

**American Public Health Association (APHA)  
Community Health Planning and Policy Development (CHPPD) Section,  
Tuesday, January 19, 2010, 12:30 – 2 pm EST**

**Present:** Padma Arvind (program chair), Amy Carroll-Scott (chair-elect), Roy Grant (past program chair), Danielle Greene (past program co-chair), Amy Leader, Lynn Kotranski (former governing council member), Priti Irani (chair), Ngina Lythcott (governing council), Russ McIntire (student chair-elect), Carol Payne (section councilor), Tammy Pilisuk, Veronica Uzoobo (Awards co-chair), Uzma Zumbrink, Lynn Silver, Helena Vonville, Sue Schenatzki, Dan Schober, Barbara Offitt, Joe Schuchter (governing councilor), Scott Williams (membership chair), John Steen, Lori Williams (Secretary-Elect), Winston Tseng (Section Councilor and Treasurer)

Next meeting: Tuesday, March 16, 2010; 12:30 – 2:00 p.m. EST		
Item	Discussion	Action
Welcome & Introductions	Priti welcomed everyone, and conference call participants introduced themselves. Priti said that she would not be discussing the budget due to time limitations. The budget is posted with the July 2009 minutes, and was discussed at the November conference call as well. All minutes are posted at: <a href="http://www.apha.org/membergroups/sections/aphasections/chppd/benefits/chpd_minutes.htm">http://www.apha.org/membergroups/sections/aphasections/chppd/benefits/chpd_minutes.htm</a>	
Review agenda Nov minutes Agenda changes		
Identify & prioritize improvements to focus on for 2010	<p>This discussion occurred in two steps.</p> <p>Step 1. Priti reviewed the projects and initiatives in 2009 which were posted on the wiki and are attached at the end of the minutes. Priti rated each project/committee work based on impact on member recruitment, member engagement, student involvement, policy potential and education potential. She suggested not to take the ratings seriously as there was no discussion involved. It has been done for the first time as an example of how we can look the impact of projects in 2010.</p> <p>Step 2. Priti reviewed potential projects for 2010 (also attached at the end)</p> <ul style="list-style-type: none"> <li>• Healthy People 2020: Healthy People 2020 comments - gave comments on behalf of section to APHA – Shawn is considering putting together special invited session on social determinants of health.</li> <li>• Medical Home - Roy, Sue, Danielle, Tammy: Roy - working on special session on medical home model from diverse points of view - collaborating with other sections, Roy would like CHPPD session to sponsor. Also working with Danielle on policy statement about medical homes;</li> <li>• Speaker Suggestions. Ijeoma - APHA looking for speakers for special sessions, looking for suggestions of special session speakers. Benefits - free registration, but no travel coverage and no honorarium; Priti - founder</li> </ul>	<ul style="list-style-type: none"> <li>• Ngina needs information on late-breaker sessions; eligibility, deadlines etc for session on health reform activism</li> <li>• Session being planned on: medical home, health activist tools that work, GIS and public health, clinical outcomes and health information technology, health impact assessment/built environment</li> <li>• Roy writing proposed policy paper on Medical Home</li> </ul>

