

**American Public Health Association (APHA)
Community Health Planning and Policy Development Section (CHPPD)
Conference Call - Tuesday, November 16, 2010, 12:30 – 2:00 p.m. Eastern Time**

Present: Amy Carroll-Scott (new Chair), Priti Irani (Past Chair), Uzma Zumbrink (Secretary), Roy Grant (Governing Councilor), Shawn D. Kimmel, (Governing Councilor), Tammy Pilisuk (Governing Councilor), Joseph Schuchter (Governing Councilor), Karen L. Valenzuela (Governing Councilor), Russell McIntire (Chair, Student Committee), Ashley Wennerstrom (Section Councilor), Gloria Pressley-McGruder, Dawn Alayon (Section Councilor), Erica Brown, Elena Ong, Padma Arvind (new Program Chair), Bob Griss, Georgia Polacek, Cheryl Archbald (new Program Co-Chair), John Steen, Karyn Warsow (Student Committee Rep to the Policy & Resolutions Committee), Carol Mansyur (interested party), Slande Celeste, Ijeoma Nwachuku (Past Program Chair), Winston Tseng (new Chair Elect), Elizabeth Hampton, Tom Piper (APHA Action Board)

Item	Discussion	Action
<p>Welcome Members and Introductions Review September minutes, Any agenda additions/ changes</p>	<p>Amy reminded folks as they were coming on the call that all of today's meeting materials were posted on the section website: www.chppd.org. She also asked folks to join the CHPPD wiki by clicking on the wiki link on the section website – this is where section officer, committee chairs, and interested members communicate with each other on section business.</p> <p>Everyone on call introduced themselves. Amy introduced new elected section officers, who started their terms on 11/10/10:</p> <ul style="list-style-type: none"> • Herself as Chair, taking over from Priti • Winston Tseng, Chair-Elect, taking over from Amy • Dawn Alayon and Sami Jarrah, Section Councilors • Roy Grant and Tammy Pilisuk, Governing Councilors • Padma Arvind, Program Chair, and Cheryl Archbald, Progra, Co-Chair <p>We are currently without a Secretary-elect because Kristianne Pettibone took a new position at NIH and is unable to serve.</p> <p>Because Winston takes over as Chair-Elect, the Treasurer position is open. Speak up or email Amy if you are interested.</p>	<p>Go to www.chppd.org and click on wiki link to sign up to section wiki</p> <p>Contact Amy at amy.carroll-scott@yale.edu if you are interested</p> <p>Elena Ong volunteered</p>

