Training for Three Worksite Communities *M.*

Muramoto, MD, MPH; K. Wassum, BA; T. Connolly, MSN, RN; E. Matthews, MPH

Board 10 — Web-Based Training to Expand the Reach of Brief Tobacco Interventions *T. Connolly, MSN, RN*; J. Hall, PhD; M. Aickin, PhD; M. Muramoto, MD, MPH

Tuesday, October 28, 2:30-3:30 p.m.
4224.0

Innovations in Cessation II

**Room: SDCC
Halls ABC**

Board 1 — Tobacco cessation counseling during the inpatient hospital stay: A teachable moment within military medicine *A. Deen-Hampton, MPH*; M. McCarthy Capp, MPH

Board 2 — Building capacity for cessation services in primary care settings; A health systems approach *J. R. Rarick, MPH*; H. R. Lee, PhD; J. Ng-Osorio, MPH

Board 3 — Comparing Tobacco Use Attitudes and Behaviors in Adolescent and Adult Tobacco Cessation Participants: Implications for Cessation *S. Frank*; V. Anand

Board 4 — Transtheoretical Model: An examination of the five stages of change for daily and some day smokers *A. K. McClave, MPH*; S. R. Dube, PhD, MPH; A. Malarcher, PhD, MSPH; M. Engstrom, MS

Board 5 — Increased access to tobacco cessation through healthcare partnerships *S. Michael, MS*

Board 6 — Teens on teen smoking cessation: Creating a client-based practice model *J. Donlen, RN, DNSc, JD*; M. J. Weitz, MSW

Board 7 — University Public Health and Health Profession's Students Team up to Promote Tobacco Cessation among Middle School

Students *J. L. Pomeranz, PhD*; T. E. Barnett, PhD; C. Christian, BS; B. Curbow, PhD

Board 8 — Young adult intermittent smokers: Defining and characterizing non-daily smoking *K. Lenk, MPH*; J. Forster, PhD, MPH; V. Chen, PhD; D. Bernat, PhD; P. Rode, MA

Board 9 — Assessment of an initial implementation of a “Ask, Advise, Refer” (AAR) tobacco cessation brief intervention in the public health clinic setting J. Piron, MPH; L. V. Smith, MS, DrPH; D. Sze, MPH; M. D. Weber, PhD; *L. Aragon, MPH*; T. Kuo, MD, MSHS

Board 10 — Tobacco use & intent predictability in early childhood *S. P. Brown, PhD(c), MPH, MN*

[Tuesday, October 28, 2:30-3:30 p.m.](#)
4225.0

Preventing & Treating Tobacco Use Among Youth & Young Adults

Room: SDCC
Halls ABC

Board 1 — Youth advocacy program: Training youth on the hazards of tobacco use, peer leadership and refusal skills *R. Henry, BS*

Board 2 — Undercover Investigation of Convenience Stores: Exposing stores that sell tobacco to minors T. Y. F. Huang, MS; K. Y. Chao, MD, MS; M. Lin, RN, MS; P. T. Yu, MS; L. Y. Yang, RN; Y. H. Lai, PhD; J. H. Cheng, PhD; *F. C. Chang*; M. L. Hsiao, RPh, MS

Board 3 — Predicting Use of a Health Professional for Cessation Among US Youth and Young Smokers *S. Davis, PhD*; A. Malarcher, PhD, MSPH; D. C. Barker, MHS; J. Gable, MS; P. Mowery; G. Giovino, PhD

Board 4 — Young adult tobacco program (YATO): Developing a model for tobacco cessation *M. McHugh, MPH*; M. Hall, PhD; M. Holt; I. Dankwa-Mullan, MD, MPH

Board 5 — Training Public Health Students to be Anti-Tobacco Advocates *T. E. Barnett, PhD*; T. V. Smith, BS; J. L. Pomeranz, PhD; B. Curbow,

PhD

Board 6 — Substance Abuse plays an important role in the number of children being raised by grandparents and other relatives *D. Simmons, BS*; C. M. Clasen, MPH, BSN; K. Conner, CHW; J. Wishart; W. Spears, PhD

Board 7 — Collaboration of tobacco-use prevention advocates and a local university: A new partnership for local policy change *T. Kane, MPH*; B. P. Tuttle, MA, BS; C. Claycomb, PhD; D. Headley, PhD

Board 8 — Using the Ecological Model to Explore College Student Smoking *C. Ahmed*

Board 9 — Differing psychosocial risk profiles of young adult waterpipe, cigar, and cigarette smokers *S. Smith-Simone, PhD, MPH*; B. Curbow, PhD; F. Stillman, EdD

