

APHA annual meeting sponsorship opportunities

Call Lynn Schoen today at 202-777-2479 to learn more about how your company or organization can generate goodwill and visibility through our fantastic APHA Annual Meeting sponsorship options!



MIX & MINGLE LOUNGE (MML)

EXCLUSIVE SPONSOR: \$30,000
SHARED SPONSOR: \$15,000

The MML attracts over 7,000 attendees each day, looking for a quiet, comfortable and relaxing environment to meet friends, colleagues and potential business associates with our normal offering of healthy snacks and non-alcoholic beverages.

- Attendees will flock to your booth with raffle tickets, provided at the Lounge, for a chance to win a free prize valued at \$500! Prizes may include a laptop, digital camera, athletic gear, gift cards or a sponsor suggested prize.



SHUTTLE SERVICE

EXCLUSIVE SPONSOR: \$30,000
SHARED SPONSOR: \$15,000

Take advantage of a captive audience as attendees travel on the APHA Convention shuttle bus service!

Attendees will be thrilled to drop by your booth for a chance to win: a camera, a flat screen TV or a sponsor suggested prize!

- Over 34,000 riders use the shuttle bus service all week long!
- Your name and booth # will be visible on all shuttle routes to/from the official APHA hotels!



EVENING OF ENTERTAINMENT

EXCLUSIVE SPONSOR: \$20,000
SHARED SPONSOR: \$10,000

- Start the week off on a high note when you treat meeting attendees to an evening of live entertainment featuring a performance from a world renowned musician and/or band such as Aaron Neville, Sarah Jones or the Capitol Steps.
- The lucky sponsor(s) of this event will have the rare opportunity to take the stage to introduce the scheduled performer and address over 4,000 excited attendees prior to the performance.
- The sponsor's name(s), logo(s) and booth number(s) will be prominently displayed on two large screens flanking each side of the stage!



ELECTRONIC INFORMATION CENTERS (EIC)

EXCLUSIVE SPONSOR: \$15,000
SHARED SPONSOR: \$7,500

- Link up with over 12,000 health professionals using the APHA EICs located in the Public Health Expo and MML offering maximum exposure!
- Attendees flock to the internet to check email, scan the Expo floor plan, review scientific session abstracts, use the personal scheduler and communicate with colleagues before, during and after the meeting!
- The sponsor(s) name, logo and booth number will appear on all 20 EICs computer screens.
- Each screen will also encourage users to visit your booth for a chance to win a free iPad!



APHA AWARDS RECEPTION

EXCLUSIVE SPONSOR: \$10,000
SHARED SPONSOR: \$5,000

- Join APHA in recognizing outstanding public health leadership and accomplishments when you host the APHA Awards Reception!
- You will receive verbal recognition from the APHA Executive Director, as well as signage for the event.



APHA ANNUAL MEETING DAILY BLOG REPORT

EXCLUSIVE SPONSOR: \$3,000
SHARED SPONSOR: \$1,500

Visit us at the Everything APHA booth to get a free membership!

- With more than 1,000 scientific sessions and social events, the APHA Annual Meeting definitely gives people "something to talk about." Help attendees in San Francisco and those at home keep the conversation going by supporting the Annual Meeting daily blog report! Visited by more than almost 2,000 users during last year's meeting, the daily blog is undoubtedly the "go to" place for up-to-date news, lively discussions and insightful perspectives.
- Be a part of this dynamic Annual Meeting through an electronic homepage banner featuring your name(s), logo(s), link(s), booth number and a special note from you!
- Check out last year's blog at <http://aphaannualmeeting.blogspot.com>.