

Executive Summary of 2010 Section Reports

Each year, the Intersectional Council (ISC) of the American Public Health Association (APHA) collects section reports as recommended by the Task Force on Association Improvement and Reorganization (TFAIR) for two reasons. They are: (1) to assess activities conducted by section and Special Primary Interest Groups (SPIG); (2) respond to problems/challenges identified by section and SPIG leaders

In 2011, the ISC will use the Section-SPIG reports in conjunction with the strategic plans submitted by the groups to craft a intersectional strategic plan that will identify strengths to build upon, opportunities for improvement, and an improvement plan.

Process

In January 2010, the ISC issued the request to submit the section workplans using the zoomerang online format. While many of the questions were similar, a few open-ended questions were added to the membership/leadership categories to elicit best practice information. Sections-SPIGs were given a month to complete the report. A couple of reminders were emailed, and ISC liaisons were asked to follow-up with non-responding sections/SPIGS.

Findings

Demographics

- Thirty of the 34 Section-SPIGS completed the section reports. This is an 88% response rate. (Of the four that did not respond, one is inactive, one historically unresponsive, for one the leader who was to respond had an unexpected emergency, and the reason for the fourth not responding is unclear.)
- Over 60% of the reports was completed by the chair and 33% by the immediate past chair.

Membership Engagement

- There are four strategies currently being used to engage members: (1) marketing and opportunities for communication to individual members e.g. newsletter participation, email blasts, listserv ; (2) Facilitating subject-related group activities e.g. working on policies, ongoing international collaboration with John Snow Society; (3) Facilitating social networking e.g. meet and greet at booth, socials at the Annual Meeting; (4) Providing incentives e.g. require annual meeting presenters to be SPIG members, provide student/community travel scholarships.
- Challenges with engaging members relate to: (1) Time constraints and competing demands in members' lives; (2) Large size (of section?) makes communication difficult; (3) Role clarification; (4) Interaction with APHA staff (maybe listed by one section or SPIG?); (5) Difficulty travelling to annual meeting due to lack of funds which may impact strengthening personal relationships
- Sections-SPIGS have addressed this challenge in several ways: (1) Not doing anything because they do not know what to do; (2) Increased communication e.g. more frequent emails or less frequent emails so as not to overwhelm members; (3) Intent to spend more time on role clarification of members; (4) Organizing social networking events at meetings; (5) Setting up small topic or task specific workgroups/committees

Member Recruitment

- Over 80% of the comments related to recruiting student members.

- Challenges with recruiting members seemed to around recruiting new leaders, or getting active membership committee
- Several sections-SPIGS did not know what the best practices were for new member recruitment. Of those who listed strategies: (1) writing articles in newsletters of other organizations emphasizing the benefits (e.g. chiropractic newspapers, podiatry); (2) identifying membership chair or bigger membership team; (3) Explaining benefits of membership focusing on transitional members; (4) Increased outreach to students was mentioned by several e.g. partnership with training/internship programs; (5) reaching to employers to explain importance (e.g. community health worker).

Leadership Identification, Orientation and Communication

- Members generally did not find it too difficult to identify leaders for leadership positions, and said the nomination slate was competitive and diverse. Only 20% (n=6) found identifying leaders difficult.
- Tools used to orient new leaders were the chair-elect inventory, the leadership corner on the website and personal communications.
- Most section-spigs had persons identified for specific leadership roles e.g. policy chair, action board representative and fewer had a governing council coordinator identified in the formal role.

Policy Activities

- Half of the responding sections-SPIGS (n=15) had proposed a policy in the previous year
- About 73% (n=22) designate chair/co-chair to oversee policy review, 57% identify specific section members to review process and 47% engage with authors of the policy paper.
- Of the 16 who were engaged in the policy process, 7 found the process easy, 7 found it difficult and 2 found it very difficult.
- No question on advocacy was included the section-SPIG report.

Student Involvement

- Majority of the section-spigs (83%, n=25) worked with a student from the student assembly, and 68% (n=19) sponsored at least one student-focused activity at the Annual Meeting, while fewer (55%, n=16) included article written by and for students in the newsletter.

Fundraising and Finances

- Only 38% (n=11) section-spigs developed a written budget plan for allocating funds, while the majority (62%, n=18) did not have a written plan.
- Majority (60%, n=18) sponsored fundraisers, with one section-spig raising \$15,000 (wow!)
- Most common methods used for raising funds were solicitation to outside organizations and solicitation letter to section-spig members.
- Majority (80%, n=24) were aware of APHA restrictions relating to entities from whom funding should not be solicited.

Assistance from ISC

Assistance from ISC is requested on a diverse array of issues. These include:

- Best practice strategies/research on member engagement, recruitment, budget, communications (web platform for leadership calls, illustrating benefits/impact)

- Process advice such as for policy, opportunities to participate in science board, legal continuing education credits, open access to all apha annual meeting materials
- Fund raising (or advice?) for student and member participation at annual meeting
- Managing administrative paperwork from APHA staff
- Better communication on advocacy issues e.g, school-based issues
- Relationship building within sections-spigs e.g. ineffective committee chairs that will not leave, and outside sections-spigs e.g. with affiliates

Overall self-assessment

- Generally sections-spigs rated themselves highly on scientific sections/annual meeting program, and less so on member engagement, recruitment and leadership development.

Discussion

If the intent of the 2010 section report was to get more information on membership engagement, recruitment and leadership development, the ISC did get a lot of specific information. Section-SPIGS within APHA are using several strategies to engage members, and do not know what works to recruit new members. Leadership identification is not too difficult for most, while leadership development and communications are a challenge. The need for improved interaction with APHA staff was identified in most questions and it is unclear if this comment was made by the same respondent. Members are involved with proposing policy to some extent, though it is unclear how involved they are with advocacy. At least one section has had phenomenal success with fund-raising.

It is difficult to understand how successful section-SPIG has been in their endeavors as no specific targets were set, nor a baseline identified.

There are some limitations to the section-spig reports. The questions referred to sections, and in some instances this made SPIGs leaders feel excluded. Also no questions on advocacy were asked in the reports

Suggested next steps will depend upon answers to these questions:

- (1) What will it take for the ISC to reach consensus on priorities, and then identify a tangible aim or goal with targets, measures and best practice activities that will help achieve the goal. .
- (2) What level of commitment, training, and communications are needed and by whom?
- (3) Do we have a level of trust for a strong collaboration across sections-spigs within APHA?
- (4) What are some limitations of working with section-spigs within APHA, and how can these limitations be addressed?