	<p>of Taproot Foundation - Aaron Hurst - harness volunteer pro-bono work, brought up in Colorado, works a lot with health issues;</p> <ul style="list-style-type: none"> <li>• Health Reform Session. Amy, Veronica, Sue and Ngina committed to working on tools and strategy that work on panel for consumer activism and impacts of health reform bill that gets passed. Need clarification on deadline and what makes up a late-breaker session</li> <li>• Photo journal project awardees will be submitting abstracts for 2010.</li> <li>• Health Impact Assessment - Amy, Carol, Russ, Joe, Sue. Amy &amp; Christiaan working on a white paper on built environment; Idea on session for Health Impact Assessment, Health Impact group has speakers; Carol Payne interested in folks who might want to participate from HUD; Joe interested; Great topic for webinar; Russ &amp; Sue also interested</li> <li>• Learning Institute on GIS? – Helena, Priti, Jim</li> <li>• Webinar in March?: How do you get health policy experience and find a job in today's economy or “are universities churning out more health policy graduates than there are opportunities?”</li> <li>• CHPPD Social at Annual Meeting: Priti is speaking with Community-based public health caucus to see if it feasible to collaborate on social</li> </ul> <p>Newsletter deadline: February 1, 2010. Please submit article to Sami Jarrah (jarrahs@ohsu.edu) and Elizabeth Schiffman (elizabeth.schiffman@gmail.com)</p>	
<p>Announcements, communications</p>	<ul style="list-style-type: none"> <li>• Nominations: 2010 open positions: Chair-elect, Secretary-elect, 2 section councilors, 2 governing councilors; Interested then email Amy Carroll-Scott Hoping to get nominations form from APHA.</li> <li>• Next meeting agenda items: (1) what are CHPPD Section Projects for 2010; (2) Does CHPPD need a Facebook presence; CHPPD students are on Facebook</li> </ul>	

*Notes by Lori Williams, edited by Priti Irani*

2010 Issue/Project	Discussed Projects (not finalized)						Impact?
	Comments	Webinar	Annual mtg session	Proposed Policy	Advocacy	Other	MR: Member recruitment (into APHA and/or between sections) MI: Membership involvement SI: Student Involvement IP: Influence Policy EP: Education Potential
Healthy People 2020 – Social Determinants of Health Who: Shawn K, Priti I, Sue S., Christiaan M., Russ M., John S.	Draft obj (Dec 31)						MR: MI: SI: IP: EP:
Medical Home Who: Roy G., Danielle G., Sue. S. Tammy P., Uzma Z.			x	x			MR: MI: SI: IP: EP:
Health care - social determinants of health consumers' perspectives. Tools and strategies that work -health activists Who: Ngina, Amy, Veronica, Sue S., Tammy			Late breaking session				MR: MI: SI: IP: EP:

Health Impact Assessment Who: Amy C-S, Carol P., Joe S., Russ M., Sue S.			X				MR: MI: SI: IP: EP:
Housing-SDOH Who: Carol P.			X				MR: MI: SI: IP: EP:
Clinical Outcomes-Health Information Technology Who: Winston Tseng			X				MR: MI: SI: IP: EP:
GIS/Public Health Who: Roy Grant, Gabrielle Grode							
Photojournal demonstration project (Michelle T, Emma T, Brendan N., Jillian P., Marielos V., Amy C-S, Veronica U, Russ M., Priti)			X (possibly 2)			X (exploring possibilities)	MR: MI: SI: IP: EP:
Membership Recruitment and Engagement (Scott W., Souvenise S.)						Revise photo on brochure Welcome Letter Award recognition	MR: MI: SI: IP: EP:
Student Involvement (Russ M.)  Webinar: Are Public Health Schools churning out more students than there are opportunities?/or How can Public Health Students		X	X			Student awards	MR: MI: SI: IP: EP:

have experience? - March							
Webinar Workgroup: Ngina, Sue S. Russ, Helene, Ann U.							
Policy Development (Crystal P, Apryl B.)						Policy reviews (April and Aug) Liaison with gestational diabetes workgroup (Uzma, Helda)	MR: MI: SI: IP: EP:
Annual Meeting Session and Business Meetings. - Suggestions for special sessions. 5-6 slots available - has to be submitted by section leader. No honorarium or travel covered...only free registration.  - <a href="#">2010 Annual Meeting Planning</a> identifies and describes volunteer roles.(Ijeoma N., Padma A., Priti I., Scott W. Amy C-S, Russ M.)						Sessions Member sessions Business meetings and social - Aaron Hurst, Taproot Foundation	MR: MI: SI: IP: EP:
Newsletter (Sami J., Elizabeth S.)						3 newsletters	MR: MI: SI: IP: EP:
Website and Wiki (Priti I.							MR: MI: SI: IP: EP:
Governance (Priti I., Amy C-S, Winston T., Section/gov/ Leadership Groups)							

