



AMERICAN PUBLIC HEALTH ASSOCIATION
For science. For action. For health.

2023 Campaign Guidelines

For Candidates for President-Elect, Treasurer, and Executive Board

- The candidates will be officially announced in August issue of “*The Nation’s Health*.” However, campaigning of any kind, is not permitted to begin until Sept. 1st.
- Campaign material should be limited to flyers, pamphlets, stickers, buttons, and ribbons (physical or digital)
 - No physical materials should be mailed by candidates to members.
 - Candidates are permitted to spend no more than \$200 on their campaign (Candidates will be asked to certify this).
 - No campaign material will be permitted or displayed on the Governing Council floor (this includes stickers and ribbons).
- Candidates will be provided with a list of Governing Councilors and their contact information. **This list is not to be shared!**
 - Candidates are limited to 10 (approx. 1/week) campaign email messages to any member of the Governing Council
 - This 10-message limit applies to candidate-initiated messages only; candidates are not limited in their responses to emails or phone calls received from members.
 - Email messages must allow the recipient to opt of out the messages
 - Campaign phone calls or mass email messages are prohibited following the Opening Session (Nov. 12) of Annual Meeting
- Candidates are permitted to host virtual and in-person gatherings meant to familiarize others with their opinions and positions, but are limited to a total of 3 such events.
 - All events must occur between Sept. 1 and the Opening Session of the Annual Meeting (Nov. 12).

- In-person events should aim to allow virtual participation (ex. the ability to send questions via email, voice note, or video OR Zoom setup to live-stream the event)
- Outside of candidate hosted events, and in addition to the large-scale candidate forum(s), Member Units are welcome to invite candidates to business meetings/events and pose additional written and oral questions to candidates. However, the time requested of candidates in business meetings should be limited to 30 minutes and written questions are limited to 1 per candidate. Written questions must be sent no later than 2 weeks ahead of the Opening Session of the Annual Meeting (by Oct. 29). Candidates should not be expected to respond to a question sent after this deadline. There is no limit to the total number of Member Unit hosted meetings/events candidates can attend, but each Member Unit is allowed to invite candidates to only 1 of their meetings/events.
- The use of social media is permitted and candidates are also allowed campaign websites (any costs associated with setting up/maintaining said websites count towards the \$200 campaign limit). All candidates' CVs, bios, candidate statements and written answers to Governing Council candidate questions will also be posted to APHA's website.
- APHA promotes a culture of respect, responsibility, fairness and honesty. Candidates must adhere to the [APHA Code of Conduct](#). Harassment, discrimination and disrespect will not be tolerated. Additionally, negative (smear) campaign tactics are unacceptable.

Any questions regarding these guidelines or reports of perceived violations, by candidates or member units, can be submitted online (anonymous reports are permitted) at

<https://ampublichealth.wufoo.com/forms/q1aof9ze1qbh194/>

Violation of the guidelines by candidates and or member units will be handled accordingly:

- *Strike 1- Private warning explaining the violation*
- *Strike 2- Public notification of violations*
- *Strike 3*
 - *Candidate- Potential removal from consideration as a candidate (at the discretion of the Nomination Committee)*
 - *Member Unit- Potential prohibition from submitting written questions to candidates in next year's election*