Board 10 — Tobacco use and policy on college campuses: A review with a focus on special problems in Nevada *D. Cook, PhD*; G. Damera, MBPS

[Tuesday, October 28, 2:30-3:30 p.m.](#)
4226.0

Strategies in Youth Tobacco Prevention from the Web and Movies to Space Vehicles

Room: SDCC
Halls ABC

Board 1 — GASP! Teen moms as a resource in reducing smoking by pregnant adolescents *J. Beck, CHES*

Board 2 — Effects of smoking simulation technology intervention on middle school students' attitudes about smoking *M. Q. Wang, PhD*

Board 3 — Motivating, Managing, and Measuring Impact of Youth-Led Movements in Public Health Policy (Tobacco Control Case Study) *J. Jordan, MA*; D. Saggese, MBA

Board 4 — Social Branding® Model: How to

Reach High-Risk Youth & Young Adults *J. Jordan, MA*

Board 5 — Mass Youth Against Tobacco of Massachusetts: Involving Youth in Tobacco Prevention Using Web and Film Technology *B. H. Chen, MPH*; Y. J. Lee, MPP

Board 6 — Building a Statewide Youth Movement for Tobacco Prevention: Mass Youth Against Tobacco of Massachusetts *B. H. Chen, MPH*; Y. J. Lee, MPP

Board 7 — Evaluating Voice, Indiana's Youth Led Movement Against Tobacco *M. Spitznagle, MPH*; C. Schmitt, PhD; K. Thomas, MSPH

[Tuesday, October 28, 2:30-3:30 p.m.](#)
4227.0

Tobacco Control Around the World

Room: SDCC
Halls ABC

Board 1 — Present situation and future perspectives of smoking in Japan -An analysis based on National Nutrition Survey 1988-2005 *H. Shinmura*; T. Kato; C. Wakabayashi; T. Ojima; H. Yanagawa

Board 2 — Using Qualitative Research Methods to Assess Change: Tobacco control in the Dominican Republic *A. M. Dozier, RN, PhD*; D. Ossip-Klein, PhD; E. Sierra-Torres, MPH; S. Diaz, MD; Z. Quiñones, MD; O. Diaz; N. Chin, PhD

Board 3 — Improving communication with Ontarian smokers through a smokers' registry *N. Minian, PhD*; R. Schwartz, PhD; J. Garcia, MSc; R. Guna, BA

Board 4 — Comparisons and correlates of smoking among young men in 13 sub-Saharan countries *S. Khan, MPH*; V. Mishra, PhD

Board 5 — Economic Cost of Tobacco Use in India, 2004 *R. M. John, PhD*; H. Y. Sung, PhD; W. Max, PhD

Board 6 — Smoking Cessation among Italian Adults: Attempts, Intentions, and Use of Assistance *A. K. Ferketich, PhD*; S. Gallus, ScD; C. La Vecchia, MD

Board 7 — Successes of the tobacco industry in influencing tobacco control regulation in Lebanon: From the 1970 to the present *R. Nakkash, DrPH*; K. Lee, PHD

Board 8 — Declines in income-related mortality disparities in Canada: A world first for tobacco control? *B. Leistikow, MD, MS*

[Tuesday, October 28, 2:30-3:30 p.m.](#)
4228.0

Tobacco Control Policy Advocacy--It's Up to You

Room: SDCC
Halls ABC

Board 1 — Differential association of cigarette price and smoking prevalence across income groups: Monthly Australian data from 1991 to 2006 *M. Siahpush, PhD*; M. Wakefield, PhD; M. Spittal, PhD; S. Durkin, PhD; M. Scollo, DCH

Board 2 — When You Can't Lobby: A Solution for All Health Advocates *K. Weich Reusché, J. Francis, MPH, MBA*

Board 3 — Impact of a Social Marketing Campaign on Public Support for Smoking Bans in Louisiana *L. Brown, PhD*; S. Agha, PhD

Board 4 — Survivors And Victims of Tobacco Empowerment (SAVE): Successfully integrating survivors of tobacco-related diseases and advocacy for tobacco control *M. Mathew, MSPH*; A. O. Goldstein, MD, MPH; *K. Hampton*

Board 5 — Reducing Pediatric Secondhand Tobacco Smoke Exposure in Public and State-Controlled Settings *M. A. Gottlieb, JD*

Board 6 — Building an evidence base for tailored tobacco dependence treatment for racial and ethnic populations *J. D'Silva, MPH*; A. W. St. Claire, MPH; B. A. Schillo, PhD; T. Leonard, MPH; J. L. Valorose, MPP