**2009 CHPPD Section Priorities, Projects, Task List**

2009 Issue/Project	Product						Impact?
	Comment	Webinar	Annual mtg session	Proposed Policy	Advocacy	Other	
							MR: Member recruitment (into APHA and/or between sections) MI: Membership involvement SI: Student Involvement Influence Policy: IP Education Potential: EP
Health Reform (Tammy P., Priti I., Bob G., John S.)		x		x			MR: MI: ☺ ☺ ☺ ☺ ☺ SI: IP: ☺ ☺ ☺ ☺ ☺ EP: ☺ ☺ ☺ ☺ ☺
Public Health Information Technology (Priti I. Azzie Y., Charles M.)			x				MR: MI: ☺ ☺ SI: IP: EP: ☺ ☺ ☺
Built Communities (Amy C-S, Christiaan M.)							MR: MI: SI: IP: EP:
CHPPD History (Priti I., Tom P. James K., Aneesah A.)			x			Slide show	MR: MI: ☺ ☺ ☺ SI: ☺ IP: EP:
(Priti I.)		Comm Prev.					MR: MI: ☺ ☺ ☺ SI: IP:

							EP:
(Helda P., John C. Priti I., Brian S.)		HP2020					MR: MI: ☺ ☺ ☺ SI: IP: EP::
T-shirt/Tote bag design and distribution (Tammy P., Priti I., Amy C-S, Winston T.)							MR: MI: ☺ ☺ ☺ ☺ ☺ SI: IP: EP: ☺ ☺ ☺
Photojournal demonstration project (Priti I., Amy C-S, Veronica U.)							MR: ☺ ☺ ☺ MI: ☺ ☺ ☺ ☺ SI: ☺ ☺ ☺ ☺ IP: EP: ☺ ☺ ☺
Membership Recruitment and Engagement (Scott W. Souvenise S., Sami J., Priti I., Ann U., Veronica U.)						Brochure Welcome Letter Award recognition	MR: MI: ☺ ☺ ☺ ☺ ☺ SI: ☺ ☺ ☺ IP: EP: ☺ ☺ ☺
Student Involvement (Scott W., Aneesah A.)			X			Student awards Booth student stipends	MR: MI: ☺ ☺ ☺ ☺ ☺ SI: ☺ ☺ ☺ ☺ ☺ IP: EP: ☺ ☺ ☺
Policy Development (Crystal P, Apryl B., Priti I. Shari K., Joe S., Erin K.)						Policy reviews (Aug)	MR: MI: ☺ ☺ SI: IP: ☺ EP: ☺ ☺ ☺ ☺ ☺
Annual Meeting Session and Business Meetings						Sessions Member sessions	MR: ☺ ☺ ☺ ☺ MI: ☺ ☺ ☺ ☺ ☺ SI: ☺ ☺ ☺ ☺ ☺

(Danielle G., Ijoema N., Priti I., Scott W. Amy C-S, Aneesah U., Russ M., Walter T, Amy L., Marina A, Ashely W, Winston T..)						Business meetings and social	IP: ☺ ☺ EP: ☺ ☺ ☺
Newsletter (Sami J., Elizabeth S)						3 newsletters	MR: MI: ☺ ☺ ☺ SI: ☺ ☺ ☺ IP: EP: ☺ ☺ ☺
Website and Wiki (Priti I., Chris R.)							MR: ☺ ☺ MI: ☺ SI: ☺ IP: EP: ☺ ☺
Governance (Priti I., Amy C-S, Winston T., Section Council, Governing Council, Leadership)						Nominations Finance	MR: MI: ☺ ☺ ☺ SI: ☺ ☺ ☺ IP: EP: