

Summary of Lunch Discussion and Call to Action

October 25, 2008

Summary

- What to do
 1. Document and disseminate
 2. Raise awareness
 3. Identify additional funding
- With whom
 1. Students and young professionals
 2. Health care providers
 3. Funding agencies
 4. Communities

What should we be doing to improve and expand CBPHC?

- **Document and disseminate** information re. the implementation process of projects
 - through students (e.g. MPH)
 - Publications in peer-reviewed journals
 - Online, free publications
- Share lessons learned and replicate
- Stop looking for impact/hypothesis-driven research and start reporting what is being done

What should we be doing to improve and expand CBPHC?

- **Raise awareness** of its effectiveness (low cost)
- Use the community as partner
- Educate policy makers of the effectiveness of CBPHC
- Expand and increase activity of CBPHC Working Group
- Market CBPHC to make it a priority such as AIDS/TB/Malaria
 - Donors
 - Communities: Allow communities to get excited and push for program support

What should we be doing to improve and expand CBPHC?

- **Identify additional funding**
- Mission/vision statements
- Increase networking surrounding issue
- Engage those who have the power to make change
 - Identify what language will effectively communicate the message?
 - Engage girls when they are developing their social norms
- Address barriers to implementing CBPHC
- Identify clear points of entry

Who specifically do we need to engage/target in order to achieve this and how?

- Students and young professionals
 - Provide funding for them to study and engage in research and practice in CBPHC early in their careers
 - Networking opportunities for young people both with and without experience
 - Provide field/hands-on experiences
 - Opportunities to assist organizations in information dissemination
 - Thesis projects
 - Focus research agendas on CBPHC

Who specifically do we need to engage/target in order to achieve this and how?

- Health care providers
 - Provide training
 - Incentives to work in CBPHC
 - Train in conjunction with community members
 - Set the tone of public health agenda

Who specifically do we need to engage/target in order to achieve this and how?

- Funding agencies
 - Fund needed areas in CBPHC research and implementation
 - Fund processes to ensure community participation (i.e. co-principal investigatorship)
 - Identify and work with those with decision-making power

Who specifically do we need to engage/target in order to achieve this and how?

- Communities
 - Focus groups
 - Town hall meetings
 - PTA
 - Youth groups
 - Women's/men's groups
 - Churches
 - Other community groups (civic groups)