Board 7 — Advocating for Smokefree Environments: The Physician's Role *L. Burton*; J. Williams, MA

Board 8 — Funding Models in the Biomedical Sciences *C. Ganchoff, PhD*; L. Bero, PhD

Board 9 — Tobacco deals delivered straight to smokers: A look at tobacco brand coupons *O. Wackowski, MPH*; M. J. Lewis, DrPH

Board 10 — Policy advocacy to eliminate smokeless tobacco sponsorship in five California rodeos: Results from a 3-year study *D. P. Perales, DrPh MPH*

Board 3 — San Fernando Valley tobacco control project: The effectiveness of merchant education and citizen citations to combat illegal tobacco sales to youth *J. C. Salazar, DrPH, MPH*; L. Yevdosin, BS; O. Strauss-Waitkuweit, BS; D. Valladares, BA; *K. Young, PhD*

Board 4 — Developing an educational campaign to remove tobacco from pharmacies in King County, Washington *F. Pajimula*; M. Ryan, MPHc; S. Neal

Board 5 — Tobacco sales to minors: Crossing the gender boundary *D. Goetze, MPH, CHES, CPP*; A. Jones, MPH; F. Mawanda

Board 6 — Gender and ethnicity of underage decoys and tobacco merchants as predictors of illegal sale of tobacco in Riverside County, California *R. S. Peterson, MPH*; F. M. Neglia, MBA

Board 7 — Meeting performance management outcomes: Learning from the success of the Synar program *J. L. Wagner*; S. M. Gray, MPH

Board 8 — Support for tobacco retail licensing policies in Fresno County, California *S. Pearman, MPA*; *V. D. Krenz, PhD, MSPH*; E. Krenz, PhD

[Tuesday, October 28, 2:30-3:30 p.m.](#)
4229.0

Youth Access to Tobacco: The Retail Environment

Room: SDCC
Halls ABC

Board 1 — Have you noticed all the tobacco ads? Your kids have. Successful media and partnership strategies to encourage retailers to voluntarily remove tobacco signs *K. J. Williams, MPH*

Board 2 — Utilizing a five-phase policy campaign model to reduce youth access to tobacco *G. Rivera*; *S. Gallegos*; *M. Olivares*; *M. Rivera*; *S. F. Shaw, DrPH*; *B. Nelson, MA*

Board 9 — Reducing Youth Access to Tobacco: A Community Effort to Implement a Tobacco Retail Licensing Ordinance *J. P. Nguyen*

[Tuesday, October 28, 2:30-3:30 p.m.](#)
4231.0

ATOD Posters I

SDCC
Halls ABC

Board 1 — Cost-effectiveness of syringe exchange programs in Uzbekistan *M. Daley, PhD*; *A. Boltaev, MD*; *D. S. Shepard, PhD*

Board 2 — Building capacity for tobacco

screening and referral to treatment in boston community health centers: A collaboration between state and city health Departments *J. Anzalota, LICSW, MPH*; M. Reid, RN, BS

Board 3 — Why a rebated cigarette tax should be considered *P. G. Lech, MD*; K. Buhr, PhD

Board 4 — Addressing Tobacco in Managed Care: A tobacco coverage survey among 6 health insurers in Louisiana *B. L. Falgoust, MPH*

Board 5 — Implementing a New Medicaid Cessation Benefit: The Massachusetts Experience *M. Paskowsky, MPP*; D. Warner, MA/MBA; T. Land, PhD; A. Cammaerts, MBA; *J. Bry MPH*

Board 6 — Diffusion of 100% tobacco-free hospital campus policies in North Carolina *J. Steiner, MPH*; M. Fager-Okun, DrPH; A. O. Goldstein, MD, MPH; K. Kramer, PhD

Board 7 — Lung cancer screening's effect on smoking cessation: A longitudinal analysis of randomized screening trial *L. Shi, PhD*

Board 8 — Assessing individual and organizational capacity for comprehensive tobacco control within local public health agencies in Ontario, Canada *M. Roberts, MES*; J. Garcia, MSc; I. Lambraki, MSc; K. S. Brown, Dr; K. Pieters, BSc; C. Silverman, MSc; E. Stiebelt, MHP

ORAL SESSIONS

[Wednesday, October 29, 8:30-10:00 a.m.](#)
5029.0

Alcohol Treatment: Gaps and Best Practices

Room: SD Marriott Marina
Point Loma

Moderator: I. R. H. Rockett, PhD, MPH

8:30 AM — Alcohol treatment gap among US college students *T. F. Nelson, ScD*; E. R. Weitzman, ScD