2010 Section Report

Results Overview















Date: 4/13/2011 8:39 AM PST

Responses: Completes




Filter: No filter applied

1. Please identify your membership unit.


Alcohol, Tobacco & Other Drugs	<input checked="" type="checkbox"/>	1	3%
Alternative & Complementary Health Practice	<input checked="" type="checkbox"/>	1	3%
Chiropractic Health Care	<input checked="" type="checkbox"/>	1	3%
Community Health Planning & Policy Development	<input checked="" type="checkbox"/>	1	3%
Community Health Worker	<input checked="" type="checkbox"/>	1	3%
Disability	<input checked="" type="checkbox"/>	1	3%
Environment	<input checked="" type="checkbox"/>	1	3%
Epidemiology	<input checked="" type="checkbox"/>	1	3%
Ethics	<input type="checkbox"/>	0	0%
Food & Nutrition	<input type="checkbox"/>	0	0%
Gerontological Health	<input checked="" type="checkbox"/>	1	3%
Health Administration	<input checked="" type="checkbox"/>	1	3%
Health Informatics & Information Technology	<input checked="" type="checkbox"/>	1	3%
Health Law	<input checked="" type="checkbox"/>	1	3%
HIV/AIDS	<input checked="" type="checkbox"/>	1	3%
Injury Control & Emergency Health Services	<input checked="" type="checkbox"/>	1	3%
International Health	<input checked="" type="checkbox"/>	1	3%
Laboratory	<input type="checkbox"/>	0	0%
Maternal & Child Health	<input checked="" type="checkbox"/>	1	3%
Medical Care	<input checked="" type="checkbox"/>	1	3%
Mental Health	<input type="checkbox"/>	0	0%
Occupational Health & Safety	<input checked="" type="checkbox"/>	1	3%

Oral Health		1	3%
Physical Activity		1	3%
Podiatric Health		1	3%
Population, Family Planning & Reproductive Health		1	3%
Public Health Education & Health Promotion		1	3%
Public Health Nursing		1	3%
School Health Education & Services		1	3%
Social Work		1	3%
Statistics		1	3%
Student Assembly		1	3%
Veterinary Public Health		1	3%
Vision Care		1	3%
Total		30	100%



2. Position of individual completing this survey



Chair		18	60%
Chair-Elect		0	0%
Immediate Past Chair		10	33%
Other, please specify		2	7%
Total		30	100%

3. Membership Engagement and Recruitment Our Section had a chair for the membership committee.







Yes		29	97%
No		1	3%
Total		30	100%

4. Our Section held the following number of retention/engagement efforts.





Zero		1	3%
One		4	13%


Two		5	17%
Three		4	13%
More than three		16	53%

5. Please identify or list at least two promising strategies the section used to engage members?




Identified smaller workgroups on issues of interest or projects		19	63%
Supported members by offering toll-free conference call opportunities for discussions		17	57%
Recognized members for their service		25	83%
Consistently offered opportunities for discussion and feedback on key decisions		16	53%
Reached out to universities who require student join professional associations to identify a role for their students		13	43%
Other, please specify		15	50%

6. Please identify or list at least two challenges the section has experienced with engaging members?






Helping members understand how they can participate		16	53%
Facilitating follow through on commitments		15	50%
Ensuring members read their emails and respond		13	43%
Getting members to understand the impact of their engagement efforts		15	50%

Other, please specify		14	47%
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8. Our Section held the following number of membership recruitment activities.





Zero		1	3%
One		8	28%
Two		4	14%
Three		4	14%
More than three		12	41%

9. Please identify or list at least two promising strategies that the section has used to recruit members?

Sent out welcome letter/email to new members		25	83%
Encouraged members to reach out and personally recommend colleagues join APHA		24	80%
Advertised small project grants widely with a requirement that APHA membership be an eligibility requirement		3	10%
Sponsored webinars for a wide audience and as part of the introduction, presented benefits of being part of APHA		1	3%
Raised and awarded funds to help members attend the annual meeting		9	30%
Other, please specify		18	60%

10. Please identify or list at least two challenges the section has experienced with recruiting members.


Section leadership unaware of "best practices" for		11	37%
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membership recruitment			
Lack of knowledge of APHA recruiting effort		10	33%
Not a section requirement		1	3%
Unable to communicate value of membership		8	27%
Other, please specify		18	60%







12. Our Section held the following number of efforts to increase membership diversity.

Zero		7	23%
One		9	30%
Two		6	20%
Three		3	10%
More than three		5	17%
Total		30	100%

13. Communication Questions Our Section distributed the following number of all section emails

1-3		1	3%
4-6		9	30%
7-10		5	17%
More than 10		15	50%
Total		30	100%

14. Our Section uses the following methods to communicate with our members (check all that apply)

At least 2 newsletters distributed by APHA		28	93%
Blast emails through APHA		29	97%
Blogs		3	10%
Facebook		16	53%
Independent listserve		12	40%
LinkedIn site		4	13%

Regular updates on APHA's section web page		16	53%
Twitter		8	27%
Wiki		1	3%
Other, please specify		5	17%

15. Elections & Nominations Questions Our Section's candidate slate was submitted on time.

Yes		27	90%
No		3	10%
Total		30	100%

16. Our Section considered our slate of candidates competitive.

Yes		24	80%
No		6	20%
Total		30	100%

8 Responses

17. Our Section prepared a diverse slate of candidates.





Yes		25	83%
No		5	17%
Total		30	100%

18. Our Section nominated the following number of section members for the APHA leadership appointments.




zero		3	10%
one		5	17%
two		6	20%
three		3	10%
more than three		13	43%
Total		30	100%

19. How easy or difficult is it to identify members for APHA Leadership Appointment and APHA Executive Board positions?







1 Easy		4	13%
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2		5	17%
3		8	27%
4		9	30%
5 Extremely Difficult		4	13%
Total		30	100%

20. How easy or difficult is it to identify members for section leadership positions:

1 Easy		4	13%
2		8	27%
3		12	40%
4		6	20%
5 Extremely Difficult		0	0%
Total		30	100%

21. Leadership Development What tools have the section used to orient/train new leaders

Provided training for at least one or two meeting/conference calls		10	34%
Reviewed the Beginner's Guide and glossary companion with leadership		10	34%
Discussed section bylaws/rules		13	45%
Encouraged leaders to visit the Leader's Corner on the APHA website		15	52%
Reviewed the chair-elect inventory (checklist) with new chair-elect to ensure a smooth transition of leadership		16	55%
Other, please specify		15	52%

22. Our Section distributed the following number of emails to the leadership of the Section.

Zero		0	0%
One		0	0%
Two		0	0%
Three		1	3%
More than three		29	97%
Total		30	100%

23. Our Section conducted the following number of section leadership conference calls/meetings.

Zero		1	3%
One		2	7%
Two		2	7%
Three		0	0%
More than three		24	83%
Total		29	100%







24. Annual Meeting Program Our Section had an Annual Meeting Program Chair/Planner.

Yes		29	97%
No		1	3%
Total		30	100%



25. Our Section had the following number of business meetings at the Annual Meeting.

Zero		0	0%
One		7	23%
Two		5	17%
Three		10	33%
Four		2	7%
Five		3	10%
Six		0	0%
More than six		3	10%
Total		30	100%


27. What was the balance between available sessions and quality abstracts submitted to your Section at the last Annual Meeting?

