

**W.K. Kellogg Foundation Grant 2006 Advisory Committee**

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**Barry Bass, MSW**

**Bobbie Berkowitz, PhD, RN, CNAA, FAAN**

**David E. Corbin, PhD**

**Marc D. Hiller, DrPH**

**Edwin Marshall, OD, MS, MPH**

**Paul Meissner, MSPH**

**James R. Nelson, MS**

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**Jan Wallinder, RN, MSN**

**Bernard S. Weintraub, MPH**

**Elizabeth A. Zelazek, RN, MS**



**Barry Bass, MSW**

Director

Davie County Health Department, Mocksville, N.C.

Barry has just completed a most successful year serving as President of the North Carolina Public Health Association (NCPHA). He has served as President of the North Carolina Association of Local Health Directors, President of the North Carolina Alliance of Public Health Agencies, Inc., President of the North Carolina Association of Home Care, and President of the Western North Carolina Public Health Association. Mr. Bass has also been active in the development of the “confluence” of public health organizations in North Carolina, which is bringing together a joint administrative structure among the NCPHA, the North Carolina Alliance of Public Health Agencies, Inc., and the North Carolina Association of Local Health Directors. He has actively participated in the Accreditation process for local health departments in North Carolina, developmentally with the Accreditation and Work Force Development Committees, and as a site visitor. Barry also represented North Carolina at the national Turning Point Working Meetings in Chicago, 1999 and in Denver, 2001 and participated in the APHA President-Elects Council on Affiliates Forum in June 2005.



**Bobbie Berkowitz, PhD, RN, CNAA, FAAN**

Alumni Endowed Professor of Nursing  
University of Washington School of Nursing

Bobbie Berkowitz is currently the Alumni Endowed Professor of Nursing at the University of Washington School of Nursing and Director for the Robert Wood Johnson Foundation Turning Point National Program Office. Dr. Berkowitz also directs the NIH/NINR funded Center for the Advancement of Health Disparities Research at the UW School of Nursing. She was Professor and Chair of the Department of Psychosocial and Community Health at the UW School of Nursing from 1998 through 2004. She holds an Adjunct Professor appointment with the Department of Health Services at the University of Washington School of Public Health and Community Medicine. She joined the faculty at the University of Washington in July 1996 after having served as Deputy Secretary for the Washington State Department of Health and Chief of Nursing Services for the Seattle-King County Department of Public Health. Bobbie has served on the Washington State Board of Health and the Washington Health Care Commission. She serves on the Editorial Boards for Public Health Nursing, and the American Journal of Public Health, as Senior Associate Editor of Policy, Politics, and Nursing Practice, and as Associate Editor of Nursing Outlook. She is the Vice-Chair of the Board of Directors of QualisHealth and past Vice-Chair of The Public Health Foundation Board. She was elected to the Board of Trustees for Group Health Cooperative in January 2004. Bobbie is a Fellow in the American Academy of Nursing and a member of the Institute of Medicine. She holds a Ph.D. in Nursing Science from Case Western Reserve University and Master of Nursing and Bachelor of Science in Nursing from the University of Washington.

**David E. Corbin, PhD**

Professor, Health Education and Public Health  
University of Nebraska at Omaha



David E. Corbin, Ph.D. is a professor of health education and public health at the University of Nebraska at Omaha. His secondary appointments are in gerontology and women's studies. Dr. Corbin was president of the Nebraska affiliate from 1996-99 and since then has served on their board in addition to serving as the affiliate representative to the APHA governing council. He has served on the APHA *Nation's Health* advisory committee, the Committee on Affiliates and, most recently, the APHA Nominating Committee. Dr. Corbin serves on many health-related boards, task forces and coalitions. He has also been active in numerous successful advocacy campaigns related to public health issues, including the earmarking of Nebraska's tobacco settlement dollars for health-related initiatives. Dr. Corbin authored, co-authored, and edited four books and has written numerous chapters in edited books and in over 70 articles in professional and lay publications.