8:48 AM — Coaching agencies to improve substance abuse treatment *K. J. Riley, EdD*

9:06 AM — Integrating Best Practices for Older Adults Engaged in Alcohol and Drug Treatment Services *J. C. Salazar, DrPH, MPH*

9:24 AM — Impact of increasing priority treatment populations on the treatment effectiveness among priority and nonpriority populations *Y. I. Cho, PhD*; T. Johnson, PhD; G. Lee, MS; L. Pickup, RN

9:42 AM — Effectiveness of MAAEZ (Making Alcoholics Anonymous Easier) *L. A. Kaskutas, Dr PH*; M. S. Subbaraman, MS

[Wednesday, October 29, 8:30-10:00 a.m.](#)

5030.0

SAMHSA and CSAT's SBIRT Initiative

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: A. Mahony, MPH

8:30 AM — Introduction to and overview of SAMHSA and CSAT's Screening, Brief Intervention and Referral to Treatment initiative *J. B. Stein, LCSW, PhD*

8:40 AM — Translation of SBIRT Technology from research to real-life medical settings: State and Local Perspectives *M. Cunningham*; R. DiCiccio, MSW

9:00 AM — Screening and Brief Intervention in a Mental Health Clinic: Public Health Agenda or Mental Health Therapy? *R. A. Rawson, PhD*; *S. E. Spear, MS*; E. Gong-Guy, PhD; C. Moss, LCSW; S. Schroeder, BA

9:20 AM — SBIRT Implementation Opportunities and Challenges in a College Setting *J. Tomaka, PhD*

9:40 AM — Substance Abuse and Mental Health Services Administration (SAMHSA)'s

Center for Substance Abuse Treatment (CSAT) Screening, Brief Intervention and Referral to Treatment (SBIRT) cross-site evaluation design and implementation challenges *J. Bray, PhD*

Wednesday, October 29, 10:30-12:00 p.m.

5088.0 A

Continuum of Care: Across Systems, Setting, & Population

Room: SD Marriott Marina
Marina Ballroom Salon E

Moderator: S. L. Putnam, PhD

10:30 AM — Multi-year service utilization trajectories among Drug Treatment Court graduates and non-graduates *J. M. Somers, PhD*

10:48 AM — Can Drug Treatment Courts promote self-sufficiency and self-efficacy?: A qualitative exploratory study *A. E. Skooglund, F. Ona, PhD, MPH; Z. Bonilla, PhD, MPH*

11:06 AM — Three models of residential recovery houses for addiction: One year outcomes *D. Polcin, EdD; W. Lapp, PhD; R. A. Korcha, MA*

11:24 AM — Evaluation of a comprehensive overdose prevention and response training program for injection drug users in the Skid Row area of Los Angeles, California *K. D. Wagner, MA; T. W. Valente, PhD; M. Casanova, MA; S. M. Partovi, MD; B. M. Mendenhall; J. H. Hundley, CAADE, CATS; M. Gonzalez; J. B. Unger, PhD*

11:42 AM — Years of Heroin Use Predicts Abstinence in HIV-Infected Patients Receiving Buprenorphine *L. Weiss, PhD; M. Botsko, MSW; J. E. Egan, MPH; J. Gass, MPH; J. Netherland, MSW; R. Finkelstein, ScD; D. Fiellin, MD*

Wednesday, October 29, 10:30-12:00 p.m.

5089.0

Living Smoke Free: Clean Air in Homes and Cars

Room: SD Marriott Marina
Marina Ballroom Salon F

Moderator: B. Vollinger, MSPH

10:30 AM — Barriers and opinions for smoke-free policies among multi-unit housing complex owners and managers *M. Zarate, BS; V. D. Krenz, PhD, MSPH; E. Krenz, PhD*

10:50 AM — New Partners: Head Start Staff Implementing Smokefree Home and Smoking Cessation Interventions *J. K. Ibrahim, PhD MPH MA; D. Zanis, PhD*

11:10 AM — Correlates of Nicotine Contamination in Cars *R. A. Romero, MPH; A. L. Brewer; M. Sklar; P. J. E. Quintana, PhD, MPH; G. E. Matt, PhD*

11:30 AM — Children's Secondhand Smoke Exposure in Private Homes and Cars: An Ethical Analysis *J. A. Jarvie, RN, MSN; R. Malone, RN, PhD, FAAN*

Wednesday, October 29, 12:30-2:00p.m.