We had more sessions than we needed (e.g. submissions that would have been better as posters were put into podium sessions or some sessions were not full)		1	3%
Our abstracts just filled our available sessions with the right mix of quality podium and poster sessions		5	17%
We obtained additional sessions that created just enough space for quality abstracts		8	27%
We had to put high quality abstracts into poster sessions, or overfilled podium sessions, for lack of space but accommodated all viable abstracts		8	27%
We had to reject viable abstracts for lack of space on the program		5	17%
Other, please specify		3	10%
Total		30	100%

28. Our Section had an Award Chair.


Yes		24	80%
No		6	20%
Total		30	100%

29. Our Section had a social event.



Yes		30	100%
No		0	0%
Total		30	100%

29 Responses



30. Policy Process Our Section had an Action Board Representative.

Yes		28	93%
No		2	7%
Total		30	100%






31. Our Section had a Policy Chair.

Yes		20	67%
No		10	33%
Total		30	100%
7 Responses			



32. Does your Section have a captain, leader or Whip that organizes your Governing Councilors?

Yes		10	34%
No		19	66%
Total		29	100%
9 Responses			

33. What is your section's policy review and development process?

Designate a chair/co-chair oversee policy review and development process		22	73%
Coordinate online survey at the section level		5	17%
Engage with policy authors on the review process		14	47%
Identify specific section members to review process		17	57%
Other		10	33%

34. Did your section present a policy or resolution in 2010? If yes, how many were submitted?



Yes		15	50%
No		15	50%
Total		30	100%

17 Responses

35. How easy or difficult was it to submit your policy/resolution" Very easy, easy, difficult, very difficult, N/A



1 Very Easy		0	0%
2 Easy		7	23%
3 Difficult		7	23%
4 Very Difficult		2	7%
5 N/A		14	47%
Total		30	100%

37. Student Involvement Our Section utilized a student liaison from the Student Assembly.

Yes		25	83%
No		5	17%
Total		30	100%



21 Responses

38. Our Section sponsored at least one student-focused activity at the Annual Meeting.

Yes		19	68%
No		9	32%
Total		28	100%

22 Responses

39. Our Section newsletter included article(s) written by and for students.

Yes		16	55%
No		13	45%
Total		29	100%

41. Other Rate your Section's accomplishments in the following areas on a scale of one to five (with five being the highest effectiveness).

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	1	2	3	4	5
Membership recruitment & engagement	0 0%	6 20%	14 47%	7 23%	3 10%

Leadership development	1 3%	4 13%	13 43%	9 30%	3 10%
Section elections	1 3%	2 7%	13 43%	8 27%	6 20%
Scientific Sessions/Annual Meeting program	1 3%	0 0%	1 3%	6 21%	21 72%
Policy development/advocacy	1 3%	5 17%	9 30%	7 23%	8 27%
Governing Council involvement	3 10%	1 3%	9 31%	8 28%	8 28%
Involvement with other APHA leadership opportunities	3 10%	4 13%	12 40%	4 13%	7 23%
Engagement with section leadership opportunities	2 7%	3 10%	5 17%	13 43%	7 23%

44. Finance & Development Every section is allocated an operating budget. Does your section develop a written one-year budget plan for allocating operating funds?

Yes		11	38%
No		18	62%
Total		29	100%

45. In the last year did your section sponsor any fundraisers?

Yes		12	40%
No		18	60%
Total		30	100%
15 Responses			

46. How did you raise funds for your section?

Auction		2	9%
Grant Proposal		3	14%
Sales		2	9%
Solicitation letter to outside organizations		10	45%
Solicitation letter to section members		10	45%
Other, please specify		8	36%

47. Is your section aware of APHA restrictions relating to entities from whom funding can NOT be solicited or accepted?

Yes		24	80%
No		6	20%
Total		30	100%

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2010 Section Report

Results Overview



Date: 4/13/2011 8:50 AM PST
Responses: Completes
Filter: No filter applied

2. Postion of individual completing this survey	
#	Response
1	Immediate Past Chair, Chair_Elect and Chair
2	Chair

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2010 Section Report

Results Overview



Date: 4/13/2011 8:51 AM PST
 Responses: Completes
 Filter: No filter applied

5. Please identify or list at least two promising strategies the section used to engage members?	
#	Response
1	promoting newsletter participation (e.g. "share your good news! promotion! recently published article)
2	Offered key networking opportunities at annual meeting, in particular, a networking dinner and an awards reception
3	Increased student advertising
4	invited to Mid year meeting, monthly email blasts, engaging membership meeting at Annual meeting.
5	Development of social media programs (facebook, twitter) and a website that would allow for greater opportunities for input beyond the newsletter
6	(1) Engage members on developing policy statements; (2) Formed three improvement teams with specific purposes and measures, one of which directly addresses member engagement.
7	Invitations distributed to the educators listservb that is part of the NASN Discussion and it is posted in the NASN Weekly electronic digest
8	Blast emails to announce specific opportunities for membership participation and contribution. Follow-up with new members who attend the Section's business meeting and Social at the annual meeting. Section participation on 2011 Epidemiology Congress committees. Ongoing international collaboration with John Snow Society.
9	Face to face Business Meeting has evinced interest from students. Also, GHCC has been responsible for arranging with APHA to have a Welcome Booth for Overseas Visitors at the annual meeting and this has again provided an opportunity to engage some members.
10	Required Annual Convention & Exhibition presenters in the HIIT track to be members of HIIT
11	hosted a meet and greet during the Annual Meeting
12	Invite new people to program planning meeting, recruit new abstract reviewers, welcome emails
13	eld 2 mentoring sessions for students; Scheduled special sessions in conjunction with the social hour.
14	community partnership with labor advocacy group
15	Provided student and community travel scholarships

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2010 Section Report

Results Overview



Date: 4/13/2011 8:53 AM PST

Responses: Completes

Filter: No filter applied

6. Please identify or list at least two challenges the section has experienced with engaging members?	
#	Response
1	Time constraints of members
2	Updated information on membership
3	Consistent follow up with new memebtrs and those intetrested in increasing involvement.
4	Our members are extremely busy people and have limited time to commit to the section.
5	(1) Limited activities outside APHA annual meeting for engagement; (2) Getting members to understand and internalize their roles; (3) Getting a high response rate on member interest surveys
6	Members are active in other groups that are their primary affiliations.
7	Competing demands of other associations, careers, family obligations
8	1) Competition for their time 2) work with APHA is not identified by their employer
9	Identifying the benefits of section membership for podiatrists practicing in solo, group or multispecialty practices.
10	the size of our membership makes communication with all members difficult
11	Time and distance combined with lack of travel funds always present a challenge for national level engagement
12	Getting nominations for leadership positions
13	Having members not have negative interactions with APHA staff in the DC office. We have members who say they are no longer interested in leadership after having to work with DC staff.
14	large number of people on monthly calls limits individual participation; identifying clear role for members who signed up to be mentors

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Results Overview: Open Ended Responses Filter: No filter applied (30 Response(s) Returned)

[« Return to Results Overview](#)

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Display Per Page

Displaying 1-30 of 30 Responses Select Page: [First](#) | [Previous](#) | [Next](#) | [Last](#)