**Marc D. Hiller, DrPH**

Associate Professor, Health Management and Policy  
University of New Hampshire

Before coming to the University of New Hampshire in 1979, Marc D. Hiller, DrPH, MPH was an instructor in the Department of Health Services Administration at the Graduate School of Public Health of the University of Pittsburgh where he was principally involved in health policy and long term care. His current primary areas of teaching, public service, and research are in public health (policy and practice; tobacco prevention/control; ethical issues in public health policy practice, and research) and ethical issues in medicine and health management. He teaches courses in public health ethics in the University's MPH program, and courses in health care ethics, U.S. health care delivery systems, public health history and practice, and social and behavioral health in its undergraduate program in health management and policy. For six years, he served as the Director of Undergraduate Studies in the Department of Health Management and Policy.

Dr. Hiller is the author/editor of two books, *Medical Ethics and the Law Implications for Public Policy* (1981) and *Ethics and Health Administration Ethical Decision Making in Health Management* (1986). He has also authored journal articles on a variety of public health and ethical issues and policies. Currently, he is working on a public health ethics textbook that has been accepted for publication in 2008 and is studying the health implications of tobacco use among college students and approaches to its control.

In December 2005, Hiller assumed the leadership role of chair of the Committee on Affiliates of the American Public Health Association (APHA). In this capacity, he has served as a member of the Association's Executive Board through 2006. He also serves as an active member of the American Hospital Association/HRET's National Steering Committee on the Role of Hospitals in Improving the Public's Health that will be issuing its report in November 2006.

Hiller was the project director of the Robert Wood Johnson and W.K. Kellogg funded New Hampshire Turning Point Initiative, a statewide strategic planning effort to strengthen the State's public health system in the 21st century. He remains active in the National Association of Local Boards of Health (NALBOH) serving on its Tobacco Control and Prevention and Government Relations Committees, both the New Hampshire and Maine state public health affiliates, and institutional ethics committees, among many other professional and civic organizations.

Hiller received a B.S. in Biology, an M.P.H. in Population, and a DrPH in health services administration and evaluation all from the University of Pittsburgh.



Edwin Marshall, OD, MS, MPH  
Past APHA Executive Board Chair

Edwin C. Marshall, O.D., M.S., M.P.H. is Professor of Optometry and Associate Dean for Academic Affairs and Student Administration at the Indiana University School of Optometry, Adjunct Professor of Public Health at the Indiana University School of Medicine, and a former US Public Health Service Primary Care Policy Fellow.

Dr. Marshall was the founding Chair of the Minority Health Advisory Committee of the Indiana State Department of Health and Vice Chair of the Indiana Public Health Institute. He has served as Chair of the Executive Board of the American Public Health Association and as a member of *The Nation's Health* Editorial Advisory Committee. He is a past President of the National Optometric Association, the Indiana Optometric Association, and the Indiana Public Health Association. He also has served on the Indiana Commission on Excellence in Health Care's Data and Quality Subcommittee, the Indiana Health Care Professional Development Commission, the Indiana Chronic Disease Advisory Council, the Benefits and Cost-Sharing Subcommittee of the Governor's Advisory Panel on the Indiana Children's Health Insurance Program, and as a member of the Joint Commission on Accreditation of Healthcare Organizations Roundtable on Health Literacy and Patient Safety. Dr. Marshall currently serves on the Boards of Directors of Bloomington Hospital and Prevent Blindness Indiana, and as a member of the National Eye Health Education Program Planning Committee of the National Eye Institute.

Dr. Marshall is a recipient of the Tony and Mary Hulman Health Achievement Award in Public Health and Preventive Medicine from the Indiana Public Health Foundation, the State Health Commissioner Award for Excellence in Public Health, the Distinguished Service Award from the Vision Care Section of the American Public Health Association, the Distinguished Hoosier Award from the Office of the Governor, and the Optometrist of the Year Award from the Indiana Optometric Association.

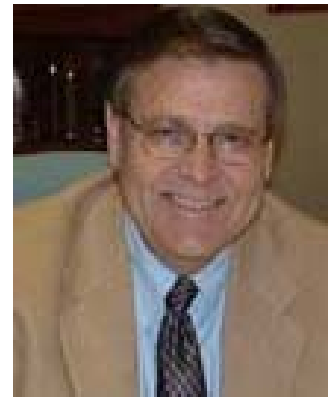


**Paul Meissner, MSPH**

Health Planner and Program Administrator  
Montefiore Medical Center

Paul Meissner is a health planner and program administrator at Montefiore Medical Center, Bronx, NY where since 1990 he has focused on developing community based primary care service and research programs for the medically underserved. He is the Network Coordinator for the New York City Research Improvement Networking Group (NYC RING), which he helped found in 2000. He is also the Program Director for the Ryan White Title III funded CICERO Program, which serves over 800 HIV+ people and their family members in a network of 10 community health centers in the Bronx. He has a special interest in implementing community-based services and research programs for people with HIV and has worked on programs for women, palliative care, outreach, substance abuse, single room occupancy hotel residents, and buprenorphine. He received his MSPH in Health Policy and Administration from the University of North Carolina in 1986.

Mr. Meissner is extensively involved in public health leadership activities at both the local and national level. He has served on the Public Health Association of New York City (PHANYC) Board since 2000 in a variety of functions - Secretary 2001-3, Chair, Nominating Committee, 2004-6, and is currently the President-elect. He is the Past Chair of the American Public Health Association (APHA) Community Health Planning and Policy Development Section and is a Member APHA Intersectional Council Steering Committee. He is a Board member of several non-profit organizations, as well as a member of the City of Yonkers Commission on Human Rights.



**James R. Nelson, MS**

Executive Director  
Illinois Public Health Association

James R. Nelson is the Executive Director of the Illinois Public Health Association (IPHA). He provides oversight and management and serves as lead staff to the Association governing council, leaders, and stakeholders for 82 sustaining affiliate agencies and 6,000 members. Mr. Nelson also coordinates and directs the Association's relationships with state agencies and other funding organizations, policy and legislative activities, and serves as the representative on all legislative and advocacy initiatives.

Prior to joining IPHA, James R. Nelson served as the Community Health and Prevention Division Director for the Illinois Department of Human Services. He provided administrative oversight for state and federal health and social services programs, managed the Offices of Family Health and Prevention, and directed the state's programs for maternal and child health, Early Intervention, United States Department of Agriculture nutrition programs, youth/juvenile justice, substance abuse prevention, domestic violence, and numerous individual and family projects. Mr. Nelson also worked collaboratively with statewide professional and advocate organizations to develop and negotiate policy issues related to the division and served as the Department's designee for state and federal projects, committees, commissions and councils.

James Nelson is a licensed audiologist. He served as *Division Chief-Program Coordinator-Audiologist* for the Illinois Department of Public Health from 1970 – 1991 and as an *Audiologist/Speech Pathologist* for the Northwestern Illinois Association for Special Education Public Schools. Mr. Nelson holds a Bachelor of Science degree in Elementary and Secondary Education and Speech Pathology-Psychology from Minot State University and a Master of Science in Audiology/Speech Pathology from North Dakota State University.



**Olivia Carter-Pokras, PhD**

APHA Executive Board

Olivia Carter-Pokras, Ph.D. is an Associate Professor in the Department of Epidemiology and Biostatistics, College of Health and Human Performance, University of Maryland College Park. Dr. Carter-Pokras has conducted health disparities research in the Federal government (21+ years) and academia (4+ years). Her research has mainly focused on the intersection of epidemiology and health policy to address Latino health and children's environmental health.