<p>Report-Back from Annual Meeting</p>	<p>Business meetings – Amy and Russ</p> <ul style="list-style-type: none"> • There was a lot of energy at the both business meetings – both the morning general business meeting and the afternoon new member orientation and student business meeting. See minutes from both meetings on website. • The decision to organize the booth and the meetings around social determinants of health (SDOH) seemed to be a good one, as new folks were drawn to the meetings for that reason, and there was a lot of energy around ways the section could support the work members are doing in their communities to address SDOH. Some ideas that arose are listed in the “next steps” section below. • Elena Ong presented the idea of CHPPD rising to Dr. Jarris’ call to action at the close of the annual meeting to collect stories of how the Affordable Care Act improved the lives of community members. Elena would like to help CHPPD members connect to folks who are collecting these stories nationally. Call participants agreed this was a good effort for CHPPD to get involved with <p>Social and awards – Amy, Russ and others</p> <ul style="list-style-type: none"> • Social well attended: about 40 signed in, not including guests and those who didn’t see sign-in table after the room was full, so we were likely at our goal of 65. Food was good. Room was a bit small. Padma suggested for later years we ask for \$10 for each person to be able to serve a full dinner to every attendee. • Congrats to Roy on receiving a Section Award for his work on the Medical Home policy (which was passed!), and being appointed to the AJPH editorial board. Unfortunately Roy couldn’t find a cab to the social and arrived later than the awards ceremony. • Tabled: Potential collaboration with Environmental Health Section or Community-Based Public Health Caucus to co-sponsor a social next year. Also discussed was seeking corporate sponsorship of dinner, awards, and other activities. <p>Sessions – Padma and Ijeoma</p> <ul style="list-style-type: none"> • We had the most sessions of all sections: 44 orals, 1 roundtable, and 10 poster sessions • Sessions were well attended, some standing room only • 5 sessions had no moderator, and Program Committee had to find someone or step in themselves last minute. <p>Booth volunteers and interactivity – Russ</p> <ul style="list-style-type: none"> • Booth was well staffed • Positive feedback from student volunteers 	<p>Read Denver business meeting minutes on www.chppd.org</p> <p>Contact Elena Ong elena.ong.1@gmail.com for more details or to share stories you have or will collect. Elena will write up a call to action for members with suggestions and contact information that Amy will distribute to call participants and membership</p> <p>We have a year to consider new social ideas for next year in DC. We will discuss at future bi-monthly meetings, but please contact Amy now if you have feedback from this year’s social, ideas for next year, or want to be on that planning committee.</p> <p>Lesson learned for next year: Avoid scheduling invited sessions simultaneously</p> <p>Amy will type up and distribute</p>
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	<ul style="list-style-type: none"> • Strong interest from those wanting to get involved • The SDOH interactivity at the booth asked folks to write down what they are doing to address SDOH in their own communities, and then what CHPPD can do to address SDOH. It was a good conversation starter, but not many people wrote down their thoughts. It was a learning experience to see the new booth set-up and to envision how to best use the space for an interactive activity next year. <p>Governing Council – Shawn, Tammy, and others</p> <ul style="list-style-type: none"> • APHA reported back on their strategic mapping project, with the purpose of becoming the “Go to” Organization for Public Health, a “one stop shop” on public health, with consistent and coordinated efforts. • APHA presented on their work to implement a sustainable business model • There was a discussion of membership structure, broad involvement and affordability to groups such as public health workers. There was also a discussion of bringing PH workers into APHA through sponsorships and grants • Public Policy Workgroup will continue to work to provide transparency to the policy process • Bi-law change re: SPIGs voting rights. Student representation added to a variety of APHA boards. • 2012 Theme is Prevention and Wellness Throughout the Lifespan • All policies presented were approved, except for 3 which required further wording changes and then were approved. • Candidate elections: Melvin Ship is President Elect. New Executive Board: Dawson, Quade, and Downing. <p>Student experience – Russ</p> <ul style="list-style-type: none"> • In the interest of time, Russ will write an article for the next newsletter about the student experience in Denver this year. 	<p>those who did write down their thoughts.</p> <p>Work on Velcro issue on new display.</p> <p>Shawn will write up this Governing Council report-back in the next newsletter.</p> <p>Consider attending the PH Implementation conference for HP 2020 June 2011 in Chicago.</p>
<p>Next steps</p>	<p>1. Create a CHPPD SDOH ad hoc workgroup, as suggested at Denver business meeting -</p> <p>Tammy Pilisuk will be the contact person/ gatekeeper, along with Shawn Kimmel and Elena Ong. Russ said students will definitely be interested. He will ask for interest at next Student Committee call and then put them in touch with Tammy, Shawn, and Elena.</p> <p><u>Possible activities for SDOH workgroup to prioritize and work on:</u></p> <ul style="list-style-type: none"> • Post and promote RWJ’s “talking about SDOH” toolkit on CHPPD website. Evaluate to see if CHPPD can add to this. • Write a white paper from CHPPD on how we talk about and frame SDOH from a community perspective 	<p>Contact Amy at amy.carroll-scott@yale.edu if you would like to join this ad hoc group</p>