#	Response
7	Have you addressed these challenges?
1	not in any significant way
2	We are pushing for student liasons to campuses to get more interest in younger people and then we are also reaching out to PH instructors at chiropractic colleges
3	Set up google list serve so there is more dialogue than provided by blast emails.
4	By creating smaller workgroups
5	The chair has contacted members who were not following through on their commitments to provide help, or if necessary, to reduce commitments to address time constraints. Many of these time constraints arose because members had family health issues arise that limited their time availability.
6	Worked with APHA Sent fewer, bundled emails
7	No
8	not very well
9	Developing portfolios for leadership team. For example , the Chair elect followed up with folks interested in more engagement and leadership.
10	If by addressed you mean "solved," we haven't. Much of our effort has been through explanatory e-mails (for the first and the fourth), and through direct engagement/encouragement of some members (the second and third).
11	More frequent blast emails and general membership conference calls
12	Kept phone meetings to one hour or less. Engaged members on issues they have expertise. Increased efforts to engage students.
13	1) Helped member understand how they can participate in section activities by developing a brochure and volunteer activities handouts. Both these are available on the section website and distributed at the Annual Meeting. (2) Getting members to understand the impact of their engagement efforts was addressed by starting improvement teams that identify specific aims, measures and activities. As this is the first of year, there are many challenges so we have ways to go to overcome this challenge. (3) Getting members to understand and internalize their roles - This has not been addressed, and could be addressed if some dedicated time was spent discussing roles. (4) Ensure regular conference calls for members to engage on Section activities; (5) engage members to contribute articles for the CHPPD newsletter; (6) develop workgroups for members to plan activities that can be presented or implemented during the year or during APHA annual meetings.
14	We have sent "blast" e-mails to the members, but there is not a "return receipt" option as far as I know.
15	-Assigning new members to committees and giving them a task to complete -Sending e-mails
16	Yes, we have a regular plan and have implemented it both for "regular" members and student members.
17	We are constantly addressing challenges, but we have not overcome employee non-support.
18	Series of communications to the podiatry community outlining how public health concerns impact their daily practices.
19	Tried to make clear the expectations of the role people commit to.
20	We have put a lot of effort into providing guidelines for members to know how they can participate, having individuals take responsibility for contacting individuals who have signed sheets at the Annual meeting, and most recently have put a lot of effort into spicing up our blast e-mails and newsletters.
21	Yes. We have weekly/biweekly opportunities emails that go to the full SA membership. We also include calls for open positions and illustrate the benefits of membership with each email.
22	Yes. We've sent blast emails and newsletters to members to inform them of the Section's activities and engage them in the Section's activities.
23	We organized the Meet and Greet at the Annual Meeting to welcome new members or members who might be interested in our section. We had sign up sheets available for all the section committees. Those sign up sheets were distributed to the chairs of those committees to follow-up. Regarding the large membership, having so many members makes communication difficult. Conference lines are large enough and would be inefficient to get things done. Short of sending blast emails to all the section members (which is kept to 2 per month), it remains an ongoing issue.
24	Try to break tasks out into smaller things to do, to make it easier; assign more than one person to a task so there is shared responsibility and someone to help; try to raise some funds to help members who just can't afford to travel (this is rare, but we try!), do things by phone and distance, increase online contact opps; use google docs
25	We are more actively initiating personal contact with targeted individuals.
26	Complained to APHA leadership.
27	We are aggressively seeking strategies to engage members. We have instiuted a section training for new section councilors and have conducted creative outreach to engage members in section leadership. We have also offered inforamtion through our newsletters and section meetings on the importance of involvement in the section and the greater Association.
28	Mainly through trying to communicate more.

29	have various people chair different agenda items, give time for additional comments; would be useful to have a web-based platform that would allow "hand raising" but haven't identified as yet; for mentors student liaison is bringing them in for different activities and trying to link to students
30	We have established a listserv and have weekly emails that go out. We recently developed a survey that members completed on how we can increase engagement and interaction.

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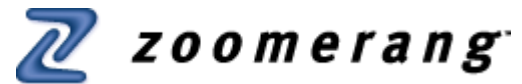
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2010 Section Report

Results Overview



Date: 4/13/2011 8:53 AM PST

Responses: Completes

Filter: No filter applied

9. Please identify or list at least two promising strategies that the section has used to recruit members?	
#	Response
1	Recommended a change in the section's name so it would be more inclusive and established an online collaboration group.
2	Raised money to support student members by subsidizing tickets for awards dinner
3	Student recruitment
4	Student fellows program, mailings to members of sister organizations.
5	Social media and increased focus on students
6	recognized students at awards ceremony
7	Welcome new members at APHA annually; CHPPD booth at APHA
8	Challenged all officers to recruit a minimum of one new member.
9	Student scholarship funds, increase committee involvement
10	1) efforts at Section booth at annual mtg 2) raised funds for student reception to encourage student membership
11	Student membership sponsorships
12	Student awards
13	Meet and Greet was an opportunity to engage new and potential members
14	Reach out on topic specific issues that may be of interest; make special effort to reach students
15	Student abstract award
16	Held a student award section. Held 2 student mentoring sessions.
17	coordinating with OHIP occupational health internship program to have students present on their projects, invite students to participate in skit at awards luncheon, planning group to increase scientific level of annual meeting session and provide potential outlets for presentations to journals
18	Sent personal e-invitations to new members to all the Section's events at the annual meeting; organized an orientation session for new and interested section members at the annual meeting; sent announcement and call for abstracts to recipients of EPA STAR and GRO Fellowships with invitation to enter the section's Student Achievement Poster Competition

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2010 Section Report

Results Overview



Date: 4/13/2011 8:54 AM PST
 Responses: Completes
 Filter: No filter applied

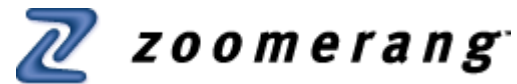
#	Response
	10. Please identify or list at least two challenges the section has experienced with recruiting members.
1	need for "new blood" in section positions
2	Economy and number of aging-related associations that offer meetings/education programs.
3	Cost of APHA membership
4	More volunteers needed on Membership committee.
5	1. Cost of membership 2.Many PHNs are members of other Sections
6	Membership committee not very active due to day job committments
7	Not having regular membership drives
8	The dues are too high and the conference is too expensive for most social workers and the agencies that employ them
9	This is a very bad question, it assumes that these exist. One of our biggest challenges is the need to compete for time, money, and effort with other professional organizations. The second is the on going effort to help APHA prove its value and worth to our members.
10	1) individuals, due to financial reasons, have had to decrease or omit completely, membership to epidemiology organizations 2) not seen as a plus by employer
11	Overall it is difficult for a section that has such incredibly diverse membership spread across the globe to easily engage with new members. Our membership chair has done a tremendous job in attempting to address this.
12	Maintaining transitional members
13	NA
14	Time always an issue, cost of joining APHA, ability to follow through on asks
15	the cost of membership and attending the Annual Meeting prohibits many CHWs from becoming members. Many CHW employers did not understand the benefits of CHWs belonging to APHA.
16	Lack of commitment to this objective.
17	somewhat lower student numbers in occupational health specialties
18	We have limited volunteer resources