Prior to joining the faculty at the University of Maryland College Park, Dr. Carter-Pokras was an Associate Professor in the Department of Epidemiology and Preventive Medicine, University of Maryland School of Medicine where she currently serves as adjunct faculty. The previous Director of the Division of Policy and Data, Office of Minority Health, Department of Health and Human Services; Dr. Carter-Pokras has been recognized by the Surgeon General, Assistant Secretary for Health and Latino Caucus of the American Public Health Association for her career achievements to improve racial and ethnic data and develop national health policy.

Dr. Carter-Pokras is the Principal Investigator for a NHLBI cultural competency and health disparities academic award at the University of Maryland. She is currently conducting health assessments of Latinos in Baltimore and Montgomery County in close partnership with local government and community-based organizations. Dr. Carter-Pokras is a fellow of the American College of Epidemiology, and member of the Executive Board of the American Public Health Association. Dr. Carter-Pokras received her MHS in Biostatistics and PhD in Epidemiology from Johns Hopkins University.



**Tom Quade, MA, MPH**

Akron Health Department  
Northeastern Ohio Universities College of Medicine

Tom Quade is an Epidemiologist for the Akron Health Department and a faculty member of the Community Health Sciences Department of the Northeastern Ohio Universities College of Medicine. Prior to his employment with the Akron Health Department he was employed by the World Health Organization (WHO) in the European Office for Emergency and Humanitarian Assistance and was stationed in Rome, Italy.

Quade has served in various leadership positions in the Ohio Public Health Association (OPHA). Since 2004 he has served as the Affiliate Representative to the Governing Council of the American Public Health Association (APHA). He is also the founder and a past Chair of the Epidemiology Special Primary Interest group of OPHA. He has served on APHA's Committee on Affiliates since 2005 and is the current chair of the CoA Workgroup on Assessment Dues and Fundraising- the workgroup that worked closely with APHA staff in the development of the concept paper that was eventually awarded a 5.9 million dollar grant by the W.K. Kellogg Foundation in 2006.

Quade served as a Peace Corps Volunteer in the Kingdom of Nepal and a Public Health Specialist with the WHO. He was also the Chair of the National Association of County and City Health Officials' (NACCHO) workgroup on Health and Disabilities. His educational attainments include B.A. in Psychology from the University of Akron; an M.A. Counselor Education, from the University of Cincinnati; and an M.P.H. in Epidemiology and Public Health from Yale University.



**Walter Tsou, MD, MPH**  
University of Pennsylvania  
Drexel School of Public Health

Walter Tsou, MD, MPH is the Immediate Past President of the American Public Health Association. He currently serves on the visiting faculties of the University of Pennsylvania and Drexel School of Public Health. He served as Health Commissioner of Philadelphia from April 2000 to February 2002. Prior to his appointment, he was the founding Medical Director and Deputy Director for Personal Health Services of the Montgomery County (PA) Health Department from 1991-2000. Prior to 1991, he was the Clinical Director in the Division of Ambulatory Health Services for the Philadelphia Department of Public Health. Dr. Tsou lectures frequently on health disparities. He currently serves on the National Board of Public Health Examiners and the Executive Board of the American Public Health Association.

Locally he is on the boards of Philadelphia Physicians for Social Responsibility, the Philadelphia Area Committee to Defend Health Care, the Institute for Social Medicine and Community Health, the Chestnut Hill Healthcare Foundation and the Section on Public Health at the College of Physicians of Philadelphia. In the past, he has served on the boards and committees of the Maternity Care Coalition, the Philadelphia HIV Commission, Bridging the Gaps, the Asian American Health Care Network, and the United Way of SE Penna. His medical degree is from the University of Pennsylvania; his MPH is from the Johns Hopkins School of Hygiene and Public Health, and he has an honorary Doctorate in Medical Sciences from Drexel University.

**Jan Wallinder, RN, MSN**

Manager

Multnomah County Health Department



Jan Wallinder is the manager for Early Childhood Services in the Multnomah County Health Department in Oregon. She has been a member of the Oregon Public Health Association since 1980, participating in all levels of leadership within the affiliate including President, Affiliate Representative to the Governing Council of the American Public Health Association (APHA), and is currently on the Affiliate's Board of Directors. In 2004 when the Oregon affiliate leadership was considering dissolution of the organization, she was recruited by members to become President and re-establish the association. Within a year finances went from \$1100 to \$13,000 with successful membership recruitment, an annual conference and new sections- all under her leadership. Wallinder has also been a member of APHA's Constitution and Bylaws Committee, the Joint Policy Committee, the Action Board, a past Chair and Vice-Chair of the Executive Board, and a past Chairperson of the Public Health Nursing Section.



## **Bernard S. Weintraub, MPH**

Consultant

Weintraub & Associates

Mr. Bernie Weintraub is in private practice as a health care consultant to a variety of providers of public and personal health services. A graduate of the UCLA School of Public Health he is now retired from the Los Angeles Department of Health Services where he was active in a wide variety of health services programs including public health practice, environmental research and management, hospital administration, health facility licensure and certification, retiring as Special Assistant to the Department Director.

Upon his retirement, the Los Angeles Olympic Organizing Committee appointed him Public Health Director for the Games of the 23rd Olympiad where he served with distinction.

He holds the rank of Captain in the U.S. Public Health Service Ready Reserve and serves on an intermittent basis, as the West Coast Regional Medical Response Coordinator for the National Disaster Medical System.

He is Past-Chairman of the Board of Public Health Foundation Enterprises, Inc., a private non-profit charitable, research, demonstration, and service corporation. He also represents California on the Governing Council of the American Public Health Association (APHA) and is a participating member on a variety of Federal, State and Regional Commissions, Boards, Councils and Committees. He is the current President of the LA County Commission on Aging, a board member of the California Dental Health Foundation, the Center for Public Health Advocacy, the Fluoridation Task Force, serves as Board Secretary for the Center for Health Care Rights and as an Advisor to the Trust for America's Health.

He has served as President of a number of health related organizations including the California Public Health Association, the California Environmental Health Association, the APHA's Committee of State Affiliates He has also served as APHA Vice-President – USA, three term member of the Awards Committee and past chair, three term member of the Nominating Committee, has served on numerous other APHA Committees and Task Forces and is the incoming President of the Conference of Emeritus Members.

His accomplishments have been recognized by many professional organizations and governmental entities and he is the recipient of numerous commendations, awards, citations, medals and plaques including the Mangold Award, the National Environmental Health Association's highest honor and he was recently honored with the CA State Dept. of Health Services' Beverlee Myers Public Health Lifetime Award for Excellence.

Weintraub & Associates consults to various clients throughout the United States and abroad while he, in addition continues to provide volunteer service to the Los Angeles County Department of Public Health and to the Department of Community and Senior Services.

**Elizabeth A. Zelazek, RN, MS**  
Consultant



Elizabeth A. Zelazek (Liz) is a registered nurse and consultant. Ms. Zelazek received her Bachelors of Science in nursing degree from Alverno College – Milwaukee and her Masters of Science from the University of Wisconsin – Milwaukee. Ms Zelazek is retired from the City of Milwaukee Health Department, having served in a number of capacities including Public Health Nursing Director and Maternal Child Health Program Manager. She recently served as the Wisconsin Public Health Association’s project manager for the Public Health Statute Modernization National Collaborative, funded by the Robert Wood Johnson Foundation. Ms. Zelazek serves on many statewide public health committees and is a past-president of the Wisconsin Public Health Association. She has received several professional career awards, including the WPHA Presidential Citation Award, the WPHA Member of the Year Award, and the APHA Committee on Affiliates Chair’s Award for her continued contributions and leadership in local, state, and national public health, and will be receiving the APHA Executive Director’s Award at the 2006 Annual Meeting. She currently serves on the WPHA Board of Directors as the Wisconsin representative to the American Public Health Association (ARGC) and is the Chair-Elect of the APHA Committee on Affiliates, assuming the chair position in November 2006.