	<ul style="list-style-type: none"> • Survey our membership to gauge expertise around SDOH and gather stories and best practices • Reach out to APHA and other sections to connect with current policy and advocacy efforts in this area. • Share an inventory of member expertise with APHA leadership to make sure we're called upon in policy efforts such as how the Affordable Care Act prevention dollars are spent. • Share best practices and stories in section newsletters and webinars • Organize a National Day of Service between annual meetings on community health and SDOH, supported by "virtual villages" online • Organize a community service activity at the 2011 annual meeting in Washington, DC for members to contribute to. • Include SDOH topics in this year's Call for Abstracts • Highlight any of the above in newsletter articles, CHPPD website, and/or webinars <p>2. Need to have CHPPD representation on APHA membership committee of the Executive Board – Shawn</p> <ul style="list-style-type: none"> • Those on call believed that CHPPD was represented through its Membership Chair, Scott Williams, on APHA Membership Committee <p>3. Post photojournalism slides, contact info, and resources/references on CHPPD website.</p> <ul style="list-style-type: none"> • There was a lot of interest in the CHPPD photojournalism awardees/projects at that session, and so Amy would like to follow up by posting all of their slides, photos as appropriate, contact information, and photojournalism resources. However, Priti warns that there are limitations to what can be posted nicely with the APHA website software on the CHPPD website. So Amy is looking for a volunteer to figure out how to navigate the CHPPD website and wiki to figure out the best way to do this. <p>4. Conduct webinar on preparing slides for annual meeting and presenting – Tammy, others</p> <ul style="list-style-type: none"> • Tammy proposed providing resources regarding suggestions for developing a Powerpoint and presenting at the annual meeting • Other ideas were a webinar on the topic, or a pilot project for mentored guidance or feedback. <p>5. Follow up with award-winners and booth volunteers</p> <ul style="list-style-type: none"> • Amy and other section leadership will reach out to 2010 award winners and booth volunteers to make sure they know of upcoming section teleconferences and have the opportunity to get more involved in the section if they wish. 	<p>Amy will follow-up with APHA membership committee to see if there are other ways to represent the section.</p> <p>Contact Amy if you are interested in this short-term project. It could lead to other fun highlighted items on the CHPPD website.</p> <p>Contact Tammy Pilisuk Tammy.Pilisuk@cdph.ca.gov if you are interested in getting involved.</p>
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<p>CHPPD Priorities Survey Follow-up: Where are we now?</p>	<p>Most teams are still in planning stages- developing timeline and deliverables</p> <p>Team 1: What are effective tools to enable members select, work on, and impact CHPPD/APHA community health priorities – Amy: Team needs to reconvene. Liaisons: Amy Carroll-Scott (amy.carroll-scott@yale.edu) and/or Winston Tseng (wtseng@pacbell.net)</p> <p>Team 2: How can we improve Annual Meeting Abstract Review Process for Invited Sessions – Padma Arvind (padma.arvind@co.middlesex.nj.us) and/or Cheryl Archbald (caa9@westchestergov.com)</p> <p>Team 3: What role can members play in supporting transportation issues related to public health: Team met in September; Surveying members to reach consensus – Karyn Warsaw (warsowreverence@yahoo.com) and/or TBA</p>	<p>Team 1: Amy will plan a second call with the Team 1 workgroup after Thanksgiving to develop specific aims.</p> <p>Team 2: Priti will put all ideas in one document and send out. There is still time to put out call for abstracts</p> <p>Team 3: The group is currently surveying members to reach consensus about aims</p>
<p>Communications, Announcements, Other</p>	<p>Next newsletter deadline: January 9, 2011</p> <ul style="list-style-type: none"> • Russ: Student Experience • Ashley: Farm (food) Bill with info on what we should be advocating website and use of the wiki. • Didn't get to this. Will table for next time. 	<p>Contact newsletter co-chairs, Barbara Bernstein (bberns5299@gmail.com) and Nitasha Chaudhary (nitasha.chaudhary@gmail.com) to submit articles</p>
<p>Next teleconference</p>	<p>Consensus was Tuesdays from 12:30-2pm EST still works for most folks</p> <p>Next call: Tuesday January 18th 12:30-2 PM EST</p>	<p>Since those who can't make it on Tuesdays are clearly not on call, Amy will consider an informal polling on whether a new day and time will work best in the future for after 1/18/11.</p>

Notes by Slande Celeste