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2010 Section Report

Results Overview



Date: 4/13/2011 8:55 AM PST

Responses: Completes

Filter: No filter applied

11. How have you addressed these challenges?	
#	Response
1	"Best practices" - unaware of this; can APHA communicate this?
2	We have been writing columns in a newspaper that is distributed to all chiropractors that emphasize the importance of involvement in APHA and also local organizations. The concept of "giving back" to the community. We are also emphasizing the role of chiropractic in addressing the public health crisis of musculoskeletal disorders and have submitted a policy statement that we will be resubmitting this year.
3	have not to date as some persons who have been in positions for years don't follow through but then want to keep their positions
4	Developed recruitment flyer with benefits of membership on it.
5	With new name, Aging and Public Health Section, emphasized that we are the only organization the addresses the intersection of aging and public health.
6	This is out of our control. We are trying to at least subsidize student memberships through external fundraising
7	No
8	not well
9	Identifying a bigger membership team including specific liaison portfolios for section councilors.
10	At the Annual Meeting, we identified members willing to head up our recruitment/membership efforts.
11	Increased outreach efforts to students
12	Tried to get students more involved in membership committee in 2011.
13	Not sure the best way to do this beyond the regular APHA annual meeting planning activities. These challenges have not been addressed and it would require collaborating with APHA staff.
14	Attempts have been made to get more individuals involved in membership recruitment through expanding the membership team. Efforts are underway with the new "zip code" membership strategy to get members in various zip codes to contact lapsed members.
15	We continue to recruit academicians and those employed in the private sector
16	Regular news letters, web pages, open meetings. Welcome letters, etc.
17	The Section cannot overcome financial issues
18	Series of communications to the podiatry community outlining how public health concerns impact their daily practices.
19	Encouraged members to recruit a new member. Developed recruitment brochure.
20	We have focused strongly on new membership at events when we all come together - especially the annual meeting and the Global Health Council. We have also been working through our academic members to more actively engage students. Part of the student engagement has been to combine the efforts of our student liaison with the membership chair. We have also included one of our overseas section counselors to participate in the recruiting efforts.
21	Detailing benefits of transitional membership.
22	NA
23	Lack of Knowledge regarding APHA recruitment efforts was an issue. The Membership Chair was aware that these events were going on AFTER the events took place or months before the events took place. APHA could be more proactive in letting the Membership Chairs know when they are starting these events and how we could assist.
24	Yes, we are continually working on these challenges--I would see these as ongoing challenges of member recruitment that we always work on
25	We have enlisted partnerships with other professional organizations to encourage membership across organizations.
26	Attempted to develop new recruitment strategies.

27	We have begun reaching out to CHW employers to stress the importance of CHWs belonging to APHA. Section leadership are often invited to speak to CHW and CHW employer groups. We all include the value of belonging to APHA and the impact CHWs have in in the Association. We also now require that all who wish to be committee members are APHA members. Additionally, we now dedicate time on each of our monthly leadership calls to membership recruitment and retention
28	We haven't.
29	partnership with training programs, internship program mentioned above
30	Addressing these challenges is a continuing concern. We will try to implement quarterly conference calls for members to get to know each and the leadership and have discussion on different environmental health topics. In addition, we plan to have a series of webinars this year on different topics.

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2010 Section Report

Results Overview



Date: 4/13/2011 8:57 AM PST

Responses: Completes

Filter: No filter applied

14. Our Section uses the following methods to communicate with our members (check all that apply)	
#	Response
1	
2	Annual report
3	Nation's Health
4	Facebook site is underconstruction but not launched, yet!
5	Monthly telephone meetings, monthly student meetings, regular and ongoing outreach

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2010 Section Report

Results Overview



Date: 4/13/2011 8:57 AM PST
 Responses: Completes
 Filter: No filter applied

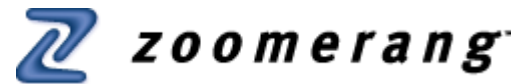
#	Response
16.	Our Section considered our slate of candidates competitive.
1	We are slowly getting more people involved, but the core group of people remains mostly the same
2	We had a minimum of two candidates for each position.
3	Only one candidate for GC position.
4	The positions to be included in IH Section elections have been modified to allow increased continuity in section leadership: the two key positions of chair-elect and secretary-elect are now selected on alternate years. The 2010 elections included the selection of a new chair-elect, Paul Freeman. Two new Section Councilors were elected, Gonzalo Bacigalupe and Christine Tronson Benner. Because the size of the section has increased relative to other sections, we now have a total of eight governing councilors, up from seven previously. The five new governing councilors elected in 2010 were Elvira Beracochea, James Pfeiffer, Maggie Huff-Rousselle, Gopal Sankaran, and Josefa Ippolito-Shepherd. Beginning in 2011 the Nominations Committee head for the IH Section is Amy Hagopian hagopian@uw.edu Amy welcomes your expressions of interest in either serving on the nominations committee or on being a candidate for IH section officer next year
5	It's not always easy to get multiple candidates for each office - people get discouraged if they don't win and don't want to run again in the future. That said, our slate was excellent.
6	Our nominations committee actively recruits candidates. This past year was the first year our membership committee was in full swing with vetting potential candidates. We have improved the process this year by better understanding the timeline and utilizing the Annual Meeting to have individual conversations with potential candidates.
7	Not completely sure what this question is asking-- we typically only have one candidate per position but work with a large leadership group to identify people who would like to prepare to run for offices in future years
8	Just for chair-elect, diversity: as much as can be recruited, not as much as we would like

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2010 Section Report

Results Overview



Date: 4/13/2011 8:59 AM PST

Responses: Completes

Filter: No filter applied

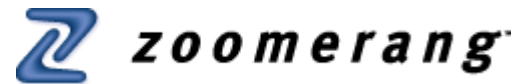
21. Leadership Development What tools have the section used to orient/train new leaders	
#	Response
1	Had conference calls with chair-elect and past-chair to review section procedures, etc. Also, regularly include chair-elect on e-mails so she is well informed. Additionally, the chair is addressing issues (and documenting as necessary) that are particularly challenging to a new chair.
2	We have a section manual
3	self taught
4	orientation for section leadership. Strong succession plans.
5	Face to face meetings during APHA between incoming and outgoing section leaders
6	Pre-meeting conference calls with leadership
7	mentoring
8	Outreach on a regular basis to members of the Section.
9	direct communication/orientation..Passing on materials to the successor..availability of past leaders to new leaders
10	The section has its own section leaders manual which was completely revised and criculated to every member of section leadership
11	Provide ongoing consultation & access to APHA resources; take advantage of APHA meetings (e.g. Chair-Elects, etc)
12	always explaining processes ongoing to develop leadership base
13	Encouraged attendance at APHA sessions, student assembly, and had periodic discussions of how things work.
14	pattern of starting with section counselors and then moving to other positions; very large and active program committee
15	mentoring from current section committee chairs; have co-chairs as well

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Date: 4/13/2011 9:03 AM PST

Responses: Completes

Filter: No filter applied

#	Response
1	information not immediately available
2	4
3	25
4	5 presentations 1 Poster session
5	31 (10 poster, 18 oral, and 3 organized symposia)
6	cannot recall
7	approximately 17
8	six
9	46
10	9
11	40
12	35
13	About 45 oral, 8 poster sessions
14	21
15	6
16	53 oral presentations; 54 posters, and 2 joint sessions (One with Aging & Public Health, aka Gerontology, and one with Public Health Education & Health Promotion) were presented at the 2010 annual meeting. The Business Meeting had over 200 attendees.
17	Cannot remember please ask Donna Wright
18	3
19	16
20	9 Posters sessions (10 posters each) , 41 panels (4 - 5 presentations each), 3 full film sessions
21	Unknown
22	22
23	61
24	37
25	3

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2010 Section Report

Results Overview



Date: 4/13/2011 9:04 AM PST
Responses: Completes
Filter: No filter applied

27. What was the balance between available sessions and quality abstracts submitted to your Section at the last Annual Meeting?