5139.0

Early Onset Drinking and Adolescent Risk

Room: SD Marriott Marina
Solana

Moderator: N. Giesbrecht, PhD

12:30 PM — Substance Use, Age of Initiation, and Suicidal Behaviors: A Multi-Substance Comparison of Risk *R. M. Bossarte, PhD; M. H. Swahn, PhD; R. Pack, PhD*

12:48 PM — Early onset of alcohol drinking and development of risky behaviours in late adolescence *N. Peleg-Oren, PhD; G. Saint-Jean, MD MPH PhD; G. A. Cardenas, MPH*

1:06 PM — Parental Monitoring and Its Influence on the Use of Alcohol and Drugs among Inner City 7th Grade Students *R. C.*

Fernando, BS; C. Markham, PhD; M. S. Baraniuk, PhD; R. Addy, MA; R. E. Roberts, PhD; S. Tortolero, PhD

1:24 PM — Early age of drinking onset, parental provision of alcohol to youth, and the development of alcohol dependence *R. W. Hingson, ScD, MPH*; T. Heeren, PhD; E. Edwards, MPH

1:42 PM — Decision Making Process in Alcohol Use among Youth *J. W. Weiss, PhD*; M. Mouttapa, PhD

Wednesday, October 29, 12:30-2:00 p.m.
5140.0

Substance Abuse Prevention Strategies for Adolescents

**Room: SD Marriott Marina
Santa Rosa**

Moderator: L. M. Bosma, MA, PhD

12:30 PM — Educational success and adult behavioral health in the Chicago Longitudinal Study: Implications for the prevention of substance and tobacco use and other related outcomes *J. W. Topitzes, PhD*; J. P. Mersky, PhD; O. Godes, MS; A. J. Reynolds, PhD

12:48 PM — How Do You Evaluate Community Prevention Coalitions?: Design of the Evaluation of Drug-Free Communities Support Program *D. Chavis, PhD*

1:06 PM — How do classrooms, schools, and communities influence delivery of universal prevention? *G. K. Tessman, BA*; E. C. Twombly, PhD; K. D. Holtz, PhD

1:24 PM — Teens and prescription drugs: Understanding media messages to prescribe prevention *K. D. Holtz, PhD*; E. C. Twombly, PhD

1:42 PM — Youth media exposure and substance initiation and use L. B. Snyder, PhD; *P. G. Nadorff*

Wednesday, October 29, 12:30-2:00 p.m.
5141.0

Mixed Messages: Tobacco-Focused Marketing and Press Coverage

**Room: SD Marriott Marina
Mission Hills**

Moderator: A. Woodfield

12:30 PM — Which types of televised anti-tobacco campaigns prompt more Quitline calls from priority population subgroups? *S. Durkin, PhD*; M. Wakefield, PhD

12:48 PM — Tobacco cessation news: Does the media report on what works for women? *A. L. Brubach*; J. Barone, MLS

1:06 PM — “Health” at any cost: Popular press comparison of the risks of obesity and tobacco use R. S. Rosen, MA; *E. Smith, PhD*

1:24 PM — Marketing unhealthy products: Outdoor advertising in Southern Louisiana and Los Angeles *M. M. Scott, MPP*

1:42 PM — Screen Out!: A national campaign to get smoking out of youth-rated films *M. Walthers, MPH*

Visit the Substance Abuse and Mental Health Services A

Venue: Exhibit Hall

Learn About:

- Career opportunities in the ATOD field, including current
- Student internships
- The Emerging Leaders Program and The Presidential
- SAMHSA's 24 hour substance abuse treatment service (800-662-4347) and online at: <http://treatment.samhsa.gov>

ATOD Student Poster Award

The 2008 APHA Annual Meeting and Exposition in San Diego inaugurates a new award to be given annually by the Alcohol, Tobacco and Other Drugs (ATOD) Section of APHA. Students who submitted and were accepted to present posters in the Student Poster Showcase I and II (3073 and 3074) sessions (Monday, October 27, 10:30-12:00 pm) will be considered for the Award of Best ATOD Poster for the 2008 Meeting. A panel of judges will evaluate the posters during the session on a number of scientific and/or public health practice criteria, including:

1. Importance of topic and aims addressed for ATOD and public health generally.
2. Project design: quality and level of detail; fit of methods with the project aims.
3. Project implementation: how well was the project conducted to achieve goals?
4. Innovation: what is new, creative, ground-breaking about the project?
5. Contribution to generalizable knowledge: does this break new ground or crash down open doors? Are results going to change the way the field thinks or acts?
6. How well are findings discussed, identifying implications for practice or policy?
7. Quality of communication—is the poster well organized, graphically interesting, appealing to the eye and clear?
8. Overall rating: is the whole greater or lesser than its component parts (above)?

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