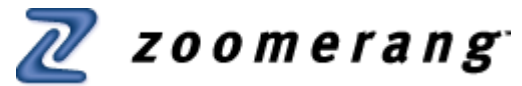
#	Response
1	-We had to quality abstracts into posters; and we had to reject viable abstracts.
2	We hold a chair's forum
3	The Section has a strong program of Special Sessions that are developed and organized by Section members in addition to session that are developed from submitted abstracts

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Results Overview



Date: 4/13/2011 9:05 AM PST

Responses: Completes

Filter: No filter applied

#	Response
29. Our Section had a social event.	
1	Members go out for dinner following annual meeting at their own expense
2	Meet and greet on first day of annual meeting (casual, included students) Reception after Awards ceremony (formal, honored awardees including 10 student awards new this past year
3	The Eye Opener is our annual breakfast and awards program.
4	We have an awards reception with a silent and live auction.
5	Monday night social and Tuesday night awards dinner
6	Social hour, section dinner
7	chatted before and after business meeting
8	Saturday night dinner attended by over 50 persons.
9	A social hour at a local restaurant following the SPIG business meeting. We promoted this prior to the event through our newsletter, e-mail and through our social media outlets.
10	PHN Luncheon PHN Networking Evening Event
11	It was an evening social event at the convention center with a section awards component.
12	A social reception at a restaurant with snacks, cash bar and awards were presented. It was well-attended.
13	A combined social with PHEHP and Physical Activity SPIG
14	We had 2 events: a) anniversary celebration/recruitment activity; and b) an awards reception.
15	Held in conjunction with business meeting.A Roundtable forum was hosted at the 2010 meeting in Denver, where students had a chance to interact with key Disability Section researchers and policymakers. Continue building on this concept for future annual meetings.
16	1) Student reception after student awards and career panel-unfortunately the reception was located in the convention center and not in the same location as the student event that it followed 2) a social at a near by restaurant (free food and non-alcoholic drink)included a book raffle for students (donated books from publisher vendors)
17	Dinner outing
18	Section Dinner following the Awards Ceremony at the Annual Meeting.
19	We held an awards dinner and social gathering at the same time. Students and new members were encouraged to attend the social and free food was provided
20	We had an SA Social at the Annual Meeting in Denver. It was very well attended by students, general members, and Executive Board Candidates alike.
21	We held an awards ceremony.
22	PHEHP held a joint social with SHES and the new PA SPIG - we offered food and a cash bar (Mon night in the CCC), raffles for door prizes. More than 250 people attended. Also, our Health Communication Working Group hosted its own social on Sunday evening, open to all PHEHP Members as well.
23	Monday night meet the leaders social hour and reception; Tuesday night awards ceremony; Tuesday morning breakfast to promote a session and an ATOD Section Info Session on Sunday afternoon
24	Joint social with Health Education/Promotion and School Health
25	Large social event sponsored by external source. Awards given at this event.

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2010 Section Report

Results Overview



Date: 4/13/2011 9:06 AM PST

Responses: Completes

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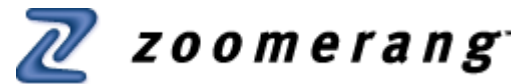
#	Response
1	Chair-Elect acts as Policy Chair
2	Our SPIG Action Board Representative had just joined the board at the 2010 Annual Meeting, and we identified a Policy Chair for the SPIG at the Annual Meeting.
3	Not currently. We are recruiting.
4	We did submit a policy statement that was adopted by APHA; A1
5	The committee reviewed policies selected for retirement; reviewed policies for co-sponsorship; helped policy writers to strengthen their policies
6	Our Section's Policy Chair would be the person who chairs the Section's Resolutions Committee and that is Elaine Auld. She coordinates the development of proposed policy statements put forward by the Section and organizes the Section review of APHA-wide proposed policy statements and review of the archived policy statements being considered by APHA.
7	We utilize a co-chair model

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2010 Section Report

Results Overview



Date: 4/13/2011 9:06 AM PST

Responses: Completes

Filter: No filter applied

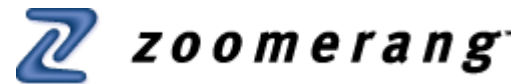
32. Does your Section have a captain, leader or Whip that organizes your Governing Councilors?	
#	Response
1	We only have two Governing Councilors, so a whip is not needed
2	We have 2 governing councilors; our senior councilor serves as the section whip.
3	We do have Governing Counselors however they work collaboratively and do not need a captain or leader. This is a very effective approach for us.
4	We have only two Governing councilors.
5	Our Section's Governing Councilor Co-Whips are Roberta Hollander and LaChenna Cromer who worked with the Section leadership in determining the Section's position on supporting proposed policy statements as well as which nominees running for APHA elected positions the Section will support. They worked with other Sections and Affiliates on the floor of the Governing Council to negotiate support for our Section priorities.
6	We have only 4 so they work on this together as a team and share duty
7	No counselors.
8	We have had one in the past but did not this year
9	we have people that act in that role but not a specific designee

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2010 Section Report

Results Overview



Date: 4/13/2011 9:08 AM PST

Responses: Completes

Filter: No filter applied

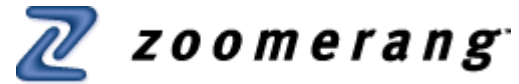
#	Response
1	We submitted one and it was rejected, we are re-submitting the policy this year with other sections co-sponsoring.
2	2
3	1
4	1 - Child Health Policy
5	one
6	One on public health funding
7	One-healthcare home
8	1
9	We co-sponsored policy resolutions and sought APHA support for a particular policy.
10	One submission for fluoride varnish policy.
11	Two
12	We did not have a submission in 2010, but we did have our first SA policy submission in 2009, and it was accepted by Governing Council.
13	1
14	Our Section submitted one (1) proposed policy statement dealing with health literacy which was passed by the Governing Council after minor rewrites suggested by the APHA Joint Policy Committee review.
15	1, patient centered medical home
16	i believe 3
17	No, two resolutions were submitted for endorsement but we won't reach a decision until the March call

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2010 Section Report

Results Overview



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 Responses: Completes
 Filter: No filter applied

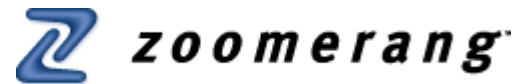
#	Response
36. If you had challenges with the policy process, please explain. Otherwise please skip to question 37.	
1	Our group is new to this and just starting to become involved in policy issues.
2	getting membership involvement
3	Took two years and many rewrites.
4	The policy involved collaborating with 4-5 different Sections and communication was difficult. Last minute feedback was challenging to respond to or incorporate.
5	91) Those putting together the policy statement really need to know the process. And if they don't, there really need commitment from someone from CHPPD section leadership with such experience to walk them thru the process step by step. (2) Challenge is getting section leaders to respond to emails in a timely manner. It helps if the policy paper is sent to them by section leader, and a person they recognize, and if there is still not response, follow up with phone call. (3) For first time proposed policy writers, it may be helpful for them to know that they have until the revision to get section/spig/caucus sponsors. (4) In addition, there needs to be more discussion within APHA on follow up with regards to policies that are approved as APHA policy. While some of the action statements need legislative support, some suggestions can be worked on within departments....suggest looking at CSTE policy process.
6	Finding the time for writing up the policy proposal with good references is always a challenge.
7	In general, it was difficult to get "student" policy suggestions heard by the Council.
8	The development and vetting of the Section proposed policy statement was time consuming in order to vet it with other Sections and persons within the Section to solicit comments as well as support before sending to the JPC. Comments from the JPC were not complex and changes were made and sent back to the JPC by the appointed deadlines. The policy process has lots of elements to it within a relatively tight timeframe (end of annual meeting till early or mid-February) since it falls during the holidays and the new year. This timeframe makes it more difficult. To develop an original policy, it almost takes a year of work to get it into shape with all the necessary supports. Much activity needs to be mobilized quickly for putting together a substantive proposed policy statement by the Section. Working with other Sections as well as getting sufficient input from our own Section members is challenging in ensuring a quality product within the required time deadlines.
9	Not a section yet.
10	mainly the amount of time it takes to develop, review, and improve drafts
11	Nothing to report

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2010 Section Report

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Date: 4/13/2011 9:13 AM PST

Responses: Completes

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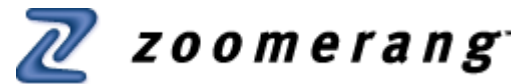
#	Response
37. Student Involvement Our Section utilized a student liaison from the Student Assembly.	
1	We have worked with our student liason to recruit and increase involment at other chiropractic colleges. She is very active and will be sponsoring a conference call this week.
2	Regular member of leadership of section;
3	Student Liasion is part of our membership committee. She is also a co-webmaster.
4	We appointed a student liaison but whether she belongs to the Student Assemby I'm not sure. I tried to recruit a representative through the student assembly but received no replies.
5	Senior fellow is liaison
6	student helped with our social event and with recruitment
7	Our section always have been engaged with students, as they represent 20% of our membership. We have 3 members on our student committee (chair, chair-elect, past chair) who serves as liaison to the student assembly, and a number of our student committee members over the years are active in the student assembly. We have a standing Student Committee. Student serve as liaisons on every section committee, and participate actively in conference call and other activities.
8	We kept the liaison "in the loop" with all communication to the officers, but were not too successful in staying in touch with students who presented at the conference or who attended the conference since they did not respond to e-mails that were sent to them.
9	Planning and organizing our recruitment activities; writing an article in each edition of our newsletter. Representing student interest in leadership business meetings during the year.
10	We have a student representative at all our monthly phone calls. We support an active Disability Section student group
11	1) monthly student committee conference calls; 2) linked students with Section committees; 3) suggested projects for students to work on; 4) provided student travel awards for excellent abstract submssions
12	Our student liaison is also the student representative to the American Podiatric Medical Student Association.
13	Asked the liaison for ways we could improve in student involvement. Our liaison coordinated our exhibit booth staffing.
14	We are the Student Assembly.
15	Our student liaison attended the Student Assembly sessions during the Annual Meeting.
16	Didn't engage this year.
17	participate in meetings, volutneered to help with our logo
18	Our section has developed a student representative position for the APHA-PASPIG Leadership Group. This student rep. represents all SPIG student members at scheduled leadership meetings. Also, the current student rep. as developed a student committee which is made up of six leadership positions and four sub-committees. The mission of the student committee is to stimulate creative and scholarly activities from the student members of the PASPIG, as-well-as provided meaningful leadership and non-leadership opportunities within the PASPIG. The student committee leadership works closely with the PAPIG main leadership group to organize functions for the annual APHA meeting and to progress the PASPIG toward acceptance as an APHA Section.
19	We co-planned two mentoring sessions for students
20	coordinate with student assembly, mentorship connections, program planning, membership recruitment ideas (new person in 2010)
21	We had dozens of students receive scholarships to the APHA Annual Meeting in Denver, CO in fall 2010, through a competitive process including application and peer-review. There were also 10 student poster finalists (9 presented) and one alternate (who presented in a different session) based on peer-review of abstracts for the Student Poster Session; the top three were determined as judged by a panel of three agency/academic professionals and three student scholarship recipients. Many students attended the Environmental Justice forum, the social hour, the business meetings, and other section-sponsored sessions. Additionally, many got involved in committees during summer-fall 2010 and 2011 (see #40 below for details).

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2010 Section Report

Results Overview



Date: 4/13/2011 9:13 AM PST

Responses: Completes

Filter: No filter applied

#	Response
37. Student Involvement Our Section utilized a student liaison from the Student Assembly.	
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2	Regular member of leadership of section;
3	Student Liaison is part of our membership committee. She is also a co-webmaster.
4	We appointed a student liaison but whether she belongs to the Student Assembly I'm not sure. I tried to recruit a representative through the student assembly but received no replies.
5	Senior fellow is liaison
6	student helped with our social event and with recruitment
7	Our section always have been engaged with students, as they represent 20% of our membership. We have 3 members on our student committee (chair, chair-elect, past chair) who serves as liaison to the student assembly, and a number of our student committee members over the years are active in the student assembly. We have a standing Student Committee. Student serve as liaisons on every section committee, and participate actively in conference call and other activities.
8	We kept the liaison "in the loop" with all communication to the officers, but were not too successful in staying in touch with students who presented at the conference or who attended the conference since they did not respond to e-mails that were sent to them.
9	Planning and organizing our recruitment activities; writing an article in each edition of our newsletter. Representing student interest in leadership business meetings during the year.
10	We have a student representative at all our monthly phone calls. We support an active Disability Section student group
11	1) monthly student committee conference calls; 2) linked students with Section committees; 3) suggested projects for students to work on; 4) provided student travel awards for excellent abstract submissions
12	Our student liaison is also the student representative to the American Podiatric Medical Student Association.
13	Asked the liaison for ways we could improve in student involvement. Our liaison coordinated our exhibit booth staffing.
14	We are the Student Assembly.
15	Our student liaison attended the Student Assembly sessions during the Annual Meeting.
16	Didn't engage this year.
17	participate in meetings, volunteered to help with our logo
18	Our section has developed a student representative position for the APHA-PASPIG Leadership Group. This student rep. represents all SPIG student members at scheduled leadership meetings. Also, the current student rep. as developed a student committee which is made up of six leadership positions and four sub-committees. The mission of the student committee is to stimulate creative and scholarly activities from the student members of the PASPIG, as-well-as provided meaningful leadership and non-leadership opportunities within the PASPIG. The student committee leadership works closely with the PASPIG main leadership group to organize functions for the annual APHA meeting and to progress the PASPIG toward acceptance as an APHA Section.
19	We co-planned two mentoring sessions for students
20	coordinate with student assembly, mentorship connections, program planning, membership recruitment ideas (new person in 2010)
21	We had dozens of students receive scholarships to the APHA Annual Meeting in Denver, CO in fall 2010, through a competitive process including application and peer-review. There were also 10 student poster finalists (9 presented) and one alternate (who presented in a different session) based on peer-review of abstracts for the Student Poster Session; the top three were determined as judged by a panel of three agency/academic professionals and three student scholarship recipients. Many students attended the Environmental Justice forum, the social hour, the business meetings, and other section-sponsored sessions. Additionally, many got involved in committees during summer-fall 2010 and 2011 (see #40 below for details).

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2010 Section Report

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Displaying 1-25 of 29 Responses Select Page: [First](#) | [Previous](#) | [Next](#) | [Last](#)

#	Response
40.	Our Section has students involved in the following committees (e.g. program, membership, newsletter, etc.)
1	web, student membership
2	Leadership steering committee sessions Planning Career Trajectory session
3	program, membership, and webmaster
4	Membership
5	all
6	Yes
7	session coordinator
8	All. Senior student fellow chaired Communications task Force.
9	We have student involvement on our membership committee.
10	Graduate students are involved in newsletter committee.
11	Program, awards, policy and membership
12	We have a student representative in each of our committees (program, membership, newsletter, policy/resolutions, web) and also 3 student members on our student committee (chair, chair-elect, past chair).
13	program, membership, newsletter
14	Program, Section Councilor, and Student liaison
15	All committees have student representation or request for student representation
16	Program, membership, newsletter, policy and had a student committee that had monthly conference call
17	Newsletter
18	Student Liaison coordinated staffing for the Exhibit booth at Annual Meeting.
19	There are students engaged in the policy committee, the membership committee, the newsletter/communications committee, and the CBPHC working group.
20	All.
21	Membership
22	Students are invited to be involved in multiple committees. Membership Committee definitely engaged students this past year.
23	newsletter, awards, general leadership, facebook/social media
24	Planning, newsletter. We also have a student co-chair for the section.
25	All committees had student participants

Display Per Page

Displaying 1-25 of 29 Responses Select Page: [First](#) | [Previous](#) | [Next](#) | [Last](#)

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2010 Section Report

Results Overview



Date: 4/13/2011 9:18 AM PST

Responses: Completes

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#	Response
	42. Please specify any areas that you have best practice examples for other Sections.
1	Setting up scholarship to sponsor 10 students at annual meeting -work-study in that they led booth activities and participated in business meetings
2	Our fund raising efforts have been tremendous. We raised over \$15,000 in contributions in 2010.
3	Fundraising: silent auctions, request for additional monies to support students, book raffle
4	Fund-raising for student awards has increased membership and interest in our section
5	Student Fellows. Mid Year meeting; Town Meetings.
6	Our social event focused on having attendees learn about each other through a "find someone who...." game. Very popular and engaged many students. We also have food at our early morning meetings which rewards people for coming.
7	Student involvement. We have a democratic process in all conference calls and meetings and have special guidelines that ensure everyone who wants to participate or have a voice is included in the discussions. We also have a way to track the moderators, presenters, and audience participants at our sessions at APHA.
8	Although our membership efforts haven't paid major dividends, we feel that the personalized touch we use should be effective.
9	We do not consider ourselves exemplary in any area, but we are competitive!
10	We are actively involved in areas of access throughout APHA. We co-sponsor presentations and encourage presentations from APHA members outside of the Disability Section
11	GC and GC Whip; membership and communications committee
12	We continued to be active in policy promotion. We actively promoted recently passed policies on dental therapists, water fluoridation, and extraction of third molars. Submitted a commentary to the journal, "Dental Abstracts", concerning the APHA policy on third molar extractions.
13	We have a very active policy and advocacy process that other sections can learn from. Our new communications, web, blog, and newsletter are extraordinary (due to new leadership) and well worth sharing.
14	Leadership, elections, Annual Meeting Programming, affiliation with other Sections and Organizations, section emails, website upkeep.
15	Our current chair took on revising our Section Manual, which could be a good resource for other sections - laying out committee roles and responsibilities, etc.
16	Student engagement. We are in the process of designating student co-chairs for all committees in the SPIG. The SPIG student co-chair and program student co-chairs are already in place.
17	Leadership retention
18	see above
19	We have done an excellent job with a student involvement committee and the scholarship program. We also have an excellent system setup for leadership development for Chair-Elect and Chair. We also have a good setup having the co-chairs for the program planning.

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2010 Section Report

Results Overview



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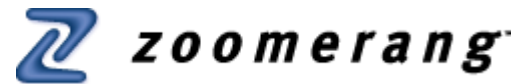
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43. Please specify any challenging areas in which you would like some additional assistance from the Inter-Sectional Council Steering Committee.

#	Response
1	Our group appreciates the opportunity to work with other sections and SPIGs. Because of the perception that issues related to complementary care are not intrinsically important to public health, our group has felt marginalized at times.
2	I have been asking for and receiving guidance on re-submitting our policy statement.
3	New membership--can't seem to get going on this. Chair of membership has done nothing nor attended any meetings for 2 years but gets really angry if offered chance to resign. Has been in APHA for many years and is using this as a club. Action needs to be taken but difficult
4	Would be useful to see how other sections have offered educational opportunities to their members beyond the annual meeting. Specifics of how this was done would be useful.
5	Providing more opportunities for Statistics Section members to be involved in APHA Leadership, particularly the Science Board
6	Connection to affiliates.
7	We would like attendees/participants at the Annual Meeting to be able to receive Continuing Legal Education credits. This would lead to greater member participation, and dramatically enhance recruitment and retention efforts.
8	We need more guidance on the process of membership recruit and increase our membership. We need more guidance on ensuring more of our seasoned members participate in APHA leadership positions and governance. (1)Membership engagement - development of measures and data collection; (2)Approved policies follow up to understand impact; (3) Understanding impact of member activities - development of measures, communications
9	Ensuring that Sections are involved in all the actions of APHA. When school-based issues arise, we would like to know before, not after the fact.
10	Engaging members in leadership positions, our membership roster list some of social work's heavy hitters, but they are not active in the section.
11	Generating full access to all APHA meetings, programs, and material, including video. This is an ongoing educational initiative.
12	We report our issues on an as needed basis to our ISC liaison
13	Continued support for improving recruitment and retention in these difficult times and for educating members on leadership pathways are appreciated.
14	We badly need to be able to raise significant amounts of funds to help students and members from overseas to attend the annual meeting. Because we are international in nature, the quality of the annual meeting is affected by not having low and middle income country counterparts attend to present their own work.
15	Student Section Liaison Program
16	Recruitment.
17	Managing the administrative paperwork from the APHA staff
18	enhanced involvement in APHA leadership opportunities and member engagement
19	best practices for budget (i.e. wise spending on outreach and recruitment), good web meeting platform for leadership calls,
20	We would like assistance engaging our membership more and illustrating the benefits of being an APHA member. We need to find additional benefits for the members. We also need to find ways to reward those individuals who do step up and take leadership positions. We also need assistance in engaging diverse populations in some cases who may be limited due to the costs of attending the conference.

2010 Section Report

Results Overview



Date: 4/13/2011 9:19 AM PST

Responses: Completes

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45. In the last year did your section sponsor any fundraisers?	
#	Response
1	1
2	Annual silent and live auction and ongoing solicitation of donations from members.
3	one
4	one
5	Fund appeal and grant request to support student fellows program.
6	We are a SPIG.
7	Money to support students in APHA collected at PHN Luncheon tables.
8	We have not sponsored a traditional fundraiser, but we signed a contract to write a book. The income from the book will go directly to the section's enrichment account.
9	2
10	We had one fund-raising event - which was combined with our social. We did however have a fundraising chair who made contact with and raised money from large organizations working in international health
11	2-4
12	Our Health Communication Working Group raised its own funds. The section did not hold a fundraiser.
13	ongoing
14	Not a section.
15	2

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